

HERTER'S

SINCE 1893

MANUFACTURERS, IMPORTERS, EXPORTERS

THE AUTHENTIC WORLD SOURCE FOR HUNTERS,
FISHERMEN, GUIDES, GUNSMITHS, LAW ENFORCEMENT
OFFICERS, TACKLE MAKERS, FOREST RANGERS,
COMMERCIAL FISHERMEN, TRAPPERS AND EXPLORERS



WHOLESALE CATALOG NO. 78

1968

MB

MAKERS OF CUSTOM FISHING TACKLE — MAKERS OF CUSTOM ARCHERY — MAKERS OF CUSTOM
AMMUNITION RELOADING MACHINES — MAKERS OF RIFLES, SHOTGUNS & REVOLVERS — MAKERS
OF CENTER AND RIMFIRE AMMUNITION — MAKERS OF AMMUNITION PRIMERS — MAKERS OF
HUNTING DECOYS — MAKERS OF CUSTOM FISH HOOKS — MAKERS OF VENTILATED RIBS —
MAKERS OF CUSTOM GUNSTOCKS — MAKERS OF GAME CALLS — MAKERS OF DURABLE FIBERGLAS
BOATS — MAKERS OF THE FINEST SURVIVAL AND CAMPING EQUIPMENT — MAKERS OF THE
FINEST QUALITY BINOCULARS AND TELESCOPE SIGHTS — MAKERS OF THE MOST ACCURATE
BULLETS — MAKERS OF THE LONGEST RANGE SHOTGUN SHELLS — MAKERS OF CLAY PIGEONS —
MAKERS OF CUSTOM SKIS

HERTER'S, INC.

WASECA, MINNESOTA, UNITED STATES OF AMERICA

Old World Craftsmanship

New World Production

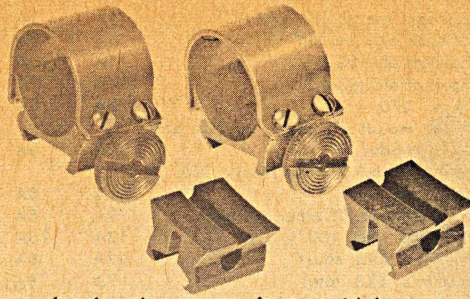
eter scopes. Fits the following rifles: specify numbers on order.

For Rifles Listed Below	Rear	Front
Browning Bolt Action all cal. except .243 and .308	5T	1T
J. C. Higgins Model 50 and 51	5T	1T
Mauser, FN and large receiver ring about 1.410	5T	1T
H & R Ultra Bolt action	5T	1T
Mossberg Model 800	7T	7T
Sako Finnwolf	10T	10T
Win. 670	2T	1T
Marlin 455	5T	1T
Herter's J9 (no mount block on receiver)	5T	1T
Weatherby built on FN actions	5T	1T
HVA Mausers small receiver ring about 1.300 and Husqvarna lightweight	5T	1T
Herter's U9 Round receiver	3T	4T
J. C. Higgins Model 51L	7T	1T
Springfield O3 (military sights removed and converted)	6T	7T
Remington 721, 725 and 700 long action	3T	4T
Remington 722, 725 and 700 short action	3T	8T
Enfield, receiver like Win. Model 70	2T	1T
Winchester 88, 100	10T	10T
Colt Model 57, 30-06	5T	1T
Western Field 30-06, etc.	5T	1T
Remington 740, 760 and 742	11T	11T
Enfield, receiver like Rem. 721	3T	4T
Schultz and Larsen	6T	1T
Winchester Model 70 (new model) except cal. 375 & .300	2T	1T
M1. Receiver must be milled for M1	12T	13T

JV2R5 Shpg. wt. 1 lb.\$6.20

HERTER'S DETACHABLE TOP MOUNT FOR .22 CALIBER GROOVED RECEIVERS 1 INCH DIAMETER

No drilling or tapping required. Clamps on any 3/8" dovetail receiver grooves on all new .22 caliber rifles. Mounts are easily and rapidly installed. You can use your

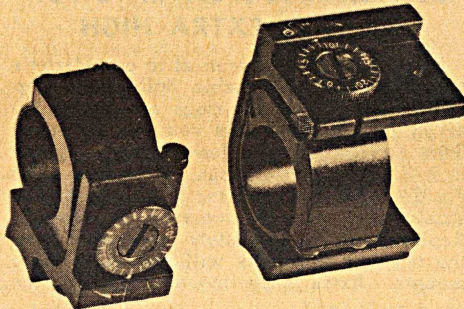


regular hunting scope from a high power rifle on your .22 in the off season. Fits 1" diameter scopes.

JV2R6 Shpg. wt. 8 ozs.set \$3.80

HERTER'S MODEL PERFECT MOUNT WITH BUILT-IN MICROMETER WINDAGE AND ELEVATION ADJUSTMENTS

Before making these now famous mounts, we spent over five years testing every mount made in the world with built-in windage and elevation adjustments. The most popular and widely used one we found, bent the scope tube when you adjusted it for elevation. Some had adjustments on the rear mount that were on the base of the



mount and difficult to get at. None of them stood up under rugged field use. Most of them loosened up with very little field use. We started out and eliminated all of

the bad faults of such mounts. You cannot bend the scope tube adjusting elevation with our mount. The adjustments on the rear mount are on top where you can easily adjust them perfectly yet they are lower, of course, than the scope eye piece. You can remove the scope from our mount and put it back and the scope will hold perfect zero. The roughest field use will not damage our mount or change the zero of the scope it holds in any way. It is made of steel where it should be and duraluminum where it should be and is stronger than the rifle you put it on. Requires no tools for micrometer adjustments. Once set, it cannot come out of adjustment unless you desire it to.

This Herter mount works much better than any other mount on the Bausch and Lomb Balvar V8 rifle telescope sight which is also a scope with no external adjustments.

For Rifles Listed Below	Rear	Front
Browning Bolt Action all cal. except .243 and .308	105	101
J. C. Higgins Model 50 and 51	105	101
Herter's J9 (no dovetail block on receiver)	105	101
Herter's U9 Round receiver	103	104
Mauser, FN and large receiver ring about 1.410	105	101
Marlin 455	105	101
Weatherby built on FN actions	105	101
HVA Mausers small receiver ring about 1.300 and Husqvarna lightweight	109	101
Springfield O3 (military sights removed and converted)	106	107
Remington 721, 725 and 700 long action	103	104
Remington 722, 725 and 700 short action	103	104
Enfield, receiver like Win. Model 70	102	101
Winchester 88, 100	110	112
Colt Model 57, 30-06	105	101
Western field 30-06, etc.	105	101
Remington 740, 760 and 742	111	113
Enfield, receiver like Rem. 721	103	104
Schultz and Larsen	106	101
Winchester Model 70 (new model) except cal. 375 & .30	102	101
Remington Model 600 and XP 100	114	104

JV1R6 Complete mount with bases. Specify rifle you desire it for. Shpg. wt. 12 ozs. \$9.95

Herter's World Famous Hudson Bay
MB *Binoculars and Monoculars*

Herter's Hudson Bay binoculars and monoculars are made in Japan for Herter's and to our exclusive and to our rigid specifications and supervision. All optical elements are fully micro precision hard coated and ultraviolet filtered on all surfaces for maximum light transmission. Lenses are precision ground from the finest most expensive optical glass available anywhere. All high index, barium crown glass prisms are permanently banded with finest spring steel bands, positively matched for each set and ultra precision aligned for perfect viewing. Do not under any circumstances purchase binoculars with cheap cemented prisms as precision alignment is absolutely impossible. Perfect alignment of the prisms is absolutely necessary for proper viewing. Binoculars with improperly align-

ed prisms cannot be focused properly and create undue eye strain that can become harmful over long periods of use.

All lens units are expertly matched for each set. The matching of lens units is highly important for perfect equal crystal clear viewing through each side of the



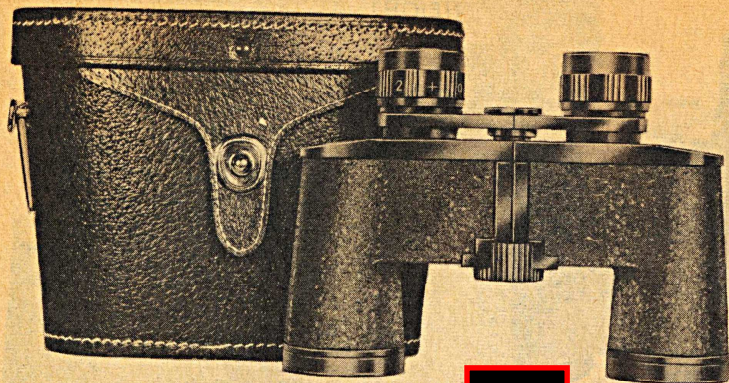
In using binoculars learn to steady the binoculars by bracing your first finger tightly against your forehead.

binocular. All lenses are ultraviolet ray filtered to reduce harmful glare from snow, water and bright terrain. The cast bodies and machine parts are produced in flawless detail for silk smooth adjustment, sturdy lifetime use and pleasing appearance.

All Hudson Bay binoculars are of central focus design unless otherwise specified with further adjustment focus for the right eye when needed. Available in a complete range of powers and styles to provide you with a selection to meet your every need.

