

# HERTER'S

SINCE 1893

MANUFACTURERS, IMPORTERS, EXPORTERS

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**HERTER'S**

SINCE 1893

CATALOG NO. 82

AUGUST 1971 — AUGUST 1972

**\$1.00**

**\$1.00**

MAKERS OF CUSTOM FISHING TACKLE — LEADING WORLD SOURCE FOR GEM STAR SAPPHIRES —  
MAKERS OF CUSTOM ARCHERY — MAKERS OF CUSTOM AMMUNITION RELOADING AND LOADING  
MACHINES — MAKERS OF EXCLUSIVE COUTURIER WOOLS, SILKS, LINENS AND COTTON FABRICS  
— MAKERS OF THE FINEST AUSTRALIAN MERINO SHEEP WOOL YARNS — MAKERS OF SNOWMO-  
BILES — MAKERS OF AMMUNITION PRIMERS — MAKERS OF HUNTING DECOYS — MAKERS OF  
SHEFFIELD STEEL FISH HOOKS — MAKERS OF FIBERGLAS BOATS — MAKERS OF CUSTOM GUN-  
STOCKS — MAKERS OF THE FINEST QUALITY BINOCULARS AND TELESCOPE SIGHTS — MAKERS OF  
CLAY TARGETS — MAKERS OF SHOTGUN SHELLS — MAKERS OF BULLETS AND CENTER AND RIM  
FIRE AMMUNITION — MAKERS OF THE FINEST SURVIVAL AND CAMPING EQUIPMENT — MAKERS  
OF GAME CALLS — MAKERS OF SHOTGUNS AND RIFLES — MAKERS OF VENTILATED SHOTGUN  
RIBS — MAKERS OF TRAIL MOTORCYCLES — MAKERS OF SONAR EQUIPMENT, ELECTRONIC DOG  
TRAINERS

**HERTER'S INC.,**

WASECA, MINNESOTA, UNITED STATES OF AMERICA

Old World Craftsmanship

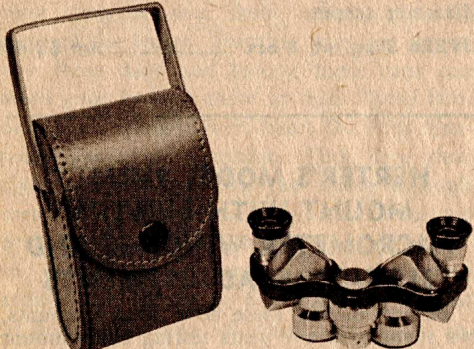
New World Production

# Herter's World Famous Hudson Bay Binoculars and Monoculars

## HERTER'S HUDSON BAY 6 POWER X 15MM OBJECTIVE LENS BINOCULARS

ULTRAVIOLET RAY FILTERED

This compact, lightweight model is excellent for rifle hunters in rough mountain-



ous or bushy country, for the archer who is concerned with bulk and weight and for duck and goose hunters for following crippled birds. They are also recommended for all indoor sports, theatrical events, racing and spectator sports. They are used by many professional hunters and guides in North America and foreign countries where bulk and weight are important factors, as this binocular will fit into the palm of your hand, or pocket of your shirt or jacket.

### SPECIFICATIONS:

- POWER: 6
- WEIGHT: 7.06 ounces.
- CLOSED SIZE: 3 inches.
- HEIGHT: 2 inches.
- OBJECTIVE LENS DIAMETER: 15mm.
- OCULAR LENS DIAMETER: 8mm.
- FIELD OF VIEW AT 1000 YARDS: 393 feet.
- PRISMS: BK7

LIGHT TRANSMISSION: 76% plus.

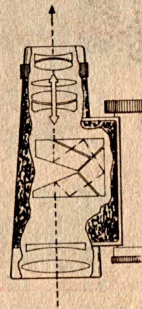
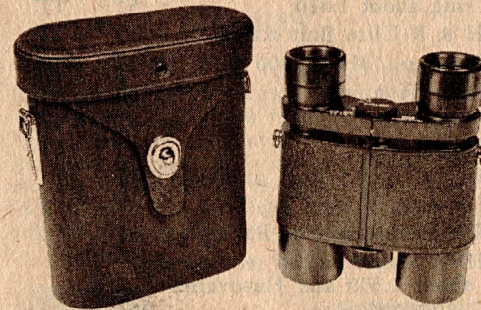
BODY: Lightweight aluminum alloy.

**JV1G** Complete with leather case Shpg. wt. 32 ozs. .....\$21.95

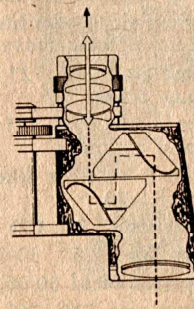
## HERTER'S HUDSON BAY SPACE EXPLORATION MODEL 6X25MM OBJECTIVE LENS BINOCULARS

ULTRAVIOLET RAY FILTERED

These are an entirely new extremely advanced design of binoculars made to reduce the size and weight of binoculars yet give the same or larger field of view as conven-



Space Exploration optical system



Conventional lens system

tional and wide angle binoculars with the same or even greater clarity.

The Space exploration optical system was developed for space travel where durability must be three to four times more than on earth yet where every fraction of an ounce is highly important. These Space Exploration Model binoculars are only 4 3/8 inches long 4 inches wide to fit into any pants or jacket pocket with ease yet give you a wider field of view with greater clarity than conventional models and are so sturdy that they will stand generations of the hardest use.

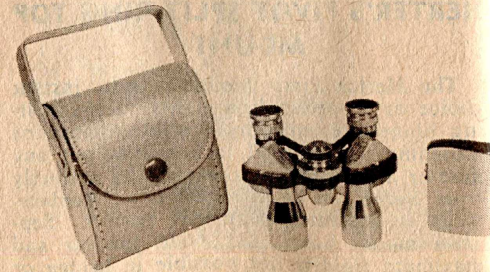
### SPECIFICATIONS:

- POWER: 6.
- WEIGHT: 18.5 ounces.
- CLOSED SIZE: 4 inches.
- HEIGHT: 4 3/8 inches.
- OBJECTIVE LENS DIAMETER: 25mm.
- OCULAR LENS DIAMETER: 15mm.
- FIELD OF VIEW AT 1000 YARDS: 450 feet.
- PRISMS: BK7.
- LIGHT TRANSMISSION: 76% plus.
- BODY: Aluminum.

