

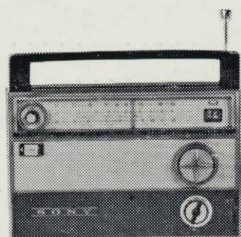
Matsushima



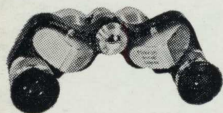
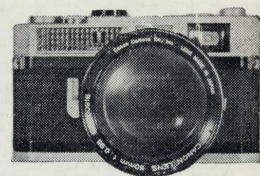
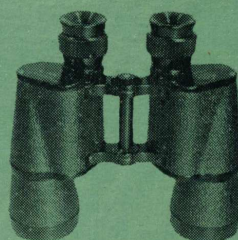
OPT. DEPT. STORE

Established in 1874

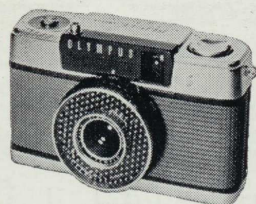
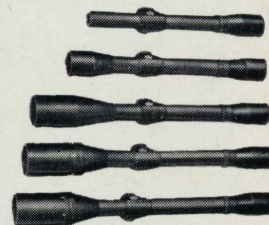
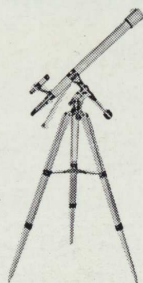
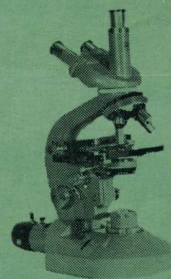
3-CHOME, GINZA, TOKYO TEL. 535-3451/6, 561-0374



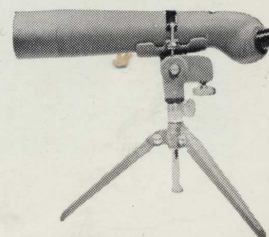
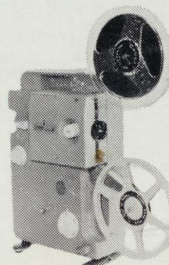
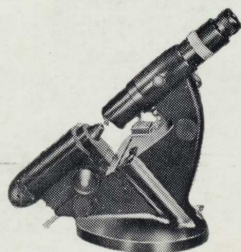
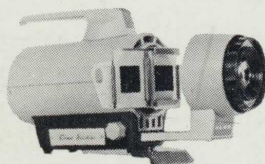
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OPEN EVERYDAY 10am-6pm**



EVERYTHING
in
**Optical, Photographic
& Transistor Products**



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Dear Customers !!

Matsushima Optical Department Store, the one and only store specializing in EVERYTHING OPTICAL and PHOTOGRAPHIC, is conveniently located on Ginza street the shopping Mecca of Tokyo.

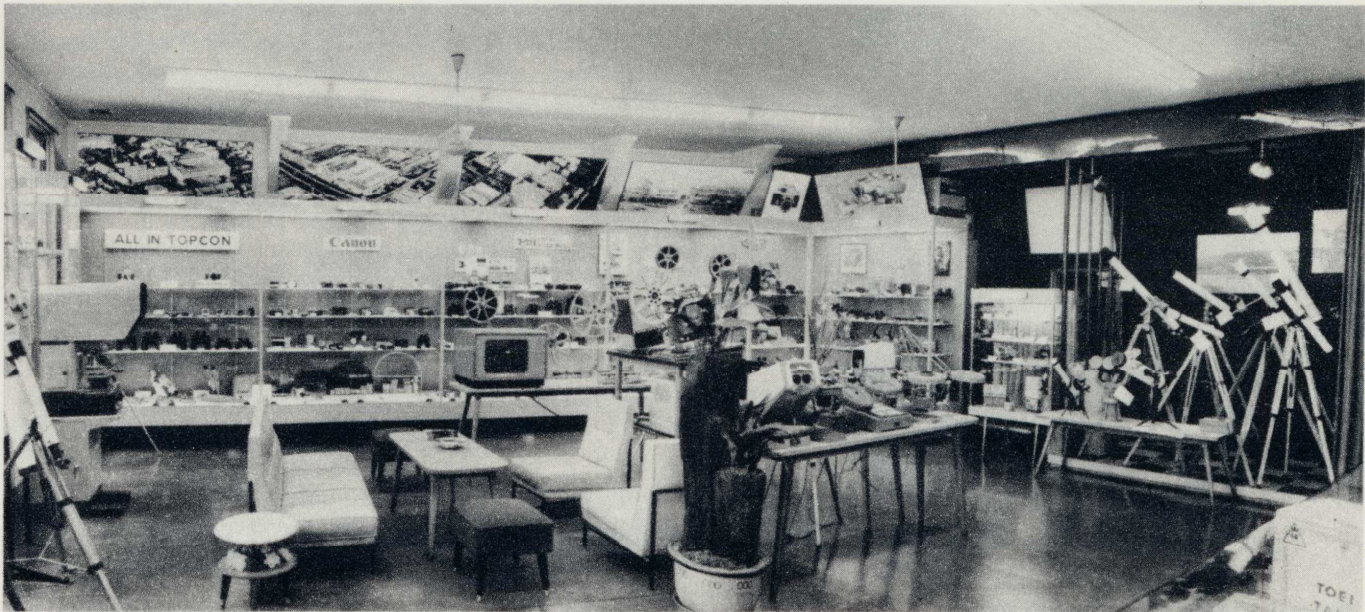
Besides its spacious ground floor, MATSUSHIMA takes pride in its well arranged manufacturers' showroom on the second floor, where the latest models of Japan's finest optical and photographic products are displayed.

