

CANADIAN 7x50 with LARGE OCULAR LENS



MADE IN
CANADA

CASH PRICE £28 . 10 . 0

£3 . 4 . 9 Deposit and £3 . 5 . 0 Monthly

BRAND NEW ISSUE

A superfine official Canadian Prismatic Binocular as used in the B.U. ships. Made by the R.E.L. Co. of Canada. No. 57 G.A. Magnification 7x50 with official large ocular lens. Independent eye-piece focus. Once adjusted, always ready for instant use. Its high light transmission and light gathering power make it particularly useful as a night glass and in conditions of poor visibility. Extra clear and brilliant definition. Field of view in yards at 1,000 is 127 yards. Complete in English leather case with lanyard and shoulder sling.

Focusing: Eye-piece Weight without Case: 3 lbs. Size: 7½" x 7½"

GERMAN "WAR SERVICE"

6 x 30

focus. Superb for marine and night work. Wide angle of view. Light weight, easy to use. Perfect condition. Finished field khaki colour. Complete with case and slings. A real investment. Second-hand.

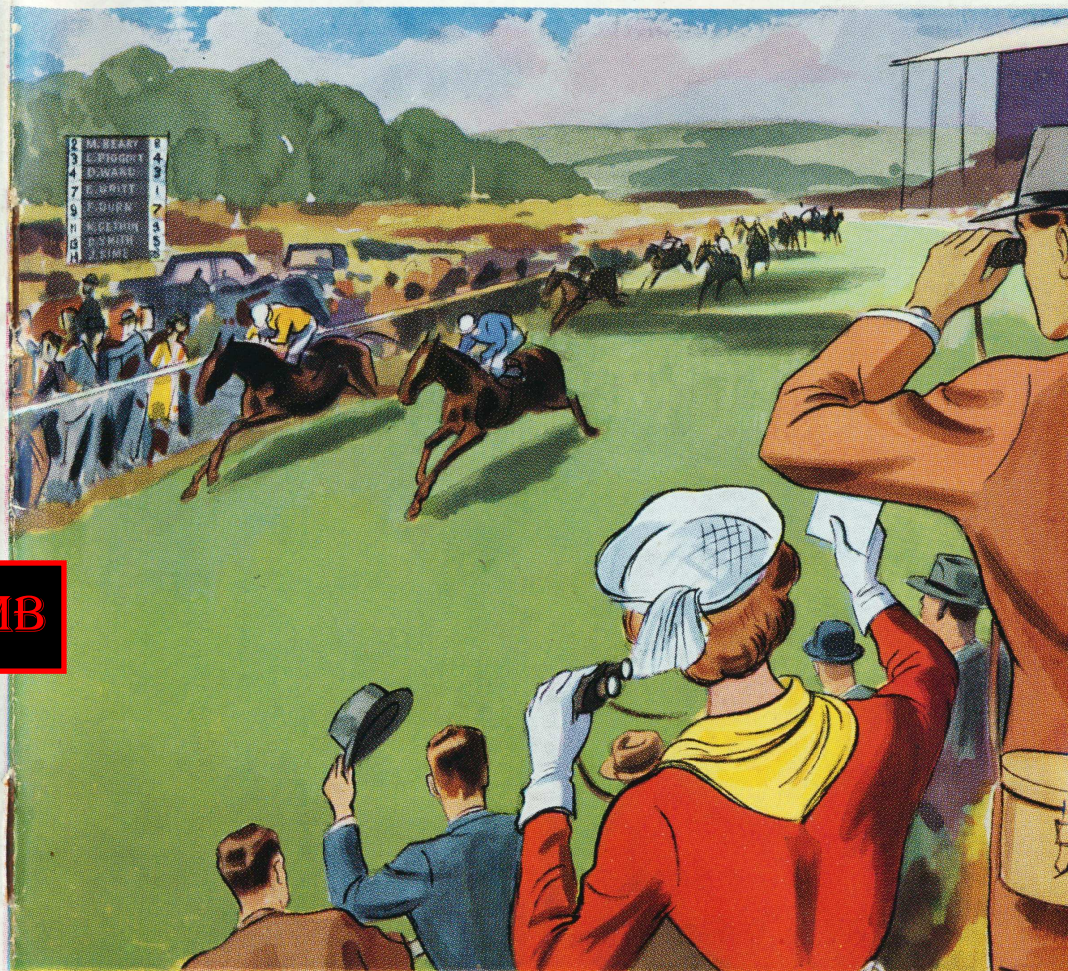
£2 . 6 . 0 Deposit and £1 . 15 . 0 Monthly
£15 . 15 . 0. A superfine German "War Service" Prism Binocular. 6x30 magnification. Improved specification, light transmitting object lens, independent eye-piece