**JV1M6** Body leather covered with leather case and strap. Shpg. wt. 3 lbs. ....\$49.95

## HERTER'S HUDSON BAY 10 POWER x 20 MM OBJECTIVE LENS BINOCULARS

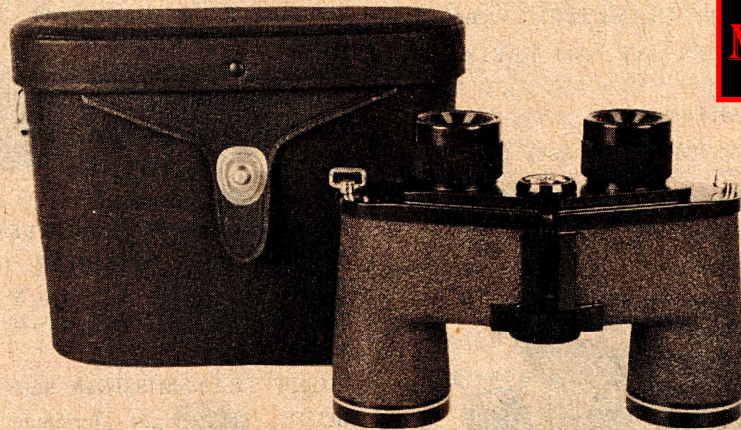
ULTRAVIOLET RAY FILTERED



**WHERE WILDLIFE CANNOT LIVE, HUMANS CANNOT SURVIVE.**

**NOTE: description of 10x20 binoculars continues on following page**

**HERTER'S HUDSON BAY CALIFORNIA MODEL 7  
POWER X 35MM OBJECTIVE LENS BINOCULARS**



This is our best quality standard 7x35 binocular

**ULTRAVIOLET RAY FILTERED  
CHOICE OF BK7 OR BAK4 PRISMS**

Finest quality, latest American sculptured design makes this the most desired of all 7x35 binoculars. Pleasing charcoal gray leather covered body. Ideal for all sporting events, hunting, fishing and general viewing.

**SPECIFICATIONS:**

**POWER:** 7.  
**WEIGHT:** 23 ounces.  
**CLOSED SIZE:** 8 inches.  
**HEIGHT:** 5 inches.  
**OBJECTIVE LENS DIAMETER:** 35mm.

**OCULAR LENS DIAMETER:** 15mm.  
**FIELD OF VIEW AT 1000 YARDS:** 420 feet.

**PRISMS:** BK7 or BAK4.  
**LIGHT TRANSMISSION:** BK7 76% plus BAK4 86% plus.  
**BODY:** Lightweight aluminum alloy.

**JV1M5** Complete with carrying case and strap. Body leather covered with BK7 prisms. Shpg. wt. 66 ozs. **\$33.12**

**JV1M5A** Complete with carrying case and straps. Body leather covered with BAK4 prisms. Shpg. wt. 66 ozs. **\$49.95**

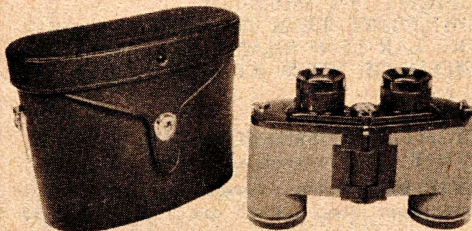
**SPECIFICATIONS:**

**POWER:** 10  
**WEIGHT:** 8 1/4 ounces  
**CLOSED SIZE:** 3 1/4 inches  
**HEIGHT:** 3 inches  
**OBJECTIVE LENS DIAMETER:** 20mm  
**OCULAR LENS DIAMETER:** 8mm  
**FIELD OF VIEW AT 1000 YARDS:** 210 feet.  
**PRISMS:** BK7  
**LIGHT TRANSMISSION:** 76% plus.  
**BODY:** Lightweight aluminum alloy.

**JV1M8** Complete with case Shpg. wt. 1 1/2 lbs. **\$27.95**

**HERTER'S HUDSON BAY  
CALIFORNIA MODEL 7 POWER  
X 40 MM OBJECTIVE LENS  
WIDE ANGLE BINOCULAR  
ULTRAVIOLET RAY FILTERED**

Finest quality, latest American sculptured design, the most desired of all body



This is our best quality wide angle binocular in an all new 7 x 40 size.

styles. Ideal for viewing all sporting events, hunting, fishing, snow skiing and all general interest usage. The most versatile of all binoculars.

**SPECIFICATIONS:**

**POWER:** 7  
**WEIGHT:** 37.2 ozs.  
**CLOSED SIZE:** 8.34 inches  
**HEIGHT:** 5 inches  
**OBJECTIVE LENS DIAMETER:** 40mm  
**OCULAR LENS DIAMETER:** 24mm  
**FIELD OF VIEW AT 1000 YARDS:** 525 ft.  
**PRISMS:** BAK4 Exceptionally efficient during times of poor visibility, up to 40% more than standard BK7 prisms.  
**LIGHT TRANSMISSION:** 86% plus  
**BODY:** Light weight magnesium body.  
Charcoal gray leather covered.

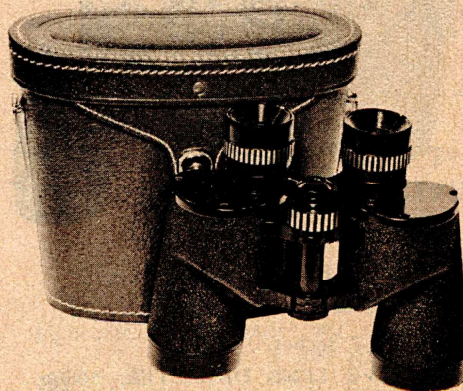
Shpg. wt. 4 lbs.

**JV1M7** Complete with best quality hard carrying case and straps **\$38.25**

**HERTER'S HUDSON BAY 7 POWER  
X 35MM OBJECTIVE LENS  
BINOCULAR**

**(BAK4 BARIUM CROWN PRISMS.)  
ULTRAVIOLET RAY FILTERED**

This is a wonderful binocular for the hunter, fisherman and boatman. The intermediate power is easily hand held for



general viewing and is the most versatile of all binoculars. The BAK4 Barium Crown Prisms used in this binocular offers the 86% plus light transmission which is 10% more than the BK7. This is the glass recommended for early morning, late evening or night viewing. As explained previously the BAK4 prisms transmit from 20% to 40% more light in darkened hours depending upon the available light.