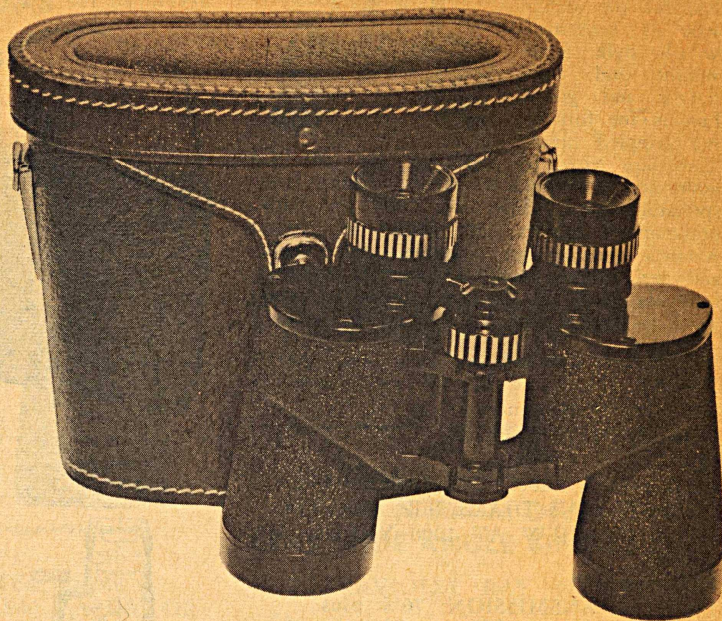
We want you to use and compare our binoculars and monoculars at our expense. Order the binocular of your selection and if you don't agree the quality is better than you've ever seen at any price return for a complete refund and transportation both ways.





MB

California Style



American Mon-a-block Style

Herter's Binocular terms and the meaning of their numbers:

For example: A 7x50 binocular is a 7 power unit with a 50mm objective lens. The 7 power optical system actually magnifies the image you are viewing, regardless of distance, to 7 times its actual size. The size of the objective lens in relation to the power and ocular lens has a direct bearing on the size of the field of view. The selection available in our Hudson Bay binoculars offers a size to fit your every need.

LIGHT TRANSMISSION: There has been considerable controversy over the years as to the efficiency of optical equipment regarding light transmission. The greatest improvement during the past century on optical equipment evolved from the experiments of World War II. This mainly was the development of a hard chemical coating which is applied to all glass to air surfaces of all optical elements used in the manufacture of Hudson Bay binoculars and monoculars. This chemical namely magnesium fluoride is deposited under extreme high vacuum by molecular bombardment. This film coating must be only one quarter of a wave length of light in thickness which is approximately six millionths of an inch. It is readily understandable then that to advertise merely coated optics means absolutely nothing. "Double" coated optics is also merely another advertising hoax, as nothing could be further from the truth. Herter's Hudson Bay binoculars' and monoculars' optical elements are manufactured only to the most rigid requirements using only the most modern equipment. The percentage of transmitted light listed under each individual binocular and monocular greatly exceeds the amount of normal day light the human eye can utilize under any condition, however the brilliance and contrast of the view is greatly increased light transmission in times of poor light. **EYE CUPS:** The use of special eye cups either retractable or detachable for eye glass wearers greatly reduces the field of vision. For the proper use of binoculars and monoculars eye glasses should be removed. The optics in these units will correct all eye defects except in rare acute astigmatism. If the full field of view is not required or desired eye glasses may be worn at any time.

PRISMS: There are four prisms in each binocular, two for each body housing and optical system. The prisms are cut from blocks of the highest quality barium crown optical glass then precision ground and polished with minute precision. The prisms only reflect or transmit the image from the objective lens through the ocular lens and have nothing to do with the degree of magnification. Without the use of prisms compact manufacture of binoculars would not be possible as an entirely different optical system would be necessary such as used in a telescope.

Two types of prisms are available in modern binoculars namely BK7 and BAK4. Contrary to competitive advertising the prisms are basically identical in manufacture the only difference being in the percentage of light transmission. The BAK4 prisms will transmit 10% more light in normal daylight. This we don't need for daylight viewing so it is actually wasted. The one advantage of the BAK4 prisms however is important for those who desire it. In times of very poor light only at early dawn, late evening or in darkened hours the BAK4 prisms will transmit 20% to 40% more light than the BK7 prisms, depending upon the degree of light available. This can be a necessary advantage for the hunter or anyone using binoculars during these hours.

BODY STYLES: This in general is not at all a matter of personal preference but of engineering to fulfill a definite purpose. The Mon-a-block American design has an advantage of being a one piece housing. Such a binocular is somewhat more dust and moisture proof. It requires additional intricate machining and assembly time and therefore is some what higher in price. It is by far the most popular of all body designs. The German style two piece housing represents the budget type glass which still demands high praise as to design. Herter's Hudson Bay German designs are optically equivalent and as practical as the American type. Their design is somewhat cheaper to produce. The California American design is the new modern look in binoculars and rapidly becoming very popular. It also features the advantage of the one piece body housings which are moisture

resistant and dust proof. The French box construction is still popular in the one piece

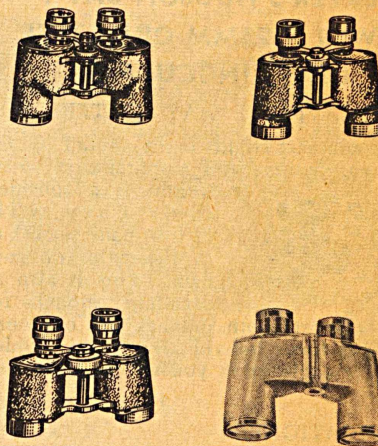


Figure 1—American Mon-a-block construction. Figure 2—German two-piece construction. Figure 3—French box construction. Figure 4—California style outside body using mon-a-block construction.

body housing with projected objective housing. This type glass is priced in the same range as the German type. Herter's 7x35 wide angle compact is constructed in this design and offers a high quality glass at a moderate price.

Prices listed below on all models of binoculars and monoculars do not include either Federal or State Excise Taxes. The 10% Federal Excise tax was withdrawn June 22, 1965 on these optical items.

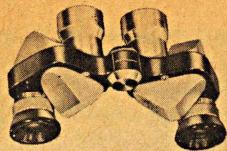
**HERTER'S HUDSON BAY 6
POWER X 15MM OBJECTIVE
LENS BINOCULARS**

ULTRAVIOLET RAY FILTERED

This compact, lightweight model is excellent for rifle hunters in rough mountain-

WHAT IS NEW FOR TOMORROW, YOU CAN BUY AT HERTER'S TODAY

ous or bushy country, for the archer who is concerned with bulk and weight and for duck and goose hunters for following crippled birds.



They are also recommended for all indoor sports, theatrical events, racing and spectator sports. They are used by many professional hunters and guides in North America and foreign countries where bulk and weight are important factors, as this binocular will fit into the palm of your hand, or pocket of your shirt or jacket.

SPECIFICATIONS:

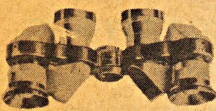
POWER: 6
 WEIGHT: 7.06 ounces.
 CLOSED SIZE: 3 inches.
 HEIGHT: 2 inches.
 OBJECTIVE LENS DIAMETER: 15mm.
 OCULAR LENS DIAMETER: 8mm.
 FIELD OF VIEW AT 1000 YARDS: 420 feet.
 PRISMS: BK7
 LIGHT TRANSMISSION: 76% plus.
 BODY: Lightweight aluminum alloy.

JV1G Complete with leather case Shpg. wt. 32 ozs. **\$16.49**

**HERTER'S HUDSON BAY 7
 POWER X 25MM OBJECTIVE
 LENS BINOCULARS**

ULTRAVIOLET RAY FILTERED

This compact lightweight model is excellent for hunters and mountaineers where weight is a consideration. They will fit into your pocket or in the palm of your hand. This is also an excellent model for spectator sports both indoors and outdoors. Eye pieces focus individually on this model. The wide angle gives you an excellent field of view.



SPECIFICATIONS:

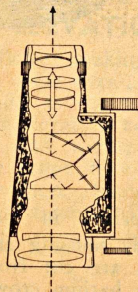
POWER: 7.
 WEIGHT: 17.65 ounces.
 CLOSED SIZE: 4 3/4 inches.
 HEIGHT: 2 1/2 inches.
 OBJECTIVE LENS DIAMETER: 25mm.
 OCULAR LENS DIAMETER: 17mm.
 FIELD OF VIEW AT 1000 YARDS: 524 feet.
 PRISMS: BK7.
 LIGHT TRANSMISSION: 76% plus.
 BODY: Lightweight aluminum alloy.

JV1R Complete with leather case Shpg. wt. 2 1/2 lbs. **\$26.95**

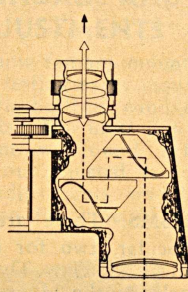
**HERTER'S HUDSON BAY SPACE
 EXPLORATION MODEL 6X25MM
 OBJECTIVE LENS BINOCULARS**
ULTRAVIOLET RAY FILTERED

These are an entirely new extremely advanced design of binoculars made to reduce the size and weight of binoculars yet give the same or larger field of view as conventional and wide angle binoculars with the same or even greater clarity.

The Space exploration optical system was developed for space travel where durability



Space Exploration optical system



Conventional lens system

must be three to four times more than on earth yet where every fraction of an ounce is highly important. These Space Exploration Model binoculars are only 4 7/8 inches long 4 inches wide to fit into any pants or jacket pocket with ease yet give you a wider field of view with greater clarity than conventional models and are so sturdy that they will stand generations of the hardest use.

SPECIFICATIONS:

POWER: 6.
 WEIGHT: 18.5 ounces.
 CLOSED SIZE: 4 inches.
 HEIGHT: 4 7/8 inches.
 OBJECTIVE LENS DIAMETER: 25mm.
 OCULAR LENS DIAMETER: 15mm.
 FIELD OF VIEW AT 1000 YARDS: 460 feet.
 PRISMS: BK7.
 LIGHT TRANSMISSION: 76% plus.
 BODY: Aluminum.

JV1M6 Body leather covered with leather case and strap. Shpg. wt. 3 lbs. **\$49.95**

**HERTER'S HUDSON BAY 6
 POWER X 30MM OBJECTIVE
 LENS BINOCULAR**
ULTRAVIOLET RAY FILTERED

This is a wonderful binocular for the hunter, fisherman and boatman. This lower power combined with a large field of view assures detailed viewing of all subjects at medium ranges.

SPECIFICATIONS:
 POWER: 6.
 WEIGHT: 20.26 ozs.
 CLOSED SIZE: 5 7/8 inches.
 HEIGHT: 4 3/4 inches.



