

MB

# A Very Special Announcement from

**Parker Distributors**  
3516 WHITE PLAINS ROAD N. Y. , 67, N. Y.

Dear Customer:

In response to the many requests we have received from our customers for a really customized charge account, we are proud and pleased to announce that we have associated ourselves with International Charge Inc.

This plan was designed with you in mind—a really tailor-made credit plan that lets you enjoy your purchase now and pay later.

Under this revolving account, you may charge all purchases ~~of \$50.00 or more~~ and take as long as ten months to pay. No red tape and no increases in our low prices for the world's finest nationally advertised merchandise. Send for your application now. **The credit card is absolutely free, no dues, and no membership fees.**

Accept our sincerest thanks for your past patronage and our assurance that this charge plan had to be absolutely perfect before we would offer it to you.



Sincerely yours,

*Edwin C. Parker*  
EDWIN C. PARKER

## When you carry your new INTERNATIONAL CREDIT CARD

—you can say, "Charge it, please,"



You may use the single-payment monthly charge plan **WITHOUT COST** or choose the convenient Revolving Charge Plan. For those desiring the Revolving Charge Plan this chart will show average monthly payments for various balances:

### Revolving Charge Payment Chart

If your unpaid balance is	Your scheduled monthly payment will be
\$ .01 to \$ 10.00	Balance
10.01 to 100.00	\$10.00
100.01 to 150.00	15.00
150.01 to 200.00	20.00
200.01 to 250.00	25.00
250.01 to 300.00	30.00
300.01 to 350.00	35.00
over \$350.00	1/10 of account balance

## INTERNATIONAL CHARGE HAS TWO PLANS!

### Monthly Charge Plan

without cost to you. An International Credit Card is really many credit counts tied into one. For NOW, rather than numerous bills to pay, your International Charge account will provide you with an all-in-one statement of purchases each month. When paid within 25 days of billing date, this credit account service **COSTS YOU NOTHING.**

### Revolving Charge Plan

A time service for YOU. If at any time you find it inconvenient to pay your monthly International Charge statement in full, you may pay as little as 10% of your balance and your monthly statement will show a charge to your account of 1 1/2 cents per dollar on the previous month's unpaid balance. This flexible revolving charge feature of International Charge means you may budget all your purchases and continue to use your International Credit Card for more purchases.



SEE FLEXIBLE PAYMENT CHART

PRINTED IN U.S.A.

## QUALITY · SERVICE · PRICE



- HUNTING EQUIPMENT
- A. A. MATADOR
- BROWNING
- FIREARMS INTERNATIONAL
- FOX
- HI-STANDARD
- MARLIN
- MOSSBERG
- REMINGTON
- RUGER
- SAKO
- SAVAGE
- SMITH & WESSON
- STEVENS
- WINCHESTER
- BALUCH & LOMB
- BUSHNELL
- LEUPOLD
- LYMAN
- REDFIELD
- WYATT INSTRUMENT
- YERBY
- VEVER
- YOUNGER
- THE
- LETTER YER
- PRODUCTS
- HORNADY
- PACIFIC
- SIERRA
- SPEER
- CUTLER
- EVERBARDY
- RAY-O-VAC
- DAISY
- KINFOLKS
- JON-E
- OLT
- RED HEAD
- REFRIGWEAR
- 10 - X
- WARBLE
- STORM QUEEN
- STACK POLE
- LEADING DEALERS OF FISHING EQUIPMENT
- LES DO
- ARBGAST
- CORT AND
- C.P. SWING
- BRECK CRUB
- MARCIA
- GLADDING
- HARNELL
- HEDDON
- HELI FLATFISH
- HODGMAN
- JONSON PEELS
- KENNEY
- LAWNEY
- LOE EPPINGER
- LOIS JOHNSON
- MONTAGUE
- NEW CITY
- NEW YORK
- PARREARE
- HAL FLEX
- WEND
- ZEBEL