And also a fine selection of popular brand transistor products are available for the high fidelity enthusiasts.

OPEN DAILY: 10 A.M.—6 P.M.

WE OFFER YOU SERVICE . . .

BEFORE YOU BUY!!



Whatever your requirements we have the exact one you're looking for. Our MATSUSHIMA OPTICAL CENTER on the 2nd floor is a complete product display showroom of the finest optical and photographic products manufactured in Japan.

World renowned products from Nikon, Olympus, Kowa, Canon, Topcon, Elmo, Minolta, Kyowa Optical and Goto Optical in addition to many other leading Japanese manufacturers are all on display with convenient descriptive catalogs, brochures and literatures.

Cameras, photographic equipment and supplies, optical products such as binoculars, telescopes and microscopes from these leading manufacturers in one complete showroom simplify your buying requirement.

When you visit the MATSUSHIMA OPTICAL CENTER you will know what you need.

We also have a miniature planetarium. Just the right thing for the junior astronomer. And for the perfectionist our special 8 mm consultant will give you a revealing introduction to the pleasures of better 8 mm movies.

Drop in and see us. The difference in buying the right and the wrong product is in knowing before you buy.

BINOCULARS

We are compelled to decline accepting overseas mail order on binoculars.

Code: CF=Center Focus IF=Individual Focus
 WF=Wide Field EWF=Extra Wide Field
 MG=Magnesium Alloy (Feather Weight)
 AL=Aluminium Alloy



Nikon (Nippon Kogaku)

		List Price	Tax Free Price
①	5 × 15 mm CF	¥ 6,800	¥ 6,300 (\$ 17.50)
①	7 × 15 mm CF	¥ 7,900	¥ 7,200 (\$ 20.00)
③	7 × 35 mm "A" MG CF	¥ 14,800	¥ 13,500 (\$ 37.50)
	7 × 50 mm AL IF Waterproof	¥ 18,800	¥ 17,200 (\$ 47.78)
④	7 × 50 mm MG CF	¥ 18,800	¥ 17,200 (\$ 47.78)
②	8 × 30 mm "A" MG CF WF	¥ 16,800	¥ 15,500 (\$ 43.06)
	8 × 35 mm MG CF	¥ 15,900	¥ 14,600 (\$ 40.56)
③	9 × 35 mm "A" MG CF WF	¥ 17,500	¥ 15,900 (\$ 44.17)
	15 × 50 mm w/Stand (Non-Taxable)		¥ 30,000 (\$ 83.30)
	3 × Sports Glass	¥ 3,800	¥ 3,350 (\$ 9.31)

B & L Type

6 × 30 mm	AL IF Waterproof	¥ 14,200	¥ 13,000 (\$ 36.11)
7 × 50 mm	AL IF Waterproof	¥ 19,800	¥ 17,900 (\$ 49.72)

HOW TO CHOOSE YOUR BINOCULAR

Kind:	5 6 × 15mm 7 × 18mm	8 × 30mm	7 × 35mm 8 × 40mm	9 × 35mm	7 × 50mm	10 × 50mm	20 × 60mm (Please mount on a camera tripod)
General Use	B	A	A	A			
Spectator Sports	B	A	A	A			
Theatre, Indoor Sports	A						
Traveling	B	A	A	A			
Nature, Bird Study		B	A	B	A	A	B
Hunting, Wood Areas		B	A	B			
Hiking, Yachting		A	A	A			
Navigation, Boating					A	A	B
Race Tracks		A	A	A	B	A	
Flying		A	A	A	B	B	B
Night Use					A	B	

A=Excellent B=Good

Classification is based on optical quality, size and weight.

We are compelled to decline accepting
overseas mail order on binoculars.

BINOCULARS

MB

Kowa (Kowa Koki) B & L Type

		List Price	Tax Free Price
⑥ 20×60 mm	AL CF	¥ 23,700	¥ 19,500 (\$ 54.17)
(Feather Weight)			
③ 7×35 mm	MG CF EWF	¥ 22,150	¥ 18,300 (\$ 50.83)
7×35 mm	MG CF	¥ 15,000	¥ 12,200 (\$ 33.89)
⑤ 7×50 mm	MG CF	¥ 17,900	¥ 14,800 (\$ 41.11)
8×30 mm	MG CF WF	¥ 14,230	¥ 11,700 (\$ 32.50)
8×40 mm	MG CF EWF	¥ 21,500	¥ 16,500 (\$ 45.83)
9×35 mm	MG CF WF	¥ 16,850	¥ 14,000 (\$ 38.89)
⑤ 10×50 mm	MG CF WF	¥ 20,600	¥ 17,000 (\$ 47.22)

Lupinus

① 6×15 mm	CF	¥ 4,800	¥ 4,000 (\$ 11.12)
6×30 mm	AL CF	¥ 6,600	¥ 6,000 (\$ 16.67)
① 7×18 mm	CF	¥ 5,350	¥ 4,550 (\$ 12.64)
7×25 mm	CF WF	¥ 9,500	¥ 8,200 (\$ 22.79)
④ 7×35 mm	AL CF	¥ 7,500	¥ 6,700 (\$ 18.62)
7×50 mm	AL CF	¥ 9,000	¥ 8,000 (\$ 22.23)
① 8×20 mm	CF	¥ 6,100	¥ 5,200 (\$ 14.45)
8×30 mm	AL CF	¥ 7,000	¥ 6,200 (\$ 17.23)
① 10×20 mm	CF	¥ 6,700	¥ 5,700 (\$ 15.84)
10×50 mm	AL CF	¥ 10,000	¥ 8,700 (\$ 24.18)
12×50 mm	AL CF	¥ 10,300	¥ 8,900 (\$ 24.73)
16×50 mm	AL CF	¥ 10,700	¥ 9,200 (\$ 25.56)

