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1962

**DOLLONDS**

PHOTO CATALOGUE

DOLLONDS PHOTO CATALOGUE

MB



# binoculars by

## BINOCULARS

The name "DOLLOND" is very closely associated with binoculars. Over 200 years ago our founder John Dollond introduced the achromatic lens without which the binoculars of today would not have achieved the high standard they enjoy. In addition to our well known Dollond binoculars we stock models by all the leading manufacturers and for those interested we have a separate binocular and telescope catalogue which is free on request. In the following pages we give you a brief summary of this catalogue.

### SELECTING A BINOCULAR

It is important to understand the way in which prismatic binoculars are designated. Such figures as "8 × 30", for example, will usually be found in the description of a binocular. "8x" is the magnifying power and means that the subject is viewed eight times its normal size: "30" indicates that the Object Glass (the lens *farthest* from the eye) is 30 mm. in diameter. This influences the brilliance of the picture and the field of view. A 7 × 50 binocular would give a brighter image than one marked 7 × 30.

Prismatic binoculars fall roughly into three categories:—

#### 1. Racing, Touring and General Purposes

The type most generally used is one having a magnification of 7 or 8 with an object glass of 30 mm. The 8 × 30 is probably the most popular, its power is suitable, its light value is adequate and it is portable and light in weight. Because of the lower magnification, the image seen through an 8x glass is steadier than that obtained with a glass of higher power, and the former is sometimes preferred on that account.

Many racegoers are prepared to sacrifice some field of view and light value to obtain the advantages that a more powerful glass will give them, notably the ability to pick out colours at a greater distance. The most popular models are the 9 × 40 and 11 × 60.

#### 2. Bird Watching and Naturalist Work.

Bird watching is a study that has many thousands of devotees. Because of varying conditions, two types of binoculars are in demand: (a) a glass with the highest practicable light transmission, e.g. a 7 × 50, and (b) a glass with the highest magnification that can successfully be held in the hand, e.g. a 9 × 40, 10 × 50, or an 11 × 60. It should be explained that the higher the magnification of a glass, the lower is the light value and vice versa. In other words the image seen through a 7 × 50 binocular is almost twice as bright as that seen through a 10 × 50.

#### 3. Marine Use.

The class of binoculars most generally used at sea is the 7 × 50. For many years the 6 × 30 was the standard British naval glass and it was superseded by the 7 × 50 which, because of its high light gathering power, can be used in misty conditions and at night.

### SOME GENERAL POINTS EXPLAINED

The power of a binocular does not necessarily determine its price. A binocular with a magnification of 7 and an object glass diameter of 50 mm. will normally cost more than one with a power of 8 and an object glass diameter of, say, 30 mm. This is a point that will be readily appreciated by photographers who know that an f/2 lens (with great light collecting ability) will have a greater cost than say an f/2.8 lens.

Photographers will also be familiar with coated lenses. This is a technique applied to the lenses and prisms of modern binoculars. It is an exceedingly thin anti-reflection film, usually a fluoride, which increases to the utmost the amount of light reaching the eyes. This treatment adds considerably to the clearness and brilliance of colours, and in dull weather or at night to the contrast in objects under observation.

Most binocular models have centre wheel focusing with one adjustable eyepiece so that any difference between the vision of the left and right eye may be corrected.

Binoculars are constructed on the "bending bar" principle which allows the user to adjust the distance between the eye-pieces to suit the separation of the eyes.

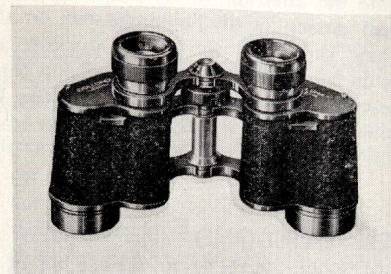
Every binocular is supplied with a case, and the glass itself has a lanyard attached.

There is no Purchase Tax on binoculars, only on the case, and this amounts to a very small part of the total cost.

Every binocular over £10 in price is available on our readily arranged Easy Payment Terms which are explained on the inside front cover of this catalogue. You can part exchange your present camera or binoculars for a new model.

