

For only a little more...

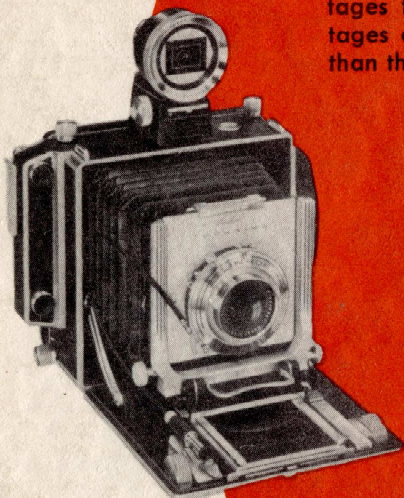


YOU CAN
ENJOY THE
ADDED ADVANTAGES* OF A

Linhof

SUPER TECHNIKA 2 1/4 x 3 3/4; 4 x 5; 5 x 7.

The Linhof Super Technika has always been regarded as the finest of the large negative cameras . . . because it offered more advantages than any other. These added advantages can now be yours for very little more than the cost of ordinary equipment.



there's a
Linhof for
every photo need!

- * Built-in Multifocus rangefinder with optical prism for maximum brilliance . . .
- * Couples to as many lenses as desired simply and easily by interchanging coupling cams.
- * Each coupling cam is extra large for more precise plotting of focusing curve.
- * 3-section track assembly and triple extension leather bellows allow extreme closeups and use of longer tele lenses.
- * Revolving back permits choice of vertical or horizontal format without altering camera position or removing from tripod.
- * Back swings — horizontal, vertical and diagonal — together with rising, falling, tilting lens standard — gives more complete control of perspective distortion.
- * Rapid lens interchangeability — the world's finest lenses to choose from.
- * All-metal construction — precision tooled and luxuriously finished.

FOR COMPLETE DESCRIPTION AND PRICES
OF LINHOF CAMERAS SEE PAGE 27



1956 CATALOG

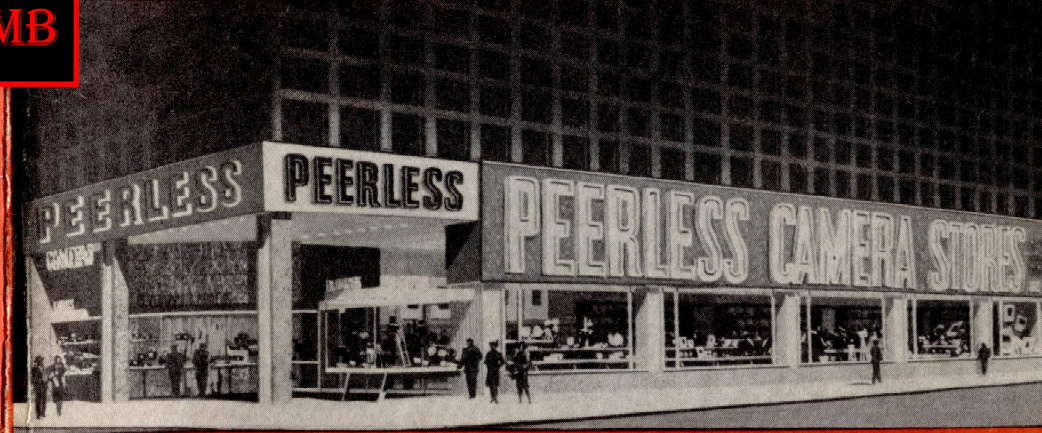
McIntyre

PEERLESS CAMERA

STORES, INC.