**SPECIFICATIONS:**

**POWER:** 7  
**WEIGHT:** 22 1/2 ozs.  
**CLOSED SIZE:** 6 inches.  
**HEIGHT:** 5 1/4 inches.  
**OBJECTIVE LENS DIAMETER:** 35mm.  
**OCULAR LENS DIAMETER:** 15mm.  
**FIELD OF VIEW AT 1000 YARDS:** 395 feet.  
**PRISMS:** BAK4.  
**LIGHT TRANSMISSION:** 86% plus.  
**BODY:** Lightweight aluminum alloy.

**JV1R83** Body leather covered with leather case and straps. Shpg. wt. 48 ozs. **\$40.95**

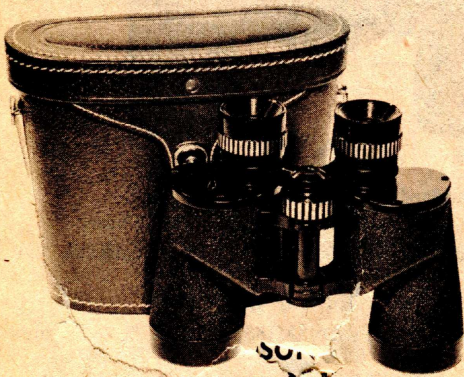
**HERTER'S HUDSON BAY 7  
POWER X 35MM OBJECTIVE  
LENS WIDE ANGLE BINOCULARS  
ULTRAVIOLET RAY FILTERED**

This is the binocular used by many famous guides throughout North America, Alaska, Africa, Europe and Asia. The binoculars are specially designed to give you an extremely wide field of view. This makes it very easy to spot and follow fast moving game.

**SPECIFICATIONS:**

**POWER:** 7.  
**WEIGHT:** 32.47 ozs.

CLOSED SIZE: 7¼ inches.  
 HEIGHT: 6 inches.  
 OBJECTIVE LENS DIAMETER: 35mm.  
 OCULAR LENS DIAMETER: 23.5mm.  
 FIELD OF VIEW AT 1000 YARDS: 576 feet.  
 PRISMS: BAK4.  
 LIGHT TRANSMISSION: 86% plus.  
 BODY: Lightweight aluminum alloy.



**JV1M3** BAK4 Prisms Body leather covered with leather case and strap. Shpg. wt. 60 ozs. **\$44.95**

**HERTER'S HAVE TOMORROW'S PRODUCTS TODAY!**

is viewing game at long range. Acts as a spotting scope also and saves hours of walking by eliminating areas where there is no game. Brace your hands on your forehead as previously illustrated to avoid heart beat causing picture movement. We strongly recommend these binoculars.

**SPECIFICATIONS:**  
**POWER:** 7 to 15.  
**WEIGHT:** 26 ounces.  
**CLOSED SIZE:** 6¾ inches.  
**HEIGHT:** 5¼ inches.  
**OBJECTIVE LENS DIAMETER:** 35mm.  
**OCULAR LENS DIAMETER:** 17mm.  
**FIELD OF VIEW AT 1000 YARDS:** 210 to 320 feet at 7 to 15 power.  
**PRISMS:** BAK4.  
**LIGHT TRANSMISSION:** 86% plus.  
**BODY:** Lightweight aluminum alloy.

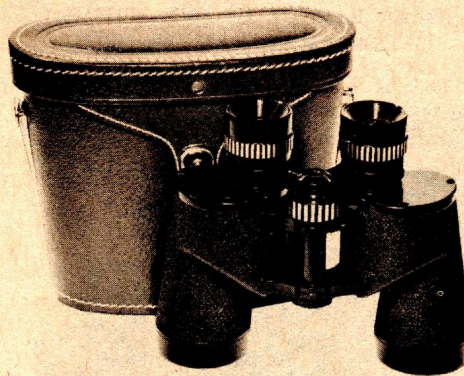
**JV1NA** BAK4 Prisms Body leather covered with vinyl covered case and strap. Shpg. wt. 64 ozs. **\$66.67**

**HERTER'S HUDSON BAY 7  
 POWER X 50MM OBJECTIVE  
 LENS BINOCULARS**

**ULTRAVIOLET RAY FILTERED**

An excellent glass in the medium price range for general viewing in daylight and in times of reduced light. The large objective lens transmits more light than the smaller objective lens of the same power. Where weight is not a great factor we highly recommend this size binocular.

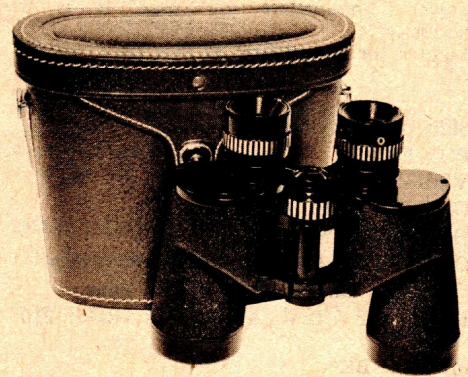
**SPECIFICATIONS:**  
**POWER:** 7.



**CLOSED SIZE:** 7¼ inches.  
**WEIGHT:** 36.71 ozs.  
**HEIGHT:** 7 inches.  
**OBJECTIVE LENS DIAMETER:** 50mm  
**OCULAR LENS DIAMETER:** 15mm.  
**FIELD OF VIEW AT 1000 YARDS:** 376 feet.  
**PRISMS:** BK7.  
**LIGHT TRANSMISSION:** 76% plus.  
**BODY:** Lightweight aluminum alloy.  
**JV1C** Body leather covered with leather case and strap. Shpg. wt. 80 ozs. **\$41.95**

**HERTER'S HUDSON BAY 8  
 POWER X 40MM OBJECTIVE  
 LENS BINOCULARS**

**ULTRAVIOLET RAY FILTERED**



This is the favorite binocular of forest fire look-outs all over the United States and Canada. Fire look-outs must use a binocular having great magnification, yet they must have a glass that will give a very clear definition or else the look-out will look "through" the smoke. The same thing applies to hunters and campers who must search out game standing before a neutral background. A binocular that does not have the clearest possible definition will allow your eyes to look "through" an object such as game.

