

BERNS



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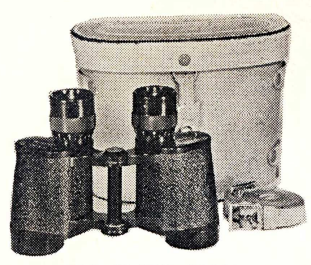
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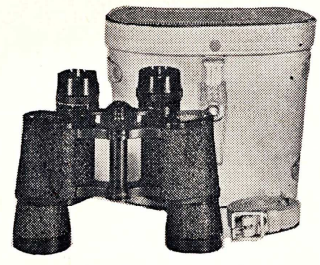
625 West Twelfth Avenue, Denver, Colorado 80202

JANA IMPORTED BINOCULARS

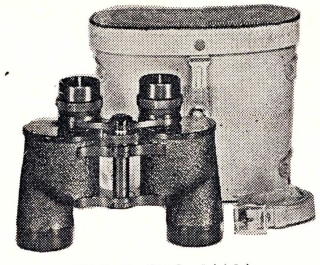
Best Values . . . 1966 Models . . . The Best Name in Binoculars



630 Z-IFC JANA



735 Z-IFC JANA



735 B-CFC JANA




750 Z-IFC JANA

New 9x20 Power "Pocket" Binoculars



No. 920-CFC. Weighs only 8 3/4 oz., will slip into shirt pocket with ease. Chrome finish, black trim. Right eyepiece adjusted **Plus Center Focus** for sharp, clear, fast focusing. **Not a Toy—a full Prism, Quality Binocular.** Nine-power magnification, large field. Complete with case and straps. **List Price, each.....\$29.90**

JANA "ZOOM" BINOCULAR



No. 7-12x40 B-CFC. This new B&L Style, fully ZOOM Binocular features full focusing at all powers from 7 to 12 power. Power is changed by center wheel knob and the focus is controlled by a second center wheel knob. Smooth dial control of the zoom keeps the view clear at all powers. Large **HARD-COATED LENSES** allows maximum light transmission for bright, clear image. Wide field of view. Furnished with plush-lined hard-formed case and set of carrying straps. Each pair is individually boxed. **List Price\$69.90**

JANA BINOCULARS have new streamlined design. All lenses are hard-coated for best light-filtering qualities. They have excellent illumination, wide field of view, compact lines, leather grain frame. Each furnished with plush-lined pigskin hard-formed case and set of carrying straps. Each pair carries warranty for complete customer satisfaction. Individually boxed. Dependable, established quality for your trade.

Here is Berns' Complete Range of Jana Binoculars

YOU MAY TAKE 5% ADDITIONAL DISCOUNT FOR A QUANTITY PURCHASE OF 6 PAIR OR MORE, WHICH MAY BE ASSORTED.

Stock Number	Power	Style	Field of View at 1000 Yds.	Focus	List Price
630 Z-IF	6x30	Zeiss	393 Ft.	Individual	\$29.00
630 Z-CFC	6x30	Zeiss	393 Ft.	Center	\$31.00
735 Z-IFC	7x35	Zeiss	341 Ft.	Individual	\$33.50
735 Z-CFC	7x35	Zeiss	341 Ft.	Center	\$35.50
735 B-IFC	7x35	B & L	341 Ft.	Individual	\$39.90
735 B-CFC	7x35	B & L	341 Ft.	Center	\$43.90
735 B-CFC-WA	7x35	B & L Wide Angle	578 Ft.	Center	\$49.90
750 Z-IFC	7x50	Zeiss	372 Ft.	Individual	\$39.90
750 Z-CFC	7x50	Zeiss	372 Ft.	Center	\$41.90
750 B-CFC-EX	7x50	B&L Flat, Wide Angle	525 Ft.	Center	\$69.90
712 B-CFC	7 to 12x40	Zoom B & L	288 Ft.	Center	\$69.90
830 Z-IFC	8x30	Zeiss	393 Ft.	Individual	\$31.90
830 Z-CFC	8x30	Zeiss	393 Ft.	Center	\$33.90
840 B-IFC	8x40	B & L	341 Ft.	Individual	\$47.90
840 B-CFC	8x40	B & L	341 Ft.	Center	\$51.90
840 B-CFC-WA	8x40	B & L Wide Angle	499 Ft.	Center	\$59.90
840 B-CFC-EX	8x40	B&L Flat, Wide Angle	525 Ft.	Center	\$65.00
920P P-CFC	9x20	Prism	275 Ft.	Center	\$31.00
1050 B-IFC	10x50	B & L	288 Ft.	Individual	\$53.90
1050 B-CFC	10x50	B & L	288 Ft.	Center	\$59.90
1650 B-IFC	16x50	B & L	183 Ft.	Individual	\$53.90
1650 B-CFC	16x50	B & L	183 Ft.	Center	\$59.90

JUST ARRIVED!! NEW "Fancy" Extra Wide Angle Jana Binoculars



TWO ALL-NEW BINOCULARS, 7-Power or 8-Power
 The widest, brightest, clearest view of all. 7-POWER or 8-POWER magnification. ALL NEW DESIGN . . . PLUS the EXTRA WIDE ANGLE gives you a full 525 ft. field at 1000 yards!! Has NEW CHROME Eyepiece trim, contrasting black grain cover. Center Focus. With hard plush-lined case, carrying straps.
 No. 840 B-CFC-EX 8-Power Extra Wide Angle...\$65.00
 No. 750 B-CFC-EX 7-Power Extra Wide Angle...\$69.90