# DOLLONDS

8 × 30 LUMA



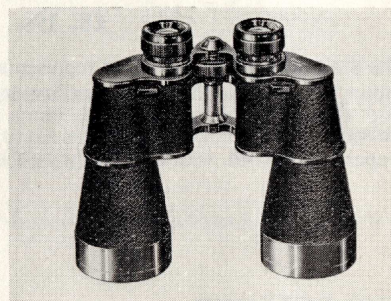
£17. 13s. 0d.

The LUMA is the ideal general-purpose prismatic binocular. Its wide field of view, its magnification of eight diameters, and its central focusing make it equally suitable for racing and bird watching. Case. Coated lenses.

Terms:

Deposit of £2. 3s. 0d. and 6 monthly payments of £2. 14s. 6d.

11 × 60 OWLMAT



£38. 18s. 0d.

The Owlmat is one of our most recent models which enjoys high power and great brilliance without sacrificing its excellent field of view which is 126 yards at 1,000 yards. A fully recommended glass for high power observations and for use in poor light. Coated lenses.

Terms:

Deposit of £3. 18s. 0d. with 12 monthly payments of £3. 2s. 9d.

### Dollond Binocular Specifications

Name	Magnification	Diameter of the objective mm.	Field of view, in yards at 1000 yds.	Height in.	Weight without case approx. oz.	Lenses and Prisms	Price including case
Luma .. ..	8 ×	30	130	4½	18	Coated	£17. 13s. 0d.
Zonar .. ..	8 ×	30	143	4½	18	Coated	£23. 4s. 0d.
Livista .. ..	8 ×	40	148	4½	25	Coated	£30. 15s. 0d.
Owlond .. ..	9 ×	40	96	6½	24	Coated	£22. 3s. 9d.
Owlmat .. ..	11 ×	60	126	7	19	Coated	£38. 18s. 0d.
Owlvis .. ..	15 ×	60	75	9½	43	Coated	£56. 13s. 6d.
Owlux .. ..	20 ×	60	39	9½	47	Coated	£63. 6s. 6d.

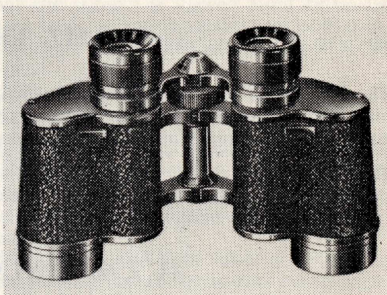


**SPECIAL VALUE! DOLLOND EMPIRE SERIES (REGENT)**

7 × 50    8 × 30    10 × 50    12 × 65    26 × 50

Note the amazing value embodied in these EMPIRE REGENT binoculars. They are ideal glasses for the far-seeing man on all sporting occasions. All models feature coated lenses, centre focusing, single eye-cup adjustment to compensate for any difference in vision between left and right eye, and bending bar to adjust for exact distance separating the eyes. Sold complete with case, these EMPIRE REGENT glasses represent very good value for money.

**THE DOLLOND  
EMPIRE REGENT 8 × 30**



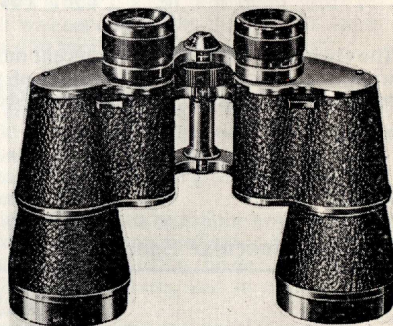
**£8. 19s. 0d.**

The 8 × 30 glass in this series represents one of the most popular powers in binoculars chosen for its versatility in general use including Racing and Touring.

**Terms:**

Deposit of **19s. 0d.** with 6 monthly payments of **£1. 8s. 0d.**

**THE DOLLOND  
EMPIRE REGENT 10 × 50**



**£13. 1s. 11d.**

This Dollond Empire Regent model is most popular where a glass of considerable magnification is required but which may still be held steady in the hand. Ideal for bird watching and naturalist work, and also much liked by racegoers who wish to pick out colours at a greater distance.

