

MONTGOMERY
WARD

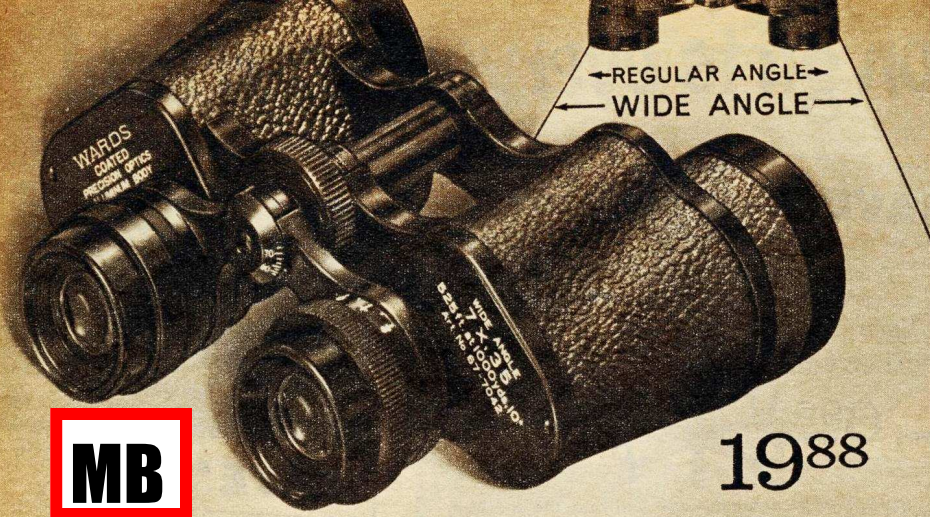
1971 CHRISTMAS CATALOG
INDEX PAGE 252
ALBANY, N. Y. 12201

MB



Order your poinsettia
by December 7, 1971
and we will deliver it
*anywhere in the United
States* for Christmas . . .
see undercover insert
for complete details.

ORDER NOW—PAY IN FEBRUARY
For terms relating to Deferred Payment, see pgs. 247-8.



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19⁸⁸

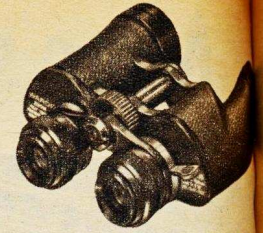
SAVE \$8 W-I-D-E A-N-G-L-E

• See 525 ft. at 1000 yds. • Clear precision optics

Widen your outlook with our popular 7-power, 35mm wide-angle binoculars. At 1000 yards you see a full 525 feet of width—almost twice as much as with regular-angle binoculars! So lightweight—only 25.8 oz.

Optional quality color-corrected, coated 35mm lenses give sharp, clear, viewing. Includes fitted carrying case for maximum protection. Specially priced for Christmas! Ship. wt. 3 lbs. Japan. 67 GT 7042L Reg. 27.88; now 19.88

SAVE \$15 ZOOM in 39⁸⁸



Get the big picture with 7 to 12X, 35mm binoculars! From wide, distant views to close-up, precision-ground, color-corrected lenses and fully-coated prisms. At 7th power see 288 feet wide from 1000 yards. Center wheel focusing, right eye adjustment. Aluminum housing, case. Act. wt. 28 oz. Japan. 67 GT 7022L—Ship. wt. 2 lbs. 8 oz. . . . Reg. 54.99; 39.88

Regular angle binoculars SAVE \$2 15⁸⁸

7-power, 35mm regular angle binoculars feature versatility and accuracy. Field of view is 367 ft. at 1000 yds. Precision ground, coated lenses give clear, bright images. Has adjustable right objective lens, center wheel focusing. Strong lightweight body. Act. wt. 20.5 oz. Case incl. Ship. wt. 3 lbs. 8 oz. Japan. 67 GT 7041L . . . Reg. 17.88; 15.88



SUPER ZOOM \$16 OFF on all 3!