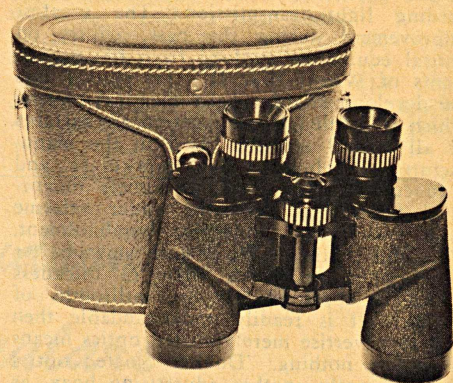
OBJECTIVE LENS DIAMETER: 30mm.
 OCULAR LENS DIAMETER: 15mm
 FIELD OF VIEW AT 1000 YARDS: 420 feet.
 PRISMS: BK7.
 LIGHT TRANSMISSION: 76% plus.
 BODY: Lightweight aluminum alloy.

JV1A Body leather covered with leather case and strap. Shpg. Wt. 64 ozs. **\$26.95**

**HERTER'S HUDSON BAY 7
 POWER X 35MM OBJECTIVE
 LENS BINOCULARS**

ULTRAVIOLET RAY FILTERED

This is a wonderful binocular for the hunter, fisherman and boatman. The inter-



mediate power is easily hand held for general viewing and is the most versatile of all binoculars.

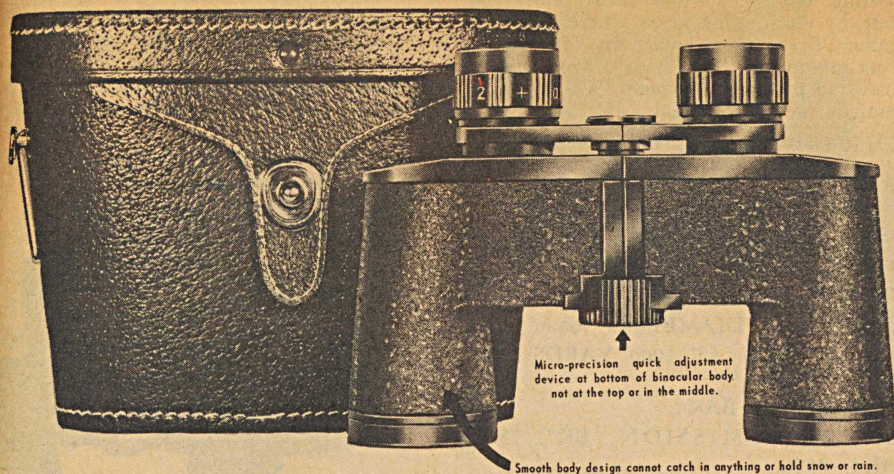
SPECIFICATIONS:

POWER: 7
 WEIGHT: 22 1/2 ozs.
 CLOSED SIZE: 6 inches
 HEIGHT: 5 1/4 inches.
 OBJECTIVE LENS DIAMETER: 35mm.
 OCULAR LENS DIAMETER: 15mm.
 FIELD OF VIEW AT 1000 YARDS: 393 feet.
 PRISMS: BK7.
 LIGHT TRANSMISSION: 76% plus.
 BODY: Lightweight aluminum alloy.

JV1B Body leather covered with leather case and strap. Shpg. Wt. 56 ozs. **\$33.95**



**HERTER'S HUDSON BAY CALIFORNIA MODEL 7
POWER X 35MM OBJECTIVE LENS BINOCULARS**



Micro-precision quick adjustment device at bottom of binocular body not at the top or in the middle.

Smooth body design cannot catch in anything or hold snow or rain.

**ULTRAVIOLET RAY FILTERED
CHOICE OF BK7 OR BAK4 PRISMS**

Finest quality, latest American sculptured design makes this the most desired of all 7x35 binoculars. Pleasing charcoal gray leather covered body. Ideal for all sporting events, hunting, fishing and general viewing.

SPECIFICATIONS:

- POWER: 7.
- WEIGHT: 23 ounces.
- CLOSED SIZE: 8 inches.
- HEIGHT: 5 inches.
- OBJECTIVE LENS DIAMETER: 35mm.

- OCULAR LENS DIAMETER: 15mm.
- FIELD OF VIEW AT 1000 YARDS: 420 feet.
- PRISMS: BK7 or BAK4.
- LIGHT TRANSMISSION: BK7 76% plus BAK4 86% plus.
- BODY: Lightweight aluminum alloy.

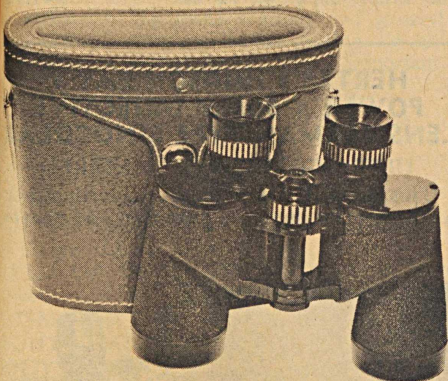
JV1M5 Complete with carrying case and strap. Body leather covered with BK7 prisms. Shpg. wt. 66 ozs. **\$37.95**

JV1M5A Complete with carrying case and straps. Body leather covered with BAK4 prisms. Shpg. wt. 66 ozs. **\$40.95**

**HERTER'S HUDSON BAY 7 POWER
X 35MM OBJECTIVE LENS
BINOCULAR**

(BAK4 BARIUM CROWN PRISMS.)
ULTRAVIOLET RAY FILTERED

This binocular is identical in specification to our #JV1B listed above with the exception of the prisms and percentage of



light transmission. The BAK4 Barium Crown Prisms used in this binocular offers the 86% plus light transmission which is 10% more than the BK7. This is the glass recommended for early morning, late evening or night viewing. As explained previously the BAK4 prisms transmit from 20% to 40% more light in darkened hours depending upon the available light.

SPECIFICATIONS:

- POWER: 7
- WEIGHT: 22½ ozs.

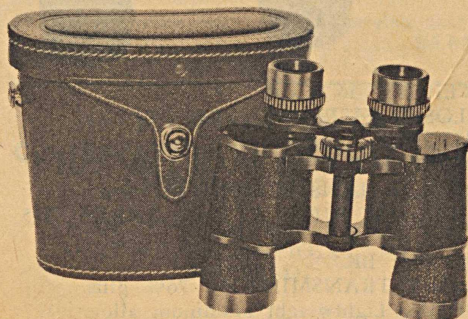
- CLOSED SIZE: 6 inches.
- HEIGHT: 5¼ inches.
- OBJECTIVE LENS DIAMETER: 35mm.
- OCULAR LENS DIAMETER: 15mm.
- FIELD OF VIEW AT 1000 YARDS: 393 feet.
- PRISMS: BAK4.
- LIGHT TRANSMISSION: 86% plus.
- BODY: Lightweight aluminum alloy.

JV1R83 Body leather covered with leather case and straps. Shpg. wt. 48 ozs. **\$36.95**

**HERTER'S HUDSON BAY 7
POWER X 35MM OBJECTIVE
LENS GERMAN TYPE BINOCULAR**

ULTRAVIOLET RAY FILTERED

This binocular is popular in North America with hunters, campers and sportsmen.



They are widely used by boatmen and fishermen on coastal and inland waters. We

have had our technicians test many of the German type of binoculars and have selected this as the best of its type.

SPECIFICATIONS:

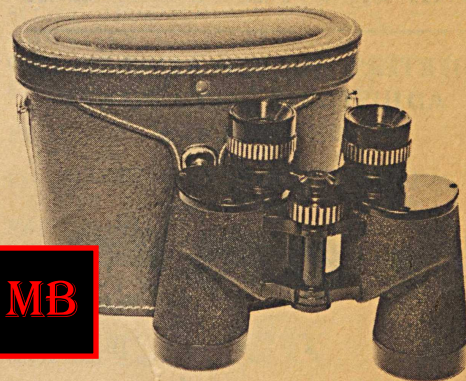
- POWER: 7
- WEIGHT: 21.70 ounces.
- CLOSED SIZE: 5¾ inches.
- HEIGHT: 6 inches.
- OBJECTIVE LENS DIAMETER: 35mm.
- OCULAR LENS DIAMETER: 15mm.
- FIELD OF VIEW AT 1000 YARDS: 341 feet.
- PRISMS: BK7.
- LIGHT TRANSMISSION: 76% plus.
- BODY: Lightweight aluminum alloy.

JV1B3 Body leather covered with leather case and strap. Shpg. wt. 60 ozs. **\$24.95**

**HERTER'S HUDSON BAY 7
POWER X 35MM OBJECTIVE
LENS WIDE ANGLE BINOCULARS**

ULTRAVIOLET RAY FILTERED

This is the binocular used by many famous guides throughout North America, Alaska, Africa, Europe and Asia. The binoculars are specially designed to give you an extremely wide field of view. This makes it very easy to spot and follow fast moving game.



SPECIFICATIONS:

- POWER: 7.
- WEIGHT: 32.47 ozs.
- CLOSED SIZE: 7¼ inches.
- HEIGHT: 6 inches.
- OBJECTIVE LENS DIAMETER: 35mm.
- OCULAR LENS DIAMETER: 23.5mm.
- FIELD OF VIEW AT 1000 YARDS: 576 feet.
- PRISMS: BK7 or BAK4.
- LIGHT TRANSMISSION: BK7, 76% plus BAK4, 86% plus.
- BODY: Lightweight aluminum alloy.

