



**CENTRAL
CAMERA
COMPANY**

Chicago's
Photographic
Headquarters

Since 1899

Chicago's Largest and Most Complete Photographic Store

MB

CENTRAL * 1960 CATALOG * 25¢

WRITE FOR SPECIAL PRICES ON THESE TELESCOPES

BUSHNELL SPACEMASTER TELESCOPE

Versatile 60mm (2.4") air-spaced, hard-coated achromat of 400mm (16") focal length objective lens developed for target-spotting. Ordinary newspaper page can be easily read with 25x Spacemaster from 155 feet. Retractable sunshade, integral tripod boss for adaptation to any standard camera tripod. Your choice of interchangeable eyepieces (delivering from 750mm to 3000mm total effective focal length). Comes with 25x eyepiece and protective lens cap..... \$95.00
45° Offset Marksman Model..... 99.50

TELEADAPTER

Enables you to fit Spacemaster telescope to standard still or movie cameras. Interchanging of eyepieces of camera lenses permits range of focal length from 750mm to 3000mm. \$29.50

Single-Lens Reflex Camera System

Spacemaster telescope with your choice of one eyepiece. \$ 95.00
Teledapter, complete with instruction manual..... 29.50
\$124.50

Twin-Lens Reflex Camera System

Spacemaster telescope with your choice of one eyepiece. \$ 95.00
Teledapter, complete with instruction manual..... 29.50
\$124.50

35mm Non-Reflex and Roll-Film Camera System

Spacemaster telescope with your choice of one eyepiece. \$ 95.00
"Shur-Focus" eyepiece with built-in ground glass and framing grid..... 22.50
Teledapter, complete with instruction manual..... 29.50
\$147.00

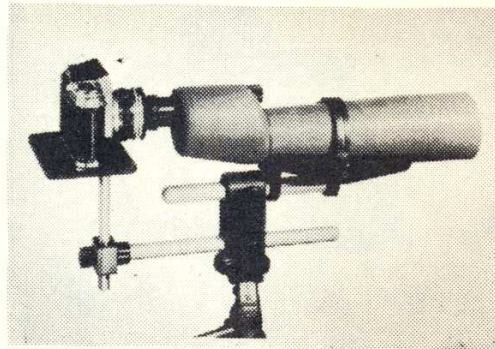
NOTE: Reflex-housing attachments can be used, eliminating the need for the "Shur-Focus" eyepiece. We can tell you if there's one made for your camera.

16mm Movie Camera System

Spacemaster with your choice of one eyepiece..... \$ 95.00
"Shur-Focus" eyepiece with built-in ground glass and framing grid..... 22.50
Exposure Controls Discs..... 9.95
Teledapter, complete with instruction manual..... 29.50
\$158.95

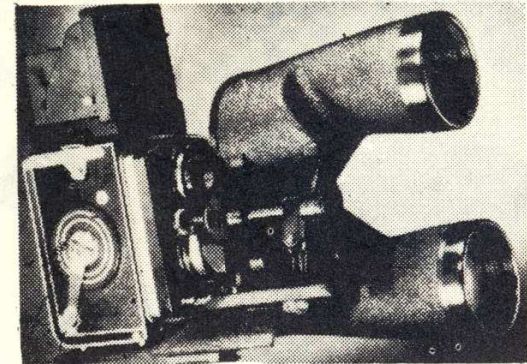
VARIABLE REFLEX ADAPTER

The new Bushnell adapter is designed to be used with the Spacemaster Telescope and most modern 35mm reflex cameras. You pick the power that suits your subject; positions are clearly engraved by f/ value and focal length for quick reading and finger-tip control. Adapter fits screw and bayonet types..... \$19.50