That is why we recommend the 8 x 40 binocular for big game hunting and general long distance viewing where picking up objects before a neutral background is important.

**SPECIFICATIONS:**  
**POWER:** 8.  
**WEIGHT:** 33.18 ozs.  
**CLOSED SIZE:** 6 inches.  
**HEIGHT:** 5¾ inches.  
**OBJECTIVE LENS DIAMETER:** 40mm.  
**OCULAR LENS DIAMETER:** 20mm.  
**FIELD OF VIEW AT 1000 YARDS:** 341 feet.  
**PRISMS:** BK7.  
**LIGHT TRANSMISSION:** 76% plus.  
**BODY:** Lightweight aluminum alloy.  
**JV1E** Body leather covered with leather case and strap. Shpg. wt. 58 ozs. **\$39.95**

**HERTER'S HUDSON BAY  
 COMPACT WIDE ANGLE  
 BINOCULARS**

**ULTRAVIOLET RAY FILTERED**

Herter's all new compact binoculars are available in three sizes to fit every individual's requirements. The ladies will appreciate these compacts as they are small, lightweight and easily carried. Also ideal for



all sportsmen for all types of viewing where size and weight is a factor such as pack-in trips, camping, mountain hiking and climbing, archery hunting etc.  
**SIZE:** 6 POWER X 18MM OBJECTIVE LENS

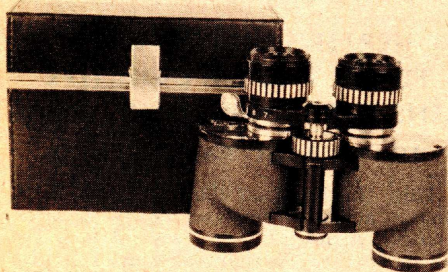
**HERTER'S HUDSON BAY 7 TO 15  
 ADJUSTABLE ZOOM POWER  
 BINOCULARS**

**ULTRAVIOLET RAY FILTERED**



7

15



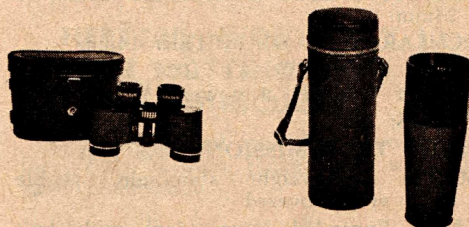
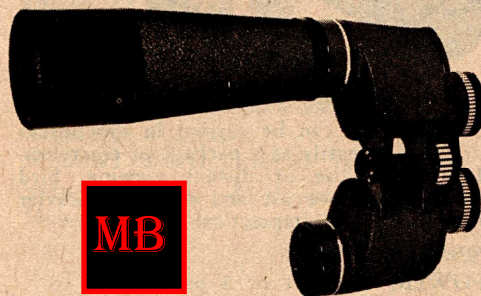
The zooming feature of this binocular allows versatile viewing of all objects at 7 power then with a flick of your finger you can increase your viewing power to 8, 9, 10, 11, 12, 13, 14 or 15 power without taking your eyes off from the subject. This is an excellent binocular for the hunter who



**SPECIFICATIONS:**

**POWER:** 6  
**WEIGHT:** 12<sup>3</sup>/<sub>4</sub> ounces  
**CLOSED SIZE:** 5<sup>1</sup>/<sub>4</sub> inches  
**HEIGHT:** 2<sup>3</sup>/<sub>4</sub> inches  
**OBJECTIVE LENS DIAMETER:** 18mm  
**OCULAR LENS DIAMETER:** 15mm  
**FIELD OF VIEWS AT 1000 YARDS:** 576 feet  
**LIGHT TRANSMISSION:** 76% plus  
**PRISMS:** BK7  
**BODY:** Lightweight aluminum, leather covered  
**CASE:** Expanded foam vinyl, full zippered opening, soft velvetine lining complete with wrist strap.  
**JV1M9** Shpg. wt. 2 lbs. .....\$31.95

angle binocular along with the advantages of a 25 power spotting scope. The scope adapter may be screwed onto either objective housing for use in viewing distant objects.



**SPECIFICATIONS:**

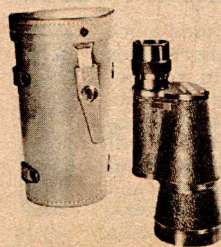
**POWER:** 7 power binocular, with scope adapter 25 power.  
**WEIGHT:** Binocular 28 ounces, scope adapter 12<sup>1</sup>/<sub>2</sub> ounces.  
**CLOSED SIZE:** 6<sup>3</sup>/<sub>4</sub> inches.  
**HEIGHT:** 4<sup>1</sup>/<sub>2</sub> inches.  
**SCOPE ADAPTER LENGTH:** 7<sup>1</sup>/<sub>4</sub> inches.  
**OBJECTIVE LENS DIAMETER:** 35mm.  
**OCULAR LENS DIAMETER:** 16.5mm.  
**SCOPE ADAPTER OBJECTIVE LENS DIAMETER:** 50mm.  
**FIELD OF VIEW WITH BINOCULAR AT 1000 YARDS:** 587.8 feet  
**FIELD OF VIEW WITH SPOTTING SCOPE AT 1000 YARDS:** 237 feet.  
**PRISMS:** BK7.  
**LIGHT TRANSMISSION:** 76% plus.  
**BODY:** Lightweight aluminum alloy.  
 The use of only one adapter is possible.

**JV1R84** Body leather covered with leather cases and straps. Shpg. wt. 6 lbs. .....\$37.95

**HERTER'S HUDSON BAY 7 POWER X 50MM OBJECTIVE LENS MONOCULAR**

ULTRAVIOLET RAY FILTERED

This field glass is a monocular not a binocular. It has only one eyepiece and is just about half the size of a 7x50 binocular. It is rapidly becoming a great favorite of hunters, fishermen, boatmen and for spectator sports because of its light and compact size yet with the same field of view as a binocular.