JV1M BK7 Prisms Body leather covered with leather case and strap. Shpg. wt. 64 ozs. **\$33.95**

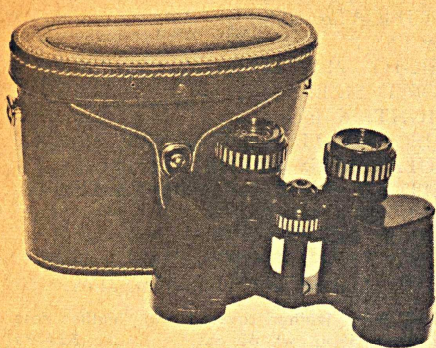
JV1M3 BAK4 Prisms Body leather covered with leather case and strap. Shpg. wt. 60 ozs. **\$36.95**

**HERTER'S HUDSON BAY 7X35
WIDE ANGLE COMPACT
BINOCULARS**

ULTRAVIOLET RAY FILTERED

An extremely compact wide angle binocular on the French one piece body housing. This compact is a highly desirable glass

for all sporting events, open country game spotting and observation.



SPECIFICATIONS:

POWER: 7.
 WEIGHT: 21½ ounces.
 CLOSED SIZE: Width 4⅝ inches.
 HEIGHT: 6¼ inches.
 OBJECTIVE LENS DIAMETER: 35mm.
 OCULAR LENS DIAMETER: 23.8mm.
 FIELD OF VIEW AT 1000 YARDS: 525 feet.
 PRISMS: BK7.
 LIGHT TRANSMISSION: 76% plus.
 BODY: Lightweight aluminum alloy.

Complete with leather case and carrying straps. Body leather covered.

JV1R82 Shpg. wt. 3 lbs.\$29.50

HERTER'S HUDSON BAY 7 TO 12 ADJUSTABLE ZOOM POWER BINOCULARS

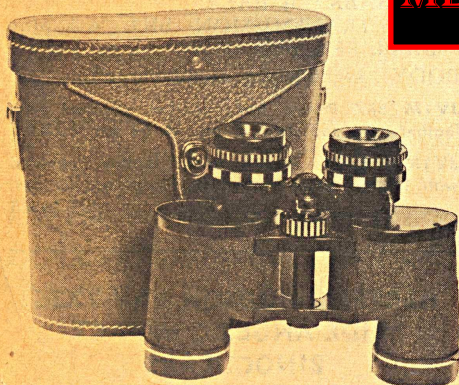
ULTRAVIOLET RAY FILTERED



7 8 9 10



11 12



The zooming feature of this binocular allows versatile viewing of all objects at 7 power then with a flick of your finger you can increase your viewing power to

8, 9, 10, 11 or 12 power without taking your eyes off from the subject. This is an excellent binocular for the hunter who is viewing game at long range. Acts as a spotting scope also and saves hours of walking by eliminating areas where there is no game. Brace your hands on your forehead as previously illustrated to avoid heart beat causing picture movement. We strongly recommend these binoculars.

SPECIFICATIONS:

POWER: 7 to 12.
 WEIGHT: 42.36 ounces.
 CLOSED SIZE: 7⅞ inches.
 HEIGHT: 6 inches.
 OBJECTIVE LENS DIAMETER: 40mm.
 OCULAR LENS DIAMETER: 16mm.
 FIELD OF VIEW AT 1000 YARDS: 289 feet to 329 feet.
 PRISMS: BK7 or BAK4.
 LIGHT TRANSMISSION: BK7, 75% BAK4, 85%.
 BODY: Lightweight aluminum alloy.

JV1N BK7 Prisms Body leather covered with leather case and strap. Shpg. Wt. 64 ozs. **\$46.98**

JV1NA BAK4 Prisms Body leather covered with leather case and strap. Shpg. wt. 64 ozs. **\$49.95**

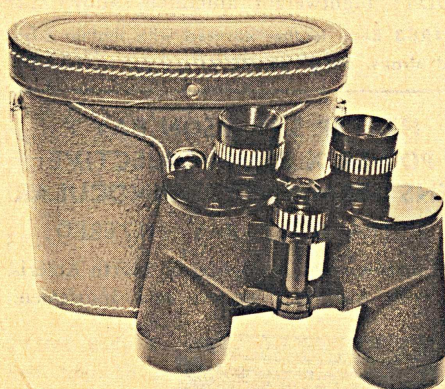
HERTER'S HUDSON BAY 7 POWER X 50MM OBJECTIVE LENS BINOCULARS

ULTRAVIOLET RAY FILTERED

An excellent glass in the medium price range for general viewing in daylight and in times of reduced light. The large objective lens transmits more light than the smaller objective lens of the same power. Where weight is not a great factor we highly recommend this size binocular.

SPECIFICATIONS:

POWER: 7.



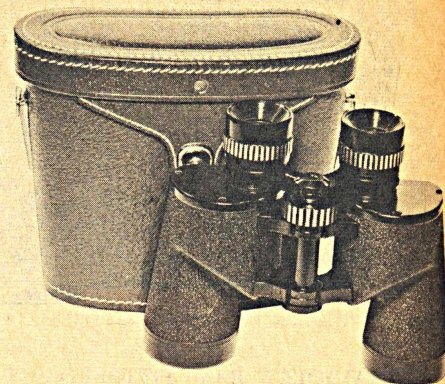
WEIGHT: 36.71 ozs.
 CLOSED SIZE: 7¼ inches.
 HEIGHT: 7 inches.
 OBJECTIVE LENS DIAMETER: 50mm
 OCULAR LENS DIAMETER: 15mm.
 FIELD OF VIEW AT 1000 YARDS: 375 feet.
 PRISMS: BK7.
 LIGHT TRANSMISSION: 76% plus.
 BODY: Lightweight aluminum alloy.

JV1C Body leather covered with leather case and strap. Shpg. Wt. 80 ozs.\$37.48

HERTER'S HUDSON BAY 7 POWER X 50MM OBJECTIVE LENS BINOCULAR

(BAK4 BARIUM CROWN PRISMS) ULTRAVIOLET RAY FILTERED

This binocular is identical in specifications to our #JV1C listed above with the



exception of the prisms and percentage of light transmission. The BAK4 Barium Crown Prisms used in this binocular offers the 86% plus light transmission which is 10% more than the BK7. This is the glass recommended for early morning, late evening or night viewing. As explained previously the BAK4 prisms transmit from 20% to 40% more light in darkened hours depending upon the available light.

SPECIFICATIONS:

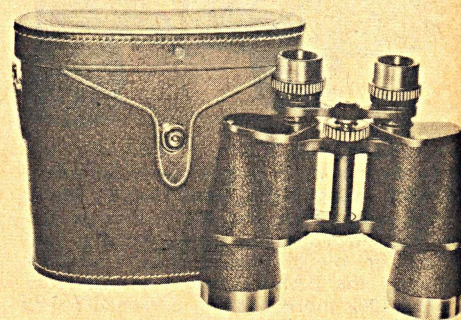
POWER: 7.
 CLOSED SIZE: 7¼ inches.
 WEIGHT: 36.71 ozs.
 HEIGHT: 7 inches.
 OBJECTIVE LENS DIAMETER: 50mm.
 OCULAR LENS DIAMETER: 15mm.
 FIELD OF VIEW AT 1000 YARDS: 375 feet.
 PRISMS: BAK4
 LIGHT TRANSMISSION: 86% plus.
 BODY: Lightweight aluminum alloy.

JV1R81 Body leather covered with leather case and straps. Shpg. wt. 72 ozs.\$41.95

HERTER'S HUDSON BAY 7 POWER X 50MM OBJECTIVE LENS GERMAN TYPE BINOCULAR

ULTRAVIOLET RAY FILTERED

This binocular is popular in North America with many hunters, fishermen and sports-



men. We have had our technicians testing the German type of binocular for several years. They have selected this binocular as the best of its type.

WHAT IS NEW FOR TOMORROW, YOU CAN BUY AT HERTER'S TODAY

SPECIFICATIONS:

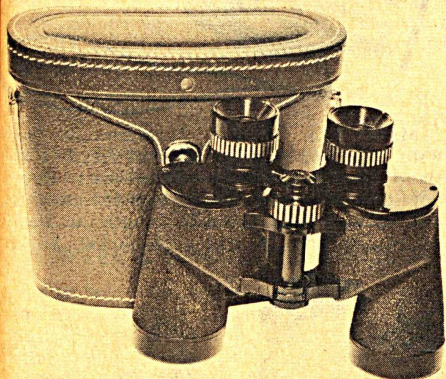
POWER: 7.
 WEIGHT: 36.72 ounces
 CLOSED SIZE: 7 inches.
 HEIGHT: 7³/₈ inches.
 OBJECTIVE LENS DIAMETER: 50 mm.
 OCULAR LENS DIAMETER: 15mm.
 FIELD OF VIEW AT 1000 YARDS: 372 feet.
 PRISMS: BK7.
 LIGHT TRANSMISSION: 76% plus.
 BODY: Lightweight aluminum alloy.

JV1T Body leather covered complete with leather case and strap. Shpg. wt. 4 lbs. **\$28.95**

HERTER'S HUDSON BAY 8 POWER X 40MM OBJECTIVE LENS BINOCULARS

ULTRAVIOLET RAY FILTERED

This is the favorite binocular of forest fire



look-outs all over the United States and Canada. Fire look-outs must use a binocular having great magnification, yet they must have a glass that will give a very clear definition or else the look-out will look "through" the smoke. The same thing applies to hunters and campers who must search out game standing before a neutral background. A binocular that does not have the clearest possible definition will allow your eyes to look "through" an object such as game.

That is why we recommend the 8 x 40 binocular for big game hunting and general long distance viewing where picking up objects before a neutral background is important.

SPECIFICATIONS:

POWER: 8.
 WEIGHT: 33.18 ozs.
 CLOSED SIZE: 6 inches.
 HEIGHT: 5³/₄ inches.
 OBJECTIVE LENS DIAMETER: 40mm.
 OCULAR LENS DIAMETER: 20mm.
 FIELD OF VIEW AT 1000 YARDS: 356 feet.
 PRISMS: BK7.
 LIGHT TRANSMISSION: 76% plus.
 BODY: Lightweight aluminum alloy.