SPACEMASTER ACCESSORIES

Equatorial Mounts for celestial tracking; fit any camera tripod.
Special model: worm-gear drive for declination axis only..... \$29.50
Deluxe model: worm-gear drive for both polar and declination axes, setting circles for hour angle and declination; bubble level..... 69.50
Elvin Mount, fits any camera tripod, provides extra-smooth vertical and horizontal movement for viewing.... 9.95
Extra Eyepieces, 15x, 20x, 25x, 40x, 60x..... each 22.50
20x Wide-Angle Eyepiece (42% more viewing area than standard 20x eyepiece)..... 27.50
Rubber light shield, slips on eyepiece to block side light.. .50
Achromatized Amplifier (for viewing), multiplies eyepiece power 2½ times..... 22.50
Four-Eyepiece Turret, for quick change of power (see Dual-Spacemaster illustration)..... 19.50
Diagonal First-Surface Mirror, for eye-level observation of overhead celestial bodies (screws into objective barrel) 14.50
Hardwood Tripod, extra-sturdy for vibration-free viewing and telephotography... pan head; telescoping legs... 39.95
Reinforced Genuine Leather Protective Case for Spacemaster..... 15.50
Teledapter (telephotography) fully adjustable to align camera to Spacemaster..... 29.50
"Shur-Focus" Eyepiece, (telephotography) for non-reflex cameras; ground glass, framing grid..... 22.50
Near-Focus Lenses, (telephotography) for extreme short-range subjects #61: 13 ft. to 7½ ft.; #62: 6 ft. to 4½ ft..... each 9.00
(The Spacemaster may be focused from 25 ft. to infinity without "close-up" lenses.)
Filters, orange, red and yellow (fit over Spacemaster Eyepiece); state color desired..... each \$2.25
Exposure Control Discs, set of four in precision cell, for varying f/stops and depth of field. Fits front lens of Spacemaster. Set \$9.95



BUSHNELL BINO-FOTO BINOCULAR UNIT

BUSHNELL BINO-FOTO BINOCULAR UNIT

Now you can take detailed shots of scenes miles away! Brings distant images 7 times closer; magnifies your subject 7 times larger. Distortion-free! For black and white or color. Light, compact, easy to use!

TWIN LENS REFLEX UNIT..... \$124.50 plus Fed. tax
35mm UNIT..... 139.50 plus Fed. tax
8mm or 16mm MOVIE UNIT..... 144.50 plus Fed. tax
SINGLE LENS 35mm Reflex Camera unit monocular instead of binocular..... \$84.50
BINODAPTERS. Brackets let you use your own binoculars with Reflex, 35mm or movie cameras..... \$19.50

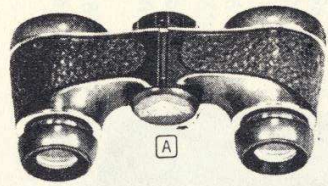
ACCESSORIES:

Ground Glass Viewer. For focusing 35mm camera..... \$24.50
Extra Rubber Light Shields..... pr. 1.00
Combination Sunshade and Iris Diaphragm, f stop scale.. 14.50
Follow Focus Eyepiece interchanges with clear viewing eyepiece for continuous follow focus. Brilliant ground glass image assures sharp focus. Complete with dust cap..... \$15.00
Ground glass viewer attaches to viewing eyepiece of conventional binoculars for quick, sure ground glass focusing... \$24.50
Near Focus Lens Set extends focusing range to as close as 3½ feet for use with single-lens reflex camera. Set of 3. \$15.00

* * * YOU SAVE MONEY AT CENTRAL * * *



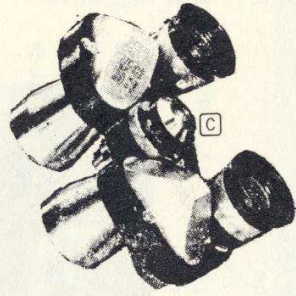
PRISM BINOCULARS



A



B



C



D

A HERTEL & REUSS FIELD GLASSES

These fine field glasses are fine small compact, all purpose glasses for the theatre, sporting events, hiking, traveling, etc.

Where compactness is important these glasses are ideal. Center focus, with eye-adjustment, coated precision achromatic lenses. They are complete with fine leather cases.

POWER	List	LIKE	NEW
2½x25	\$ 24.50	\$	16.50
3½x32	27.50		18.50
4x40	29.50		19.50

Plus 10% Federal Excise tax.