J. A. DAVIS & SON, LTD., 94-104 DENMARK HILL, S.E.5

Printed by E. E. Owens & Co., Ltd., Peckham, London, England

BINOCULARS

FIELD GLASSES and TELESCOPES



MB

J. A. DAVIS & SON, LTD.,

94-104, DENMARK HILL, LONDON, S.E.5

INTRODUCTION. Have you read our Booklet "HOW TO CHOOSE A BINOCULAR" with Foreword by Raymond Glendenning? This has been produced specially for our customers to help them to choose the best binocular for their use. If the binocular YOU require is not listed here, please write and ask us for we always have a few models by such famous makers as Zeiss, Goerz, Busch, Hensoldt, etc.

PRISMATIC BINOCULARS by ZEISS



7 × 50
ZEISS
BINOCTAR

CASH PRICE £48 . 10 . 0

£8 . 0 . 0 Deposit and £4 . 17 . 6 Monthly

Special Offer. A distinctive model, fitted with the latest "bloomed" or coated lens, reducing light loss to a negligible minimum. By the use of the bloomed lens optical system, crystal clear observation over any distance is obtained. Shadows and high lights depicted in full contrast and definition brought to perfection. Before the War, this glass was the official Service glass of the U.S. Navy. Light transmitting power 50, Field 128 yards at 1,000 yards. Height 6½", width 7¾". Weight 44 ozs. without case. Complete in solid English leather case with lanyard and sling.

J. A. DAVIS & SON, LTD., 94-104 DENMARK HILL, S.E.5

BINOCULARS FOR EVERY OCCASION

NEW GERMAN MODELS

CASH PRICE £22 . 10 . 0

**£3 . 5 . 0 Deposit and
£2 . 11 . 0 Monthly**

Weight without case 20 ozs.
Height 5½". Width 6¾".

This German Binocular by Krombach has everything that the all-round sports and marine enthusiast requires, fully coated lenses, centre screw focus, 5 mm. exit pupil, 35 mm. object lens and a magnification of 7× which together with the light weight and wide angle makes viewing a pleasure. Optically and mechanically perfect. Sent for your approval complete in solid English leather case with lanyard and sling.



7 × 35

8 × 30 and 8 × 30 Wide Angle PORROLUX



CASH PRICE £19.19.0

**£3 . 0 . 0 Deposit and
£2 . 5 . 0 Monthly**

A sturdy lightweight German binocular combining everything essential for good viewing. Fully bloomed surfaces, centre screw focus with right eyepiece focusing, registered bending bar and exit pupil of 3.75. Field of view 120 yards at 1,000 yards. A comfortable glass for use by the middle aged and elderly enthusiast. Complete in solid English

leather case with lanyard and sling. Weight without case: 12 ozs.

Also supplied as a **WIDE ANGLE** model, as above in all details but with the added refinement of a field of view of 150 yards at 1,000 yards. Suitable for the connoisseur of binoculars who requires the results that this glass can give. Weight without case 16.5 ozs. Complete in solid English leather case with lanyard and sling.

CASH PRICE £22 . 15 . 0 £3 . 7 . 6 Deposit and £2 . 12 . 6 Monthly

BINOCULAR SPECIALISTS FOR OVER 50 YEARS

SUPERB GERMAN BINOCULARS



MADE IN GERMANY

CASH PRICE £20 . 0 . 0

£3 . 0 . 0 Deposit and £2 . 5 . 0 Monthly

The new bloomed lens is perfected in this "OCTAMAR" model by Wohler of Cassell, Germany. One of the lightest and most attractive Glasses we can offer. Magnification 8x, with object lens of 30 mm. diameter. Particularly useful in observing fine detail. Compact in shape. Centre screw focus with adjustable eye-piece. Registered in detail. A high powered Binocular with a 90% light gathering power in the bloomed or coated lens employed, and can be used in perfect comfort for long periods without fatigue. Complete in case with lanyard and shoulder slings.