JV1E Body leather covered with leather case and strap. Shpg. Wt. 58 ozs. **\$36.95**

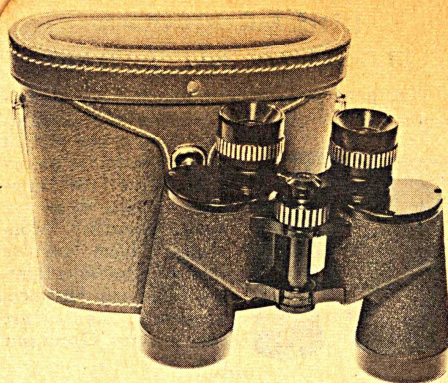
HERTER'S HUDSON BAY 10 POWER X 50MM OBJECTIVE LENS BINOCULARS

ULTRAVIOLET RAY FILTERED

These binoculars magnify so much that we do not recommend them unless your

view camera. you to geese and thus talking when

sight and vision are both in fairly good condition. Unless your heart and vision are



fairly good you will get a much better picture from a lower power binocular.

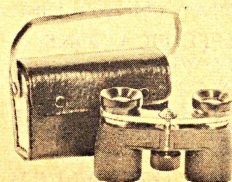
SPECIFICATIONS:

POWER: 10
 WEIGHT: 38.07 ozs.
 CLOSED SIZE: 7³/₈ inches
 HEIGHT: 7¹/₈ inches
 OBJECTIVE LENS DIAMETER: 50mm.
 OCULAR LENS DIAMETER: 15.8mm.
 FIELD OF VIEW AT 1000 YARDS: 373 Ft.
 PRISMS: BK7
 LIGHT TRANSMISSION: 76% plus.
 BODY: Lightweight aluminum alloy.

JV1D Body leather covered with leather case and strap. Shpg. Wt. 64 ozs. **\$38.95**

HERTER'S HUDSON BAY 3 POWER X 26MM OBJECTIVE LENS BINOCULAR

ULTRAVIOLET RAY FILTERED



This binocular offers a small, compact inexpensive glass for general viewing both in and out of doors. Will actually focus down to distances of less than six feet.

SPECIFICATIONS:

POWER: 3
 WEIGHT: 7³/₄ ounces
 CLOSED SIZE: 3³/₄ inches.
 HEIGHT: 2³/₈ inches.
 OBJECTIVE LENS DIAMETER: 26mm.
 OCULAR LENS DIAMETER: 15mm.
 FIELD OF VIEW AT 1000 YARDS: 575 feet.
 LIGHT TRANSMISSION: 76% plus.
 BODY: Aluminum.

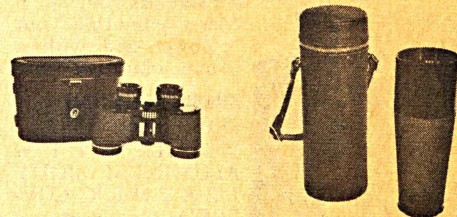
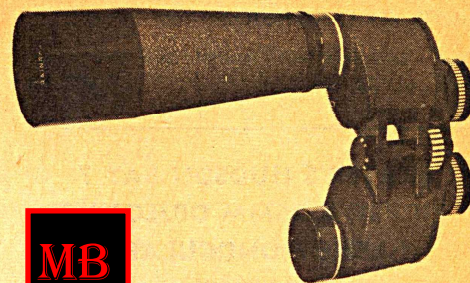
JV1R80 Complete with pigskin carrying case. Shpg. wt. 1 lb. **\$6.89**

HERTER'S HUDSON BAY COMBINATION BINOCULAR AND SPOTTING SCOPE

7 POWER X 35MM WITH 25 POWER ADAPTER ULTRAVIOLET RAY FILTERED

Herter's new combination binocular combines all the features of the 7 x 35 wide angle binocular along with the advantages of a 25 power spotting scope. The scope

adapter may be screwed onto either objective housing for use in viewing distant objects.



SPECIFICATIONS:

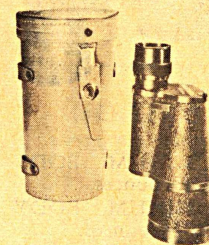
POWER: 7 power binocular, with scope adapter 25 power.
 WEIGHT: Binocular 28 ounces, scope adapter 12¹/₂ ounces.
 CLOSED SIZE: 6³/₄ inches.
 HEIGHT: 4¹/₂ inches.
 SCOPE ADAPTER LENGTH: 7¹/₄ inches.
 OBJECTIVE LENS DIAMETER: 35mm.
 OCULAR LENS DIAMETER: 16.5mm.
 SCOPE ADAPTER OBJECTIVE LENS DIAMETER: 50mm.
 FIELD OF VIEW WITH BINOCULAR AT 1000 YARDS: 587.8 feet
 FIELD OF VIEW WITH SPOTTING SCOPE AT 1000 YARDS: 237 feet.
 PRISMS: BK7.
 LIGHT TRANSMISSION: 76% plus.
 BODY: Lightweight aluminum alloy.
 The use of only one adapter is possible.

JV1R84 Body leather covered with leather cases and straps. Shpg. wt. 6 lbs. **\$49.95**

HERTER'S HUDSON BAY 7 POWER X 50MM OBJECTIVE LENS MONOCULAR

ULTRAVIOLET RAY FILTERED

This field glass is a monocular not a binocular. It has only one eyepiece and is just about half the size of a 7x50 binocular. It is rapidly becoming a great favorite of hunters, fishermen, boatmen and for spectator sports because of its light and compact size yet with the same field of view as a binocular.



SPECIFICATIONS:

POWER: 7.
 WEIGHT WITH ALUMINUM BODY LEATHER COVERED: 17 ounces.
 WEIGHT WITH ALUMINUM BODY AND LEATHER CASE: 25 ounces.
 OBJECTIVE OR FRONT LENS DIAMETER: 50mm or 1.97 inches.
 OCULAR OR REAR LENS DIAMETER: 15mm or .59 inch.

HERTER'S ARE NOT UNDERSOLD. WITHIN 3 MONTHS COMPARE PRICES IN YOUR AREA, IF IN YOUR JUDGMENT HERTER PRICES ARE NOT LESS THAN WHOLESALE AND DISCOUNT HOUSE PRICES RETURN ITEM FOR FULL REFUND PLUS TRANSPORTATION CHARGES.



FIELD OF VIEW AT 1,000 YARDS: 372 feet.

PRISMS: BK7

LIGHT TRANSMISSION: 76% plus.

JV1K Complete with leather case and strap. Shpg. wt. 32 ozs.**\$13.50**

**HERTER'S HUDSON BAY 7
POWER X 35MM OBJECTIVE
LENS MONOCULAR**

ULTRAVIOLET RAY FILTERED



Same as our 7 x 50mm monocular but 7 power and with a 35mm objective lens.

SPECIFICATIONS:
POWER: 7.
WEIGHT WITH ALUMINUM BODY LEATHER COVERED: 16 ounces.
WEIGHT WITH ALUMINUM BODY

AND LEATHER CASE: 24 ounces.
OBJECTIVE OR FRONT LENS DIAMETER: 35mm or 1.37 inches.
OCULAR OR REAR LENS DIAMETER: 15mm or .59 inch.
FIELD OF VIEW AT 1,000 YARDS: 341 feet.

PRISMS: BK7

LIGHT TRANSMISSION: 76% plus.

JV1K3 Complete with leather case and strap. Shpg. wt. 36 ozs**\$11.48**

**HERTER'S HUDSON BAY 7 TO 12
POWER X 40MM OBJECTIVE
LENS ZOOM MONOCULAR**

ULTRAVIOLET RAY FILTERED

This monocular gives you every power from 7 to 12. You will note that it has a large 40mm objective lens. Has the same field of view as a binocular with a 40mm objective lens. It is light and easy to carry. A great favorite of guides, explorers, hunters, fishermen, rangers, timber cruisers, etc.



SPECIFICATIONS:
POWER: 7 to 12.

WEIGHT WITH ALUMINUM BODY LEATHER COVERED: 18 ounces.
WEIGHT WITH ALUMINUM BODY AND LEATHER CASE: 26 ounces.

OBJECTIVE OR FRONT LENS DIAMETER: 40mm or 1.57 inches.

OCULAR OR REAR LENS DIAMETER: 15mm or .59 inch.

FIELD OF VIEW AT 1,000 YARDS: 387 feet at 7 power, 246 feet at 12 power.

PRISMS: BK7

LIGHT TRANSMISSION: 76% plus.

JV1K1 Complete with leather case and strap. Shpg. wt. 34 ozs.**\$21.95**

**HERTER'S HUDSON BAY 8
POWER X 40MM OBJECTIVE
LENS MONOCULAR**

ULTRAVIOLET RAY FILTERED

This field glass is a monocular not a binocular. It has only one eyepiece and is about half the size and weight of an 8 x 40mm binocular. Has the same field of view as an 8 x 40mm binocular. Monoculars have become very popular with hunters, fishermen, boatmen, rangers, etc. as they are easy to carry. Order one out.



SPECIFICATIONS:

POWER: 8

WEIGHT WITH ALUMINUM BODY AND LEATHER CASE: 27 ounces.

OBJECTIVE OR FRONT LENS DIAMETER: 40mm or 1.57 inches.

OCULAR OR REAR LENS DIAMETER: 15mm or .59 inch.

FIELD OF VIEW AT 1,000 YARDS: 341 feet.

PRISMS: BK7

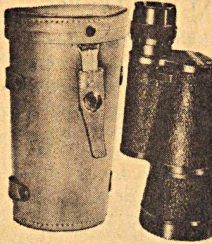
LIGHT TRANSMISSION: 76% plus.

JV1K2 Complete with leather case and strap. Shpg. wt. 36 ozs.**\$11.95**

**HERTER'S HUDSON BAY 10
POWER X 50MM OBJECTIVE
LENS MONOCULAR**

ULTRAVIOLET RAY FILTERED

Same as our 8 x 40mm monocular but 10 power and with a 50mm objective lens.



SPECIFICATIONS:
POWER: 10.

WEIGHT WITH ALUMINUM BODY LEATHER COVERED: 20 ounces.