SIRUS WIDE-ANGLE PRISM BINOCULAR

Incorporates all of the features found in the standard Sirius Prism Binoculars, only in addition these glasses are wide-angle type. Complete with leather case.

POWER	FIELD AT 1000 yards	CENTRAL PRICE
7x35	150yds	\$ 37.50
8x40	150yds	39.75

All prices plus 10% Federal tax

B SIRUS PRISM MONOCULAR

These are exactly ½ of a binocular. They are prismatic wide-angle telescopes having the same specifications as the Sirius binoculars of its particular power. Very handy where space is limited. Complete with leather case and neck strap.

6x30	\$ 8.95	10x50	\$ 14.95
8x30	10.45	12x50	16.95
7x35	10.95	16x50	17.95
7x50	12.95		

C SIRUS POCKET PRISM BINOCULAR

The ideal prism binoculars where size is important. So small and compact you can carry it comfortably in your pocket. Size only 1½x4½x¾", weight 6½oz to 7½oz.

Coated lenses, rigid anchored prisms, supplied in both IF (individual focus) and CF (center focus). Each glass complete with leather case and neck strap.

CENTER FOCUS			
POWER	FIELD AT 1000 yards	WEIGHT	CENTRAL PRICE
7x18 IFC	100yds	7oz.	\$ 16.95
7x18 CF	100yds	7½oz.	18.95

All prices plus 10% Federal Excise tax

D SIRUS PRISM BINOCULARS

These Japanese binoculars are the finest in quality in this price range. All glasses have achromatic corrected, coated lenses, permanently anchored prisms. These glasses have all passed rigid inspection. Frames are made of strong light-weight aluminum. Hinged bridge adjusts to width of individual eyes.

This line is supplied in the various magnifications which are ideal for baseball, football and all other sports; also sports and sightseeing. Each binocular is supplied complete with a leather case, shoulder and neck strap.

INDIVIDUAL FOCUS			
POWER	FIELD AT 1000 yards	WEIGHT	CENTRAL PRICE
6x30	150yds	15oz.	\$ 16.95
8x30	150yds	15oz.	19.95
7x35	135yds	20oz.	20.95
7x50	125yds	32oz.	24.95
10x50	110yds	35oz.	29.95
12x50	85yds	37oz.	33.50
16x50	60yds	40oz.	36.50
20x50	50yds	45oz.	41.50

All prices plus 10% Federal Excise tax

CENTRAL FOCUS			
POWER	FIELD AT 1000 yards	WEIGHT	CENTRAL PRICE
6x30	150yds	16½oz.	\$ 19.95
8x30	150yds	16½oz.	22.50
7x35	135yds	20½oz.	23.50
7x50	125yds	33oz.	27.75
10x50	110yds	36½oz.	33.50
12x50	85yds	38½oz.	36.50
16x50	60yds	40½oz.	39.50
20x50	50yds	46½oz.	44.50

All prices plus 10% Federal Excise tax

* YOU SAVE MONEY

AT CENTRAL **

PRISM BINOCULARS



A HERTEL & REUSS GERMAN PRISM BINOCULARS

The firm of Hertel & Reuss has been known for over thirty years throughout the world as a leading designer and maker of highest quality precision instruments, microscopes, telescopes, field glasses, binoculars and opera glasses.

The excellent performance of all their instruments is the result of the highly corrected optical systems combined with the use of only genuine Schott glass.

This complete line of German binoculars is very well known in Germany, and one of the most widely used.

*All binoculars Center Focus.

POWER	FIELD AT 1000yds.	WEIGHT	List	LIKE NEW
B 6x25	135 yds.	7¾ oz.	\$ 54.50	\$ 36.50
6x30	150 yds.	16 oz.	59.50	39.75
8x30	120 yds.	16 oz.	64.50	43.50
7x35	130 yds.	18 oz.	69.50	46.50
7x50	140 yds.	30 oz.	99.50	66.50
9x35	100 yds.	19 oz.	75.00	49.50
10x35	90 yds.	19 oz.	75.00	49.50
12x35	70 yds.	19 oz.	79.50	52.50
15x60	55 yds.	39 oz.	150.00	99.50
20x60	50 yds.	39 oz.	160.00	105.50

All prices plus 10% Federal Excise tax.