Canon

6×30 mm	AL CF	¥ 11,500	¥ 9,500 (\$ 26.39)
7×35 mm	AL CF	¥ 13,000	¥ 10,800 (\$ 30.00)
7×50 mm	AL CF	¥ 15,500	¥ 13,000 (\$ 36.11)
8×30 mm	AL CF	¥ 15,000	¥ 12,300 (\$ 34.17)
3× Opera Glass		¥ 3,500	¥ 3,180 (\$ 8.84)

Topcon

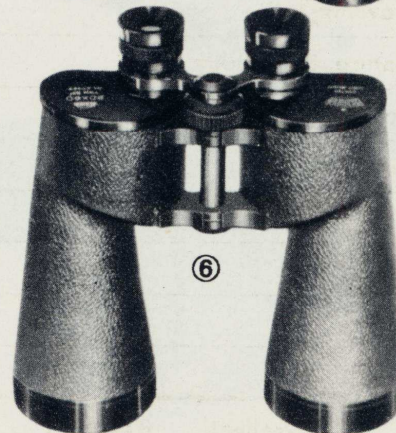
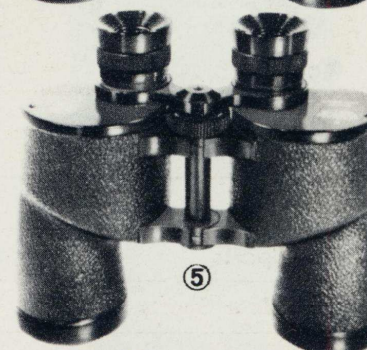
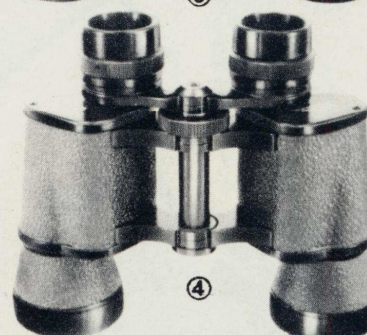
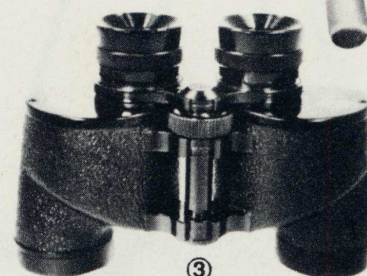
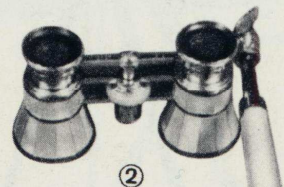
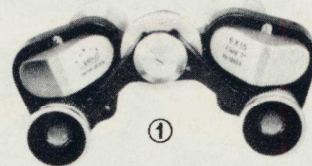
7×50 mm	IF	¥ 15,200	¥ 14,100 (\$ 39.17)
8×30 mm	CFWF	¥ 16,800	¥ 15,500 (\$ 43.06)
10×50 mm	IF	¥ 18,900	¥ 17,400 (\$ 48.33)
3× Opera Glass		¥ 2,950	¥ 2,750 (\$ 7.64)

Others

VISTA 6×15	CF	¥ 5,600	¥ 4,500 (\$ 12.50)
VISTA New Sports Glass		¥ 3,800	¥ 3,500 (\$ 9.72)
MIGNON Opera Glasses			
3× Foldable Type,			
Gold Brocade		¥ 2,800	¥ 2,500 (\$ 6.94)
3× Oga Craft		¥ 7,000	¥ 6,400 (\$ 17.78)

Gold Filled & Shell Covered

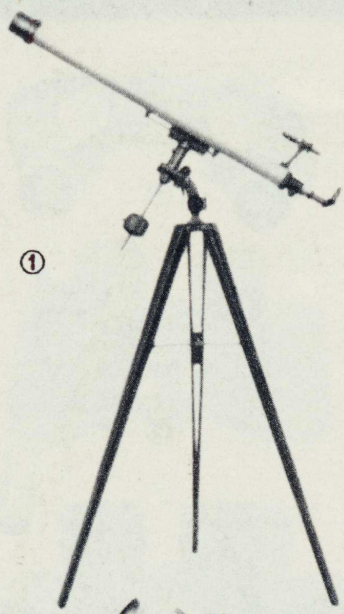
3× Bendable		¥ 4,100	¥ 3,700 (\$ 10.28)
② 3× w/handle		¥ 4,300	¥ 3,900 (\$ 10.83)



ASTRONOMICAL TELESCOPES (NON-TAXABLE)

Shipping Service Available

Goto Kogaku



- ① **2 1/2" Standard Equatorial**
 48 × ~ 200 × F.L. 1200 mm Tax Free Price
 ¥ 38,000 (\$ 105.56)
- | | | | |
|-----------------|---|------|--------------|
| Oculars & Power | H | 6 mm | 200 × |
| " | " | H | 9 mm 133 × |
| " | " | H | 12.5 mm 96 × |
| " | " | H | 25 mm 48 × |