WEIGHT WITH ALUMINUM BODY AND LEATHER CASE: 28 ounces.

OBJECTIVE OR FRONT LENS DIAMETER: 50mm or 1.97 inches.

OCULAR OR REAR LENS DIAMETER: 15mm or .59 inch.

FIELD OF VIEW AT 1,000 YARDS: 288 feet.

PRISMS: BK7

LIGHT TRANSMISSION: 76% plus.

JV1K5 Complete with leather case and strap. Shpg. wt. 36 ozs.**\$13.50**

**HERTER'S HUDSON BAY FAMOUS
ZOOM VARIABLE 6 TO 18
POWER SPOTTING SCOPE AND
MONOCULAR**



For target use, fits on any tripod stand or you can use on a pillow. Gives you

clearer to 18 power viewing. Will spot a .22 caliber hole in a target at 200 yards. Lets you glass areas for deer, squirrels, rabbits, ducks, fox, woodchucks, elk and antelope. Saves miles of needless walking and gets you game that you never would get without it. No plastic parts like others, all solid duraluminum body and eye piece.

SPECIFICATIONS:

POWER: 6 to 18.

FIELD OF VIEW AT 100 YARDS: 18 ft

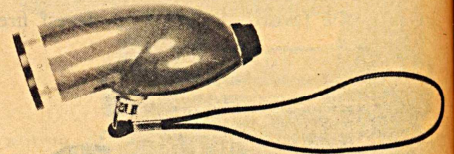
OBJECTIVE LENS DIAMETER: 30 mm.

OCULAR LENS DIAMETER: 7mm.

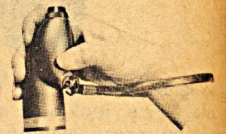
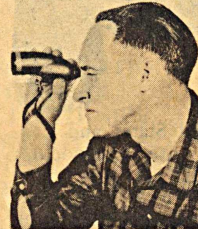
WEIGHT: 14 oz.

JV1R27 With Case. Shpg. wt. 1 lb.**\$9.39**

**HERTER'S HUDSON BAY 10
POWER X 30MM OBJECTIVE
LENS GUIDE ASSOCIATION
MONOCULAR**



Made with a solid duraluminum body with baked-on lifetime enamel finish. Will stand the roughest possible use. Has a new type of leather hand strap for steadying the monocular. Overall length 6 inches easily fits into a pants or jacket pocket.



One of the most practical monoculars ever made.

SPECIFICATIONS:

POWER: 10.

WEIGHT: 11 oz.

OBJECTIVE OR FRONT LENS DIAMETER: 30mm.

OCULAR OR REAR LENS DIAMETER: 7mm.

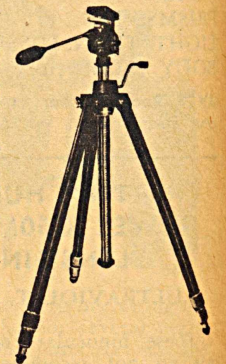
FIELD OF VIEW AT 1,000 YARDS: 18 feet.

JV1R28 With case. Shpg. wt 1 lb.**\$13.70**

**HERTER'S PROFESSIONAL HIGH
TRIPOD FOR SPOTTING SCOPES
AND CAMERAS**

This tripod is made entirely of sturdy duraluminum with permanently anodized and baked enamel finish. It has full swivel movement both horizontal and vertical plus locking in any position. It extends to 5 feet yet weighs only 5 pounds.

The camera model lets you take perfect pictures with no movement. It will pay for itself in film saved in a few months time at the most. It will firmly





hold any standard 35mm, 120 or movie camera.

The spotting scope model allows you to spot varmints, big game, ducks and geese, miles away and thus saves useless walking through areas where there is no game. On the range it allows you to watch your target in a prone position or from a standing position or chair. The spotting scope tripod comes with an adapter or holder that holds any spotting scope securely. This tripod adapter, however, can be quickly unscrewed from the tripod and fits onto the edge of your auto window glass in any window of your car. It has a precision ball joint enabling you to glass in any direction with ease. This combination auto window and tripod adapter also fits all standard tripods.

Order out either of these tripods or adapter. If in your judgment they are not superior to any you have seen or used return for a full refund plus transportation charges.

JV25 Professional camera tripod. Shpg. Wt. 6 lbs.\$10.97

JV253 Combination auto window and tripod spotting scope holder adapter fits all standard tripods. Shpg. wt. 1 lb.\$10.95

JV253 Combination auto window and tripod spotting scope holder adapter fits all standard tripods. Shpg. wt. 1 lb.\$10.95

HERTER'S BINOCULAR HOLDER

The binocular holder adds much to your viewing pleasure. Holds your binoculars steady in any position you choose. Clamps onto center post of most binoculars. Has standard size thread that will fit any camera tripod. Very useful for binoculars of 7 power, and essential for those over 8 power.



JV2A Shpg. wt. 8 ozs.\$2.64

HERTER'S FAMOUS HUDSON BAY BINOCULAR SPOTTING SCOPE

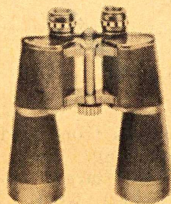
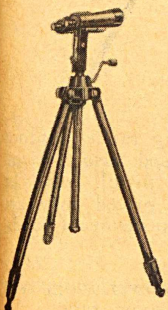
THE EASIEST SPOTTING SCOPE TO USE. TWO 60MM LENSES FULL 20 POWER.

ULTRAVIOLET RAY FILTERED

This famous binocular spotting scope was worked out by the Guide Association and George L. Herter. It is the greatest advancement in spotting scopes in the past 100 years.

Here are some of the advantages of a binocular spotting scope:

1. With two 60mm objective lenses you, of course, get more light gather-



ing than any spotting scope with only one lens. You can see more clearly in bad light, or mist, with this

spotting scope than any with only a single light-gathering lens.

2. You can see through a binocular spotting scope easier than any single lens spotting scope. There is no problem at all in getting your eye in just the right position.

3. Weight wise, the binocular spotting scope is no heavier than a single lens spotting scope, or does it take up more space.

On the range, you can see bullet holes clearly in the black at shooting distances. On big game, varmints, ducks and geese, this binocular spotting scope is so effective that you have to try it to see how perfectly and easily it brings in a perfect image, under all light and mist conditions.

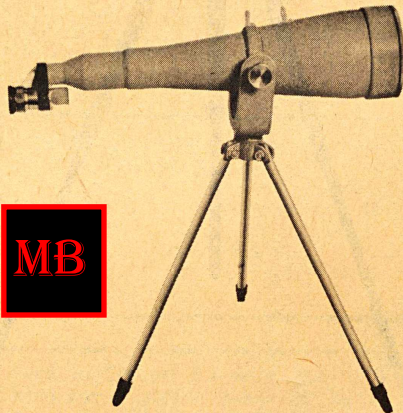
SPECIFICATIONS:

POWER: 20
WEIGHT: 42 ounces
CLOSED SIZE: 8 inches
HEIGHT: 9 inches
OBJECTIVE LENS DIAMETER: 60MM
OCULAR LENS DIAMETER: 15MM
FIELD OF VIEW AT 1000 YARDS: 386 Ft.
PRISMS: BK7
LIGHT TRANSMISSION: 76% plus.
BODY: Lightweight aluminum alloy.

JV1P Body leather covered with leather case and straps. Shpg. wt. 4 lbs.\$56.60

HERTER'S HUDSON BAY RIFLEMANS SPOTTING SCOPE WITH 60MM OBJECTIVE LENS

Thirty power spotting scope with 60mm objective lens. This is a fine spotting scope



for either target use or hunting. At its low cost you cannot afford to be without a scope. Order one out and use it. If not in your judgment the finest spotting scope you have ever used in its specification range, return for a full refund plus transportation charges.

SPECIFICATIONS:

POWER: 30.
FIELD OF VIEW AT 1000 YARDS: 80 feet.
DIAMETER OF EXIT PUPIL: 2.3mm.
LOCATOR SIGHT: Yes.
LENS MANUFACTURE: Hand ground and hand polished Gena type Austrian glass.
FILTER: All lenses are ultraviolet ray filtered to take out harmful light.
OBJECTIVE LENS OR FRONT LENS DIAMETER: 60mm or 2.36 inches.
OCULAR OR REAR LENS DIAMETER: 7mm or .275 inches.
OBJECTIVE LENS SAFETY CAP: Yes. Made of duraluminum, slips over the objective lens to protect it.

MATERIAL IN BODY: Seamless duraluminum.

OVERALL LENGTH: 11½ inches.

WEIGHT WITH TRIPOD: 1 pound, 14 ounces.

WEIGHT WITHOUT TRIPOD: 15 ounces.

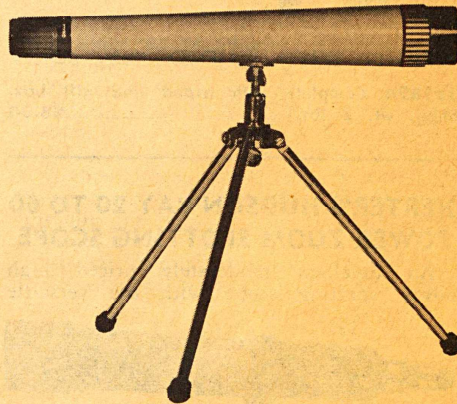
COLOR: Moss green.

TRIPOD: 12 inch pivot type.

JV156 Complete with tripod in gift box. Shpg. wt. 2½ lbs.\$16.95

HERTER'S FAMOUS HUDSON BAY 20 POWER SPOTTING SCOPE AND MONOCULAR

Universal scope for target and spotting game. The 20 power magnification will



easily spot .22 caliber rifle hits on targets at 150 yards. Ideal inexpensive monocular for use with or without tripod for observation of game or identification. Lets you quickly glass areas for deer, small game or vermin . . . saving miles of needless walking.

Baked on scratch resistant enamel finish with aluminum body and diamond cut aluminum focus band.