# 1961-62 HUNTING CATALOG

14th EDITION

# PARKER DISTRIBUTORS

3516 WHITE PLAINS ROAD, NEW YORK 67, N.Y. - TULIP 1-1900

from PISTOL SHOTS to PLANETS

MB



**SPECIAL \$52.50**

**SWIFT'S NEW 60mm prismatic SCOPE sees everything RAZOR SHARP and 60 TIMES ENLARGED**

Equipped with five eyepieces . . . 15, 20, 30, 40 and 60X . . . and they're all included in the base price. Lower powers ideal for target spotting and general viewing (read ships' names, aircraft markings, identify wild life); higher powers bring in moon craters, even Saturn's rings! Barium crown prisms, hard coating on all air-to-glass surfaces, diamond-turned focusing ring, cast aluminum body finished in baked enamel, complete with sunshade, rigid tripod altazimuth mount, dust cap and eyepiece holder. **Retail \$84.00 SPECIAL \$52.50**

**CASE** - luggage quality, attache style, lockable, plush-lined and compartmented . . . . . **Retail \$20.00 SPECIAL \$13.95**

**ACCESSORIES** - Adapter mounts between eyepiece and prism case, permits close focusing from 12 to 50 ft. only \$4.75. Special mount clamps to automobile window for field use and permits scope to be used with standard long-legged camera tripod. . . . . **Retail \$15.75 SPECIAL \$12.50**



**LIFETIME GUARANTEE**  
Defects resulting from failure of materials or workmanship will be made good free of charge for the life of the instrument.

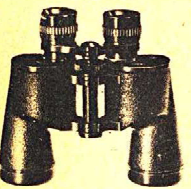
**STATEMENT OF QUALITY**  
All optics precision-ground from center-of-pot optical glass . . . magnesium-fluoride hard coating on all air-to-glass surfaces, internal and external . . . precision-machined castings, phosphor-bronze prism clamps, anodized interior surfaces, all-weather lubrication, dust-and-moisture-sealed seams ensure optimum durability and performance.



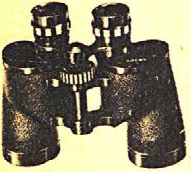
**Deluxe plush-lined case and straps. Gift boxed.**

**Removable Eye Cups**

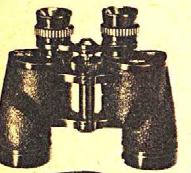
**SWIFT Imported BINOCULARS**  
Beautifully Made - Technically Advanced



**801 SARATOGA 8X,40 C.F.** Extra power for deer hunting, horse races or touring. Field of view 367 ft., center focus, coated optics, four lens ocular system. Weight 22.8 oz. **Retail \$56.50\* SPECIAL \$33.95\***



**802 NEPTUNE MK II 7X,35 C.F.** This superb, light-weight general-purpose binocular can be adapted for use as a high-power telephoto lens on almost any standard miniature camera. Wide 425 ft. field of view, weight only 22 oz. **Retail \$87.00\* SPECIAL \$52.50\***



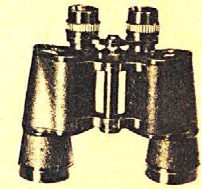
**748 TRITON 7X,35 C.F.** Swift's most popular general purpose binocular because it gives excellent all-round performance at low cost. 393 ft. field, Weight 22 oz. **Retail \$48.50\* SPECIAL \$28.95\***

Note: All MK II binoculars have barium crown prisms instead of super-light aluminum, super-vecoated optics.

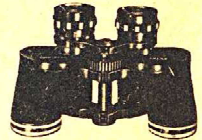


**709 SPORT 6X,15-I.F.**-(385 ft.)-5.7 oz.-9.38  
This is a true miniature binocular that puts big binocular performance in a tiny, precision-made package. Ideal for touring and hiking when light weight and compactness are vital and when you need more power than an opera glass can give. Adequate brightness for daylight viewing. Strong, all-metal construction . . . non-corroding finishes. All air-to-glass surfaces Ve-coted. Gift boxed. . . . . **Retail \$20.75 Special \$14.50**

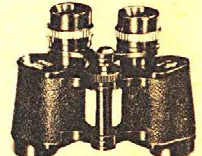
**788 NIGHTHAWK 7X,50 C.F.** Classic naval binocular with center focus . . . extra-large objective lenses ensure maximum brilliance in dawn, dusk and even moonlight conditions. 376 ft. field. Weight 35.5 oz. **Retail \$56.00\* SPECIAL \$33.60\***



