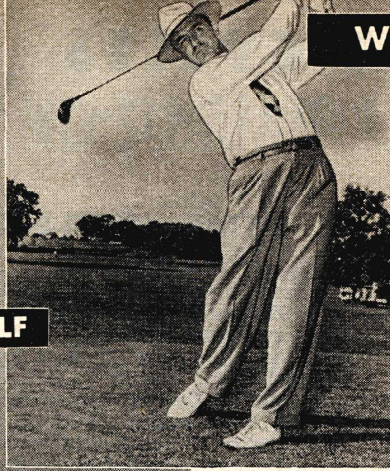


MB

WE MUST PLEASE YOU OR MONEY REFUNDED



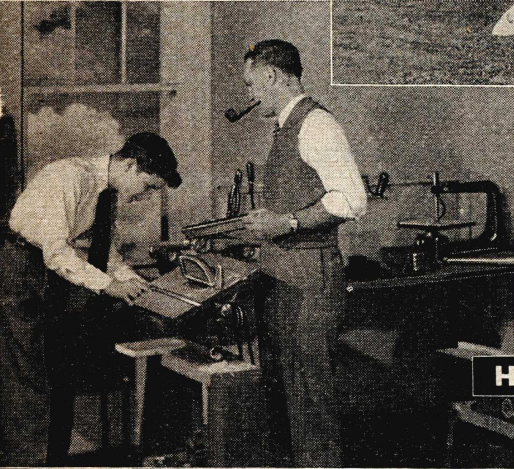
GOLF

1 9 5 3

Spring & Summer

**S P O R T I N G
O U T D O O R
H O B B I E S
T R A V E L
G I F T S**

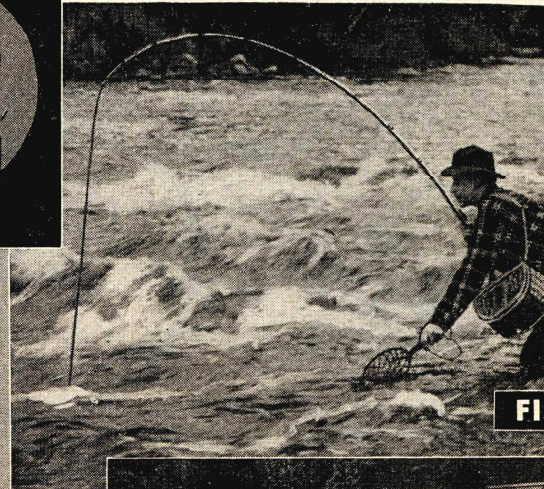
Catalog



HOMECRAFT



TRAVEL



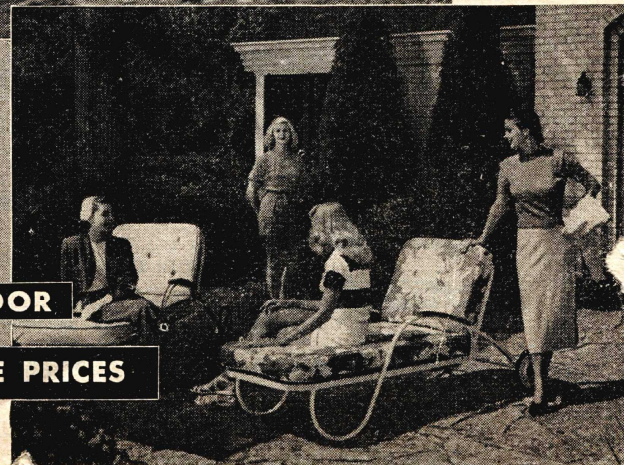
FISHING

Lee-Robert Co.