Focusing: Centre Screw Weight without Case: 16 ozs. Size: 4 $\frac{1}{4}$ " x 6 $\frac{1}{4}$ "

MB

NEW 1956 FRENCH BINOCULARS



Focusing: Centre
Screw. Weight with-
out Case: 35 ozs.
Size: 7" x 7 $\frac{1}{2}$ "

CASH PRICE £29 . 10 . 0

£4 . 10 . 0 Deposit and £3 . 5 . 6 Monthly

A distinctive high-power Binocular by Colmont. This world-famous "Dizix" model, with a magnification of 10x and an exceptionally wide angle 50mm. object lens, is the ideal shock-proof glass for all racing and general sporting activities. Its light weight, ease of handling and general manoeuvrability makes this as comfortable and as steady a glass as could be wished for viewing consistently over long periods. Complete in made to measure real leather, saddler-made case, complete with lanyard and sling.

COLMONT

7 x 50

£4 . 10 . 0 Deposit and £3 . 5 . 0 Monthly
£29 . 0 . 0 This world-renowned "Setix" model by Colmont, of similar size and build to the "Dizix" model illustrated above. 7 x 50 magnification. Centre

screw focus, with right adjustable eye-piece. A superb model in magnification and field. Particularly wide angle of view. One of the finest glasses we have handled. Complete in leather case with lanyard and slings. We recommend inspection on approval. Superb for marine and night work. Brand new.

BINOCULAR SPECIALISTS FOR OVER 50 YEARS

NOROC

8 x 42

£4 . 10 . 0 Deposit and £4 . 0 . 0 Monthly

£33 . 10 . 0 A glass with the greatest possible luminosity due to the very special grinding of the lenses. This is another example of the brilliance of the modern German binocular manufacturers. Field of view : 165 yards at 1,100 yards. Weight without case: 27.5 ozs. Centre screw focus. Complete with made to measure English leather case, shoulder strap and sling.

**GERMAN
DIENSTGLAS**

10 x 50

£5 . 0 . 0 Deposit and £4 . 10 . 0 Monthly

£38 . 10 . 0. Superfine German Prism Binoculars, practically new condition. 10 x 50 magnification. Registered independent eye-piece focus. Wide angle, high precision lens of unequalled quality, giving perfection in all conditions of atmospheric difficulty. Dienstglas, C.X.N. Complete in case with slings.

J. A. DAVIS & SON, LTD., 94-104 DENMARK HILL, S.E.5

BINOCULARS BY KROMBACH of WETZLAR



10 × 45

CASH PRICE £29 . 19 . 0

£4 . 10 . 0 Deposit and £3 . 6 . 0 Monthly

Weight without case 22 ozs. Height 6 $\frac{3}{4}$ ". Width 7".

An entirely new model Binocular of German manufacture, by Krombach of Wetzlar, incorporating every up-to-date scientific development, every surface is bloomed to ensure maximum light transmission, centre screw focusing with right eye-piece focusing, registered bending bar for speedy adjustment. Exit pupil of 4.5 mm. combined with 45 mm. object lens promotes easy and comfortable viewing without strain. Delivered for approval complete in saddler-made English leather case with lanyard and sling.

8 × 45

CASH PRICE £28 . 19 . 0

£4 . 10 . 0 Deposit and £3 . 5 . 0 Monthly

Weight, height and width the same as for 10×45.

Exit pupil 5.625 mm., object lens 45 mm. Ideal glass for bird watching or other pursuits where the user is viewing for long periods at a time. Delivered for approval complete in saddler-made English leather case with lanyard and sling.

GOERZ

£2 . 10 . 0 Deposit and £1 . 18 . 0 Monthly

6 × 30

£16 . 17 . 6. Goerz Prismatic Binoculars. A light-weight model of easy pocket size. 6× magnification, 30 mm. object lens. A compact brilliant glass that gives excellent results. Fully up to the renowned Goerz standard. Independent eye-piece focus with precision eye width adjustment. A recommended glass for all general purposes. Covered black Morocco and guaranteed optically perfect. Fitted case and slings.