**Terms:**

Deposit of **£1. 11s. 11d.** with 6 monthly payments of **£2. 5s. 3d.**

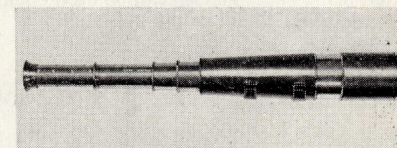
**DOLLOND TELESCOPES**

**HIGHER POWERS**

You will see from the table at the foot of the previous page that the Dollond range of binoculars is completed with the highest power of 20 × magnification. Where magnifications greater than this are required the Telescope is the natural choice for it is lighter, easier to hold steady and less expensive than a binocular would be in the equivalent power. There is, in the telescope, a single optical system; prisms are not necessary; and generally the telescope when closed is a more compact instrument to carry. The range of Dollond Telescopes is listed below.



**THE TARGET  
25 ×, 30 ×, 35 ×, 40 ×**



**£19. 5s. 0d.**

This is one of the finest examples of modern optical science. It can be used for almost all purposes on both land and sea as increased magnification can be obtained by simply adjusting the pancratic eyepiece to the power required.

**Specification:**

Three draw tubes, pancratic eyepiece giving magnifications of 25 ×, 30 ×, 35 ×, 40 × diameters, oxidised mounts, extending sun and spray shade, leather covered body with caps attached to shoulder strap for the protection of the lenses, length closed 10½", open 32", diameter of Object Glass 2½". Weight 3 lb. 1 oz. Coated lenses.

**Terms:**

Deposit of **£1. 15s. 0d.** with 6 monthly payments of **£3. 1s. 3d.** or 12 monthly payments of **£1. 10s. 5d.**

**Specifications of Dollond Telescopes**

Name	Magnification	Diameter of object glass in.	Length closed in.	Length open in.	Weight	Number of draw tubes	Price
Scout .. ..	15 ×	1½	6½	18	1 lb. 2 oz.	3	£5. 5s. 0d.
Pancratic .. ..	25 ×, 40 ×	1½	12½	28	12 oz.	2	£7. 10s. 0d.
Field .. ..	25 ×	1½	10½	29½	2 lb. 6 oz.	3	£10. 7s. 6d.
Target .. ..	25 ×, 30 ×, 35 ×, 40 ×	2½	10½	32	3 lb. 1 oz.	3	£19. 5s. 0d.
Target Major .. ..	30 ×, 40 ×, 50 ×, 60 ×	2½	11½	41½	3 lb. 1 oz.	4	£25. 5s. 0d.
Target Major .. ..	30 ×, 40 ×, 50 ×, 60 ×	2½	11½	41½	3 lb. 14 oz.	4	£28. 5s. 0d.
Target Major .. ..	30 ×, 40 ×, 50 ×, 60 ×	3	11½	41½	5 lb. 12 oz.	4	£33. 17s. 6d.

## ZEISS BINOCULARS (West Germany)

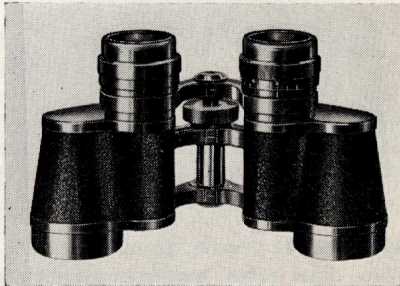
The Zeiss binoculars mentioned in this catalogue are made at Oberkochen in the Western Zone of Germany. Zeiss have been making Prismatic Binoculars for 66 years and the models detailed here are, of course, aristocrats in their particular fields. Zeiss binoculars offer the following advantages:

1. Great Marginal Sharpness, achieved by newly computed eyepieces. As an example each eyepiece in the 8 × 30 model has 6 lenses.
2. Longer life through the use of durable, corrosion-resistant metals and improved sealing of central-focusing models.
3. Smaller, more compact form through the use of tele-objectives consisting of two air-spaced lenses.

We shall be pleased to send you fuller details of any model which interests you.

The models 8 x 30B and 8 x 50B are made specially for spectacle wearers, to provide maximum field. These glasses can be used equally well by those who do not wear spectacles by a simple adjustment of the eye-cups.

