

tasco[®]

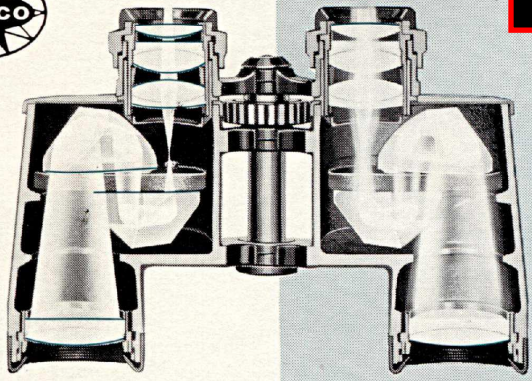
fully coated

BINOCULARS...





MB



TASCO'S FULLY COATED LENSES AND PRISMS capture and transmit the maximum of brilliance and clarity for a well-defined image.

PARTIALLY COATED LENSES allow too much light to escape from the uncoated surfaces and give a weak and poorly defined image.

ALL LENS SYSTEMS AND PRISMS OF ALL TASCO BINOCULARS ARE FULLY COATED WITH MAGNESIUM FLUORIDE ON ALL LIGHT ENTRANCE AND EXIT SURFACES! This means up to 50% brighter, sharper, crisper images than found in binoculars with non-coated or partially coated lenses.



1



2



3

EVERY TASCO BINOCULAR COMES IN A HANDSOME CARRYING CASE

- Complete with treated lens cloth, dust caps and carrying straps
- (1) Black split leather backed with reinforcing material, V-cut case.
 - (2) Sturdy black vinyl case backed with reinforcing material.
 - (3) Compact sports case with easy access to glasses.

All TASCO instruments bear the TASCO Seal of Approval, your guarantee that they are free of any defects of material or workmanship. Should any TASCO instrument prove to be defective of material or workmanship, it will be repaired or replaced without charge. This guarantee is valid unless the instrument has been abused or tampered with in any way.

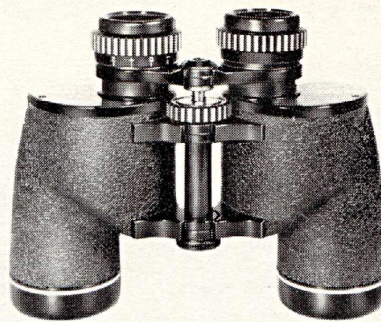
SAMPLE EXPLANATION OF BINOCULAR DATA:

#110 EXCEL 7X35mm — 657' — 30 oz.					
Catalog number	Model name	Power (X) in multiples of naked eye power	Objective lens diameter in millimeters	Field of view at 1000 yds.	Weight of binoculars in ounces
#110	EXCEL	7X	35mm	657'	30 oz.



#110 EXCEL
 7X35mm — 657' — 30 oz.
 Spectacular extra-wide
 angle binocular that has
 an excellent rating in
 every viewing category.
 Brighter, sharper images
 than you ever thought
 possible. Coated Barium
 Crown prisms, magnesium
 body. Adapts to camera
 tripod. V-cut case. Gift
 boxed. 79.95

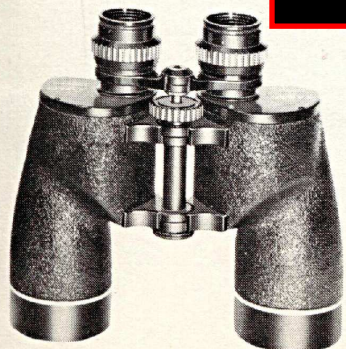
#114 SPOTTER
 6X30mm-604'-21 oz. 59.95



#122 SKIPPER
 8X40mm—500'—32 oz.
 This binocular offers you
 an ideal balance of power,
 wide field and brightness.
 The magnesium body is
 designed for ruggedness
 and rapid, fast-focus
 handling. Adapts to
 camera tripod. V-cut case.
 Gift boxed. 59.95