**SPECIFICATIONS:**

**POWER:** 7.  
**WEIGHT:** 17 ounces  
**OBJECTIVE LENS DIAMETER:** 50mm  
**OCULAR LENS DIAMETER:** 15mm  
**FIELD OF VIEW AT 1,000 YARDS:** 372 feet.  
**PRISMS:** BK7  
**LIGHT TRANSMISSION:** 76% plus.  
**BODY:** Lightweight aluminum.

**JV1K** Complete with leather case and strap. Shpg. wt. 32 ozs. ....\$15.95

**HERTER'S HUDSON BAY 7 POWER X 35MM OBJECTIVE LENS MONOCULAR**

ULTRAVIOLET RAY FILTERED

Same as our 7 x 50mm monocular but 7 power and with a 35mm objective lens.



**SPECIFICATIONS:**

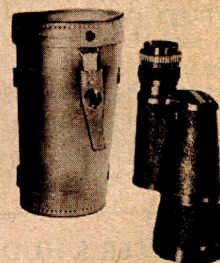
**POWER:** 7.  
**WEIGHT:** 16 ounces  
**OBJECTIVE LENS DIAMETER:** 35mm  
**OCULAR LENS DIAMETER:** 15mm  
**FIELD OF VIEW AT 1,000 YARDS:** 341 feet  
**PRISMS:** BK7  
**LIGHT TRANSMISSION:** 76% plus.  
**BODY:** Lightweight aluminum.

**JV1K3** Complete with leather case and strap. Shpg. wt. 36 ozs. ....\$8.95

**HERTER'S HUDSON BAY 7 TO 12 POWER X 40MM OBJECTIVE LENS ZOOM MONOCULAR**

ULTRAVIOLET RAY FILTERED

This monocular gives you every power from 7 to 12. You will note that it has a large 40mm objective lens. Has the same field of view as a binocular with a 40mm objective lens. It is light and easy to carry. A great favorite of guides, explorers, hunters, fishermen, rangers, timber cruisers, etc.



**SPECIFICATIONS:**

**POWER:** 7 to 12.  
**WEIGHT:** 18 ounces  
**OBJECTIVE LENS DIAMETER:** 40mm  
**OCULAR LENS DIAMETER:** 15mm  
**FIELD OF VIEW AT 1,000 YARDS:** 387 feet at 7 power, 246 feet at 12 power.  
**PRISMS:** BK7

**HERTER'S HUDSON BAY COMBINATION BINOCULAR AND SPOTTING SCOPE**

7 POWER X 35MM WITH 25 POWER ADAPTER ULTRAVIOLET RAY FILTERED

Herter's new combination binocular combine all the features of the 7 x 35 wide

LIGHT TRANSMISSION: 76% plus.  
BODY: Lightweight aluminum.

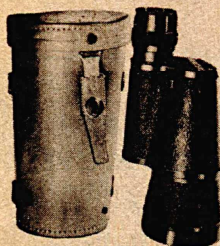
**JV1K1** Complete with leather case and strap.  
Shpg. wt. 34 ozs. ..... **\$26.95**

**HERTER'S HUDSON BAY 10  
POWER X 50MM OBJECTIVE  
LENS MONOCULAR**

ULTRAVIOLET RAY FILTERED

Same as our 8x 40mm monocular but 10 power and with a 50mm objective lens.

**SPECIFICATIONS:**  
POWER: 10.  
WEIGHT: 20 ounces  
OBJECTIVE LENS DIAMETER: 50mm  
OCULAR LENS DIAMETER: 15mm  
FIELD OF VIEW AT 1,000 YARDS: 288 feet



PRISMS: BK7  
LIGHT TRANSMISSION: 76% plus.  
BODY: Lightweight aluminum.

**JV1K5** Complete with leather case and strap.  
Shpg. wt. 36 ozs. ..... **\$16.95**

**HERTER'S HUDSON BAY 8  
POWER X 40MM OBJECTIVE  
LENS MONOCULAR**

ULTRAVIOLET RAY FILTERED

This field glass is a monocular not a binocular. It has only one eyepiece and is about half the size and weight of an 8 x 40mm binocular. Has the same field of view as an 8 x 40mm binocular. Monoculars have become very popular with hunters, fishermen, boatmen, rangers, etc. as they are easy to carry. Order one out.



**SPECIFICATIONS:**  
POWER: 8  
WEIGHT: 17 ounces  
OBJECTIVE LENS DIAMETER: 40mm  
OCULAR LENS DIAMETER: 15mm  
FIELD OF VIEW AT 1,000 YARDS: 341 feet  
PRISMS: BK7  
LIGHT TRANSMISSION: 76% plus.  
BODY: Lightweight aluminum.

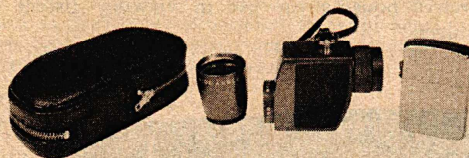
**JV1K2** Complete with leather case and strap.  
Shpg. wt. 36 ozs. ..... **\$18.47**

**HERTER'S HUDSON BAY DUAL  
PURPOSE POCKET SIZE  
MONOCULAR  
INTERCHANGEABLE 6x18MM  
AND 8x24MM WIDE ANGLE  
OPTICS**

ULTRAVIOLET RAY FILTERED

Herter's new Dual Purpose Monoculars have two interchangeable objective lenses

producing either a 6 power x 18mm monocular or an 8 power x 24mm. This



Lighter for comparison in size (not included) compact unit can be carried in the pocket or purse as easily as a package of cigarettes. Ideal for close or distant viewing, bird watching, indoor use and wherever heavier instruments are impractical.

**SPECIFICATIONS:**  
POWER: 6 power or 8 power  
WEIGHT: 4½ ounces  
OBJECTIVE LENS DIAMETER: 18mm or 24mm.  
OCULAR LENS DIAMETER: 14mm  
FIELD OF VIEW AT 1000 YARDS: 6 power 576 feet, 8 power 430 feet  
PRISMS: BK7  
LIGHT TRANSMISSION: 76% plus  
BODY: Lightweight aluminum, pebble grain vinyl covered  
CASE: Expanded foam vinyl with knit lining, fully zippered opening.

