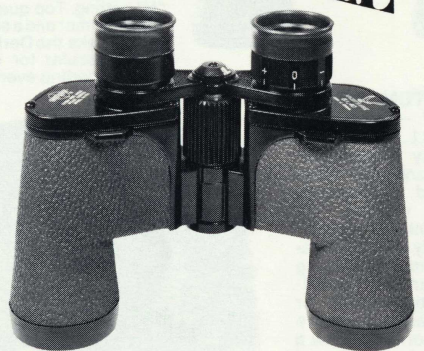




Mark I BINOCULARS

A truly unique series of high quality binoculars, featuring unusual versatility and accuracy at a very modest price. Swift Mark I binoculars feature seamless monobloc body castings of a special high strength/weight ratio aluminum alloy with a rugged, smartly contemporary charcoal gray and brushed chrome non-reflective finish. Optics are of the finest center-pot crown glass. Prisms are slotted to eliminate internal reflection and diffusion. All air-to-glass surfaces are amber and/or magenta coated for maximum light transmission. Special ultraviolet inhibitor coating on the objective lenses provides squint-proof, sun-safe viewing. Complete with convertible rollaway eyecups, tripod adapter, and impressive black cowhide grain carrying case with straps. Gift boxed.

mark I **WIDE ANGLE**



771 NIGHTHAWK, MARK I 8x,40 Extra Wide Angle C.F. — 499 ft. — 28 oz. — R.L.E. 37.5. Extra wide angle glass that's perfect for hunting, birding, touring, or use at the track. Also features a 5mm exit pupil and a relative light factor of 37.5, with hard magenta coating on all air-to-glass surfaces and ultraviolet coated objectives. Clear, close focusing to 18 ft.

770 NIGHTHAWK, MARK I 7x,35 Extra Wide Angle C.F. — 578 ft. — 25 oz. — R.L.E. 37.5. The extra wide angle binocular that is superb for outdoor sports — This glass features a light weight of 25 oz., a 5mm exit pupil, and a relative light efficiency of 37.5. Glare eliminating magenta coating on all air-to-glass surfaces and ultraviolet coated objective lens combine for bright, clear viewing. Focusing down to 18 feet.

752 FALCON, MARK I — Waterproof 7x,35 I.F. Wide Angle — 525 ft. — 25 oz. — R.L.E. 41.3. Spot your quarry or track your favorite player through the eyes of a "Falcon," in fair weather or foul. Rare earth prisms and superb optics give extra light transmission and filter out harmful ultra-violet rays, resulting in brighter vision for you. The wide field of view (525 ft.) and close focusing adjustment (to 18 ft.) allow you to see both near and far in sharp clear detail. Seven power (7x) magnification and modest weight of 25 oz. make this glass excellent for general purpose use. Magenta coating on all air-to-glass surfaces.



MB

751 ADMIRAL, MARK I 10x,50 Extra Wide Angle C.F. — 420 ft. — 40 oz. — R.L.E. 37.5. An extra-power mountaineer's glass for long distance use over a very wide field...420 feet. Perfect for hunting big game on plain or plateau, where the distance is great and the view unobstructed. Watch your quarry from afar without the risk of bolting it. A relative light efficiency of 37.5 and 5mm exit pupil, plus close focusing that goes from infinity down to a remarkable 15 feet, permit you to see details that other glasses might miss.