Accessories:
 6 × finder, Zenith prism, Erecting prism and wooden cabinet

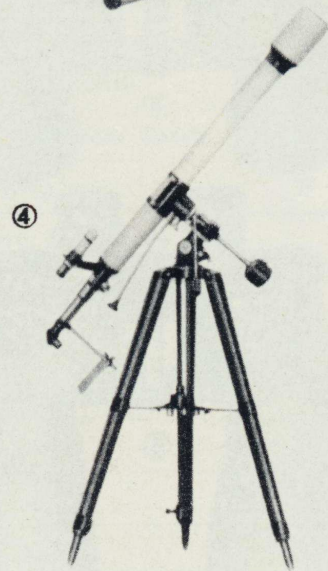
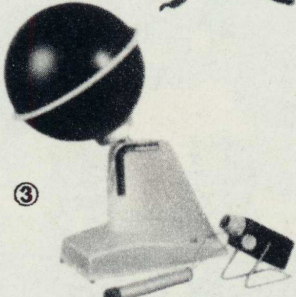
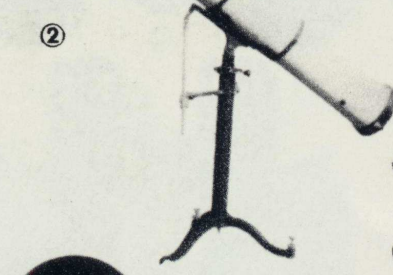
- ② **3" Standard Equatorial**
 52 × ~ 217 × F.L. 1300 mm ¥ 76,000 (\$ 211.11)
- | | | | |
|-----------------|---|-------|---------------|
| Oculars & Power | H | 6 mm. | 217 × |
| " | " | H | 9 mm 144 × |
| " | " | H | 12.5 mm 104 × |
| " | " | H | 25 mm 52 × |

Accessories:
 6 × finder, Sun-star diagonal prism, Erecting prism,
 Sun-projecting screen and wooden cabinet

- ③ **4" Equatorial w/driving clock**
 38 × ~ 250 × F.L. 1500 mm ¥ 190,000 (\$ 527.78)

- ④ **8" Reflective Southern Sky Equatorial**
 41 × ~ 275 × ¥ 160,000 (\$ 444.44)

- ⑤ **Planetarium Jr. (for home use) w/screen** ¥ 9,800 (\$ 27.22)



Nippon Kogaku

- ① **2" Equatorial 42 × and 83 × F.L. 750 mm** ¥ 29,500 (\$ 81.94)

Oculars & Power	Or.	9 mm	83 ×
"	"	H	18 mm 42 ×

Accessories: Sun-projecting screen and wooden cabinet
Telescopic Finder ¥ 4,700 (\$ 13.06)

Astro Opt. (Royal)

- ① **50 mm Telescope 25 × ~ 83 ×** ¥ 11,800 (\$ 32.78)

- ② **60 mm Equatorial 35 × ~ 116 ×** ¥ 22,000 (\$ 61.11)

- ③ **"LN-3E" 84 mm Reflective 62 × and 126 ×** ¥ 13,500 (\$ 37.50)

- ④ **"S-5" 60 mm Equatorial**
 F.L. 900 mm 30 × ~ 150 × ¥ 30,000 (\$ 83.33)

Accessories: 6 × finder, Zenith prism and Sun-projecting screen

- ⑤ **"R-74" 3" Equatorial 60 × ~ 600 ×** ¥ 70,000 (\$ 194.44)
 F.L. 1200 mm

Accessories: 6 × finder, Diagonal prism, Erecting prism,
 Sun-projecting screen and Barlow lens

Shipping Service Available

TELESCOPES AND OTHERS (NON-TAXABLE)

Laelia

	Tax Free Price
50 mm Telescope 100× and 48×	¥ 12,800 (\$ 35.57)
60 mm Telescope 116× and 56×	¥ 18,900 (\$ 52.50)
3" Telescope 50×~150× (Can be used as F:12 telephoto lens.)	¥ (\$)

AND MANY OTHERS

AGENTS for

NIPPON KOGAKU, GOTO KOGAKU and ASTRO KOGAKU

RIFLESCOPES

KOWA (Kowa Koki) 2.5× and .3×	¥ 7,500 (\$ 20.83)
①4×	¥ 8,500 (\$ 23.61)
①4× Command Post	¥ 10,000 (\$ 27.78)
6×	¥ 9,800 (\$ 27.22)
②10× w/focus adjuster	¥ 11,500 (\$ 31.94)
3×~9× Zoom Command Post	¥ 14,300 (\$ 39.73)
LUPINUS 3×~7× Zoom	¥ 8,000 (\$ 22.22)