C HERTEL & REUSS WIDE-ANGLE GLASSES

Incorporates all of the features found in the regular Hertel Reuss glasses and in addition these glasses have an increased angle. Because of the wide-angle of these glasses they are ideal wherever it is necessary to cover a large area. Complete with case, shoulder strap and neck strap.

POWER	FIELD AT	WEIGHT	List	LIKE NEW
6x30	1000 yards	16½ oz.	\$ 75.00	\$ 49.50
8x30	170 yards	16½ oz.	80.00	54.50
7x35	154 yards	18½ oz.	85.00	57.50
8x40	160 yards	28 oz.	125.00	84.50
10x50	154 yards	30 oz.	125.00	84.50

Plus 10% Federal Excises tax.

D BUSHNELL PRISM BINOCULARS

All lenses and prisms are made from the finest components. Has featherlight bodies whose metals are compounded into exclusive alloys for lightweight and durability.

Internal optics hard coated with magnesium flouride for increased brilliance and clarity. Color-corrected achromatic lenses, precise adjustments and lasting performance.

Individually, smartly designed, handsomely lined genuine leather carrying case with shoulder and neck straps included with every instrument (except Scopes). All glasses are Central focus.

POWER	Field at	WEIGHT	List	LIKE NEW
6x30	1000 yards	16 oz.	\$ 49.50	\$ 33.50
8x30	445 ft.	16 oz.	59.50	39.50
7x35	400 ft.	18 oz.	69.50	46.50
9x35	395 ft.	21 oz.	74.50	49.50
7x50	375 ft.	32 oz.	79.50	53.50
10x50	375 ft.	34 oz.	84.50	56.50
12x50	365 ft.	40 oz.	94.50	63.50
20x50	306 ft.	48 oz.	120.00	79.50
7x35*	185 ft.	32 oz.	125.00	84.50

*WIDE-ANGLE RANGEMASTER

Plus 10% Federal Excise tax.

WHEN YOU THINK OF CAMERA'S
THINK OF CENTRAL

OPEN A 30 DAY CHARGE ACCOUNT. . . SEE PAGE 160

PRISM BINOCULARS

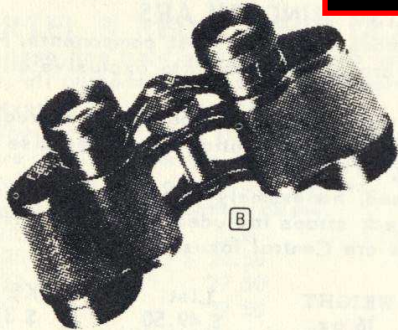


A



B

MB



B



D

A HENSOLDT PRISM BINOCULARS

Hensoldt Prism Binoculars with their full line of prisms offer fine quality glasses for every purpose. The Hensoldt glasses incorporate the roof prisms which are distinguished by their slender shape, this gives a considerable saving in weight and size.

These fine German glasses are made by Hensoldt which is over a hundred years old. Each glass is complete with case, shoulder and neck strap.

POWER	FIELD AT 1000 yards	WEIGHT	List	LIKE NEW
8x32	150 yds.	32½ oz.	\$ 124.00	\$ 82.67
7x42	140 yds.	34 oz.	140.00	93.34
7x50	125 yds.	38¾ oz.	155.00	103.34
10x50	110 yds.	39¾ oz.	164.00	109.34
8x56	110 yds.	39¾ oz.	170.00	113.34
16x56	75 yds.	42 oz.	181.00	120.67

Plus 10% Federal tax.

Page 154

CENTRAL CAMERA COMPANY * 230 So. WABASH * CHICAGO 4, ILL. * SINCE 1899 *

ZEISS PRISM BINOCULARS

A Zeiss binocular offers you a lifetime of reliable, outstanding service. And you will find it an inexhaustible source of enjoyment. Distant scenes and objects of interest that are lost to the naked eye can be observed close-up and in striking detail. It gives you a front row seat at sporting events, adds immeasurably to the pleasure of touring, voyaging, nature study and in hunting or navigating, its superior quality is of inestimable value.