J. A. DAVIS & SON, LTD., 94-104 DENMARK HILL, S.E.5

MB

A WOHLER PRODUCT 10 x 42 DECIPLAST



CASH PRICE £35 . 10 . 0

£5 Deposit and £4 . 10 . 0 Monthly

A wide angle glass by Wohler—one of the top German manufacturers—and one of the finest post-war products of the German optical industry. Centre wheel focus with independent right eye-piece focus, bending bar calibrated for registration of correct eye-width, very deep and large optical lens, exit pupil 4.2 mm., each surface fully coated to ensure minimum loss of light. The wide angle of this Binocular makes it ideal for marine use and all spectator sports. Complete in English saddler made leather case with lanyard and sling.

DECAMAR

£4 . 5 . 0 Deposit and £3 . 12 . 0 Monthly

10 × 35

£31 . 10 . 0. Another fine example by Wohler of Cassell, of German design in the slightly higher powered binoculars. Field of view: 137 yards at 1,000 yards.

Complete with English made solid leather case with lanyard and sling.

COLMONT

£3 . 10 . 0 Deposit and £2 . 13 . 0 Monthly

10 × 40

£23 . 10 . 0. An excellent new model Prismatic Binocular by "Colmont" of France in matt black enamel finish. An excellent glass suitable for long distance work. 10×40 magnification. Wide angle of view. Extra large ocular lens. Centre screw focus. Right adjustable eye-piece. A glass capable of giving wonderful results. Guaranteed perfect new condition. Fitted complete in leather case with slings.

BINOCULAR SPECIALISTS FOR OVER 50 YEARS

QUALITY IN PRISMATIC BINOCULARS



MADE IN
ENGLAND

CASH PRICE £19 . 10 . 2

£3 . 0 . 0 Deposit and £2 . 3 . 0 Monthly

The famous "WRAY" 10 x 35 Prismatic Binoculars. Lightweight model. Exceptionally wide field of view. Centre screw focus with one adjustable eye-piece. Jointed bars. An English production of the highest grade. Exceptionally valuable in cloudy or difficult climatic conditions. Undoubtedly one of the best of the high power "Enbeeco" productions. Complete in English leather case with lanyard and shoulder sling.

Focusing : Centre Screw Weight without Case : 20 ozs. Size : 5¼" x 6½"

COLMONT 12 x 50

DOUX

CASH PRICE £35 . 10 . 0

£5 . 0 . 0 Deposit and £4 . 1 . 0 Monthly

The "Doux." A newcomer to the Colmont range. With a special magnification of 12 x 50. In this model an exceptionally wide field of view is achieved and with the extra magnification is much in demand for extensive area viewing. Of exceptionally high light transmitting capacity it is invaluable in poor visibility conditions. Centre wheel focus. One adjustable eye-piece, and registered jointed bars give every optical assistance for perfect viewing. Built to Colmont noted precision standard. Complete with solid English leather case, sling and lanyard.

J. A. DAVIS & SON, LTD., 94-104 DENMARK HILL, S.E.5

10x60 PORROLUX



CASH PRICE £37 . 10 . 0

£6 . 0 . 0 Deposit and £4 . 3 . 6 Monthly

A top class German Binocular for Hunters and Yachtsmen, this Binocular is the practical result of intensive research on the part of Krombach of Wetzlar, the manufacturer. It has centre wheel focusing with independent right eye-piece focusing, very large optic lens, registered bending bar and exit pupil of 6 mm. The fully coated lenses allow the maximum transmission of light and eliminate any "ghost image" caused by reflection. The design of the Binoculars allows complete marginal clarity and the highest optical efficiency. Delivered complete in saddler made English leather case with lanyard and sling.

Weight without case 3 lbs. Height 8¼". Width 8¼".

**WOHLER
"GIGANT"**

16 x 50

£9 . 0 . 0 Deposit and £5 . 16 . 0 Monthly

£52 . 10 . 0. As the name implies, this magnificent 15x60 German binocular is one of the most splendid models we have seen since the war. Its precision ground, fully bloomed lens gives a clarity and definition which must be appreciated by the most fastidious person. Complete with made to measure English leather case with lanyard and sling. For the discerning connoisseur.