SPOTTING SCOPES

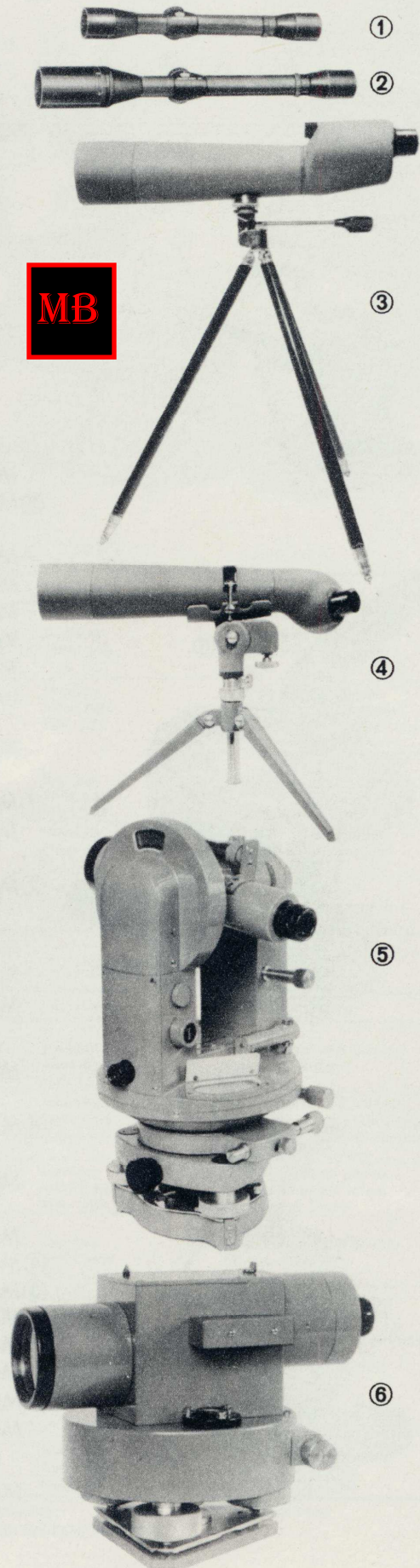
KOWA (Kowa Koki) 20× 50 mm Straight Jr. w/boss	¥ 10,000 (\$ 27.78)
③25× Straight Type w/boss tripod excluded (Can be screwed on any camera-tripod.)	¥ 14,100 (\$ 39.14)
④25× Offset Type	¥ 14,500 (\$ 40.28)
Stand	¥ 4,800 (\$ 13.33)
Extra Oculars	
15×	¥ 2,700 (\$ 7.50)
20×	¥ 2,750 (\$ 7.64)
40×	¥ 3,000 (\$ 8.33)
60×	¥ 3,500 (\$ 9.72)

TRANSITS

TOKYO SOKKI ⑤Mod. NA-2 25× Erect	
Horiz. 20" Vert. 1' w/straight tripod	¥ 110,000 (\$ 305.56)
Mod. A-1 23× Erect	
Horiz. 20" Vert. 1' w/extensible tripod	¥ 95,000 (\$ 263.89)

LEVELS

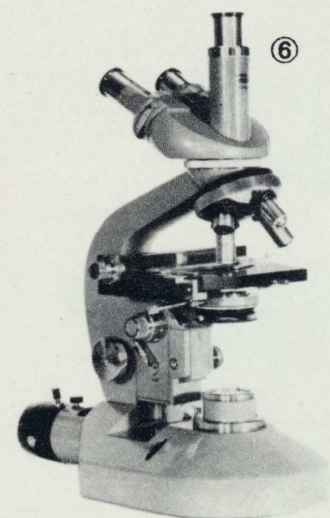
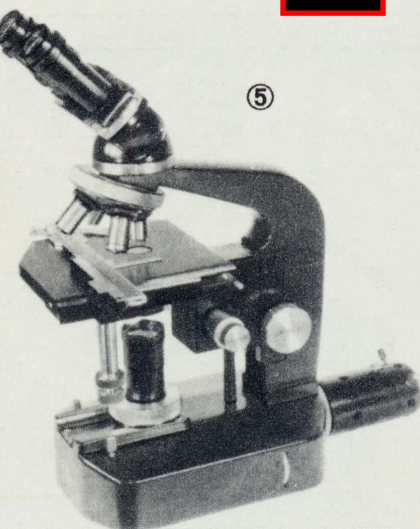
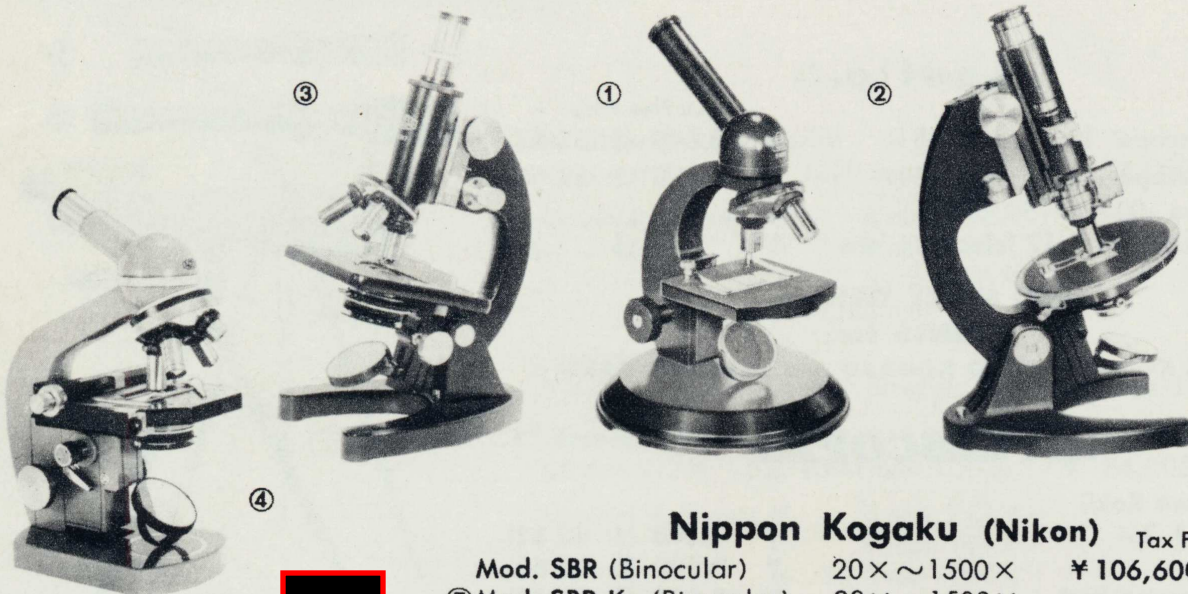
TOKYO SOKKI ⑥Mod. OL-1 Auto-Level 27× Erect w/extensible tripod	¥ 65,000 (\$ 180.56)
Mod. T-3 Tilting Level 25× Erect w/straight tripod	¥ 55,000 (\$ 152.78)