The new models illustrated and described in this booklet embody exclusive improvements which increase optical efficiency and afford greater protection against dust and moisture penetration. Yet they are much smaller size than former binoculars. They are the logical choice of those who want the latest and finest.

POWER	FIELD AT 1000 yards	WEIGHT	List	LIKE NEW
6x30	150 yds.	14½ oz.	\$ 138.00	\$ 92.00
8x30	150 yds.	17 oz.	156.00	104.50
7x50	130 yds.	32 oz.	196.00	130.50
8x50	130 yds.	37 oz.	249.00	166.50
10x50	130 yds.	45 oz.	279.00	186.50

Plus 10% Federal Excise tax.

D BAUSCH & LOMB PRISM BINOCULARS

Color corrected lenses and color fringes with center focusing plus right eye adjustment. Coated prisms and lenses for sharp images, lightweight-sturdy magnesium bodies.

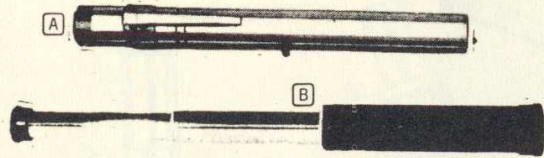
The highest quality American made binoculars. All glass air surfaces have "Balcote" anti-reflection coating for sharper, brighter images and added contrast. Color corrected optical system puts an end to color fringes lenses and prisms recessed, cemented and clamped for precise alignment and rugged use.

Central focusing with right eye adjustment, indexed for quick resetting. Hinged bridge adjusts for individual eye width. Lightweight magnesium body with tough Morocco grained plastic-will not peel off.

POWER	FIELD AT 1000 yards	WEIGHT	List	LIKE NEW
6x30	445 ft.	17 oz.	\$ 175.00	\$ 116.50
7x35	382 ft.	19 oz.	175.00	116.50
8x30	445 ft.	18 oz.	190.00	126.50
9x35	382 ft.	20 oz.	190.00	126.50
7x35	381 ft.	48 oz.	205.00	136.50

Plus 10% Federal tax.

TELESCOPES



A PEN-TEL ESCOPE 6 POWER

Not larger than a fountain pen. Extends for focusing purpose to an overall length of 7¾". All metal construction, satin chrome finish. Supplied with handy pocket clip.

CENTRAL PRICE \$4.95

B FINE IMPORTED TELESCOPES

These fine imported telescopes give a bright image fine illumination and uniform magnification.

10 POWER TELESCOPE No. 10-F

10-power Telescope with coated lenses, 3 sections including 2 draws. Polished chrome black. Black finished outside. 4½" long, closed 9 7/16" extended. In individual case.

CENTRAL PRICE \$4.99

20 POWER TELESCOPE No. 10-G

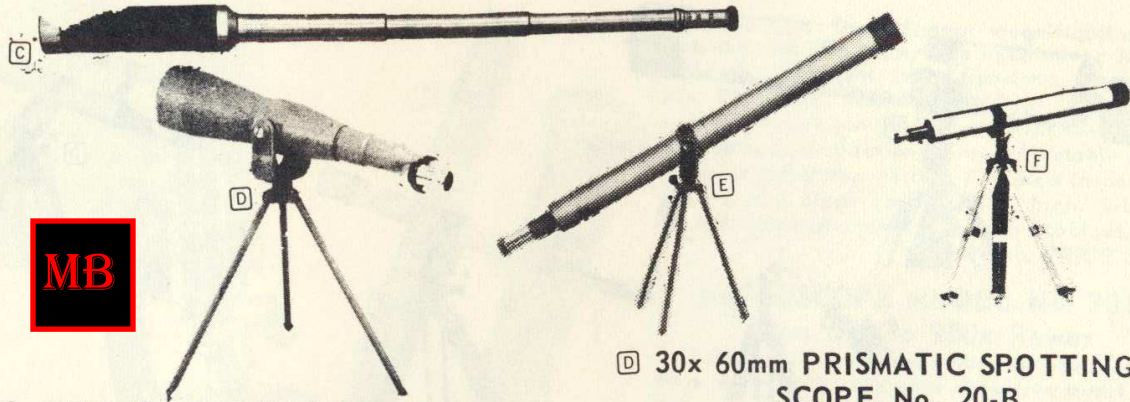
30mm objective lenses. 2 sections including polished chrome draw tube. Main tube black satin lacquer. Coated lenses 9¼" long, closed. 14¼" long, extended. In leather case. Each in box.