8 × 30 ZEISS



£64. 16s. 2d.

The most favoured type for universal use. It meets all the requirements of travelling, sports, and observing nature. It is also a good class for hunting. This is a very compact glass. Leather case. Coated lenses.

### Terms:

Deposit of £6. 16s. 2d. with 12 monthly payments of £5. 3s. 11d. or 18 at £3. 10s. 11d.

### Specifications of Zeiss Binoculars

Maker	Name	Magnification	Diameter of the objective mm.	Field of view, in yards at 1000 yds.	Height in.	Weight without case approx. oz.	Price including case
Zeiss ..	7 × 50B	7 ×	50	130	4½	32	£82. 6s. 0d.
„ ..	8 × 30	8 ×	30	150	3½	17	£64. 16s. 2d.
„ ..	8 × 30B	8 ×	30	110	3½	17	£66. 19s. 2d.
„ ..	8 × 50B	8 ×	50	130	5½	37	£97. 1s. 0d.
„ ..	10 × 50	10 ×	50	130	5½	37	£109. 4s. 0d.
„ ..	15 × 60	15 ×	60	80	7	44½	£125. 17s. 0d.
„ ..	Monocular	8 ×	30	150	3½	7	£34. 13s. 0d. (without case)

# TAKE A GOOD LOOK



... with the world's most advanced binoculars Only Carl Zeiss Western Germany offer binoculars with the patented tele-objective system, with 6-element eyepieces, with internal rubber sealing and with three models for spectacle-wearers ■ Each Zeiss binocular in the range of seven different models is outstanding in its optical performance and between them they satisfy the requirements of the most fastidious and expert user ■ A descriptive booklet is available on request from Dollond's branches throughout the country or from the sole importers, Degenhardt and Company Limited, 6 Cavendish Square, London, W.1.

**ZEISS**  
THE GREATEST NAME IN OPTICS

## BINOCULARS BY HENSOLDT

### 8 × 56 DIALYT

This model, and the other Dialyt models mentioned here, are fitted with Hensoldt roof prisms. This design provides a considerable saving in size and weight, making possible the characteristic slender lines of these binoculars, which are extremely comfortable in the hands. The large exit pupil of the 8 × 56 makes it a very suitable glass for dull conditions and it is, in fact, referred to as the Night-DIALYT. With leather case. **£75. 3s. 8d.**  
Deposit of **£7. 13s. 8d.** with 12 monthly payments of **£6. 0s. 0s.** or 18 at **£4. 2s. 7d.**

**8 × 32 DIALYT** is a handy and portable general purpose glass that produces rather more brilliance than the previous 8 × 30. **£59. 17s. 8d.**  
Deposit of **£6. 7s. 8d.** with 12 monthly payments of **£4. 14s. 1d.** or 18 at **£3. 4s. 2d.**

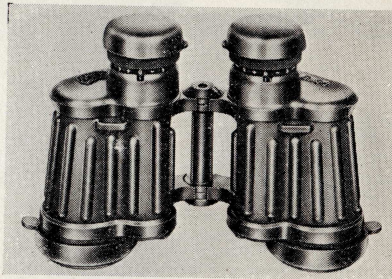
**7 × 50 DIALYT** is conveniently handled for difficult observations. **£70. 16s. 9d.**  
Deposit of **£7. 16s. 9d.** with 12 payments of **£5. 12s. 11d.** or 18 at **£3. 17s. 0d.**

**10 × 50 DIALYT** gives high power observation over a good range of lighting conditions. All complete with leather case. **£75. 3s. 8d.**  
Deposit of **£7. 13s. 8d.** with 12 payments of **£6. 0s. 0d.** or 18 at **£4. 2s. 7d.**

### Specifications of Hensoldt Binoculars

Maker	Name	Magnification	Diameter of the objective mm.	Field of view, in yards at 1000 yds.	Height in.	Weight without case approx. oz.	Price including case
Hensoldt	Dialyt	8 ×	56	110	8½	25	£75. 3s. 8d.
"	"	8 ×	32	150	6½	20	£59. 17s. 8d.
"	"	7 ×	50	125	8½	24	£70. 16s. 9d.
"	"	10 ×	50	110	8½	25	£75. 3s. 8d.
"	"	16 ×	56	75	9½	26½	£82. 14s. 2d.