A GREAT VIEW

MODEL 804
AUDUBON



BINOCULARS

Mark I
 Mark II



753A ARMORED SEA HAWK
Waterproof

BINOCULAR PURPOSE CHART	7x, 18	7x, 35	7x, 35 W.A.*	7.5x, 42 DERBY**	7.5x, 42 OSPREY	7x, 50/7x, 50 W.A.*	8x, 20 W.A.*	8x, 22 *	8x, 40	8x, 40 W.A.*	8.5x, 44 W.A.*	9x, 35 W.A.*	10x, 25 W.A. *Tiny	10x, 50/10x, 50 W.A.	11x, 80	20x, 80 W.A.	7-15x, 35 Zoom	8-24x, 50 Zoom
ALL PURPOSE	B	A	B	B	B	C	B	B	B	B	C	B	C	D	D	D	A	B
INDOOR SPORTS	A	B	C	C	C	C	B	B	C	C	C	C	C	D	D	D	B	D
HORSE RACING	C	A	A	A	B	B	A	B	A	A	A	A	A	B	B	C	D	A
OUTDOOR SPORTS	B	A	A	A	A	B	A	A	A	A	A	B	B	B	B	C	D	B
YACHTING	C	A	B	B	B	A	B	B	B	B	C	B	C	C	B	D	B	D
HUNTING (FIELD)	B	A	A	A	A	C	A	A	A	A	B	A	A	B	D	D	B	C
HUNTING (OPEN)	C	B	B	A	A	C	A	A	A	A	B	A	A	B	D	B	B	B
HUNTING (MOUNTAIN)	C	B	B	A	A	C	A	A	A	A	A	A	A	B	D	A	A	A
BIRDING	B	A	B	B	A	B	B	B	A	A	A	A	B	B	A	B	B	B
HIKING	A	A	B	B	B	C	A	A	B	C	C	C	C	C	D	D	B	C
TOURING	A	A	A	A	A	B	A	A	B	A	B	A	B	A	C	B	C	B
NIGHT USE	D	B	B	B	B	A	C	C	B	B	B	C	D	C	A	C	B	C

LEGEND: (A) Excellent (B) Good (C) Fair (D) Not Recommended *Wide Angle **Click Stop Focusing



SWIFT INSTRUMENTS, INC.
952 Dorchester Ave., Boston, Mass. 02125
P.O. Box 562, San Jose, Calif. 95106

LIMITED LIFETIME WARRANTY — Swift Mark I and Mark II Binoculars containing defective materials or workmanship, returned to us postpaid, will be replaced or repaired free of charge for the life of your Swift Mark I and Swift Mark II Binoculars. This warranty does not cover breakage through accident or misuse. Complete warranty information is available upon request at the addresses listed above.

THE PHOTO SUMMIT
383 SPRINGFIELD AVE.
SUMMIT, N. J. 07901
213-7427

SWIFT Mark II BINOCULARS

Swift Mark II Binoculars incorporate lenses and prisms of the finest center-pot Barium Crown glass. All air-to-glass surfaces have a hard amber and magenta coating to reduce reflections and internal glare to an absolute minimum. Unique ultraviolet inhibitor coating on objective lenses provides squint-free,

surround viewing. Slotted prisms, solidly secured with precision Phosphor-Bronze clamps, prevent diffusion and enhance image definition. These superb optics are housed in a seamless monobloc body of ultra-light alloy. Complete with case.



5-LENS OCULAR SYSTEM

804 AUDUBON MK II - Wide Angle 8.5x, 44 C.F. — 445 ft. — 38.4 oz. — R.L.E. 44.2. Exclusively Swift's, the Audubon was designed in collaboration with internationally famous ornithologists. A must for the serious naturalist. The extreme wide field (445 ft.) and extra power (8.5x) make it simple to track animals on the run or birds in flight. Sharp, crisp close focusing to 13 ft. Five lens ocular system.



ENDORSED BY
The National
Audubon
Society

754 OSPREY (ARMORED) MK II—7.5x, 42 C.F.—376 ft.—29 oz.—R.L.E. 51.74. A water resistant, all-weather companion to the world famous Audubon. The choice optical systems are protected from shock by a rubber covering—and rainguards are provided for both ocular and objective lenses, making a carrying case unnecessary. Featuring premium optical glass, BPG-2 prisms, and crisp close focusing to 13 ft.—this glass was designed for the outdoor naturalist.



5-LENS OCULAR SYSTEM

823 COMMODORE MK II Wide Angle 7x, 50 C.F.—525 ft.—40 oz.—R.L.E. 84.2.—The contemporary version of the traditional deck officer's night glass. 7.14mm exit pupil and a high relative light efficiency of 84.2 give this binocular extraordinary light gathering properties. The field of view is 525 ft. Its weight is 40 oz. with center focusing down to 15 ft.

802 NEPTUNE MARK II 7x, 35 C.F.—420 ft.—21 oz.—R.L.E. 41.3. One of the lightest and most precise general-purpose binoculars available. Exceptional for spectator sports, hunting, nature studies, and daylight boating. Its extreme light weight (only 21 oz.) makes it easy to tote. With a field of view of 420 ft. it's simple to scan and spot virtually any fast moving subject. Clear, crisp, close focusing down to 15 ft.