CENTRAL PRICE \$5.79

10-15-20 and 30 VARIABLE POWER TELESCOPE No. 10-H

30x30mm. Has not just one but five magnifications: 10x, 15x, 20x, 25x and 30x. Coated lenses. Objective lens: 30mm diameter. 4 sections including 3 polished chrome draw tubes. Black leatherette finish outside. 6¼" long, closed. 16¾" long, extended. In leather pouch. Each in box.

CENTRAL PRICE \$14.95



C HERTEL & REUSS TELESCOPE

Precision made by the skilled craftsmen of Hertel & Reuss, manufacturers of the finest optical goods in Western Germany. Scope has 4 magnifications in pre-set "click" stops, 15, 20, 30 and 40 power. Use adapter for tripod mounting.

Tube adjusts instantly for desired power. Coated lens for maximum image brightness. 31 to 79 ft. field of view at 1000 yards, depending on magnification used. Chrome plated draw-tube with black leather covered outer tube. Closes to only 8¼ in. Complete with case.....\$34.95

LIKE NEW \$24.50

D 20x 40mm PRISMATIC SPOTTING SCOPE No. 20-A

A powerful prismatic monocular of light-weight construction, crackle finish body with chromium plated satin finish trimming. Removable dust cap for protection of the objective lenses when not in use. Achromatic, internally coated. Magnification 20x.

Objective lens 40mm permit high light transmission. Supplied with metal tripod. Weight of monocular only 6 ozs. and only 8¼" long. Field of view 2 degrees or 105 feet at 1000 yards distance.

CENTRAL PRICE \$17.95

D 30x 60mm PRISMATIC SPOTTING SCOPE No. 20-B

Same as No. 20-A but magnification 30 power Objective lens 60mm. Weight of scope 15 ozs. length 12¼". Field of view 1.4 degrees or 85 feet at 1000 yards distance.

CENTRAL PRICE \$19.95

E TROJAN IMPORTED 30-POWER SCOPE

Precision made. Coated 40mm lens eliminates reflections, increases image brightness for better viewing. Fine for use where high power, steady image are important.

Useful for sportsman, amateur astronomers. All metal construction with black crackle finish. Closes to 24 in. Tilts and pans on 8½-in. tripod. Ship. weight 5 pounds.

CENTRAL PRICE \$10.95

F MODEL 100-A 40 POWER x 60mm TELESCOPE

This powerful telescope has 40 power eye-piece coated 60mm objective lens giving sharp bright correct image.

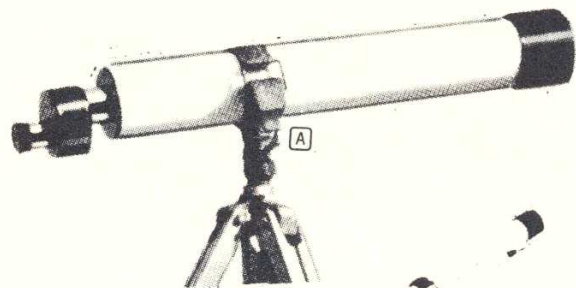
Telescope body is white enameled. Measures 26" closed. Supplied with brass and wood tripod which extends to 60" and collapses to 32" lightweight and durable.

CENTRAL PRICE \$22.50

OPEN A 30 DAY CHARGE ACCOUNT . . . SEE PAGE

Page 155

TELESCOPES



A MODEL 100-B 40 POWER x 60mm PRISMATIC TELESCOPE

Incorporates all of the features found in the Model 100-A telescope. 40 power and 60mm lens and in addition has prismatic eyepiece which gives larger field of view, and more brilliant illumination.