### HENSOLDT RUBBER-COVERED



These HENSOLDT rubber-covered binoculars are a remarkable achievement for a tough outdoor glass capable of receiving almost merciless treatment. The corrosion-proof outer covering protects them in even the worst climatic conditions. In addition to their toughness they are shock-proof and sea-water resistant.

They are ideal for Yachting, Sailing, Racegoers, Climbers, Farmers and for every outdoor activity. Whether you are canoeing or out with gun and dog, these are the glasses to take along with you.

There are four models. Each is supplied with a black leather neck strap, but without case. A case is available as an extra if required.

### Specifications of Hensoldt Rubber-Covered Binoculars

Maker	Name	Magnification	Diameter of the objective mm.	Field of view, in yards at 1000 yds.	Height in.	Weight without case approx. oz.	Price without case
Hensoldt	Diagon	8 ×	30	150	4½	23	£48. 18s. 0d.
"	"	7 ×	50	128	7	43	£62. 2s. 6d.
"	"	10 ×	50	124	6½	49	£66. 6s. 9d.

All these HENSOLDT DIAGON rubber-covered glasses are available on our popular Easy Payment terms.

For example, the 7 × 50 Diagon is available for a  
Deposit of **£6. 12s. 6d.** with 12 monthly payments of **£4. 18s. 6d.** or 18 at **£3 7s. 10d.**



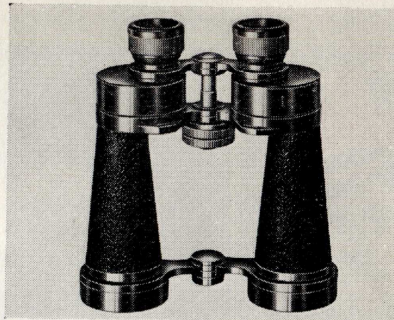
## DETAIL AT A DISTANCE

Get a close-up on drama, scenery or sport with a Hensoldt binocular or telescope—famous for their brilliant clarity. All these incorporate some unique Hensoldt design feature. HENSOLDT DIAREX—the lightest 8 × 30 racing binocular, with coated glass prisms instead of mirrors. HENSOLDT DIASPORT—the smallest 8 × 20 prism binocular, easily carried in the pocket. HENSOLDT DIALYT-TELESCOPE 40 × 60—the highest power roof-prism telescope. Wide field and brilliant illumination for marine and landscape viewing. HENSOLDT 16 × 56 DIALYT—the highest power roof-prism binocular. Ideal for ornithology. Descriptive booklet available from Dollonds branches throughout the country or from Degenhardt and Co. Ltd., 6 Cavendish Square, London, W.1., British Concessionaires for

**Hensoldt** Manufacturers of the Largest Range of Binoculars in the World

## BARR & STROUD BINOCULARS

7 × 42 C.F.29



£45. 7s. 6d.

A superb design for any purpose and under any conditions of visibility. The design gives 20 per cent more light transmission than the usual Prismatic Binocular. This, together with the wide objective aperture, enables the details of objects to be seen even under conditions of poor visibility. A very popular lady's race glass.

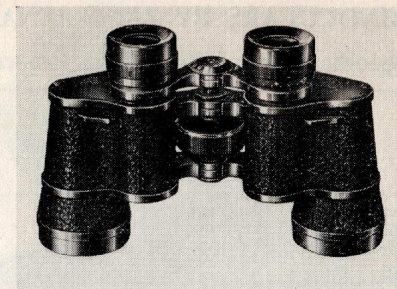
### Terms:

Deposit of £4. 17s. 6d. with 12 monthly payments of £3. 2s. 7d.