SPECIFICATIONS:

POWER: 20
FIELD OF VIEW AT 100 YARDS: 15 feet
OBJECTIVE LENS DIAMETER: 30mm.
OCULAR LENS DIAMETER: 8mm.
OVERALL LENGTH: 11½ inches
TRIPOD: 12 inch ball and socket pivot type with rubber cushioned legs.
WEIGHT: 8½ ounces
WEIGHT WITH TRIPOD: 18½ ounces

JV1R13 Complete with tripod and gift box. Shpg. wt. 2 lbs.\$9.98

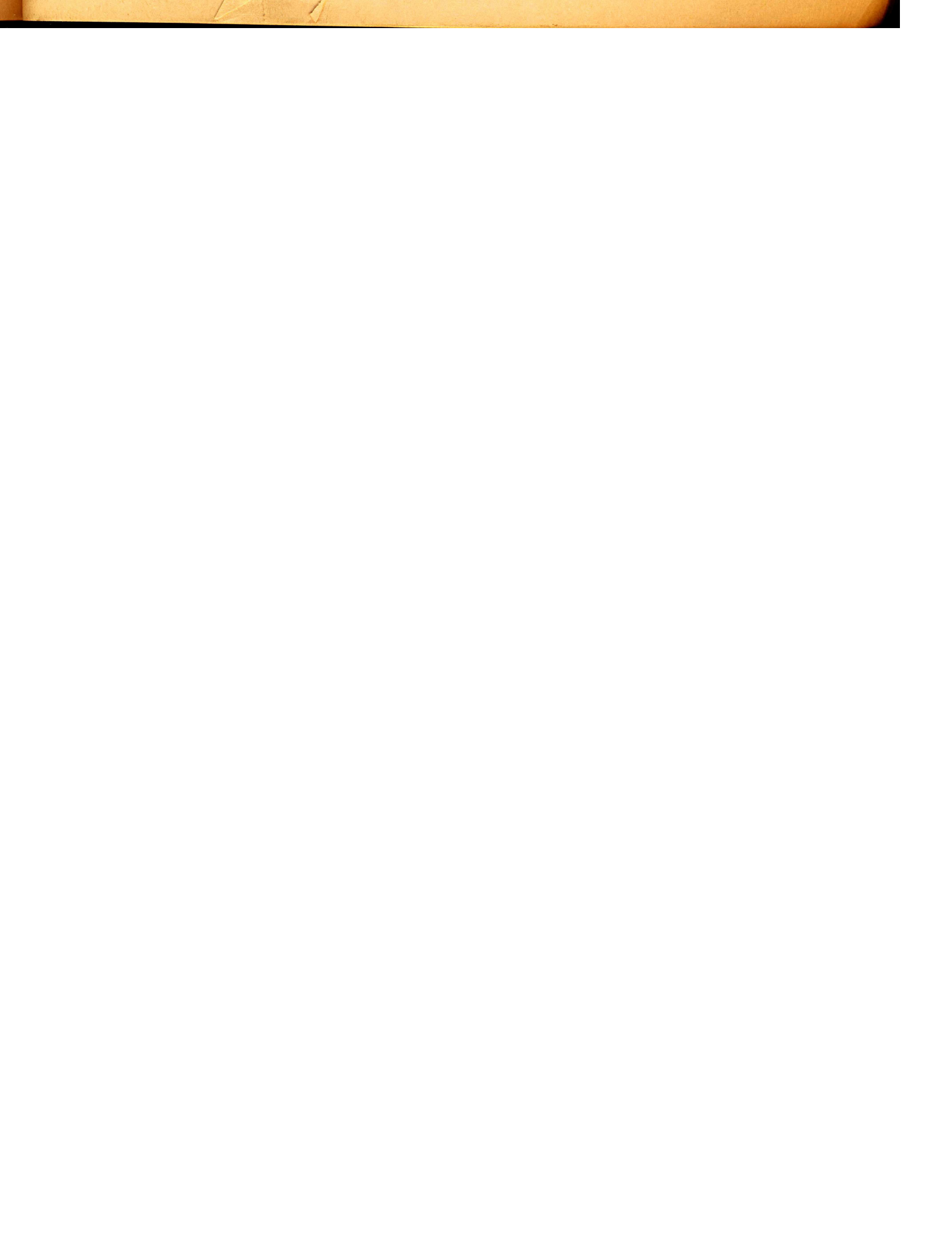
HERTER'S HUDSON BAY 10 POWER SPOTTING SCOPE AND MONOCULAR

Versatile budget priced spotting scope for general medium range target work and game observation.

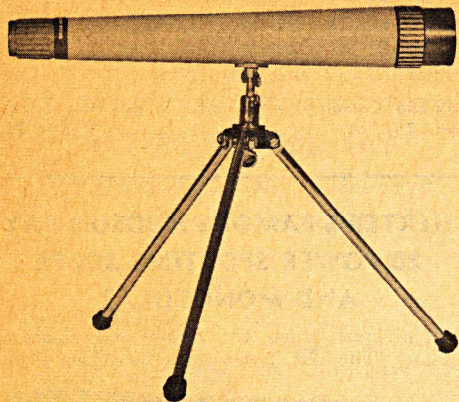
Baked on scratch resistant enamel finish with aluminum body and diamond cut aluminum focus band.

SPECIFICATIONS:

POWER: 10
FIELD OF VIEW AT 100 YARDS: 18 feet.
OBJECTIVE LENS DIAMETER: 30mm.
OCULAR LENS DIAMETER: 8mm.
OVERALL LENGTH: 11½ inches.



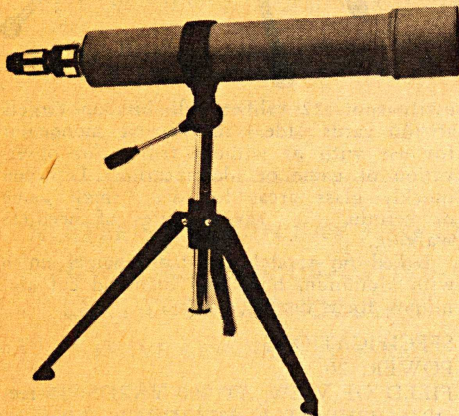
TRIPOD: 12 inch ball and socket pivot type with rubber cushioned legs.
WEIGHT: 8½ ounces.



WEIGHT WITH TRIPOD: 18½ ounces.
JV1R24 Complete with tripod and gift box. Shpg. wt. 2 lbs.\$8.60

HERTER'S HUDSON BAY 20 TO 60 POWER ZOOM SPOTTING SCOPE

An excellent moderately priced high power spotting scope with the versatile



zooming range to fill all viewing requirements. Ideal for all target work both in rifle and archery, game spotting and observation. All optics fully hard coated for maximum light transmission and clarity.

SPECIFICATIONS:
POWER: 20 power to 60 power zoom type.
OBJECTIVE LENS DIAMETER: 60mm.
OCULAR LENS DIAMETER: 10mm.
TRIPOD: Adjustable pivot table type.
BODY: Lightweight aluminum alloy
FINISH: Baked enamel.

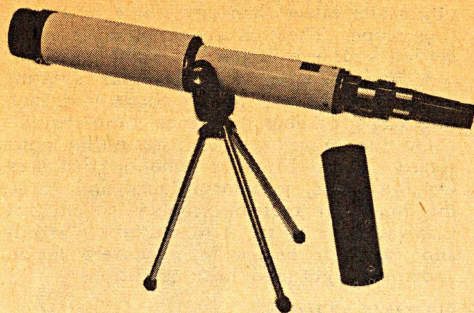
JV1R31 Shpg. wt. 6 lbs.\$33.95

HERTER'S HUDSON BAY 16.5 TO 50 POWER ZOOM SPOTTING SCOPE

A budget priced quality spotting scope. This is an ideal scope for those who have periodic use for a scope and do not wish to invest money in a higher priced scope. Scope features coated optics, baked enamel finish and table type pivot tripod.

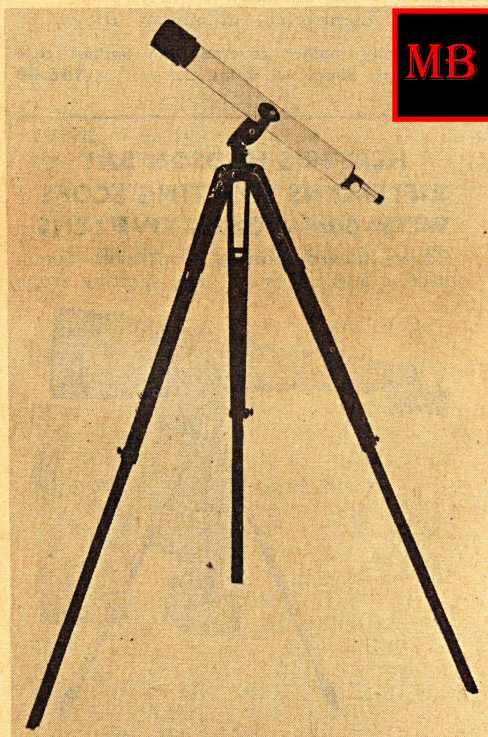
SPECIFICATIONS:
POWER: 16.5 power to 50 power zoom type.

OBJECTIVE LENS DIAMETER: 50mm.
OCULAR LENS DIAMETER: 9mm.



BODY: Lightweight aluminum alloy.
JV1R32 Shpg. wt. 6 lbs.\$23.95

HERTER'S HUDSON BAY 15 POWER TO 60 POWER ZOOM TELESCOPE WITH 60MM OBJECTIVE LENS



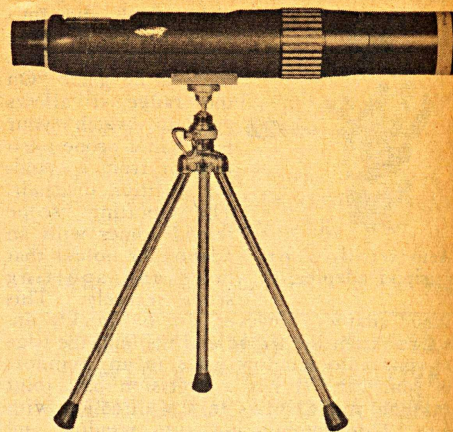
All optics fully hard coated. A highly versatile telescope for all land and water observation as well as celestial study and enjoyment. At maximum power moon craters are clearly visible. An inexpensive spotting scope for all rifle and archery target work or for game spotting and observation.

