

CENTRAL

CAMERA

COMPANY

Since 1899

CENTRAL CAMERA CO.

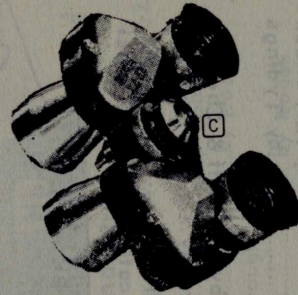
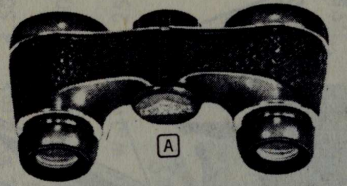
*Chicago's Most Complete
Photographic Store*

*Chicago's Photographic
Headquarters*



CENTRAL 1958 - 59

PRISM BINOCULARS



A HERTEL & REUSS FIELD GLASSES

These fine field glasses are fine small compact, all purpose glasses for the theatre, sporting events, hiking, traveling, etc.

Where compactness is important these glasses are ideal. Center focus, with eye-adjustment, coated precision achromatic lenses. They are complete with fine leather cases.

POWER	List	LIKE NEW
2½x25	\$ 24.50	\$ 16.50
3½x32	27.50	18.50
4x40	29.50	19.50

Plus 10% Federal Excise tax.

SIRUS WIDE-ANGLE PRISM BINOCULAR

Incorporates all of the features found in the standard Sirius Prism Binoculars, only in addition these glasses are wide-angle type. Complete with leather case.

POWER	FIELD AT 1000 yards	CENTRAL PRICE
7x35	150yds	\$ 37.50
8x40	150yds	39.75

All prices plus 10% Federal tax

B SIRUS PRISM MONOCULAR

These are exactly ½ of a binocular. They are prismatic wide-angle telescopes having the same specifications as the Sirius binoculars of its particular power. Very handy where space is limited. Complete with leather case and neck strap.

6x30	\$ 8.95	10x50	\$ 14.95
8x30	10.45	12x50	16.95
7x35	10.95	16x50	17.95
7x50	12.95		

C SIRUS POCKET PRISM BINOCULAR

The ideal prism binoculars where size is important. So small and compact you can carry it comfortably in your pocket. Size only 1½x4½x¾", weight 6½oz to 7½oz.

Coated lenses, rigid anchored prisms, supplied in both IF (individual focus) and CF (center focus). Each glass complete with leather case and neck strap.

CENTER FOCUS			
POWER	FIELD AT 1000 yards	WEIGHT	CENTRAL PRICE
7x18 IFC	100yds	7oz.	\$ 16.95
7x18 CF	100yds	7½oz.	18.95

All prices plus 10% Federal Excise tax

D SIRUS PRISM BINOCULARS

These Japanese binoculars are the finest in quality in this price range. All glasses have achromatic corrected, coated lenses, permanently anchored prisms. These glasses have all passed rigid inspection. Frames are made of strong light-weight aluminum. Hinged bridge adjusts to width of individual eyes.

This line is supplied in the various magnifications which are ideal for baseball, football and all other sports, also sports and sightseeing. Each binocular is supplied complete with a leather case, shoulder and neck strap.

INDIVIDUAL FOCUS			
POWER	FIELD AT 1000 yards	WEIGHT	CENTRAL PRICE
6x30	150yds	15oz.	\$ 16.95
8x30	150yds	15oz.	19.95
7x35	135yds	20oz.	20.95
7x50	125yds	32oz.	24.95
10x50	110yds	35oz.	29.95
12x50	85yds	37oz.	33.50
16x50	60yds	40oz.	36.50
20x50	50yds	45oz.	41.50

All prices plus 10% Federal Excise tax

CENTRAL FOCUS			
POWER	FIELD AT 1000 yards	WEIGHT	CENTRAL PRICE
6x30	150yds	16½oz.	\$ 19.95
8x30	150yds	16½oz.	22.50
7x35	135yds	20½oz.	23.50
7x50	125yds	33½oz.	27.75
10x50	110yds	36½oz.	33.50
12x50	85yds	38½oz.	36.50
16x50	60yds	40½oz.	39.50
20x50	50yds	46½oz.	44.50

All prices plus 10% Federal Excise tax

*** YOU SAVE MONEY**

AT CENTRAL **

PRISM BINOCULARS



MB

A HERTEL & REUSS GERMAN PRISM BINOCULARS

The firm of Hertel & Reuss has been known for over thirty years throughout the world as a leading designer and maker of highest quality precision instruments, microscopes, telescopes, field glasses, binoculars and opera glasses.