Second Generation

**125 N. WABASH AVE.
CHICAGO 2, ILLINOIS
Central 6-0960**

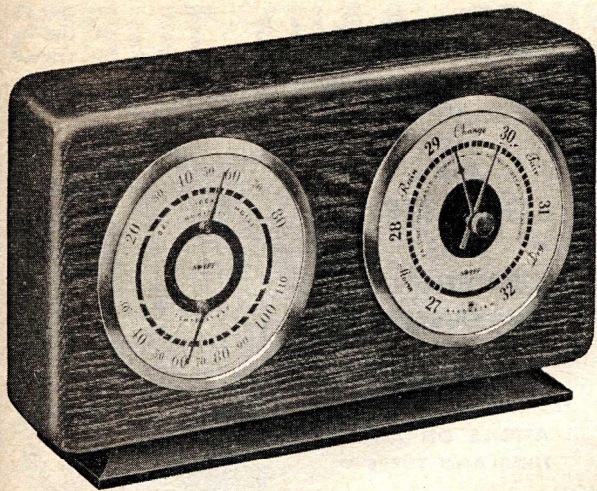
OUTDOOR



CHECK EVERY ITEM IN THIS BOOK CAREFULLY AND COMPARE PRICES

BINOCULARS and WEATHER INSTRUMENTS

By SWIFT and ANDERSON

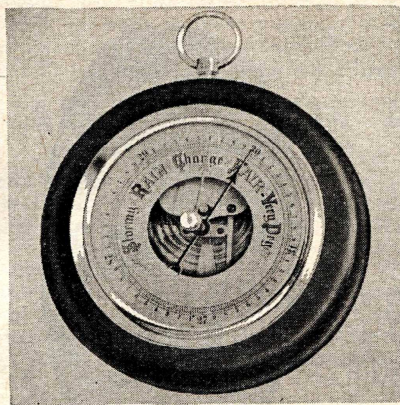


A

A. THE LOWELL COMBINATION—A handsome, useful gift for the executive. • An exclusive SWIFT design. Left hand dial shows both the room temperature and humidity, and the right hand dial has a barometer for forecasting the weather.

SPECIAL FEATURES: Choice of dark mahogany or blonde. • White frosted 3" dials . . . black lettering. • Brass bezels. • 4 3/4" high, 8 1/2" wide, 2" deep. • Shipping weight 26 ozs. Attractively boxed.

No. 39-476MPX1080—MahoganyRetail Price \$18.00
No. 39-476DPX1080—Blonde OakRetail Price \$18.00

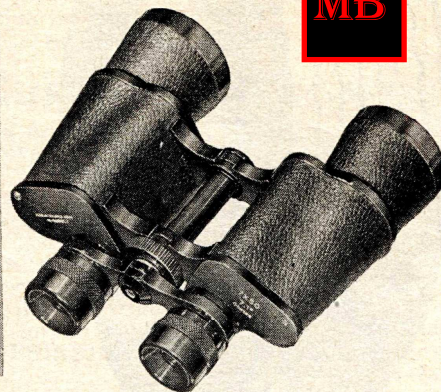


B

B. GERMAN 85mm. BAROMETER—A value unheard of . . . one of the finest examples of pride in workmanship and materials ever seen. A superb precision barometer with all the features of a thoroughbred. Case of white wood, polished mahogany finish—silver 85 mm. dial.

SPECIFICATIONS: Over-all diameter 5", depth 1 1/2", shipping weight 10 ozs.

No. 39-G85PX450Retail Price \$7.50



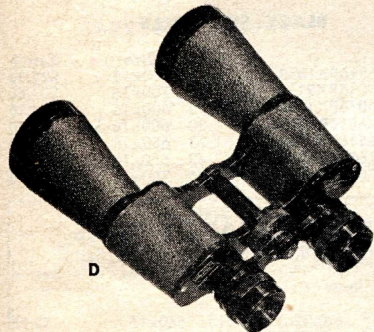
C

C. MARINER 7X 50—A beautiful glass specifically designed for yachting. Illuminosity is exceptional for providing light under the most gray conditions. Field of view is more than adequate for nine out of ten uses. Achromatic optics are coated in the center focus model. The best all-round binocular. Leather case and strap included.

SPECIFICATIONS: COATED, CENTER FOCUS—exit pupil 7.2, field of view 375 at 1,000 yards. Weight 33 ozs. Retail Price \$54.95.

INDIVIDUAL FOCUS—exit pupil 7.2, field of view 375 feet at 1,000 yards. Weight 33 ozs.

No. 39-MAR750PX3720Retail Price \$45.80

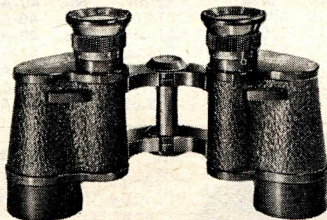


D

D. ALPINE 16X, 50—A beautiful instrument with extreme range of power. For use by explorers, mountain hunting, forest rangers and guides. Coated achromatic lenses. Center Focus. Unconditionally guaranteed. Complete with leather case.

SPECIFICATIONS: Field of view 213 feet at 1,000 yards. Exit pupil 3.12 mm. Diameter of objective lens 50 mm. Relative brilliance 10. Weight less case 27 ozs. Height closed 7 3/4".

No. 39-AL1650PX4767Retail Price \$71.50

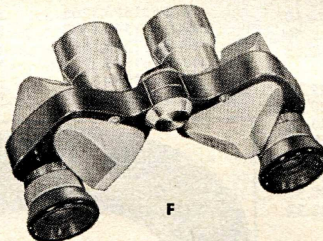


E

E. ARTILLERY 8X 25—An exceptional binocular with all the features of glasses costing twice as much. The ARTILLERY is individual focus with a fine set of coated optics. Light weight, dust and moisture proofed body, complete with sport case.