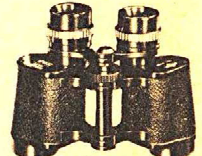
**766 HOLIDAY MK II 7X,35 C.F.** Here is the ultimate in wide-angle binoculars. Its tremendous 578 ft. field of view matches the limits of the human eye. This instrument excels many \$200 to \$300 binoculars in performance and durability. Weight 31.1 oz. **Retail \$120.00\* SPECIAL \$71.95\***



**750 OCEANIC 6X,30 C.F.** The ideal binocular for small-boat use. Compact, rugged, highly corrosion resistant. Many experienced users prefer it to higher-powered instruments. 393 ft. field, Weight 19.4 oz. **Retail \$39.00\* SPECIAL \$23.50\***



**812 ARENA 3X,28-C.F.**-(683 ft.)-4.9 oz.  
Ingenuously designed to permit full interpupillary adjustment, this tiny precision-made glass performs ably for the theater-goer and sports fan alike. Covered in black, wine or brown leatherette. Zip-fastened case in matching color. A real pocket piece, the Arena is Swift's smallest theater and sports glass. Gift boxed. . . . . **Retail \$15.00 Special \$10.50\***



**PARKER'S**  
3516 WHITE PLAINS ROAD  
N. Y. 67, N. Y.

**LIFETIME GUARANTEE**  
Defective materials or workmanship will be replaced free of charge for the life of your Swift instrument.

\*Add 10% Tax to all prices shown.

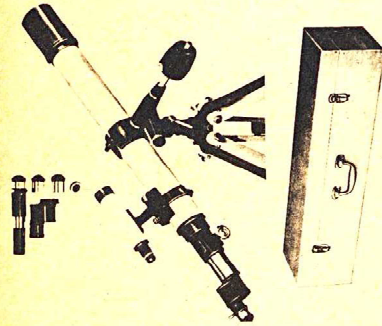
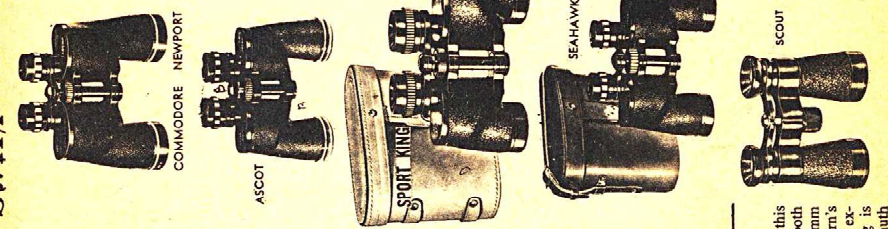


**ASTRONOMICAL**

**SWIFT BINOCULARS**

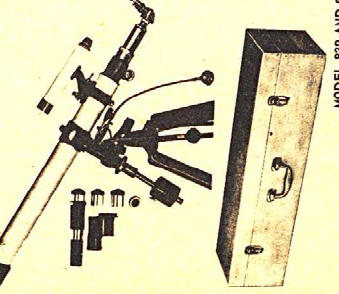
- 825 NEWPORT MARK II 10X,50-C.F.**-(387 ft.)-36.3 oz.-11.2  
The most powerful binocular that is practical for hand-held use! Brings in ship names, wildlife markings, racing numbers etc. at ranges that are beyond the power of smaller binoculars. . . . . **Retail \$106.00 Special \$63.60\***
- 823 COMMODORE MARK II 7X,50-C.F.**-(376 ft.)-36 oz.-84.9  
This is the classic Deck Officer's binocular. No other fine binocular gives you such brilliance for dawn-to-dusk and moonlight viewing. Ideal for marine use and excellent for any purpose that requires ultra-high performance "night glasses". This is without doubt one of the finest binoculars made anywhere in the world in any price category. . . . . **Retail \$96.00 Special \$57.60\***
- 824 ASCOT MARK II 8X,40-C.F.**-(393 ft.)-22 oz.-41.2  
A fine, high-power instrument for outdoor sportsmen when carrying over rough terrain. . . . . **Retail \$85.00 Special \$50.95\***
- 704 SPORT KING 7X,35-C.F.**-(678 ft.)-33 oz.-37.5  
The Sport King costs about one third more than the best of Swift's lower-priced binoculars because it's specially designed to give you an extremely wide field of view; this makes it easier to spot and follow fast-moving objects. The Sport King is a really first-class binocular for any general purpose. Seamless aluminum monobloc body. Sealed against moisture and dust. Removable eyepieces. Ve-coted optics. Five lens ocular system. Gift boxed. . . . . **Retail \$75.00 Special \$44.95\***
- 761 SEA HAWK MARK II 6X,30-C.F.**-(460 ft.)-17 oz.-41.2  
An ultra-light, extremely compact binocular specially designed for marine use. Its slightly lower-than-average magnification is a tremendous advantage when you are trying to read buoy markings etc. while bobbing in a boat. . . . . **Retail \$72.00 Special \$43.25\***
- 800 SCOUT 4X,30-C.F.**-(594 ft.)-5.2 oz.  
Just the thing for a boy . . . gives him the feel of real binoculars and real binocular performance at minimum cost. Good enough to be worth looking after . . . no tremendous loss if smashed. A useful theater or sports glass, too. Well worth keeping it in the glove compartment of your car for touring, nature subjects, etc. Complete with pigskin case. Gift boxed. . . . . **Retail \$10.00 Special \$6.95\***