The excellent performance of all their instruments is the result of the highly corrected optical systems combined with the use of only genuine Schott glass.

This complete line of German binoculars is very well known in Germany, and one of the most widely used.

*All binoculars Center Focus.

POWER	FIELD AT 1000yds.	WEIGHT	List	LIKE NEW
B 6x25	135 yds.	7¾ oz.	\$ 54.50	\$ 36.50
6x30	150 yds.	16 oz.	59.50	39.75
8x30	120 yds.	16 oz.	64.50	43.50
7x35	130 yds.	18 oz.	69.50	46.50
7x50	140 yds.	30 oz.	99.50	66.50
9x35	100 yds.	19 oz.	75.00	49.50
10x35	90 yds.	19 oz.	75.00	49.50
12x35	70 yds.	19 oz.	79.50	52.50
15x60	55 yds.	39 oz.	150.00	99.50
20x60	50 yds.	39 oz.	160.00	105.50

All prices plus 10% Federal Excise tax.

C HERTEL & REUSS WIDE-ANGLE GLASSES

Incorporates all of the features found in the regular Hertel Reuss glasses and in addition these glasses have an increased angle. Because of the wide-angle of these glasses they are ideal wherever it is necessary to cover a large area. Complete with case, shoulder strap and neck strap.

POWER	FIELD AT 1000 yards	WEIGHT	List	LIKE NEW
6x30	170 yards	16½ oz.	\$ 75.00	\$ 49.50
8x30	154 yards	16½ oz.	80.00	54.50
7x35	160 yards	18½ oz.	85.00	57.50
8x40	154 yards	28 oz.	125.00	84.50
10x50	128 yards	30 oz.	125.00	84.50

Plus 10% Federal Exices tax.

D BUSHNELL PRISM BINOCULARS

All lenses and prisms are made from the finest components. Has featherlight bodies whose metals are compounded into exclusive alloys for lightweight and durability.

Internal optics hard coated with magnesium flouride for increased brilliance and clarity. Color-corrected achromatic lenses, precise adjustments and lasting performance.

Individually, smartly designed, handsomely lined genuine leather carrying case with shoulder and neck straps included with every instrument (except Scopes). All glasses are Central focus.

POWER	Field at 1000 yards	WEIGHT	List	LIKE NEW
6x30	445 ft.	16 oz.	\$ 49.50	\$ 33.50
8x30	400 ft.	16 oz.	59.50	39.50
7x35	395 ft.	18 oz.	69.50	46.50
9x35	375 ft.	21 oz.	74.50	49.50
7x50	375 ft.	32 oz.	79.50	53.50
10x50	365 ft.	34 oz.	84.50	56.50
12x50	306 ft.	40 oz.	94.50	63.50
20x50	185 ft.	48 oz.	120.00	79.50
7x35*	525 ft.	32 oz.	125.00	84.50

*WIDE-ANGLE RANGEMASTER

Plus 10% Federal Excise tax.

WHEN YOU THINK OF CAMERA'S . . .
THINK OF CENTRAL

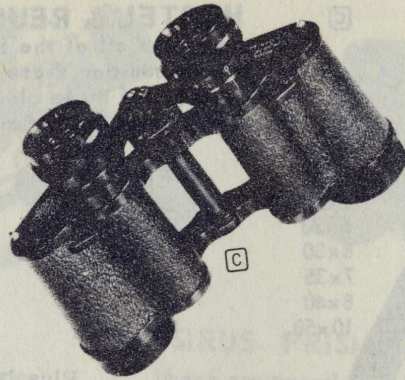
OPEN A 30 DAY CHARGE ACCOUNT. . . SEE PAGE 160

