



Cadillac
TRADE MARK
SUPREME

Binoculars

FOR THOSE WHO WANT THE FINEST

THE BINOCULARS TO BE PROUD OF



The *"Cadillac Supreme"*

WIDE FIELD 10 x, 50 BINOCULAR

A powerful glass combining high magnification with extra luminosity and finest optical performance. Type used extensively for aircraft spotting and long distance observation. Highly color—corrected achromatic lenses. Aluminum body. Center focusing adjustment. Complete with genuine leather carrying case with shoulder and neck straps.

Model No. 7060

Specification: Magnification 10 times. Objective lenses 50 mm. Exit pupil 5 mm. Field of view 367 feet at 1000 yards distance. Relative brightness 25. Angular field 7°. Weight: 42 ozs. Height closed: 7". Width closed: 7¼". Lenses and Prisms internally coated. Made in Japan for Cadillac Optical Corporation.

\$7400*

Also available with **Magnesium body - Featherweight - fully coated**

Model No. 7062 Central focusing adjustment. Weight: 32 ozs.

\$7800*

*Subject to 10% Federal Excise Tax.

THE SYMBOL OF QUALITY

MB



SUPER WIDE ANGLE 6 x, 25 BINOCULAR

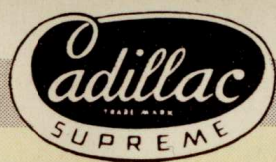
A unique and outstanding Prismatic Binocular with special super wide-angle vision covering an amazing field of view of 600 feet at 1000 yards distance. Compact and lightweight glass giving entire satisfaction for all around use.—Achromatic, color-corrected lenses. Complete with genuine cowhide leather carrying case, shoulder and neck straps.

Specification: Magnification 6 time, Objective lenses 25 mm. Exit pupil 4.1 mm. Field of view 600 feet at 1000 yards distance. Relative brightness 26. Angular field 11°. Height 2½". Width 4½". Lenses and Prisms coated. Made in Japan.

Model No. 7004 Individual focusing adjustment. Weight: 12 ozs. **\$4450***

Model No. 7006 Central focusing adjustment. Weight 12½ ozs. **\$4775***

*Subject to 10% Federal Excise Tax.



The “*Cadillac Supreme*” FEATHERWEIGHT
7 x, 50 BINOCULAR

Navy model. Recommended for navigation and yachting. The extra large objective lenses gather all available light. Give remarkable image brightness, where other models fail. Achromatic — color — corrected lenses. Magnesium alloy body. Complete with genuine leather carrying case with shoulder and neck straps.

Specification: Magnification 7 times. Objective lenses 50 mm. Exit pupil 7.1 mm. Field of view 376 feet at 1000 yards distance. Relative brightness 50. Angular field 7.1°. Height closed: 6.3/4". Width closed: 7.1/2". Lenses and Prisms internally coated. Made in Japan for Cadillac Optical Corporation.

Model No. 7035 Individual focusing adjustment. Weight: 30 ozs. **\$7050***

Model No. 7036 Central focusing adjustment. Weight: 33 ozs. **\$7450***

Also available with Aluminum body—Lightweight.

Model No. 7033 Individual focusing adjustment. Weight: 36 ozs. **\$6650***

Model No. 7034 Central focusing adjustment. Weight: 40 ozs. **\$6950***

*Subject to 10% Federal Excise Tax.

FOR A WORLD OF PLEASURE

UNSURPASSED AND UNEXCELLED



The "*Cadillac Supreme*" Featherweight

6 x, 30 BINOCULAR

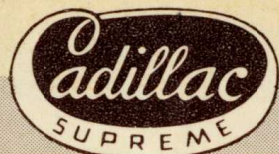
The preferred choice for fast action at medium range. Wide field of view permitting excellent vision at the race track, football game and other sports events. Magnesium alloy body. Color-corrected achromatic lenses. Complete with genuine leather carrying case with shoulder and neck straps.

Specification: Magnification 6 times. Objective lenses 30 mm. Exit pupil 5mm. Field of view 437 feet at 1000 yards distance. Relative brightness 25. Angular field 8.3°. Height closed 4.½". Width closed: 6.⅛". Lenses and Prisms internally coated. Made in Japan for Cadillac Optical Corporation.