MICROSCOPES

(NON-TAXABLE)

Shipping Service Available



MB

Nippon Kogaku (Nikon)

Tax Free Price

Mod. SBR (Binocular)	20× ~ 1500×	¥ 106,600 (\$ 296.11)
⑤ Mod. SBR-Ke (Binocular) w/built-in illuminator	20× ~ 1500×	¥ 136,600 (\$ 379.44)
Mod. SIR (Monocular)	20× ~ 1500×	¥ 69,200 (\$ 192.22)
Mod. SBC (Binocular)	20× ~ 1500×	¥ 91,600 (\$ 254.44)
Mod. SIC (Monocular)	20× ~ 1500×	¥ 54,200 (\$ 150.56)
Vertical Tube for above		¥ 2,800 (\$ 7.78)
Mod. STR (Triocular)	20× ~ 1500×	¥ 120,000 (\$ 333.33)
Interfering Phase Contrast Accessories for above microscopes (A unique and the best Phase Contrast in the world)		¥ 95,000 (\$ 263.89)
Mod. H-b (Portable) wt. only 800 gr.		
	100× ~ 1000×	¥ 53,600 (\$ 148.89)
① Mod. E (Monocular)	100× ~ 600×	¥ 14,000 (\$ 38.89)
Mod. SMZ (Zoom, Stereoscopic)		
	8× ~ 60×	¥ 85,000 (\$ 236.12)
② Mod. POH (Petrographic)	20× ~ 400×	¥ 139,000 (\$ 386.11)
Photomicrographic Attachments		
Mod. FMA (for Nikon and Contax)		¥ 23,000 (\$ 63.89)
Mod. FMB (for Leica type camera)		¥ 23,000 (\$ 63.89)
Mod. FMF (for Nikon F)		¥ 23,000 (\$ 63.89)

Olympus

Mod. FFE Bi-I (Binocular) w/illuminator	28× ~ 1500×	¥ 121,000 (\$ 336.11)
⑥ Mod. EHCrTr-1 (Triocular) w/built-in illuminator	28× ~ 1500×	¥ 130,100 (\$ 361.40)
Mod. ECE Bi-I (Binocular) w/illuminator	28× ~ 1500×	¥ 96,200 (\$ 267.22)
Mod. EC Bi-I (Binocular)	28× ~ 1500×	¥ 81,200 (\$ 225.56)
④ Mod. EC Special (Monocular)	20× ~ 1500×	¥ 56,800 (\$ 157.87)
③ Mod. GB (Monocular)	50× ~ 1500×	¥ 46,500 (\$ 129.17)
Mod. GK (Monocular)	50× ~ 1500×	¥ 37,800 (\$ 105.00)
Mod. HS-II (Monocular)	70× ~ 900×	¥ 27,500 (\$ 76.39)
Mod. ST-II (Monocular)	70× ~ 600×	¥ 12,600 (\$ 35.00)
Mod. MIC (Small Microscope)	40× ~ 300×	¥ 6,900 (\$ 19.17)
Mod. ME (Metallurgical)	42× ~ 1500×	¥ 83,000 (\$ 230.57)

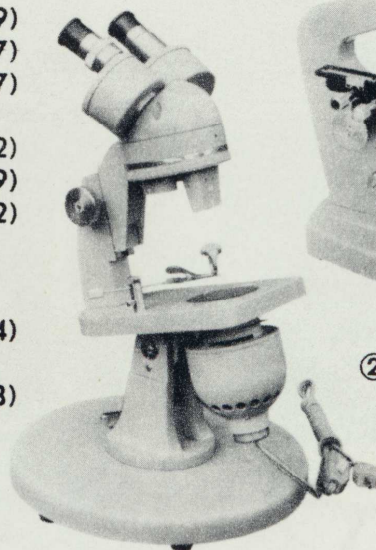
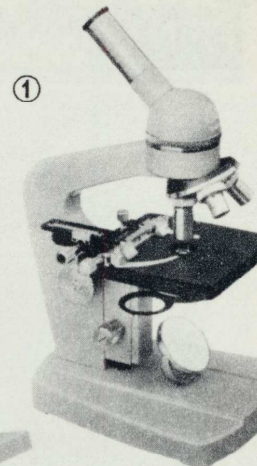
Photomicrographic Attachment

Mod. PM-6 (w/camera-body)	¥ 28,000 (\$ 77.78)
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Kyowa Kogaku

Tax Free Price

Mod. KHB-2 (Binocular)	20× ~ 2000×	¥ 94,000 (\$ 261.11)
Mod. LSB-VC-1 (Binocular)	50× ~ 1500×	¥ 69,000 (\$ 191.67)
① Mod. LS-3-AC-1 (Monocular)	50× ~ 1500×	¥ 41,000 (\$ 113.89)
Mod. KK (Monocular)	40× ~ 600×	¥ 15,000 (\$ 41.67)
Mod. KF-2 (Monocular)	40× ~ 900×	¥ 19,500 (\$ 54.17)
② Mod. KIS-J-2 (Gemmological Stereoscopic)	8× ~ 90×	¥ 71,000 (\$ 197.22)
Mod. KIS-9 (Stereoscopic)	8× ~ 90×	¥ 50,000 (\$ 138.89)
Mod. KGS (Stereoscopic)	30×	¥ 26,000 (\$ 72.22)