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PRISM BINOCULARS



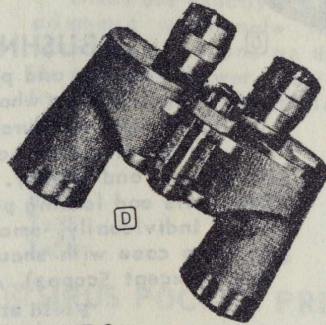
A



C



B



D

MB

HENSOLDT PRISM BINOCULARS

Hensoldt Prism Binoculars with their full line of prisms offer fine quality glasses for every purpose. The Hensoldt glasses incorporate the roof prisms which are distinguished by their slender shape, this gives a considerable saving in weight and size.

These fine German glasses are made by Hensoldt which is over a hundred years old. Each glass is complete with case, shoulder and neck strap.

POWER	FIELD AT 1000 yards	WEIGHT	List	LIKE NEW
8x32	150 yds.	32½ oz.	\$ 124.00	\$ 82.67
7x42	140 yds.	34 oz.	140.00	93.34
7x50	125 yds.	38¾ oz.	155.00	103.34
10x50	110 yds.	39¾ oz.	164.00	109.34
8x56	110 yds.	39¾ oz.	170.00	113.34
16x56	75 yds.	42 oz.	181.00	120.67

Plus 10% Federal tax.

ZEISS PRISM BINOCULARS

B

A Zeiss binocular offers you a lifetime of reliable, outstanding service. And you will find it an inexhaustible source of enjoyment. Distant scenes and objects of interest that are lost to the naked eye can be observed close-up and in striking detail. It gives you a front row seat at sporting events, adds immeasurably to the pleasure of touring, voyaging, nature study and in hunting or navigating, its superior quality is of inestimable value.

The new models illustrated and described in this booklet embody exclusive improvements which increase optical efficiency and afford greater protection against dust and moisture penetration. Yet they are much smaller size than former binoculars. They are the logical choice of those who want the latest and finest.

POWER	FIELD AT 1000 yards	WEIGHT	List	LIKE NEW
6x30	150 yds.	14½ oz.	\$ 138.00	\$ 92.00
8x30	150 yds.	17 oz.	156.00	104.50
7x50	130 yds.	32 oz.	196.00	130.50
8x50	130 yds.	37 oz.	249.00	166.50
10x50	130 yds.	45 oz.	279.00	186.50

Plus 10% Federal Excise tax.

BAUSCH & LOMB PRISM BINOCULARS

D

Color corrected lenses and color fringes with center focusing plus right eye adjustment. Coated prisms and lenses for sharp images, lightweight-sturdy magnesium bodies.

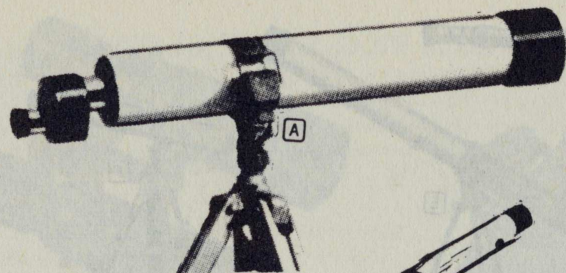
The highest quality American made binoculars. All glass air surfaces have "Balcote" anti-reflection coating for sharper, brighter images and added contrast. Color corrected optical system puts an end to color fringes lenses and prisms recessed, cemented and clamped for precise alignment and rugged use.

Central focusing with right eye adjustment, indexed for quick resetting. Hinged bridge adjusts for individual eye width. Lightweight magnesium body with tough Morocco grained plastic-will not peel off.

POWER	FIELD AT 1000 yards	WEIGHT	List	LIKE NEW
6x30	445 ft.	17 oz.	\$ 175.00	\$ 116.50
7x35	382 ft.	19 oz.	175.00	116.50
8x30	445 ft.	18 oz.	190.00	126.50
9x35	382 ft.	20 oz.	190.00	126.50
7x35	381 ft.	48 oz.	205.00	136.50

Plus 10% Federal tax.