**JV1M12** Shpg. wt. 12 ozs. ..... **\$15.95**

**HERTER'S HUDSON BAY FAMOUS  
ZOOM VARIABLE 10 TO 25  
POWER SPOTTING SCOPE AND  
MONOCULAR**



For target use, fits on any tripod stand or you can use on a pillow. Gives you clear 10 to 25 power viewing. Will spot a .22 caliber hole in a target at 200 yards. Lets you glass areas for deer, squirrels, rabbits, ducks, fox, woodchucks, elk and antelope. Saves miles of needless walking and gets you game that you never would get without it. No plastic parts like others, all solid duraluminum body and eye piece.

**SPECIFICATIONS:**  
POWER: 10 to 25  
FIELD OF VIEW AT 100 YARDS: 18 ft.  
OBJECTIVE LENS DIAMETER: 30 mm.  
OCULAR LENS DIAMETER: 7mm.  
WEIGHT: 14 oz.

**JV1R27** In. gift box. Shpg. wt. 1 lb. .... **\$12.47**

**HERTER'S BINOCULAR HOLDER**

The binocular holder adds much to your viewing pleasure. Holds your binoculars steady in any position you choose. Clamps onto center post of most binoculars. Has standard size thread that will fit any camera tripod. Very useful for binoculars of 7 power, and essential for those over 8 power.



**JV2A** Shpg. wt. 8 ozs. .... **\$3.40**

**HERTER'S FAMOUS HUDSON BAY  
BINOCULAR SPOTTING SCOPE**

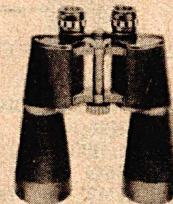
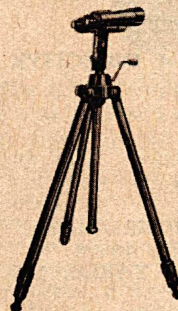
THE EASIEST SPOTTING SCOPE TO USE. TWO 60MM LENSES FULL 20 POWER.

ULTRAVIOLET RAY FILTERED

This famous binocular spotting scope was worked out by the Guide Association and George L. Herter. It is the greatest advancement in spotting scopes in the past 100 years.

Here are some of the advantages of a binocular spotting scope:

1. With two 60mm objective lenses you, of course, get more light gather-



ing than any spotting scope with only one lens. You can see

more clearly in bad light, or mist, with this spotting scope than any with only a single light-gathering lens.

2. You can see through a binocular spotting scope easier than any single lens spotting scope. There is no problem at all in getting your eye in just the right position.

3. Weight wise, the binocular spotting scope is no heavier than a single lens spotting scope, or does it take up more space.

On the range, you can see bullet holes clearly in the black at shooting distances. On big game, varmints, ducks and geese, this binocular spotting scope is so effective that you have to try it to see how perfectly and easily it brings in a perfect image, under all light and mist conditions.

**SPECIFICATIONS:**  
POWER: 20  
WEIGHT: 42 ounces  
CLOSED SIZE: 8 inches  
HEIGHT: 9 inches  
OBJECTIVE LENS DIAMETER: 60MM  
OCULAR LENS DIAMETER: 15MM  
FIELD OF VIEW AT 1,000 YARDS: 157 feet  
PRISMS: BK7  
LIGHT TRANSMISSION: 76% plus.  
BODY: Lightweight aluminum alloy.

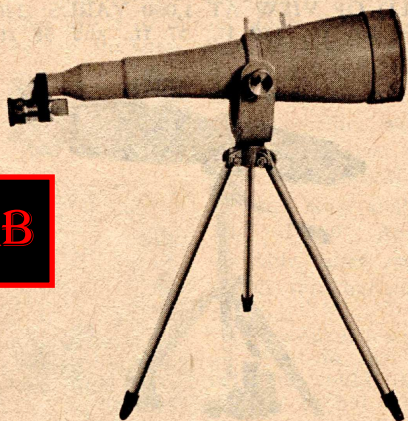
**JV1P** Body leather covered with leather case and straps. Shpg. wt. 4 lbs. .... **\$59.95**

**HERTER'S HUDSON BAY 30  
POWER RIFLEMANS SPOTTING  
SCOPE WITH 60MM  
OBJECTIVE LENS**

Thirty power spotting scope with 60mm objective lens. This is a fine spotting scope for either target use or hunting. At its low cost you cannot afford to be without a scope.

**SPECIFICATIONS:**

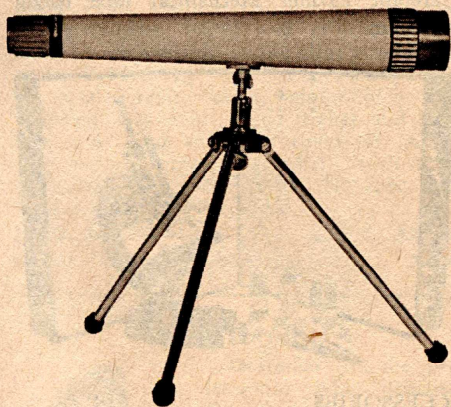
POWER: 30.  
 FIELD OF VIEW AT 1000 YARDS: 80 feet.  
 FILTER: All lenses are ultraviolet ray filtered to take out harmful light.



**OBJECTIVE LENS DIAMETER:** 60mm or 2.36 inches  
**OCULAR LENS DIAMETER:** 7mm or .275 inches  
**OBJECTIVE LENS SAFETY CAP:** Yes. Made of duraluminum, slips over the objective lens to protect it.  
**MATERIAL IN BODY:** Seamless duraluminum.  
**OVERALL LENGTH:** 11½ inches.  
**WEIGHT WITH TRIPOD:** 1 pound, 14 ounces.  
**WEIGHT WITHOUT TRIPOD:** 15 ounces.  
**COLOR:** Moss green.  
**TRIPOD:** 12 inch pivot type.

**JV156** Complete with tripod in gift box. Shpg. wt. 2½ lbs. .....\$22.95

**HERTER'S FAMOUS HUDSON BAY 20 POWER SPOTTING SCOPE AND MONOCULAR**



Universal scope for target and spotting game. The 20 power magnification will easily spot .22 caliber rifle hits on targets at 150 yards. Ideal inexpensive monocular for use with or without tripod for observation of game or identification. Lets you quickly glass areas for deer, small game or vermin . . . saving miles of needless walking.