ZEISS

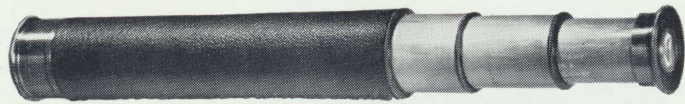
8 x 60

£10 . 0 . 0 Deposit and £6 . 0 . 0 Monthly

£55 . 10 . 0. Special Ex-Service German Naval Binoculars. **Code ZEISS B.L.C.** 8x60 magnification. Bloomed or coated lens. Independent eye-piece focus. Constructed by the finest makers in the world for Marine Service. Full night ocular lens, giving crisp clearness and sharp definition in the most difficult weather conditions. A superb model of the highest optical efficiency. Waterproof rubber eye-shields. New condition as issued to the German Naval Command. Unrepeatable offer.

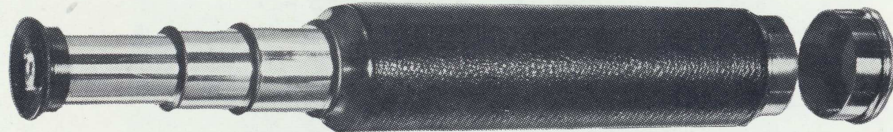
BINOCULAR SPECIALISTS FOR OVER 50 YEARS

HIGH POWERED TELESCOPES



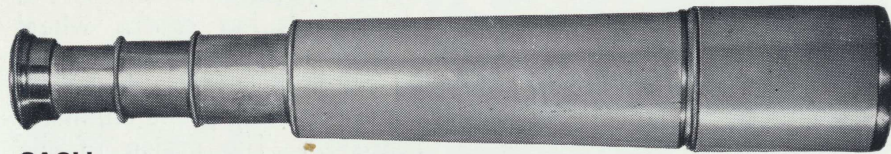
CASH PRICE £3 . 15 . 0. 9/6 Deposit and 8/8 Monthly
THE "HAWK" ENGLISH MADE 18 Times Magnification
Exceedingly Powerful THREE-DRAW TELESCOPE

ant and large field of view; highest class workmanship; perfect in every mechanical and optical detail; adjusted to the highest degree of scientific accuracy. Size 6 ins. closed, 17 ins. open.



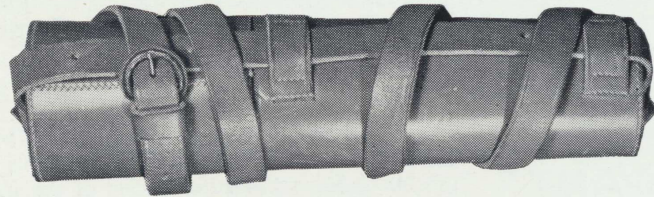
CASH PRICE £5 . 19 . 6. 17/6 Deposit and 13/6 Monthly
THE "FALCON" x 22 Magnification

Special brass and oxidised Telescope by Newbold and Bulford, Ltd., of London. 3-draw, exceedingly powerful—name of ship can be distinctly read when over four miles from shore. Very finest combination of colourless crystal lenses; an invaluable glass for dull or misty weather. Brilliant and large field of view; highest class workmanship; perfect in every mechanical and optical detail; adjusted to the highest degree of scientific accuracy. Size 7 inches closed, 18 inches open. We can thoroughly recommend this glass to the most critical observer. A special bargain.



CASH PRICE
£9 . 9 . 0

£1 . 12 . 6
Deposit and
£1 . 0 . 9
Monthly



Special **OXYDISED BRASS TELESCOPE** by Broadhurst, Clarkson & Co., London. 3-draw, exceedingly powerful 25x magnification—name of ship can be distinctly read when over four miles from shore. Very finest combination of colourless crystal lenses; an invaluable glass for dull or misty weather. Brilliant and large field of view; highest class workmanship; perfect in every mechanical and optical detail; adjusted to the highest degree of scientific accuracy. Size 11 inches closed, 30 inches open. Covered solid English leather with sewn cap ends and shoulder sling complete. We can thoroughly recommend this glass to the most critical observer. A special bargain.

Bloomed Lens

HELLES

MADE IN FRANCE

CASH PRICE £25 . 10 . 0. £3 . 5 . 0 Deposit and £2 . 18 . 10 Monthly

A famous glass by a famous maker. The renowned 10x50 "Helles" Supreme: passed with honours for wartime service and now on peacetime parade. A general purpose wide angle model with a magnification of 10 and an exceptionally large field of view. Fitted with bloomed lens, giving great luminosity. Rapid centre wheel focus with adjustable eye-piece and jointed bars. Light in weight. Suitable for travel, sport, walking tours. Field of view: 128 yards at 1,000 yards. An unparalleled reputation for quality and service. Solid English leather case, sling and lanyard.