WORLD'S LARGEST SELECTION OF CAMERAS

MB



PRICE 10¢

Including:

PHOTOGRAPHIC EQUIPMENT
AND ACCESSORIES . . .
TAPE RECORDERS . . . BINOCULARS
. . . AUDIO-VISUAL EQUIPMENT

415 LEXINGTON AVE • NEW YORK 17, N.Y.

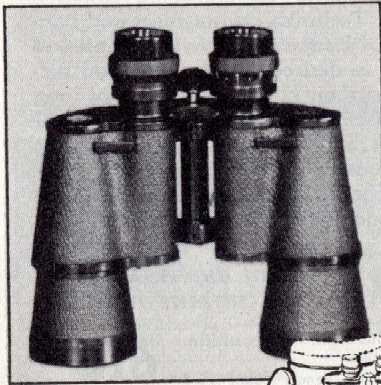
BINOCULARS

A PEERLESS EXCLUSIVE!

OUR BRAND NEW WORLD-FAMOUS IMPORTED PRECISION-MADE PRISMATIC

HAMBLETONIAN[®] BINOCULARS

ALL-METAL • LIGHTWEIGHT • WITH LEATHER CASE and STRAPS



**IDEAL FOR SPORTS • RACING • NAVIGATION
NATURE STUDY • TRAVELING • EXPLORATION
HUNTING • GENERAL ALL-ROUND USE**

Unbelievable Value made possible by our huge purchases and sales! Fine, craftsmanlike construction to the smallest detail. Deep-seated prisms and lenses! Expertly ground . . . luxury finish!

7 x 50 HAMBLETONIANS

Ideal for boating, fishing and hunting. Extra brightness . . . suitable for night use. An acclaimed favorite with racing fans.

Individual Eye Focusing 22.50
Central Focusing 24.50

HAMBLETONIAN HIGH-POWER

10 x 50, Central Focusing 31.95
16 x 50, Central Focusing 34.95

6 x 30 HAMBLETONIANS

All-purpose binocular for fast action viewing. Ideal for spectator sports, nature study and civil defense purposes.

Individual Eye Focusing 15.95
Central Focusing 18.45

8 x 30 HAMBLETONIANS

Universal glass for professional and amateur use. High power magnification. Ideally suited for sports and hunting.

Individual Eye Focusing 18.50
Central Focusing 20.50

7 x 35 HAMBLETONIANS

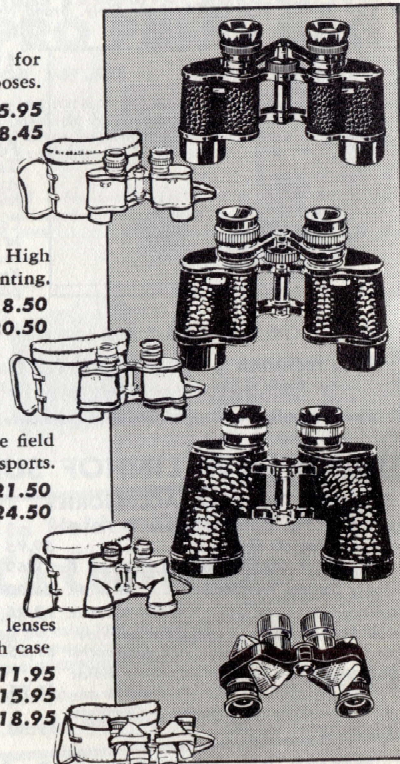
Bausch and Lomb-Type designed binocular. Extra wide field viewing. Ideal for sightseeing, football and similar sports.

Individual Eye Focusing 21.50
Central Focusing 24.50

6 x 15 THEATRE GLASSES

Another Hambletonian favorite! With precision-ground lenses and prisms. Smart style; compact design. Complete with case

Brushed Chrome Finish 11.95
24K Goldplate and Bakelite 15.95
All 24K Goldplate Finish 18.95



MB

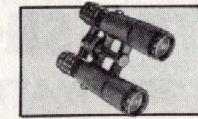
FINE GERMAN-MADE HENSOLDT BINOCULARS

Dialyt roof prisms eliminate disturbing reflections. Lightweight construction for compactness and elegant design. Lenses are coated for

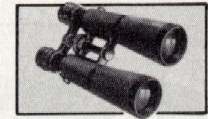
crisp, contrasty and bright images. All glasses feature Central Focusing. Prices include Leather Carrying Case, Shoulder Straps and Neck Straps.