Baked on scratch resistant enamel finish with aluminum body and diamond cut aluminum focus band.

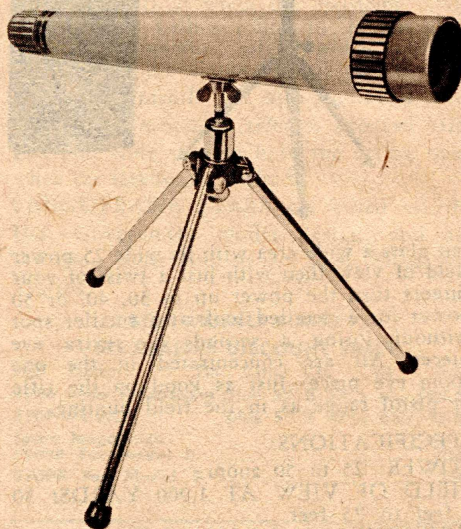
**SPECIFICATIONS:**

POWER: 20  
 FIELD OF VIEW AT 100 YARDS: 15 feet  
 OBJECTIVE LENS DIAMETER: 30mm.  
 OCULAR LENS DIAMETER: 8mm.  
 OVERALL LENGTH: 11½ inches  
 TRIPOD: 12 inch ball and socket pivot type with rubber cushioned legs.  
 WEIGHT: 8½ ounces  
 WEIGHT WITH TRIPOD: 18½ ounces

**JV1R13** Complete with tripod and gift box. Shpg. wt. 2 lbs. ....\$11.95

**HERTER'S HUDSON BAY 10 POWER SPOTTING SCOPE AND MONOCULAR**

Versatile budget priced spotting scope for general medium range target work and game observation.



Baked on scratch resistant enamel finish with aluminum body and diamond cut aluminum focus band.

**SPECIFICATIONS:**

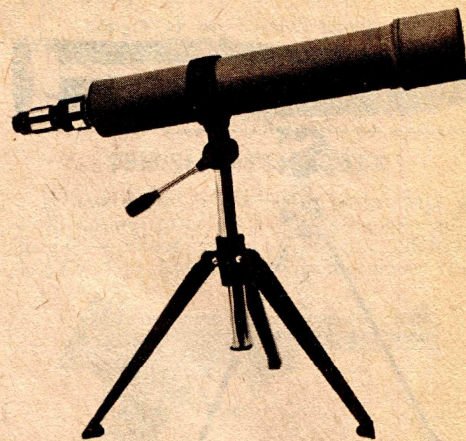
POWER: 10  
 FIELD OF VIEW AT 100 YARDS: 18 feet.  
 OBJECTIVE LENS DIAMETER: 30mm.  
 OCULAR LENS DIAMETER: 8mm.  
 OVERALL LENGTH: 11½ inches.  
 TRIPOD: 12 inch ball and socket pivot type with rubber cushioned legs.  
 WEIGHT: 8½ ounces.  
 WEIGHT WITH TRIPOD: 18½ ounces.

**JV1R24** Complete with tripod and gift box. Shpg. wt. 2 lbs. ....\$10.97

**HERTER'S HUDSON BAY 20 TO 60 POWER ZOOM SPOTTING SCOPE**

An excellent moderately priced high power spotting scope with the versatile zooming range to fill all viewing require-

ments. Ideal for all target work both in rifle and archery, game spotting and ob-



servation. All optics fully hard coated for maximum light transmission and clarity.

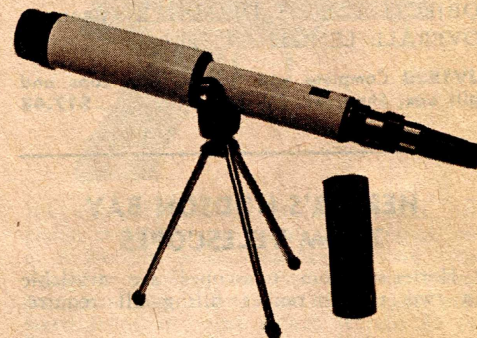
**SPECIFICATIONS:**

POWER: 20 power to 60 power zoom type.  
 OBJECTIVE LENS DIAMETER: 60mm.  
 OCULAR LENS DIAMETER: 10mm.  
 TRIPOD: Adjustable pivot table type.  
 BODY: Lightweight aluminum alloy  
 FINISH: Baked enamel.

**JV1R31** Shpg. wt. 6 lbs. ....\$43.97

**HERTER'S HUDSON BAY 16.5 TO 50 POWER ZOOM SPOTTING SCOPE**

A budget priced quality spotting scope. This is an ideal scope for those who have



periodic use for a scope and do not wish to invest money in a higher priced scope. Scope features coated optics, baked enamel finish and table type pivot tripod.

**SPECIFICATIONS:**

POWER: 16.5 power to 50 power zoom type.  
 OBJECTIVE LENS DIAMETER: 50mm.  
 OCULAR LENS DIAMETER: 9mm.  
 BODY: Lightweight aluminum alloy.

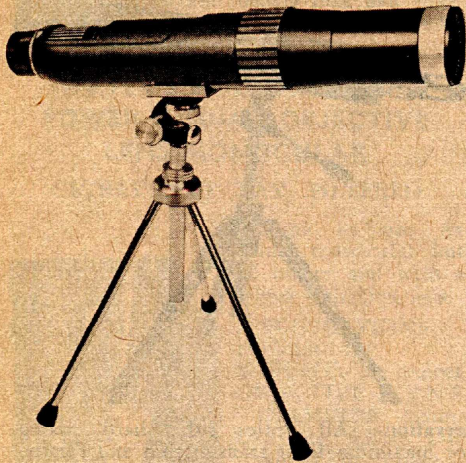
**JV1R32** Shpg. wt. 6 lbs. ....\$32.97

**HERTER'S PERFECTION MODEL HUDSON BAY 8 POWER TO 25 POWER ZOOM SPOTTING SCOPE**

Herter's Perfection Scope is an entirely new concept in moderate zoom power scopes. The new, modern, pleasant and practical design makes this an ideal scope

MB

for all target spotting, for use as a zoom monocular for locating, identifying and



observing game of all kinds or for bird study.