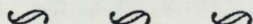


Matsushima

Machine Shop Microscope	20× or 60×	
w/scale and flash lamp		¥ 7,000 (\$ 19.44)
Machine Shop Microscope	100×	
w/scale and flash lamp		¥ 7,500 (\$ 20.83)

AND MANY OTHERS
AGENTS for

NIPPON KOGAKU, OLYMPUS KOGAKU and KYOWA KOGAKU



SPECIFICATION of OLYMPUS MICROSCOPES

Model	Oculars	Objectives	Power	Condenser	Remarks
Binocular type: EC Bi-1	(Paired) P 7×, WF 10× & P 15×	(Achromatic) 4×, 10×, 40× & oil 100×	28× up to 1500×	Two-lens Abbe type N.A. 1.25	Rectangular with built-on mechanical stage
ECE Bi-1	P 7×, WF 10× & P 15×	4×, 10×, 40× & oil 100×	28× up to 1500×	Two-lens Abbe type N.A. 1.25	Stage is the same as above and Koehler type sub-stage illuminator with the transformer
Monocular type: EC (special)	(Single piece) H 5×, P 10× & P 15×	4×, 10×, 40× & oil 100×	28× up to 1500×	Two-lens Abbe type N.A. 1.25	The stage is the same as "EC Bi"
GB	H 5×, P 10× & P 15×	10×, 40× & oil 100×	50×, up to 1500×	Two-lens Abbe type N.A. 1.25	Square stage with built-on mechanical stage
GK	H 5×, P 10× & P 15×	10×, 40× & oil 100×	50× up to 1500×	Two-lens Abbe type N.A. 1.25	Circular stage with two micromotion screws

SPECIFICATION of NIKON & KYOWA MICROSCOPES

Model	Oculars	Objectives	Power	Condenser	Remarks
Binocular type: SBR	(Paired) HK 5×, HKW 10× & HK 15×	(Achromatic) 4×, 10×, 40× & oil 100×	20× up to 1500×	Two-lens Abbe type N.A. 1.25	Rectangular with built-on mechanical stage
SBR-Ke	HK 5×, HKW 10× & HK 15×	4×, 10×, 40× & oil 100×	20× up to 1500×	Two-lens Abbe type N.A. 1.25	Rectangular with built-on mechanical stage and perfect Koehler type built-in illuminator with the transformer
SBC	HK 5×, HKW 10× & HK 15×	4×, 10×, 40× & oil 100×	20× up to 1500×	Two-lens Abbe type N.A. 1.25	Circular smooth gliding stage Movement within a circle of 18 mm
Monocular type: SIR	(Single piece) H 5×, H 10× & H 15×	4×, 10×, 40× & oil 100×	20× up to 1500×	Two-lens Abbe type N.A. 1.25	Rectangular with built-on mechanical stage
SIC	H 5×, H 10× & H 15×	4×, 10×, 40× & oil 100×	20× up to 1500×	Two-lens Abbe type N.A. 1.25	Circular smooth gliding stage Movement within a circle of 18 mm
Binocular type: KHB-2	H 5×, H 10×, P 15× & K 20×	4×, 10×, 40× & oil 100×	20× up to 2000×	Three-lens Abbe type N.A. 1.40	Rectangular & built-in mechanical stage
Monocular type: LS-3-AC-1	H 5×, H 10× & P 15×	10×, 40× & oil 100×	50× up to 1500×	Two-lens Abbe type N.A. 1.20	Square with detachable mechanical stage

H=Huygens

HK=High Eye-Point Compensating

P=Periplane

K=Compensating

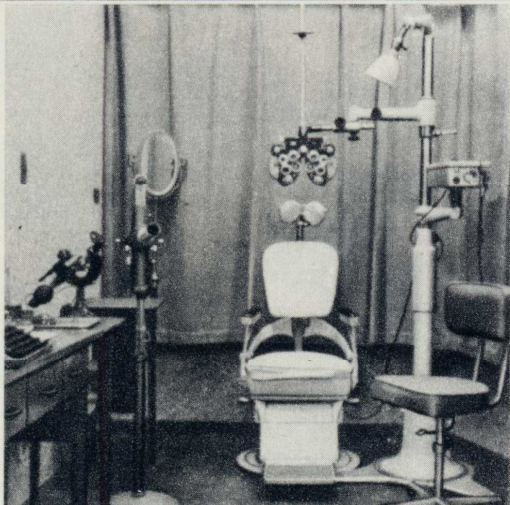
HKW=High Eye-Point Wide Field

WF=Wide Field

EYE-GLASSES

(NON-TAXABLE)

We are compelled to decline accepting overseas mail order on eye-glasses.



FRAMES (Fitting usually 1 hour)

	Average Price
① Ladies' Celluloid	¥ 1,500 (\$ 4.17)
② Men's Celluloid	¥ 1,600 (\$ 4.44)
③ Men's Bifocal Frames (Flip-up)	¥ 3,500 (\$ 9.72)
④ Men's Cullu-Metal Combination	¥ 3,200 (\$ 8.89)
Bifocal Lenses (by special order)	7~10 days
Prescription-Sun-Glasses (by special order)	4~6 days
⑤ TV Eye-Glasses (Convenient adjustable prism lens spectacle for relaxed natural all-position TV viewing. Good for long reading.)	Price ¥ 1,800 (\$ 5.00)

CONTACT LENSES

1 pair (Original: Includes consultation fee)	Price
Non-colored	¥ 8,500 (\$ 23.61)
Colored	¥ 10,500 (\$ 29.17)
1 pair (1st spare only)	Non-colored ¥ 6,000 (\$ 16.67)
	Colored ¥ 8,000 (\$ 22.22)

Period: Consultation 1~2 days
Lens Making 3~5 days

Instructions on how to wear lens given at our clinic—
for 1 or 2 days

* For more particulars as to time and training required, please ask our ophthalmic experts for details.

