

RECOMMENDED SELECTION

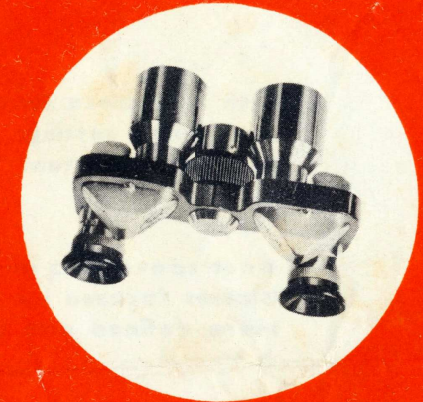
	6x15	7x18	8x25	6x30	7x35	7x50	8x30	10x50	16x50	20x50
Hunting				X	X		X			
Deer	X	X	X	X	X		X			
Mountain							X	X	X	X
Woods				X	X		X	X	X	X
Big Game							X	X	X	X
Sports Use	X	X	X	X	X		X			
Bird Study			X	X	X		X			
Racing				X	X	X	X			
Airplane					X	X	X			
Navigation						X		X	X	X
Yachting		X		X	X	X				
Targets						X		X	X	X
Rangers				X	X	X				
Travel	X	X	X	X	X					
Engineering				X	X	X				

Many binoculars may be used for similar purposes.
Choose the size and style best suited to you.

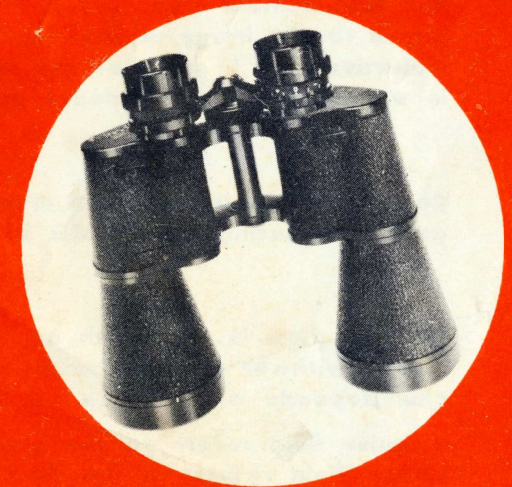
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PRECISION BINOCULARS



MB



ALWAYS FIRST



WITH THE FINEST

EXPLANATION OF BINOCULAR TERMINOLOGY

MB

INDIVIDUAL FOCUS (IF)

Each eye piece lens can be focused separately and independently. Eye pieces are marked in diopter scales for convenient setting. Trend is toward this type of binocular. Preferred by military services and outdoor men because they are resistant to moisture and dust, and more ruggedly constructed.

CENTER FOCUS (CF)

Most convenient and popular. Quick, one hand adjustment for varying distances leaves other hand free for use. Glasses focused by looking through left eye piece and adjusting center wheel. Individual right eye adjustment for more defined and precise viewing.

SIZE

The first number— eg. 6,7,8, etc., means magnifying power. (The number of times the image is enlarged as compared to the image as seen by the naked eye.) The second number— eg. 25,30,50, etc., is the diameter of the objective lens in millimeters., the size of this lens determines the light gathering capacities. The size of the glass is a matter of convenience and usage.

COATING

Coating of the lens surface eliminates and restores excessive loss of light. Coating improves optical efficiency by greatly reducing glare while properly increasing light transmission.

FIELD OF VIEW

Field of view is the width of the view which can be seen at a given distance. A wide field enables you to see more without shifting the glass. Field of view is indicated to give the number of feet in view per 1000 feet. This depends on the size of the lenses, the magnification, and other factors.

Angular field refers to the angle between the lines drawn from the objective to the edges of the object viewed. Linear field refers to the diameter of the field of view at a given distance.



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04Y6243	1	Binoculars			26.90 23.30		4 08
ACCOUNT NUMBER							TOTAL WEIGHT
NAME (print) James Chetister							TOTAL FOR MERCHANDISE 26.90
ADDRESS Rx 365 Rt. 1							AMT. OF TAX IF ANY 81
CITY Curtice							SHIPPING CHARGES 53
STATE Ohio ZIP CODE							CASH PRICE 28.24
This purchase is made under my Sears Revolving Charge Agreement for the credit sales price consisting of the above cash price plus the credit service charge.							DEPOSIT
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