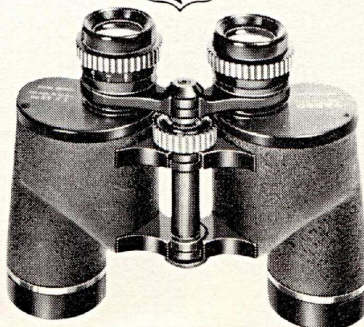
#120 EAGLE
 8X30mm-500'-20.5 oz.
 39.95

MB



#214 BOUNDLESS
 7X50mm — 405' — 38 oz.
 Even on a hazy day you
 can see clear, extra bright
 images due to the large
 50mm objective lenses.
 An ideal binocular for
 the outdoorsman, sports-
 man or nature-lover.
 Camera tripod adapter.
 Sturdy case. Gift boxed.
 49.95

#126 FALCON
 10X50mm-367'-39oz. 69.95

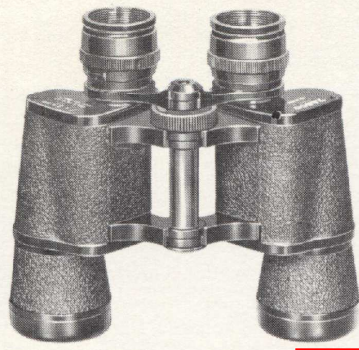


#116 BOLD VENTURE
 7X35mm — 551' — 26 oz.
 Wide angle viewing
 with 551' at 1000 yds.!
 High speed focusing and
 brighter-than-ever images
 are at your fingertips.
 American style body in
 black, turquoise, rust and
 avocado. Sports case, gift
 boxed. 39.95

#210 HORIZON
 7X35mm-421'-23 oz. 34.95

#304 SEA PILOT

7X35mm—358'—21.5 oz.
A basic binocular for a world of viewing pleasure. Lightweight and quickly adjustable with fast center focusing. Sports case, gift boxed. 24.95



#302 FIELD CAPTAIN

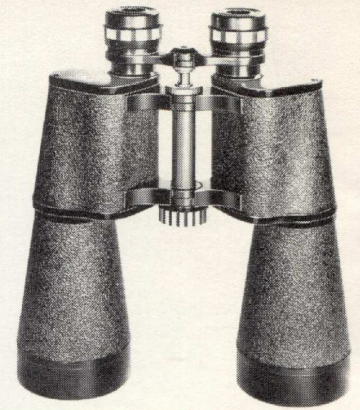
6X30mm-392'-18 oz. 24.95

#308 SPECTATOR

8X30mm-392'-19 oz. 24.95

#316 SUPER SPOTTER

20X60mm—157'—47.5 oz.
If you're looking for distance, this binocular should be your choice. This strong 20-power instrument will show you a far-off object in a big, clear, sharp-to-the-edge image. Retractable eyecups. Sturdy case, gift boxed. 69.95



MB

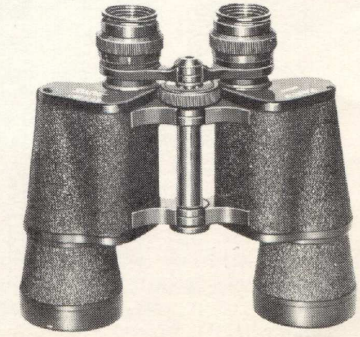
#306 SEA DOG

7X50mm—372'—36 oz.
An excellent binocular for viewing at night or under any adverse lighting situation. The big 50mm objective lenses capture the maximum of light for clear, sharp images. Sturdy case, gift boxed. 29.95



#314 MOUNTAINEER

20X50mm —157'—37 oz.
For a long, long look into the distance, this outstanding binocular will serve you well for plane spotting, vacationing. A precise, ruggedly built binocular that will give you a lifetime of long distance service. Sturdy case. Gift boxed. 39.95



#312 VERNAUT

10X50mm-288'-36 oz. 34.95

#310 NAUTICAL

8X40mm-341'-24.5 oz. 29.95

#313 LONG RANGE

16X50-183'-37 oz. 39.95

THEATER AND SPORTS GLASSES

#504

NIMROD

7X25mm-578'-14 oz.
Extra wide angle.
Compact, lightweight,
yet has visual advantages
of much larger models.
Compact case,
braided cord strap.
Gift boxed. 39.95