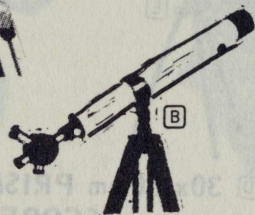
TELESCOPES



A MODEL 100-B 40 POWER x 60mm PRISMATIC TELESCOPE

Incorporates all of the features found in the Model 100-A telescope. 40 power and 60mm lens and in addition has prismatic eyepiece which gives larger field of view, and more brilliant illumination.

Telescope body is white enameled, measures 23". Supplied complete with collapsible wood tripod which extends to 60" and collapses to 23".
CENTRAL PRICE \$34.50



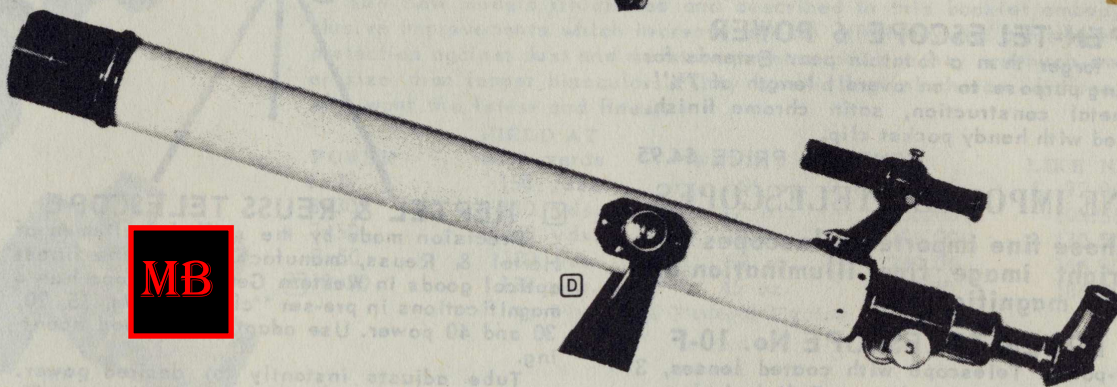
B MODEL 100-C 20x, 40x, 60x, VARI-POWERED TELESCOPE

A new three turret Vari-Power telescope yielding 20x, 40x and 60x magnification as desired. Can be used for close as well as long distance viewing.

Gives perfect results as an Astronomical Telescope. White enameled tube, has 60mm objective lens achromatic coated.

Supplied with wooden tripod which can be extended to 57 inches, collapses to 23". The rack and pinion sliding, focusing tube permits quick, easy and accurate adjustment.

CENTRAL PRICE \$49.95



C MODEL-D ASTRONOMICAL TELESCOPE

With 60" tripod, 2 eyepieces (40x, 88x) and prism diagonal. Mounted on tripod. Free swinging adjustment that may be locked into any position. Sighting scope with cross hairs mounted on main tube.

Telescope is focused by dual knob mechanism. Objective lens diameter is 47mm, focal length is 800mm. Each instrument is supplied with 9mm ocular for 88x and 12mm ocular for a 40x observation and includes a prism diagonal.

Finished in weatherproof chrome and baked enamel, with steel tripod head. Length 32½" closed, 36" extended. Weight with tripod 7¼ lbs. Packed in box complete with accessories.

CENTRAL PRICE \$39.95

D MODEL 100-D ASTRONOMICAL TELESCOPE, 40x to 132x

A professional instrument for students of astronomy and observation of any long distance points, precision made of high optical performance. Mounted on extensible wooden tripod, magnification 40x 64x, 89x, and 132x. Supplied with: *4x cross-hair finder. *Three eyepieces, 20mm, 12.5mm and 9mm. *Erecting prism for terrestrial viewing. *Diagonal prism for right-angle viewing. *Objective lens: 60mm diameter, fully corrected, achromatic, coated. *Strong wooden tripod that extends to 80" *Weight of telescope only 5.95 lbs. *Weight of tripod only 5.95 lbs. *Weight of wooden carrying case 6.15 lbs. *Height with extended tripod, 170 cm or approximately 5½ ft. *White enamel finish.

CENTRAL PRICE \$74.50