Finish is baked metallic enamel body with diamond cut forward focus control band and rear power change band. Tripod is all steel construction, rubber tipped legs for use on car tops or hoods, features unique pivot for quick, easy adjustment for any degree of angle.

**SPECIFICATIONS:**

SCOPE HEIGHT MOUNTED ON TRIPOD: 11¼ inches

WEIGHT: 17½ ounces

WEIGHT WITH TRIPOD: 29 ounces

POWER: 8 power to 25 power zoom type.

FIELD OF VIEW AT 100 YARDS: 236 feet at 8X to 74 feet at 25X

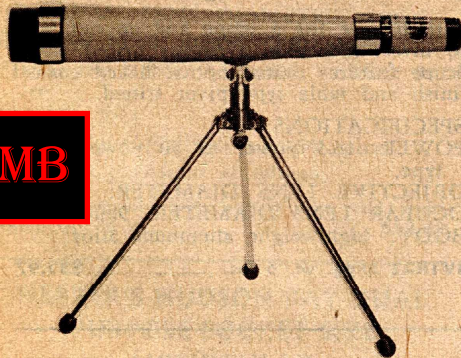
OBJECTIVE LENS DIAMETER: 30mm.

OVERALL LENGTH: 12 inches

**JV1R30** Complete with tripod, lens caps and gift box. Shpg. wt. 2½ lbs. .....\$17.48

**HERTER'S HUDSON BAY ZOOM TELESCOPES**

Herter's Zoom telescopes are available in two power ranges filling all require-



ments from medium to long range outdoor viewing. They may be used also for indoor target spotting for pistol, rifle or archery work. Moderately priced they are an excellent gift item for sportsmen friends.

**SPECIFICATIONS:**

POWER: 10 power to 30 power zoom type  
15 power to 45 power zoom type.

**HERTER'S HAVE TOMORROW'S PRODUCTS TODAY!**

OBJECTIVE LENS DIAMETER: 10 to 30 power 30mm 15 to 45 power 40mm.

OCULAR LENS DIAMETER: 8mm.

TRIPOD: 12 inch ball and socket pivot type with rubber cushioned legs.

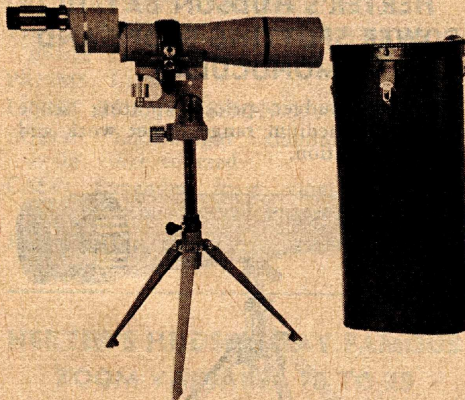
**JV1R14A** 10-30 power. Shpg. wt. 3 lbs. \$15.97

**JV1R14B** 15-45 power. Shpg. wt. 3 lbs. 22.97

**HERTER'S HUDSON BAY ZOOM LENS SPOTTING SCOPE  
ULTRAVIOLET RAY FILTERED**

**25 TO 50 POWER WITH A TWIST OF YOUR FINGER**

This spotting scope is made to the exact specifications of our technicians. You



can glass a wide area with its wide 25 power field of view then with just a twist of your fingers turn the power up to 30, 40, or 50 power for a detailed look at a smaller spot without losing a second. No extra eye pieces. All are concentrated in the one zoom eye piece. Just as good on the rifle or pistol range as in the field hunting.

**SPECIFICATIONS:**

POWER: 25 to 50 zoom.

FIELD OF VIEW AT 1,000 YARDS: 30 feet to 75 feet.

OBJECTIVE LENS DIAMETER: 60mm.

BODY: Lightweight duraluminum.

OVERALL LENGTH: 17¾ inches. Extends to 19¾ inches with sunshade out.

WEIGHT WITH TRIPOD: 4 pounds, 1 ounce.

WEIGHT WITHOUT TRIPOD: 2 pounds, 4 ounces.

TRIPOD: 18 inches. Finest adjustable pivot type.

PACKING: Comes complete with vinyl sole carrying case.

**JV1S10** With tripod and leather carrying case and strap. Shpg. wt. 5½ lbs. .....\$87.95

**HERTER'S HUDSON BAY OPTIONAL POWER SPOTTING SCOPE**

15-20-30-40 OR 60 POWER

Herter's new optional power scope offers a wide range of powers for varied viewing. Each eyepiece is separate and may be selected for each particular requirement. Extra eyepieces are contained in a handy carrying

pack for convenient use. The single focus band reduces the mechanics to a minimum for years of trouble-free service. Shpg wt. 7 lbs.

**SPECIFICATIONS:**

POWER: 15-20-30-40 and 60.

FIELD OF VIEW AT 1,000 YARDS: 220 ft., 165 ft., 110 ft., 57 ft., and 38 ft.



OBJECTIVE LENS DIAMETER: 60mm.

BODY: Duraluminum.

OVERALL LENGTH: 14½ inches.

WEIGHT WITH TRIPOD: 4½ pounds.

TRIPOD: Adjustable pivot type 17 inches.

**JV1M15** Complete with 5 eyepieces, tripod and gift box. ....\$69.95

**HERTER'S SCHOOL AND HOME MICROSCOPE SET**

By far the best set for Junior and Senior high school boys and girls for general Science work and home study. Actual professional quality.

10x 20x (eyepiece lens power)

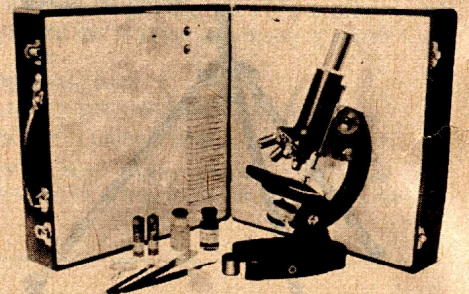
8x 10x 40x 60x (objective lens power)

Degree of magnification range

80, 100, 160, 200, 400, 600, 800, 1200

Quadruple turret

Height 237mm Mechanical tube length 139mm



**ACCESSORIES**

Direct lighting

Fine adjustment of double Diaphragm and Condenser

Input Jack

2 Slide Cement (Canadian Balsam, Mechilene Blue)

2 Battery

5 pc. dissecting kit