- 8-15X, 50mm lenses
- Fingertip zoom control

The ideal gift for outdoorsmen and sports fans—super zoom binoculars! Fingertip, zoom lever changes position of 50mm lenses so subject appears 8 to 15 times closer. It's like having several binoculars in one! Plus subject stays in focus for entire zoom range. Easy center wheel focusing. Retractable eyecups make comfortable viewing with eyeglasses. Lightweight, one-piece magnesium body has tripod socket. Case incl. Act. wt. 50 oz. Ship. wt. 4 lbs. 67 GT 7086—Japan. Reg. 79.99; now 63.33

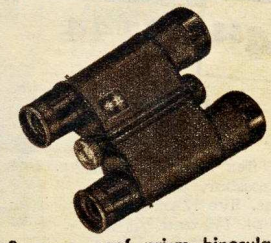
now only 63³³

POWER ZOOM

- 7 to 15X, 35mm lenses

Move in on the action with just a touch of your finger! Electric zoom binoculars give you instant zoom power—moves in subject 7 to 15 times closer. Precision-ground, fully-coated 35mm lenses for a "clear picture" of the subject. Optical quality objective lens. Easy-to-operate center wheel focusing; right eye adjustment. Retractable eyecups, camera tripod socket. Fitted case and batteries included. Shipping wt. 5 lbs. Japan. 67 GT 7091 Reg. 89.99; now 73.33

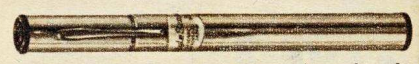
now only 73³³



Roof prism now only 53³³

8-power, roof prism binoculars have a unique superior optical system which makes possible greater brilliance, power and field of view than regular binoculars! Lightweight and compact—only 4 1/2 x 5 in. Center wheel focusing, 32mm right eye objective lens adjusts. Case incl. Wt. 4 lbs. 67 GT 7094—Japan. Reg. 69.99; now 53.33

Stocking stuffer special 199



Looking for an unusual gift? Pen-shaped pocket scope is both unique and useful. It's an 8-power telescope or when you remove the top it's a 30-power microscope. Easy to carry in pocket or purse. Chrome plated. 67 T 7096—Japan, Ship. wt. 6 oz. 1.99



CUT \$10
② 39⁹⁹

\$20 OFF
① 49⁹⁹

• Refractor telescope magnifies 350X

① Explore the universe with a 350-power refractor telescope. It's precision crafted, and features quality optics. Has 30X, 175X eyelenses and 6 to 18X zoom lens. 2-power Barlow lens doubles magnification of eyelenses. 700mm focal length, 60mm achromatic objective lens. Finderscope has larger field of view than main telescope—helps you "zero in" on your subject. For solar or lunar observations, telescope has eye protecting sun and moon filters. Flexible tracking control, night-light pen. 54-in. adjustable tripod. Astronomy booklet "Key to Worlds Beyond," space and moon maps. Japan. 67 GT 7217M—Wt. 31 lbs. . . . Reg. 69.99; now 49.99

• Refractor telescope magnifies 233X

② Scan the skies with a 233-power refractor telescope. Has powerful 55X and 166.5X eyelenses plus a 2-power Barlow lens which doubles magnification. 700mm focal length, 60mm achromatic objective lens. For making solar observations, telescope has diagonal prisms and sun filter. 5x24 finderscope helps pinpoint subject. Rack and pinion focusing. All-metal 54-in. tripod adjusts to suit your needs. Includes astronomy booklet "Key to Worlds Beyond," space and moon maps. Japan. 67GT7216M—Ship. wt. 15 lbs. . . . Reg. 49.99; now 39.99

SPECIAL!

Cut \$2
ZOOM
12⁹⁹



Easy on Christmas budgets—8 to 25-power zoom telescope for celestial or terrestrial viewing. 30mm objective lens diam. Retractable barrel; gray metallic finish. Ship. wt. 1 lb. 8 oz. From Japan. Reg. 14.99. 67 GT 7210 12.99

212 ALL₃

Precision telescopes let you see:

- MOON CRATERS
- DOUBLE STARS
- SATURN'S RINGS
- JUPITER'S MOONS
- PULSATING STARS

3-inch
reflecting
telescope set

16⁹⁹

60X-200X
telescope 19⁴⁹

Tripod \$7

Buy both and
SAVE \$3

Booster
lens

2½-in.
reflecting
telescope set

12⁹⁹

Table-top
telescope

5⁹⁹

40-power
with rigid
metal
tripod

MB

1-3 Inexpensive, but extremely well made telescopes for the beginning astronomer. Optics ground and polished to exacting specifications for clear, bright images. Each has rack and pinion eyepiece mechanism for precise, accurate focusing, plus instructions.

1 60-power reflecting telescope set. Inverted image telescope has precision 2½-inch mirror objective. When used with booster lens (shown next to telescope), power is increased to 150X. Sturdy black tube revolves 360° on steel tripod. Locking mechanism holds tube steady in any position. Telescope is 26 inches long, and stands over three feet high on tripod. Set includes: telescope, 60-power eyepiece, booster lens and steel tripod with locking swivel head.