### Specifications of Barr & Stroud Binoculars

Maker	Name	Magnification	Diameter of the objective mm.	Field of view, in yards at 1000 yds.	Height in.	Weight without case approx. oz.	Price including case
Barr & Stroud	C.F.29	7 ×	42	127	7½	28	£45. 7s. 6d.
" "	C.F. 31	7 ×	50	121	9	36	£50. 9s. 0d.
" "	C.F. 18	8 ×	30.5	127	4	21	£30. 6s. 0d.
" "	C.F. 24	8 ×	30.5	150	4½	22	£35. 6s. 0d.
" "	C.F. 43	10 ×	42	121	5⅞	28	£45. 7s. 6d.
" "	C.F. 37	10 ×	50	112	9½	41	£55. 9s. 0d.
" "	C.F. 39	12 ×	50	104	9¼	41	£60. 9s. 0d.
" "	C.F. 46	15 ×	60	79	11	52	£70. 11s. 6d.

## ROSS 9 × 35 STEPRUVA



£38. 4s. 3d.

A compact model of considerable appeal to the outdoor man who habitually works at long range. Ideal for hunting, bird watching and farm use.

The 9 × 35 is not too powerful for racing or for general holiday and travel purposes. Leather case. Coated lenses.

### Terms:

Deposit of £3. 14s. 3d. with 12 monthly payments of £3. 1s. 10d.

MB

### SPECIFICATIONS OF ROSS BINOCULARS

Name	Magnification	Diameter of the objective mm.	Field of view, in yards at 1000 yds.	Height in.	Weight without case approx. oz.	Price including case
Solaross .. ..	7 ×	42	105	6	24	£25. 15s. 4d.
Spectacle Solaross	8 ×	35	87	5¾	24	£28. 10s. 4d.
Solaross .. ..	9 ×	35	97	5⅞	21	£19. 15s. 4d.
" .. ..	12 ×	40	73	6¼	24	£26. 0s. 4d.
" .. ..	15 ×	40	58	5⅞	24	£27. 11s. 4d.
Tropical .. ..	7 ×	40	165	6⅞	31	£53. 6s. 10d.
" .. ..	10 ×	50	115	8	38	£62. 3s. 9d.
Steplux .. ..	7 ×	50	125	8	32	£51. 17s. 2d.
Steptron .. ..	8 ×	30	144	4½	20	£36. 2s. 0d.
Spectaross .. ..	8 ×	40	109	5¾	25	£47. 5s. 8d.
Stepruva .. ..	9 ×	35	128	4¾	24	£38. 4s. 3d.
Stepmur .. ..	10 ×	50	115	8	34	£23. 5s. 2d.

## BINOCULARS BY ZEISS-JENA (East Germany)

### Specifications of Zeiss-Jena Binoculars

Maker	Name	Magnification	Diameter of the objective mm.	Field of view in yards at 1000 yds.	Height in.	Weight without case approx. oz.	Price including case
Zeiss Jena	Binoctem	7 ×	50	128	6½	37	£63. 8s. 10d.
"	Deltrintem	8 ×	30	150	4¾	18½	£39. 6s. 0d.
"	Dekarem	10 ×	50	128	6¾	37	£69. 8s. 10d.
"	Pentekarem	15 ×	50	81	6½	38½	£75. 8s. 10d.

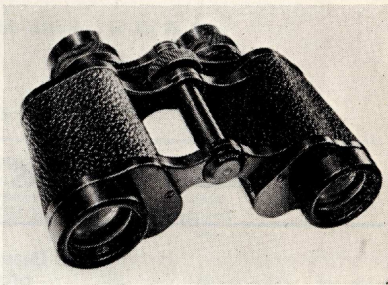
#### 7 × 50 BINOCTEM £63. 8s. 10d.

Yielding a strikingly bright image at dusk or in moonlight and having the "seven's" characteristic of speedily picking up the subject being viewed. Particularly useful for hunting and navigational purposes. Complete with leather case.

#### Terms:

Deposit of £6. 8s. 10d. with 12 monthly payments of £5. 2s. 2d.

#### 8 × 30 DELTRINTEM



£39. 6s. 0d.

A large field of view and the ability to hold a steady image makes this an ideal glass for all outdoor activities. The image seen with this glass shows objects distributed in a natural perspective familiar to the naked eye. Complete with leather case.

#### Terms:

Deposit £3. 16s. 0d. with 12 monthly payments of £3. 3s. 8d.