J. A. DAVIS & SON, LTD., 94-104 DENMARK HILL, S.E.5

MARINE AND AERO BINOCULARS

CASH PRICE
£6 . 6 . 0

17/6 Deposit and
14/4 Monthly

A Modern Field, Race or Marine Glass by Deraisme of Paris. Light weight. Covered black Morocco and japanned all black. Extra large ocular lens, centre screw focus. Wide angle of view. Powerful magnification with marginal clarity. A Glass of superb accomplishments. Fitted in case with shoulder sling complete.



CASH PRICE £7 . 15 . 0

£1 . 1 . 6 Deposit and
17/8 Monthly

The "Zenith" Aero Binoculars recommended for air and sea observation. Fitted spherical achromatic lens of great power. Wide field of view. Light in weight. Centre screw focus. Japanned sunshades; covered black Morocco. Guaranteed perfect optical definition. Case and slings complete. By Deraisme of Paris.



STAROP 12x40

CASH PRICE £16 . 17 . 6

£3.0.0 Deposit & £2.5.0 Monthly

The renowned "Starop" Prismatic Binoculars by Deraisme of Paris. Special magnification of 12x40. All modern improvements find a place in this glass. Extra powerful results in the most compact form. Recommended as the acme of prismatic glass construction. Screw centre focus with right independent eye-piece for exact definition. Full depth of focus and wide angle of view. English leather case with slings complete. Note the exceptionally large object lens of 40 mm.

BINOCULAR SPECIALISTS FOR OVER 50 YEARS

FIELD, RACE AND MARINE GLASSES STANDARD AND EXTRA-WIDE ANGLE MODELS



CASH PRICE
£5 . 7 . 6

**15/6 Deposit
& 12/2 Monthly**

A war service Glass by Deraisme, Paris. The "Bull Dog" model. Handy shape for general use. Extra powerful long range lens. Wide field of view. Perfect optical adjustment. Simultaneous screw focus. Superb definition. Magnification 4x40. Complete with lanyard, case and slings.

CASH PRICE
£6 . 17 . 6

**£1 . 0 . 0 Deposit
and 15/6 Monthly**

The A.M. "Aero" Binocular, high power field, race, ocean, and vertical air observation Glasses. We guarantee in this glass one of the clearest definitions it is possible to obtain; of perfect optical adjustment throughout, specially constructed and recommended on account of its very wide field of vision and the scientific combination of lenses employed, which give a degree of magnification power far in excess of that usually found in so compact a glass. It is undoubtedly one of the best glasses that can be procured for general purposes. In English hand-sewn saddler made brown leather sling case. A genuine bargain.



J. A. DAVIS & SON, LTD., 94-104 DENMARK HILL, S.E.5

GERMAN FIELD GLASSES

F.G. 5

CASH PRICE £2.9.6

**2/6 Deposit and
6/2 Monthly**

An exclusive German lightweight Binocular with centre screw focus, precision bending bar, wide angle and 40 mm. object lens. Ideal for Hikers and Cyclists. Complete with lanyard, saddler-made case and sling.



F.G. 6

MB



CASH PRICE £2.9.6

**2/6 Deposit and
6/2 Monthly**

A Genuine hard-wearing Binocular with bending bar for eye adjustment and centre wheel focus. Powerful lens, wide angle of view. Lightweight. Made in Germany. Complete in saddler-made case with sling.

INVICTA

12 x 40

£2.16.0 Deposit and £2.5.0 Monthly

£19.10.0. The "Invicta" 12x40 special high power Binocular of large field and high light gathering power. Improved compact shape. 6" high, 6½" wide. Centre screw focus, one adjustable eye-piece. Full 12x power magnification with effective object lens diameter of 40mm. Fitted with the new bloomed or coated lens, ensuring brilliant image result even in difficult conditions of visibility. A glass of exceptional performance with an appreciation of fine detail. Complete in solid English leather case with lanyard and sling. **MADE IN FRANCE**