#502 ATOM
8X20mm-250'-8 oz. 24.95



#540 CHIC
2.5X23mm-450'-4.5 oz.
Thrift-priced sports-
opera glass folds flat
to fit pocket or purse.
Recessed focus wheel.
Black leatherette cover.
Gift boxed. 2.95

MB



#584 PREMIERE
3X26mm-475'-6.5oz.
The Premiere receives
"rave reviews" in styl-
ing. Soft black and
mother-of-pearl, gold
trimmed. Soft zippered
case. Gift boxed. 19.95

#588

LORGNETTE
3X25mm-475'-7 oz.
Styled in elegant
mother - of - pearl
with gold trim for
fashionable events.
Adjusts for left or
right hand viewing.
Soft zippered case.
Gift boxed. 29.95



MONOCULARS Convenience of
single-eye focusing in compact,
easy-to-carry models.

#507 CLOSE-UP 7X25mm
578' - 7 oz. 24.95

#508 SPY 8X20mm
250' - 4 oz. 19.95

#506 PREVIEW 6X15mm
367' - 2.5 oz. 14.95
Compact travel case, gift boxed.



#570 MASCOT
4X30mm - 465' 7 oz. Out-
standing sports or theater
glass. New fashionable
colors - Avocado, Rust,
Turquoise, Goldenrod, Black
and Black Diamond. Soft
zippered case. Gift boxed.
14.95



#560 ACT ONE
2.5X25mm-550'-6.5 oz. 9.95



#583 BALLETT
3X25mm-475'-5 oz.
For the feminine touch.
Daintily styled with
mother-of-pearl and
rich gold finish. Plush-
ly lined, zippered black
case. Gift boxed. 24.95

#586 PETITE
2.5X16mm-550'-3.5 oz. 19.95



#582 OPERA GOER
3X28mm-475'-6.5oz.
A front-row seat.
Chrome and mother-of-
pearl trim. Soft zip-
pered case. Gift boxed.
14.95

#580 BLACK SATIN
3X23mm-475'-6.5 oz. 12.95

WIDE ANGLE VIEWING

MB



#118 ATTACHE
7X35mm—578'—27 oz.
Rated best in its field by experts! This jack-of-all trades with 578' wide field of view will give you added pleasure at sporting events, hunting, or any other outdoor activity. Lightweight, easy to handle. Sturdy case, gift boxed. 49.95

#112 COMPANION
7X25mm-551'-16 oz. 49.95

#318 MIAMIAN
7X35mm - 525' - 19 oz.
A lightweight, easy to handle binocular with a wide angle 525-foot field of view. Rates excellent in every viewing category. Great for indoor or outdoor sports, hunting and vacationing. Sports case. Gift box. 39.95