\*All above prices subject to 10% Federal Excise Tax



**839 EQUATORIAL REFRACTOR 270X,60**  
This scope has a 60mm objective lens and a focal length of 810mm (31.9"). It is ingeniously designed with a fully concentrated equatorial mount, engraved declination and right ascension scales, and a fine, finely machined rack and pinion focusing mechanism. Its 6X,30 field of view with hardline reticle is an excellent low-power sportscope in its own right. Star diagonal makes astronomical observation comfortable while the erecting prism converts scope for terrestrial use. Two eyepieces plus Barlow lens give choice of 40X, 81X, 135X or 270X . . . enable the viewer to see approximately 10,000 moon craters plus the Martian ice cap under good viewing conditions. This scope is equipped with metal-reinforced tripod and accessories. Handsomely built storage cabinet, compartmented for scope and accessories. Sun filter permits observation of sun spots, solar flares. Weight 30 lbs. . . . . **RETAIL \$148.00 SPECIAL \$88.95**

**831 EQUATORIAL REFRACTOR 334X,79**  
This is Swift's finest telescope. Its 3" objective lens brings in even faint, 11th magnitude stars and air-spaced lens elements ensure maximum resolving power (i.e. razor-sharp clarity even in minute details). 1,000mm focal gives 25X, 111X, and 167X with 6, 9 and 40mm eyepieces. 2X Barlow lens doubles powers to 50X, 222X, 334X . . . brings in up to 20,000-moon craters and even makes the moon's linear geological faults visible under good viewing conditions. Erecting prism converts scope for terrestrial use. Two eyepieces plus Barlow lens give choice of 40X, 81X, 135X or 270X . . . enable the viewer to see approximately 10,000 moon craters plus the Martian ice cap under good viewing conditions. This scope is equipped with metal-reinforced tripod and accessories. Handsomely built storage cabinet, compartmented for scope and accessories. Sun filter permits observation of sun spots, solar flares etc. and this popular equatorial mount enables you to see the details of solar granulation. 10X,40 finder scope has cross hairs for accurate alignment. 10X,40 massive, precision-built equatorial mount is fully counterbalanced for ultra-smooth action and zero-drift positioning at any angle. Slow motion controls and engraved declination and right ascension scales facilitate rapid finding and smooth tracking of celestial objects. Rigid, metal-reinforced tripod adjusts for height and leveling. Complete with accessory tray. Handsome wooden storage cabinet serves as carrying case for field use. Weight 55 lbs. Free Moon Map included with this model. . . . . **RETAIL \$290.00 SPECIAL \$173.95**



**ASTRONOMICAL TELESCOPES**

More than five times as powerful as a general purpose binocular, this inexpensive telescope is a good, serviceable instrument for both objective and terrestrial observation. Its 40X eyepiece and big 60mm objective lens brings in Moon craters, Jupiter's satellites, Saturn's excellent clarity and brilliance. Chrome-brass, drawtube focusing is accurate and durable. Tripod adjusts from 29" to 60". Altazimuth mount is simple and practical for beginners. Weight 7 lbs. in stout mailing container . . . . . **Retail \$30.00 Special \$17.95**

**818 ALTAZIMUTH REFRACTOR 40X,60**



MODEL 839 AND 831 SHIPPED RAILWAY EXPRESS COLLECT