WIDE ANGLE MEANS JUST THAT.
It describes the edge to edge dimension of the field of view at 1000 yards. Compare an ordinary field, left, with the Swift Wide Angle.



12 27
US \$ 30

The Holiday was chosen by the Enterprise Freedom Syndicate

5-LENS OCULAR SYSTEM

766 HOLIDAY MK II-Wide Angle 7x, 35 C.F.—600 ft.—35 oz.—R.L.E. 41.3. The gigantic 600 foot field of view means that you can scan, spot and track even the fastest moving objects with ease. With its five-lens ocular system, the Holiday is ideal for spectator sports. The magnificent five-lens ocular system produces brilliant, razor-sharp images every time. Clear close focusing down to 15 feet.



WATER-PROOF

717A ARMORED STORM KING MARK II Waterproof 7x, 50 I.F.—383 ft.—53.6 oz.—R.L.E. 84.2. The Armored Storm King is a waterproof, fog proof binocular built to withstand Government water immersion tests. Larger than average exit pupil (7.14mm), a high relative light efficiency of 84.2 and 50mm objective lenses produce razor sharp images under minimal light conditions. Featuring individual focus with close focusing down to 21 ft.—the #717A has shock absorbing rubber armor which makes it more rugged and makes a carrying case unnecessary, but a case is available. This glass comes complete with rainguard and neck strap.

717 STORM KING MARK II Waterproof 7x, 50 I.F.—383 ft.—52.2 oz.—R.L.E. 84.2. The Storm King has the same outstanding features as model #717A with-

SWIFT Mark I BINOCULARS

MB

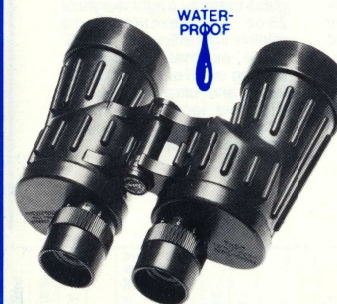


755 DERBY (Armored, All Sport MK I) 7.5x, 42 I.F.—367 ft.—28 oz.—R.L.E. 47.04.—Automatic Pre-set Far & Near Focusing—The Derby's computerized focusing mechanism is pre-set at the factory—with the far focus (F) setting going from 160 ft. to infinity—and the near focus (N) going from 165 ft. down to 65 ft. A simple click does the rest—providing instant sharp viewing on either setting. Close focusing down to approximately 16 ft. may be obtained by turning the focusing wheels beyond the "N" setting. Top quality optics, rubber armor and a slip-on rainguard make the Derby the perfect binocular for every fast paced sporting event.

748 TRITON, MARK I 7x, 35 C.F.—376 ft.—22 oz.—R.L.E. 37.5. Undoubtedly today's all-around binocular value! Designed for general-purpose viewing, the popular Triton is excellent for virtually any use. It features some interesting performance specifications that speak for themselves—such as a full 376 foot field of view, a relative light efficiency of 37.5, and crisp, clear, close focusing down to 15 ft. Its light weight of 22 oz. makes it easy to carry and handle.



753A ARMORED SEA HAWK, MARK I - Waterproof—7x, 50 I.F.—393 ft.—42 oz.—R.L.E. 84.2—Its large 7.14mm exit pupil and very high relative light efficiency of 84.2 deliver tremendous light transmission, which is so essential at dawn, dusk or in that sudden squall; and its rubber armor makes it shock resistant. With a field of 393 ft., hard magenta coating on all air-to-glass surfaces, and rare—earth prisms—this glass is great for the seaman, duck hunter and bird watcher. Comes complete with rainguards for both ocular and objective lenses.



WATER-PROOF

789 SKIPPER, MARK I 7x, 50 C.F.—372 ft.—35 oz.—R.L.E. 76.4. This basic naval binocular, or night glass, delivers a superb image even under the poorest light conditions. The unusually high relative light efficiency of 76.4 and the large 7.14 exit pupil combine to bring out details that are ordinarily obscured by lesser glasses. Close focusing to 21 feet. Shock resistant rubber objective caps.