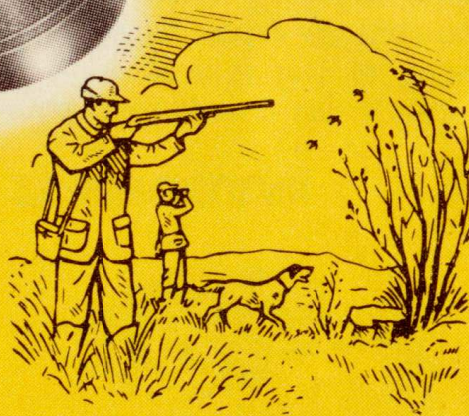
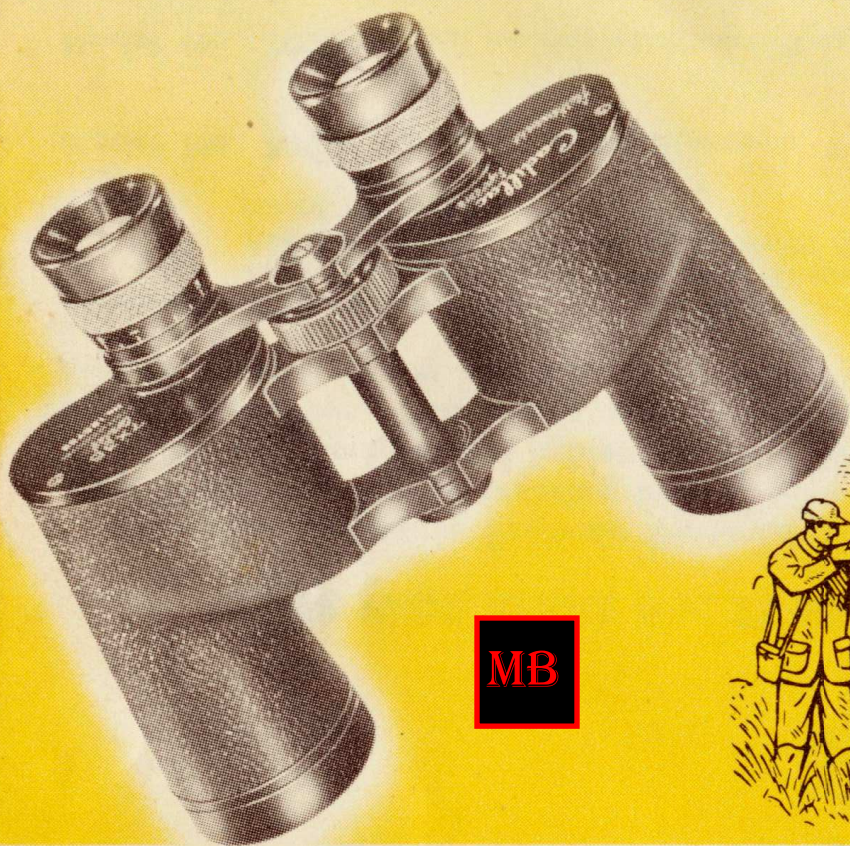
Model No. 7010 Individual focusing adjustment. Weight: 14.¾ ozs. **\$42⁵⁰***

Model No. 7012 Central focusing adjustment. Weight: 15.½ ozs. **\$45⁰⁰***

*Subject to 10% Federal Excise Tax.



TO INCREASE YO



The "Cadillac Supreme" Featherweight

7 x, 35 BINOCULAR

The most favorite and universal "CADILLAC SUPREME" Binocular for all around use. High luminosity. Color-corrected lenses. Adjusts to extremely close range to cover almost any situation. Recommended by naturalists and sportsmen. Magnesium alloy body. Complete with genuine leather carrying case with shoulder and neck straps.

Specification: Magnification 7 times. Objective lenses 35 mm. Exit pupil 5 mm. Field of view 395 feet at 1000 yards distance. Relative brightness 25. Angular field 7.1°. Height closed: 5.1/4". Width closed 6.3/4". Lenses and Prisms internally coated. Made in Japan for Cadillac Optical Corporation.