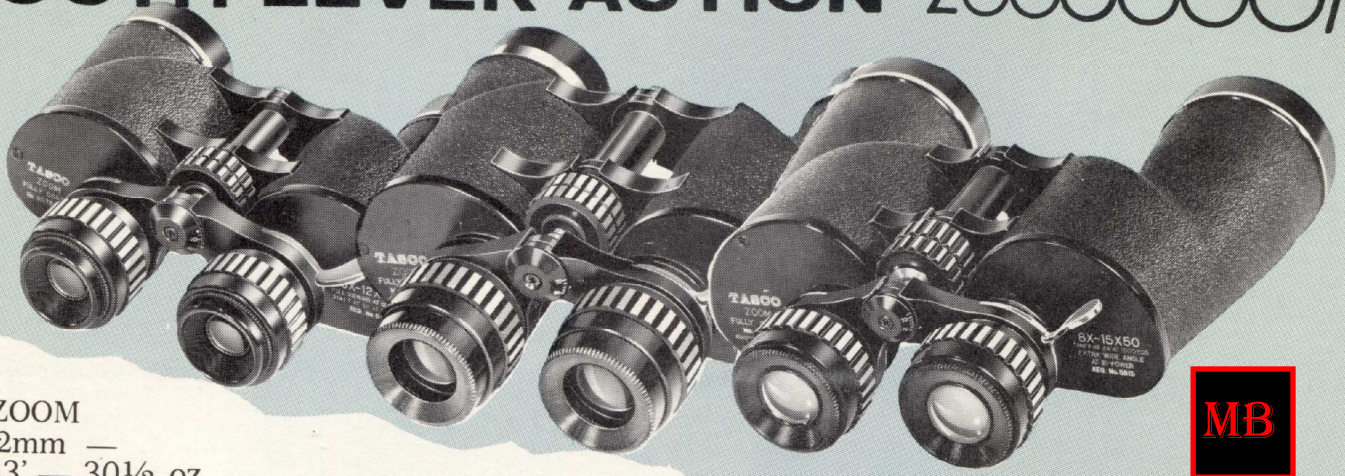
#322 SEAMATE
8X40mm-472'-22 oz. 49.95

#260 AMBASSADOR
10X40mm - 367' - 20 oz.
Get close-ups with wide angle viewing! Perfect for plane spotting and bird watching! It's equipped with a camera tripod adapter for prolonged viewing. Retractable eyecups. V-cut case. Gift boxed. 49.95

#124 COMMANDER
7X50mm—578'—39 oz.
The retractable eyecups, a camera-tripod adapter, and the knack of seeing after dark enhance the essential pride of the Commander. Neither whisking speedboats nor frenzied thoroughbreds can escape its vast range. Coated Barium Crown prisms. V-cut case. Gift boxed. 79.95

Did Gr. call
FTC?

SMOOTH LEVER ACTION ZOOOOOOOM



#102 ZOOM

6-12X32mm —
314'-183' — 30½ oz.
Zooms to double its power at your whim. Survey the field and then join the huddle with this binocular family in one pair of glasses. Retractable eyecups, camera-tripod adapter and compact styling add to the TASCOWonders available at the flick of a finger. V-cut case. Gift boxed.

69.95

#100 ZOOM WIDE ANGLE

7-14X35mm —
367'-246' — 33 oz.
Zoom in and out through 8 powers from 7X to 14X with new fingertip lever action. Barium Crown prisms for extra-sharp viewing. Smoothest control ever! Light, (33 oz.) one-piece magnesium body, camera-tripod adapter, retractable eyecups. V-cut case. Gift boxed.

79.95

#105 ZOOM

8-15X50mm — 314'-210' — 44 oz.
TASCOW'S newest development in zoom binoculars. Continuous zoom action from 8X to 15X with positive lever action control. Big 50mm objective lenses give brighter, crisper viewing. Lightweight (44 oz.) magnesium, Coated Barium Crown prisms, fully coated lenses. Camera-tripod adapter and retractable eyecups. V-cut case. Gift boxed.

99.95

108 102 100
 105 118 112
 318 322 260
 124 110 114
 122 120 214
 126 116 210
 304 302 308
 316 306 312
 310 314 113
 504 502 540
 584 588 507
 508 506 570
 560 583 586
 582 580



ELECTRIC

#108 EXECUTIVE

ZOOM



7-15X35mm

CFBL — 330'-218' — 38 oz. — 37.50 7X



Battery powered convenience opens up new vistas of viewing pleasure! Zooms smoothly from 7 powers to 15 powers at the touch of a switch. Surprisingly light, only 38 oz. **OPTICAL FEATURES:** Fully coated optics. Specially designed battery powered 7-15 zoom eye lenses. Coated BK-7 prisms.

PHYSICAL DESCRIPTION: American style. Black with bright trim on focus wheel and diopters. Penlite batteries included. Power indicator window. retractable eyecups, camera tripod adapter, V-cut case. Height: 5½". Width: 7". Shipping weight: 5 lbs. **149.95**

PLEASE SEND ME THE ITEMS CHECKED

Name _____

Address _____

City _____ State _____ Zip _____

Check _____ Charge _____
 or M.O. _____ Account _____ C.O.D. _____