6 x 30 HENSOLDT
Brand New 114.00
Used, Excellent 81.50



8 x 30 HENSOLDT
Brand New 122.00
Used, Excellent 88.50



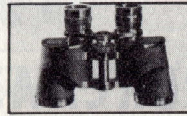
7 x 50 HENSOLDT
Brand New 158.00
Used, Excellent 112.00

Add 10% Federal Excise Tax

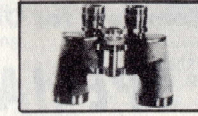
BRAND NEW BAUSCH & LOMB BINOCULARS

Latest Model Zephyr-Light glasses offer new advantages for greater enjoyment and improved performance. Without reducing optical quality,

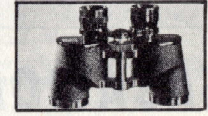
the Zephyr-Light is more compact and lighter than previous models. Balcote anti-reflection coating. Complete with Case and Straps.



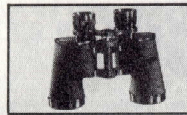
6 x 30 BAUSCH & LOMB
Individual Focus 155.00
Central Focus 155.00



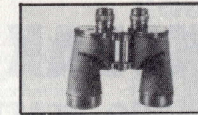
7 x 35 BAUSCH & LOMB
Individual Focus 155.00
Central Focus 155.00



8 x 30 BAUSCH & LOMB
Individual Focus 170.00
Central Focus 170.00



9 x 35 BAUSCH & LOMB
Individual Focus 170.00
Central Focus 170.00



7 x 50 BAUSCH & LOMB
Individual Focus 175.00



7 x 35 B&L MONOCULAR*
Complete with Leather Case and Straps 77.50

Add 10% F.E.T. to Binocular Prices
*No 10% Federal Excise Tax

BAUSCH & LOMB TELESCOPES & SPOTTING SCOPES

BALSCOPE TELESCOPES

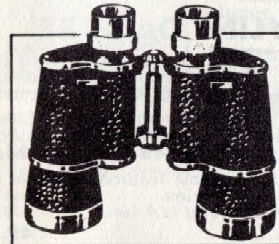
Completely distinctive optical system. Portable and compact. Produce brilliantly sharp images. Wide choice of powers. Interchangeable eyepieces. From 44.75 to 95.00.

BALSCOPE SPOTTING SCOPES

Quick, positive spotting without eye strain. Will not hamper sighting even after hours on the range. Choice of powers. Interchangeable eyepieces. From 44.75 to 95.00.

ZEISS BINOCULARS

Famous through the years for excellence of construction and optics. Precision-built by Zeiss Ikon . . . Germany's finest. Highly developed coated optics with maximum light transmitting power. Wide field of view. Lightweight and compact construction. All prices include Leather Case and carrying Straps.



6x30 SILVAMAR	Brand New	100.00	Used	59.50
8x30 DELTRINTEM, CF	Brand New	135.00	Used	109.50
10x50 DEKAREM, CF	Brand New	205.00	Used	164.50
15x50 PENTEKAREM, CF	Brand New	250.00	Used	189.50
3 1/2 X THEATIS	Brand New	100.00	Used	59.50

CF— Central Focus Add 10% Federal Excise Tax

Limited Quantity!



Complete with
Hardwood Case

34⁹⁵

A \$185.00 Value! Special Purchase!
16X WOLLENSAK TELESCOPES
With Needle-Sharp Coated Lenses

Every One Brand New! In Original Packing!
Engineered to U. S. Navy Specifications!

Moisture & Showerproof! Shockproof! Non-reflecting construction. Extremely bright image. Huge field of view. Tremendous depth of field. Ideal for sports, amateur astronomy, boating and many other uses.

Add 10% Federal Excise Tax to all Binocular Prices