SPECIFICATIONS:
POWER: 15 power to 60 power
OBJECTIVE LENS DIAMETER: 60mm.
OCULAR LENS DIAMETER: 9mm.
TRIPOD: Adjustable pivot type
BODY: Duraluminum
JV1R14 Shpg. wt. 4 lbs.\$24.95

HERTER'S PERFECTION MODEL HUDSON BAY 8 POWER TO 25 POWER ZOOM SPOTTING SCOPE

Herter's Perfection Scope is an entirely new concept in moderate zoom power

scopes. The new, modern, pleasant and practical design makes this an ideal scope



for all target spotting, for use as a zoom monocular for locating, identifying and observing game of all kinds or for bird study.

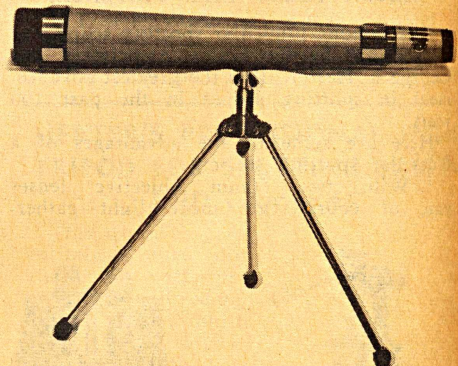
Finish is baked metallic enamel body with diamond cut forward focus control band and rear power change band. Tripod is all steel construction, rubber tipped legs for use on car tops or hoods, features unique ball and socket type pivot for quick, easy adjustment for any degree of angle.

SPECIFICATIONS:
SCOPE HEIGHT MOUNTED ON TRIPOD: 11¼ inches
WEIGHT: 17½ ounces
WEIGHT WITH TRIPOD: 29 ounces
POWER: 8 power to 25 power zoom type.
FIELD OF VIEW AT 100 YARDS: 236 feet at 8X to 74 feet at 25X
OBJECTIVE LENS DIAMETER: 30mm.
OVERALL LENGTH: 12 inches

JV1R30 Complete with tripod, lens caps and gift box. Shpg. wt. 2½ lbs.\$14.95

HERTER'S HUDSON BAY ZOOM TELESCOPES

Herter's Zoom telescopes are available in two power ranges filling all require-



ments from medium to long range outdoor viewing. They may be used also for indoor target spotting for pistol, rifle or archery work. Moderately priced they are an excellent gift item for sportsmen friends.

SPECIFICATIONS:
POWER: 10 power to 30 power zoom type
15 power to 45 power zoom type.
OBJECTIVE LENS DIAMETER: 10 to 30 power 30mm 15 to 45 power 40mm.



OCULAR LENS DIAMETER: 8mm.
TRIPOD: 12 inch ball and socket pivot type with rubber cushioned legs.

JV1R14A 10-30 power. Shpg. wt. 3 lbs. **\$12.48**

JV1R14B 15-45 power. Shpg. wt. 3 lbs. **\$17.95**

HERTER'S HUDSON BAY ZOOM LENS SPOTTING SCOPE

20 TO 50 POWER WITH A TWIST OF YOUR FINGER

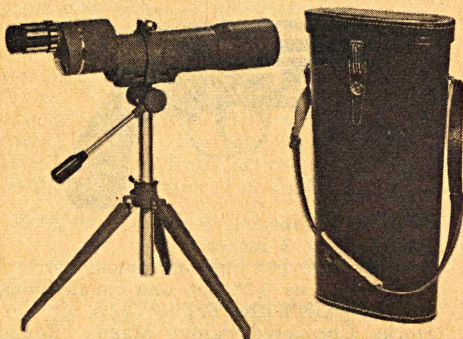
This spotting scope is made to the exact specifications of our technicians. You can glass a wide area with its wide 20 power field of view then with just a twist of your fingers turn the power up to 30, 40, or 50 power for a detailed look at a smaller spot without losing a second. No extra eye pieces. All are concentrated in the one zoom eye piece. Just as good on the rifle or pistol range as in the field hunting. Light to carry.

Order out one of these modern spotting scopes and compare it with any others you have seen or used, if not in your judgment the best zoom scope you have ever used, return for a full refund plus transportation charges.

SPECIFICATIONS:

POWER: 20 to 50 zoom.

FIELD OF VIEW AT 1000 YARDS: 130 feet to 376 feet.



DIAMETER OF EXIT PUPIL: 1.2mm to 3mm.

RELATIVE LIGHT EFFICIENCY: 26.45.

FILTER: All lenses are ultraviolet ray filtered to take out harmful light.

OBJECTIVE LENS OR FRONT LENS DIAMETER: 60mm or 2.36 inches.

OCULAR OR REAR LENS DIAMETER: 16.75mm or .655 inches.

SUNSHADE: Yes. It pulls out to keep all side lights from objective lens.

OBJECTIVE LENS SAFETY CAP: Yes. Made of duraluminum. It screws over objective lens to protect it.

MATERIAL IN BODY: Seamless duraluminum.

OVERALL LENGTH: 14 1/2 inches. Extends to 17 inches with sunshade out.

WEIGHT WITH TRIPOD: 4 pounds, 1 ounce.

WEIGHT WITHOUT TRIPOD: 2 pounds, 4 ounces.

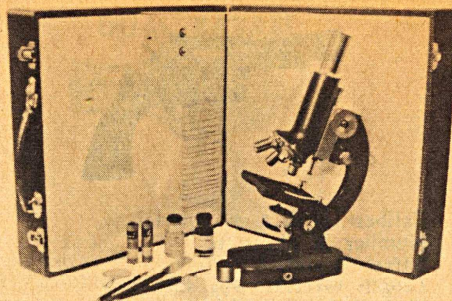
TRIPOD: 18 inches. Finest adjustable pivot type.

PACKING: Comes complete with leather carrying case.

JV155 With tripod and leather carrying case and strap. Shpg. wt. 5 1/2 lbs. **\$54.95**

HERTER'S SCHOOL AND HOME MICROSCOPE SET

By far the best set for Junior and Senior high school boys and girls for general



Science work and home study. Actual professional quality.

- 10x 20x (eyepiece lens power)
- 8x 10x 40x 60x (objective lens power)
- Degree of magnification range 80, 100, 160, 200, 400, 600, 800, 1200
- Quadruple turret
- Height 237mm Mechanical tube length 139mm

ACCESSORIES

- Direct lighting
- Fine adjustment of double Diaphragm and Condenser
- Input Jack
- 2 Slide Cement (Canadian Balsam, Mechylene Blue)
- 2 Battery
- 5 pc. dissecting kit
- 21 pcs. Blank slide glass 2 bulb
- 25 pcs. Cover glass in poly case
- Body color: Gray lacquer finish
- In carrying box (styrofoam and plywood)

JV7C Shpg. wt. 6 lbs. **\$20.95**

Handguns may be shipped to dealers by parcel post, or to holders of Federal Firearms permit number which costs \$1.00. Other customers express collect. Federal Excise tax of 10% is paid. Law enforcement officers fill out tax exemption form on back of order blank and deduct this tax.

Send in Federal Firearms No. or letterhead for wholesale prices on Smith and Wesson products.

SMITH & WESSON

.44 MAGNUM

MODEL NO. 29

Ammunition: .44 Magnum, .44 S & W Special, .44 S & W Russian.

Caliber: .44 Magnum.

Number of Shots: 6.

Barrel: 4, 6 1/2, 8 3/8 inches.

Length Overall: With 6 1/2-inch barrel, 11 7/8 inches. Weight: With 4-inch barrel, 43



oz.; 6 1/2-inch, 47 ozs.; 8 3/8-inch, 51 ozs.

Sights: Front: 1/8-inch S & W Red Ramp.

Rear: S & W Micrometer Click Sight adjustable for windage and elevation. White Outline notch.

Stocks: Special oversize Target type of checked Goncalo Alves, with S & W monograms.

Hammer: Checked target type.

Trigger: Grooved target type.

Finish: S & W Bright Blue.

10% Federal Excise Tax Paid.

29 Shpg. wt. 5 lbs. **\$150.00**

.41 MAGNUM

MODEL NO. 57



Caliber: .41 Magnum.

Number of shots: 6

Barrel: 4, 6, 8 3/8 inches.

Length Overall: With 6-inch barrel, 11 3/8 inches.

Weight: With 6-inch barrel, 48 oz.

Sights: Front: 1/8-inch S & W Red Ramp.

Rear: S & W Micrometer Click Sight adjustable for windage and elevation. White Outline notch.

Stocks: Special oversize Target type of checked Goncalo Alves, with S & W monograms.

Hammer: Checked target type.

Trigger: Grooved target type.

Finish: S & W Bright Blue or Nickel specify.

10% Federal Excise Tax Paid.

57 Shpg. wt. 4 lbs. **\$150.00**

.41 MILITARY & POLICE

MODEL NO. 58



Caliber: .41.

Number of Shots: 6

Barrel: 4 inches.

Length Overall: 9 1/4 inches.

Weight: 41 oz.

Sights: Front: Fixed, 1/8-inch serrated ramp. Rear: Square notch.

Stocks: Checked walnut Magna with S & W monogram.

Finish: S & W Blue or Nickel specify.

10% Federal Excise Tax Paid.

58 Shpg. wt. 4 lbs. **Blue \$87.00**

58 Shpg. wt. 4 lbs. **Nickel \$94.00**

HIGHWAY PATROLMAN

MODEL NO. 28



Ammunition: .357 S & W Magnum, .38

S & W Special Hi-Speed, .38 S & W Special,

.38 S & W Special Mid Range.