BINOCULAR SPECIALISTS FOR OVER 50 YEARS

THE NEW B.B.T. ("MILLI") KRAUSS 1956 BLOOMED LENS



MADE IN FRANCE

CASH PRICE £46 . 5 . 0

£8 . 8 . 0 Deposit and £5 . 0 . 0 Monthly

MONEY REFUNDED IF NOT APPROVED

16 × 50 Magnification

Magnifying 16 times, these superb Glasses make an object 1,600 yards away appear to be only 100 yards distant. Ideal for Yachting, Natural History Study and all pursuits involving long distances. The 50 mm. object lens gives an extremely wide range of view and allows full light capacity to deal with difficult climatic conditions. Designed to meet the requirements of the connoisseur demanding the best obtainable in performance and build; the finest bloomed lenses of scientific perfection are employed. Complete in solid English leather case with lanyard and slings.

Focusing: Centre Screw Weight without Case: 45 ozs. Size: 8½" × 8½"

£5 . 0 . 0 Deposit and £4 . 4 . 0 Monthly

£36 . 10 . 0. For the specialist: A fine ex-German naval glass of scientific construction. These Prism Binoculars are rather heavy, but the obtainable results are worth while. Magnification 7×50, with coated or bloomed lens. Rubber waterproof eye-cup and shoulder protection, and rubber cased object lens. This glass carries the finest and perfect combination of clarity and power possible, but is more suitable for marine or naval service for which it was originally constructed. German battleship grey finish. Independent eye-piece focus. Micrometer Registration, Benutzer. Shoulder slings but no case. A trial worth while. Weight 27 ozs. Height 5". Width 7½".

J. A. DAVIS & SON, LTD., 94-104 DENMARK HILL, S.E.5

MB

ENTIRELY NEW POST-WAR GERMAN PRISMATIC BINOCULARS

7 × 35 HARTMANN



MADE IN GERMANY

CASH PRICE £29 . 10 . 0

£4 . 10 . 0 Deposit and £3 . 6 . 0 Monthly

A new model lightweight wide angle Prism Binocular by **HARTMANN** of Wetzlar, **GERMANY**. One of the most favoured productions of this world-famed maker. An exceptionally powerful glass. Specially suitable for long distance work, guaranteeing the best possible results. The outstanding features of this binocular are its specially high magnification and exceptionally large apparent field. With the new scientific advance of the bloomed or coated lens it has also great light gathering power enabling it to be used with great advantage under conditions of poor visibility. This is an excellent night glass. Adjustable bar. Centre wheel focus with adjustable eye-piece. Compact in build. Easy in use. Complete in solid English case with sling and lanyard.

Focusing: Centre Screw Weight: 20 ozs. Size: 5½" × 6½"

GERMAN DIENSTGLAS

£2 . 10 . 0 Deposit and £1 . 18 . 0 Monthly

£16 . 17 . 6. A War Service Glass of remarkable power, "Dienstglas," Germany. Built for naval and submarine use. Magnification power 6× with 30 mm. object lens. Excellent for all grades of night work owing to their extra light transmitting power. Registered independent eye-piece focus. Dust and damp proof. Case and slings complete. Bargain. New condition.

6 × 30

ZEISS DELTRINTEM

£5 . 0 . 0 Deposit and £4 . 5 . 0 Monthly

£39 . 10 . 0. Superfine compact **ZEISS** 8×30 "Deltrintem" Binoculars. An improved Zeiss model with extra large ocular lens; 8×30 magnification; centre screw focus with adjustable eye-piece. A fine model of high optical efficiency. Superb for all purposes. Solid leather case, complete with lanyard and slings.

8 × 30

BINOCULAR SPECIALISTS FOR OVER 50 YEARS

£13.5.6

Denhill	8 x 32	107/1000 ft	16 $\frac{1}{2}$ oz	4 $\frac{1}{4}$ x 5 $\frac{3}{4}$	48.8
Denhill	16-16-0 8 x 40	114/1000 yds	21	5 x 5 $\frac{1}{4}$	52.0
Denhill	17-17-0 10 x 35	95/100	20	* 6 x 6 $\frac{1}{2}$	54.0
Denhill	25-19-6 10 x 50	112/1000 yds	28	* 6 x 7	64.0
Denhill	18/18/- 12 x 40	107/1000 ft	24	4 $\frac{1}{2}$ x 6 $\frac{3}{4}$	73.2

~~114/1000~~
2