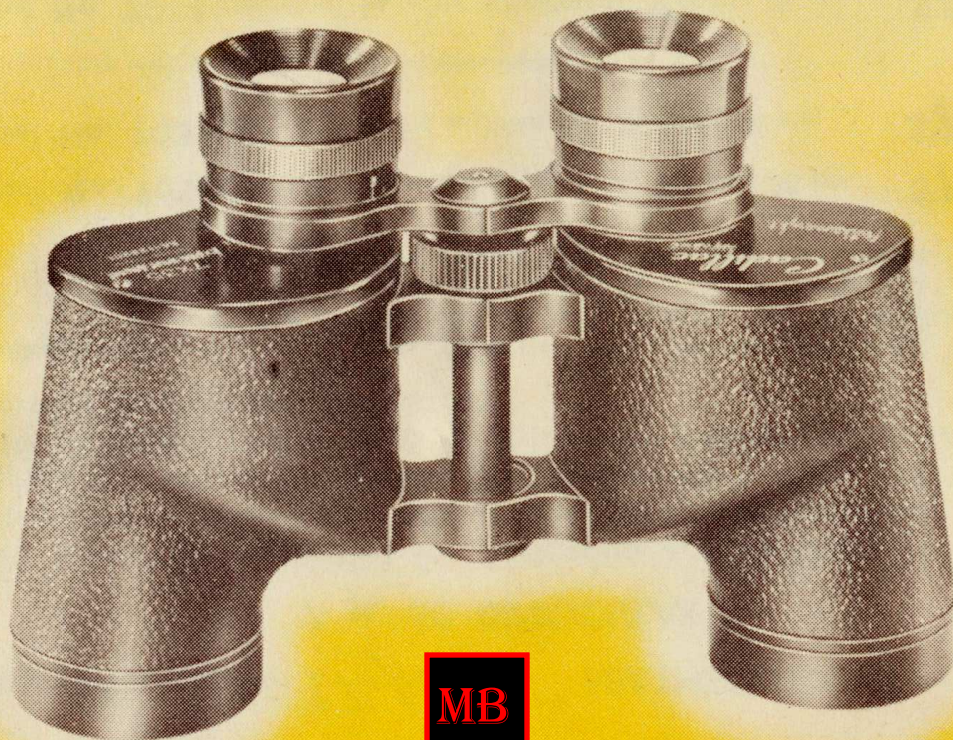
Model No. 7020 Individual focusing adjustment. Weight: 18 ozs. **\$5750***

Model No. 7024 Central focusing adjustment. Weight: 19 ozs. **\$6250***

Model No. 7022 Aluminum body. Lightweight. With central focusing only. Weight: 23 ozs. **\$5750***

*Subject to 10% Federal Excise Tax.

OUR PRESTIGE OWN A CADILLAC SUPRE



The most magnificent "WIDE RANGE"

"Cadillac Supreme" Featherweight

7 x, 35 BINOCULAR

The superb Binocular of top performance and highest quality. Extra large field. Takes in almost double the area of the regular 7 x 35 model. Rapidly locates and holds the fastest moving object. Superlative definition and highly color-corrected achromatic lenses. Enables you to see more and in clear, sharp detail. Oversize eyelenses and prisms yet featherweight construction. Magnesium alloy body. Central focusing adjustment. Complete with genuine leather carrying case with shoulder and neck straps. **Model No. 7050**

Specification: Magnification 7 times. Objective lenses 35 mm. Exit pupil 5 mm. Field of view 525 feet at 1000 yards distance. Relative brightness 25. Angular field 10°. Weight 25 ozs. Height closed: 5". Width closed: 7.½". Lenses and Prisms internally coated. Made in Japan for Cadillac Optical Corporation.

\$100⁰⁰*

*Subject to 10% Federal Excise Tax.

THE HALLMARK OF EXCELLENCE AND PRECISION



MB



The *“Cadillac Supreme”*

SUPER WIDE ANGLE 7 x, 35 BINOCULAR

Specially designed Binocular of exceptional optical performance. With its extreme large field of view it covers about 130% more area as the ordinary 7 x 35 model. The glass with the widest field of view on the market. Aluminum body. Central focusing adjustment. Complete with genuine leather carrying case with shoulder and neck straps.

Model No. 7026

Specification: Magnification 7 times. Objective lenses 35 mm. Exit pupil 5 mm. Field of view 569 feet at 1000 yards distance. Relative brightness 25. Angular field 11°. Weight: 29 ozs. Height closed: 5". Width closed: 7.1/4". Lenses and Prisms internally coated. Made in Japan for Cadillac Optical Corporation.

\$75⁰⁰*

*Subject to 10% Federal Excise Tax.