#### 10 × 50 DEKAREM £69. 8s. 10d.

Higher magnification with a large object glass makes it suitable for longer range viewing, for spotting detail, and at the same time maintaining a steady picture. Frequently preferred by racegoers where the distant identification of colours is all important. Complete with leather case.

#### Terms:

Deposit £6. 18s. 10d. with 12 monthly payments of £5. 11s. 0d. or 18 at £3. 17s. 8d.

#### 15 × 50 PENTEKAREM £75. 8s. 10d.

Only a fraction heavier than the Zeiss - Jena 7 × 50 glass, yet offering the high magnification of 15 times, the Pentekarem is particularly efficient in achieving natural perspective and great detail under conditions of poor visibility. Complete with leather case.

#### Terms:

Deposit of £7. 18s 10d. with 12 monthly payments of £6. 0s. 0d. or 18 at £4. 2s. 7d.

# ZEISS



The name  
that counts  
with  
people who know

For the perfectionist, there is only one name in Binoculars . . . ZEISS, the most coveted 'glasses' in the world. Built in the original ZEISS factories with the same skill and precision for over a century.

Send for your illustrated brochure and name of your nearest dealer.

The Zeiss  
10 × 50  
Dekarem  
**PRICE £69. 8. 10.**

Also  
8 × 30 Deltrintem  
**PRICE £39. 6. 0.**

7 × 50 Binoctem  
**PRICE £63. 8. 10.**

15 × 50 Pentekarem  
**PRICE £75. 8. 10.**

All prices include stiff upright leather case.



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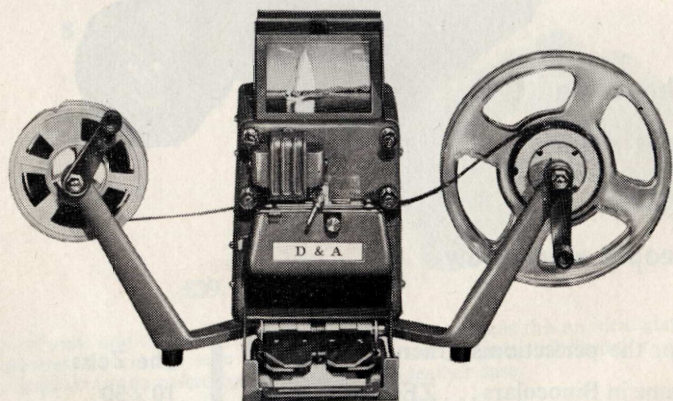
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Exclusive**

**DOWN  
PAYMENT  
ONLY**

**19'6**

**While Stocks Last**

**8 mm. D & A EDITOR  
WITH BUILT-IN SPLICER**



**OUR VERY SPECIAL CASH PRICE IS ONLY**

**£7.19.6**

*Or Deposit of only 19/6d. with 6 monthly payments of 24/6d.*

**Top performance,**

**Compact,**

**Built-in splicer!**

The **D. & A. 8 mm. Editor** is very compact and has many interesting features including a **built-in splicer**. It also has an extra large collapsible viewing screen approx.  $2\frac{1}{2} \times 1\frac{3}{4}$  in., accepts 400ft. reels, has a notching device, very easy film threading, focusing device, frame adjuster, film position adjusting knob, collapsible arms for convenient stowage, 3-volt, 4.5-watt lamp and built-in transformer. The editor is smartly finished in grey crackle enamel.

**At every DOLLOND Photo Shop while stocks last**

**DOLLOND PHOTO SHOPS**

**LONDON**

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35 Brompton Road, S.W.3. Tel. KENSington 8062.  
217-218 Tottenham Court Road, W.1. Tel. LANGham 4321.  
23a Seven Sisters Road, Holloway, N.7. Tel. ARChway 3718.  
17 Topsfield Parade, Crouch End, N.8. Tel. MOUNtview 2410.  
41 Bond Street, Ealing, W.5. Tel. EALing 4401.  
69 Streatham Hill, S.W.2. (Penrose [Cine] Ltd.) Tel. TUI.se Hill 5602/3.

**GREATER LONDON**

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