48 T 20305 M—Ship. wt. 5 lbs. 8 oz. set 12.99

2 75-power reflecting telescope set. Inverted image telescope with 3-inch mirror objective. Small attached spotter scope makes it easier to "zero in" on small objects. Booster lens (shown with telescope) increases power to 200X. Rugged white tube swivels 360° on steel tripod. Special locking device holds telescope steady in any position. Telescope and tripod stand over four feet high. Length, 30 in. Set includes: telescope, spotter scope, booster lens and steel tripod.

48 T 20307 M—Ship. wt. 7 lbs. 9 oz. set 16.99

3 60-200 power dual purpose refracting telescope. For both astronomical and land viewing. Provides a 75 power upright image for land viewing; 60 to 200-power for sky viewing. So powerful, you can read a license plate up to a half mile away. Precision rack and pinion allows extra critical focusing for distant objects such as Saturn's rings or even the tiny moons of Jupiter. American made 2½-inch achromatic objective lens is polished spherical to within 1/50,000 of an inch. White plastic covered weatherproof tube extends to 47 in. Includes brackets for mounting on tripod or step ladder. Extra focus tube (A) with star diagonal, filter for viewing sun spots and instructions.

48 T 20301 M—Ship. wt. 5 lbs. 4 oz. Telescope only 19.49

4 All metal tripod for above. Sturdy cast aluminum base with steel legs. Adjusts 36 to 60 in.

48 T 20302 M—Ship. wt. 5 lbs. 15 oz. Tripod only 7.00

Save \$3 on combination of telescope (3) and tripod (4) listed above.

48 T 20303 MM—Ship. wt. 11 lbs. 3 oz. set 23.49

5 40-power refracting table-top telescope set. Plastic coated 4-section tube adjusts for focusing. Extends to 25 in. With 9½-in. rigid metal tripod that has non-slip rubber feet and ball joint swivel mount that locks for steady viewing. Set includes telescope and tripod. From Japan.

48 T 20391 —Ship. wt. 1 lb. 9 oz. set 5.99

Porter® Weathercraft meteorology lab **CUT 1.50**

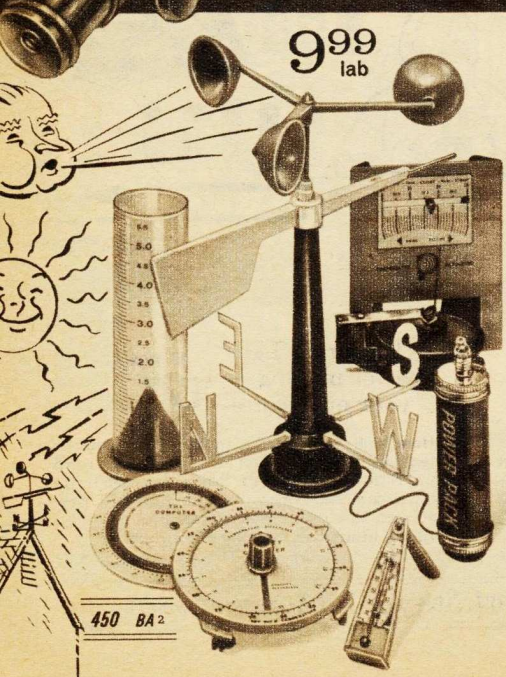
A real weather laboratory with every instrument necessary for accurate weather forecasting. Wind vane indicates wind direction. Anemometer gives its speed. (Uses 2 "C" cell batteries; to order see pg. 420.) A compensated aneroid barometer shows barometric pressure. Psychrometer determines relative humidity. Gauge measures the rainfall. Graphs are included for charting air pressure and temperature. Manual gives complete instructions on how to use each instrument and be your own weatherman. 3-panel kit opens to 41½x9½x3¼ in. Wt. 7 lbs. 3 oz.

48 T 20268 L—Was 11.49 last Xmas..now 9.99

Sportsman's scope 5⁹⁴

See all the action with these binoculars. Remarkably clear image is magnified 4X40 power. Great for kids at baseball games, in the woods, at the beach. Fully-coated optics assure you of fine quality at this low price. Heavy metal body in compact size—5½ in. high. Packed in handy box, doubles as carrying case. From Japan. Ship. wt. 1 lb. 6 oz. BUY SEVERAL AT THIS LOW PRICE!

48 T 20390 only 5.94



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