The "Cadillac Supreme" FEATHERWEIGHT

8 x, 30 BINOCULAR

General purpose model on account of its compactness and high power. Especially welcomed by travellers, hunters and racing enthusiasts. Magnesium alloy body. Color—corrected achromatic lenses. Complete with genuine leather carrying case with shoulder and neck straps.

Specification: Magnification 8 times. Objective lenses 30 mm. Exit pupil. 3.75 mm. Field of view 393 feet at 1000 yards distance. Relative brightness 14.1. Angular field 7.5°. Height closed: 4½". Width closed 6¼" Lenses and Prisms internally coated. Made in Japan for Cadillac Optical Corporation.

Model No. 7038 Individual focusing adjustment. Weight: 17 ozs.

\$5500*

Model No. 7040 Central focusing adjustment. Weight: 18 ozs.

\$5900*

Model No. 7042 Aluminum body—Lightweight. With central focusing adjustment only. Weight: 19 ozs.

\$5500*

*Subject to 10% Federal Excise Tax.

THE HALLMARK OF EXCELLENCE AND PRECISION



The “*Cadillac Supreme*”

20 x, 60 BINOCULAR

Tripod adapter available will quickly mount this or any other high-power binocular to ordinary camera tripod.

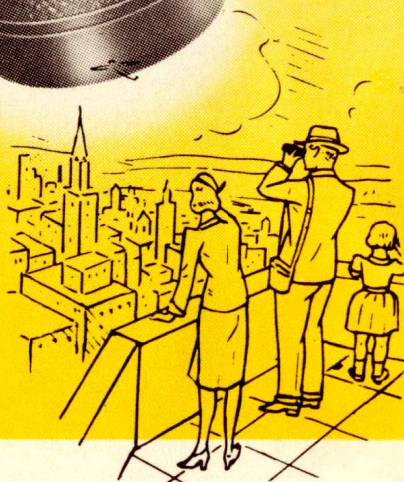
Not only the most powerful binocular made, but besides the ultra-wide 60 mm. objective lenses give also an extremely great light gathering power. It is the perfect glass for long distance viewing and observation. Highly colored — corrected achromatic lenses. Central focusing adjustment. Complete with genuine leather carrying case with shoulder and neck straps. **Model No. 7070**

Specification: Magnification 20 times. Objective lenses 60 mm. Exit pupil 3 mm. Field of view 183 feet at 1000 yards distance. Relative brightness 9. Angular field 3.5°. Weigh: 52 ozs. Height closed: 9". Width closed: 8¼".
Lenses and Prisms internally coated. Made in Japan for Cadillac Optical Corporation.

*Subject to 10% Federal Excise Tax.

\$11200*





The "Cadillac Supreme"

9 x, 35 BINOCULAR

A high power glass designed for long range, hunting as in mountainous country or open flats. Also recommended for mountain climbing, fire and game wardens etc. Highly color—corrected achromatic lenses. Aluminum body. Lightweight. Complete with genuine leather carrying case with shoulder and neck straps.

Specification: Magnification 9 times. Objective lenses 35 mm. Exit pupil 3.9 mm. Field of view 395 feet at 1000 yards distance. Relative brightness 15.2. Angular field 7.5°. Height closed: 5.3/8". Width closed: 6.1/4". Lenses and Prisms internally coated. Made in Japan for Cadillac Optical Corporation.

Model No. 7058 Central focusing adjustment. Weight: 25 ozs. **\$6750***

Also available with **Magnesium body - Featherweight - fully coated**

Model No. 7057 Individual focusing adjustment. Weight: 18 ozs. **\$6900***

Model No. 7059 Central focusing adjustment. Weight: 20 ozs. **\$7300***

*Subject to 10% Federal Excise Tax.

“Cadillac Supreme” Binoculars are a selection of Prismatic Binoculars of the highest possible standard.

Outstanding in quality—magnificent in performance—extraordinary design and craftsmanship. Marked by quality of finish, workmanship and materials.

Designed to meet the exacting requirement of the most critical users.

Years of constant use will not diminish the optical or mechanical precision of these fine Binoculars. Each Binocular has been thoroughly inspected before shipment and is guaranteed unconditionally against manufacturing defects.

Besides the models shown, the following additional ones are available:

7 x 50 Zeiss Type

No. 7030 —individual focusing

\$39.—*

No. 7032 —central focusing

\$42.50*

*subject to 10% Federal Excise Tax

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