Telescope body is white enameled, measures 23". Supplied complete with collapsible wood tripod which extends to 60" and collapses to 23".
CENTRAL PRICE \$34.50

B MODEL 100-C 20x, 40x, 60x, VARI-POWERED TELESCOPE

A new three turret Vari-Power telescope yielding 20x, 40x and 60x magnification as desired. Can be used for close as well as long distance viewing.

Gives perfect results as an Astronomical Telescope. White enameled tube, has 60mm objective lens achromatic coated.

Supplied with wooden tripod which can be extended to 57 inches, collapses to 23". The rack and pinion sliding, focusing tube permits quick, easy and accurate adjustment.

CENTRAL PRICE \$49.95

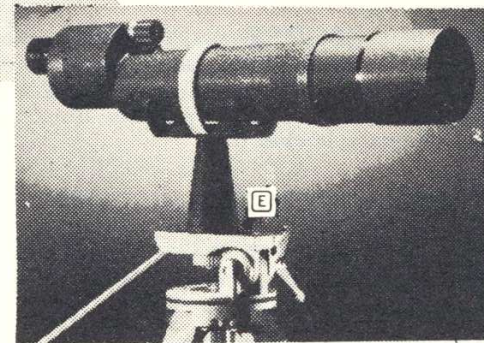
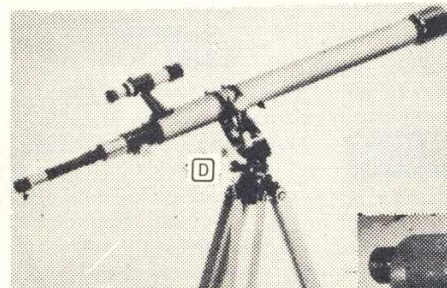


C MODEL 100-D ASTRONOMICAL 2.4" TELESCOPE, 40x to 132x

A professional instrument for students of astronomy and observation of any long distance points, precision made of high optical performance. Mounted on extensible wooden tripod, magnification 40x 64x, 89x, and 132x. Supplied with: *4x cross-hair finder. *Three eyepieces, 20mm, 12.5mm and 9mm. *Erecting prism for terrestrial viewing. *Diagonal prism for right-angle viewing. *Objective lens: 60mm diameter, fully corrected, achromatic, coated. *Strong wooden tripod that extends to 80" *Weight of telescope only 5.95 lbs. *Weight of tripod only 5.95 lbs. *Weight of wooden carrying case 6.15 lbs. *Height with extended tripod, 170 cm or approximately 5½ ft. *White enamel finish.

CENTRAL PRICE \$89.50

With Equatorial Refractor to 200 power . \$134.50



D BUSHNELL SKY CHIEF

This 2.4" Astronomical-Terrestrial Telescope offers 16 separate power positions, from 25x to 160x magnification. Lens elements are hard-coated, air-spaced, fully color-corrected, give full 60mm clear aperture. Includes 6x, 30mm auxiliary finder scope; precise alt-azimuth mount with slow-motion controls, rack and pinion focusing with either hand control; adjustable hardwood tripod, fitted hardwood carrying case.....\$149.50
Same with special equatorial mount..... 164.50
Same with deluxe equatorial mount..... 209.50

E BAUSCH & LOMB BALSCOPE TELESCOPE

60mm Balscope Sr., with adjustable-Prism focusing.
Real Field at 1000 yards

15x—140.0 ft.....	\$115.00
20x—111.8 ft.....	115.00
30x— 78.4 ft.....	115.00
60x— 28.6 ft.....	115.00

Eyepieces available in 15x, 20x, 30x, and 60x.

\$25.00 each

40mm Balscope Jr. with Drawtube focusing. Real field feet at 1000 yards, 75.0 20x.....	\$44.75
B & L Tripod Adapter.....	6.85
B & L Turret unit to accept 3 eyepieces.....	14.95