* Send your prescription for contact lenses (not for eye-glasses.) Overseas money orders accepted from the US.
Price (including return air mailing charges): Price
¥ 8,500 (\$ 23.61)

OPHTHALMIC INSTRUMENTS

(NON-TAXABLE) Shipping Service Available

⑥ NIPPON KOGAKU	Tax Free Price
Lens-O-Meter $\pm 0 \sim 25D$	¥ 55,000 (\$ 152.78)
TOKYO KOGAKU	
Lens-O-Meter $\pm 0 \sim 20D$	¥ 26,000 (\$ 72.22)
⑦ TOKYO KOGAKU Vision Tester "J"	
0 ~ -18D 0 ~ +13.75D	¥ 120,000 (\$ 333.33)
NEITZ Retinoscope	¥ 9,000 (\$ 25.00)
NEITZ Hand Diagnostic Instruments	¥ 17,600 (\$ 48.89)
NEITZ Ophthalmoscope w/battery handle	¥ 12,000 (\$ 33.33)
NEITZ Magnifier (adjustable width) 2.5x Eye-Glass Type	¥ 7,000 (\$ 19.44)

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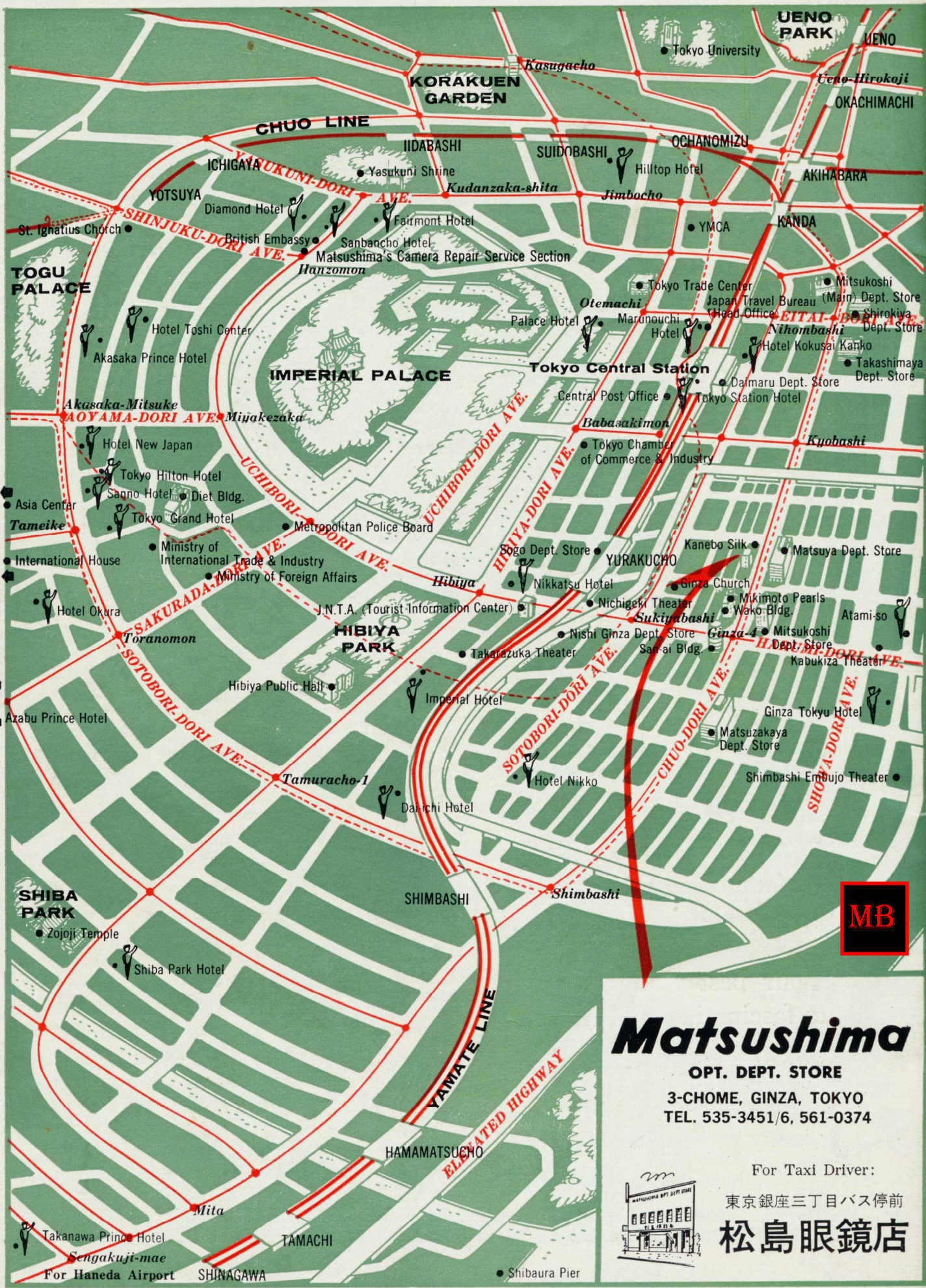
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BRANCH OFFICE: Ogimachi Bldg., 17 Nishi-Ogimachi, Kita-ku, Osaka Tel. 312-1063 & 361-0316/7



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