SPECIFICATIONS: Field of view 314 feet at 1,000 yards. Exit pupil 3.1. Diameter of objective lens 25 mm. Weight less case 12.5 ozs.

No. 39-ART825PX2967Retail Price \$44.50

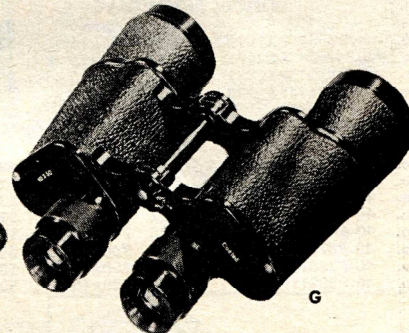


F

F. SPORT 6X, 15—Modern design utilizes prismatic principle. Individual micromatic ocular lenses. Coated optics for maximum light and anti-glare. A light weight model of high power and brilliant definition. Dust and moisture proof . . . all metal construction, all chrome finish.

SPECIFICATIONS: Field of view 393 feet at 1,000 yards. Weight 5 1/2 ozs. Made in occupied Japan. Complete with case.

No. 39-SP615PX1320Retail Price \$19.95

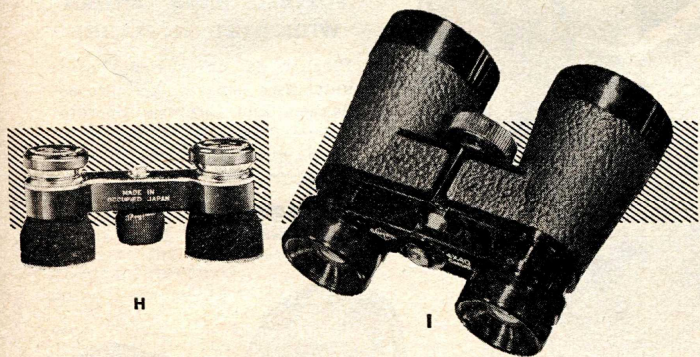


G

G. 10X, 50 RAINIER—The 10X, 50 individual focus binocular is the same high quality and rugged construction as our imported 7X 50 glasses, the only difference being that it provides a 10X against the 7X. This glass is exceptionally suitable for all long-distance, viewing. Lenses are all achromatic and coated. Unconditionally guaranteed.

SPECIFICATIONS: Relative brilliance 25. Weight 32 ozs. Field of view 340 feet at 1,000 yards. Exit pupil 5 mm. Complete with leather case.

No. 39-RA1050PX3853Retail Price \$57.75

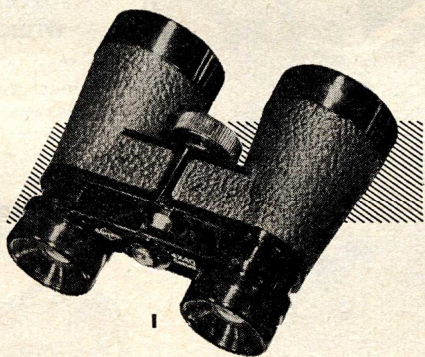


H

H. PRIDE 2.5X—Unbelievably low priced—an unbeatable value. The PRIDE is a featherweight glass, richly constructed of metal with top quality optics. Central focusing, wide field of view, sharp definition. May be neatly tucked away in vest pocket for instant use, at the game or opera. Complete with genuine cow hide case.

SPECIFICATIONS: Field of view 360 feet at 1,000 yards. Weight 7 ozs.

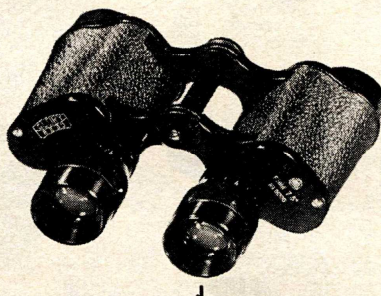
No. 39-PR25PX597Retail Price \$9.95



I

I. 4x40 COATED—A 4X glass with large, 40 mm. objectives gives unusual clarity and definition. Has interpupillary adjustment. A good all round glass for spectator sports, bird watching, etc. Achromatic lenses, leather case.

No. 39-440PX1200Retail Price \$20.00

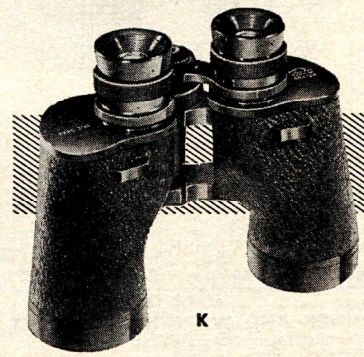


J

J. HUNTER 8X, 30—Unusually wide field of view, excellent definition and light gathering power make this individual focus binocular ideal for hunting, racing, yachting or wherever it's necessary to spot and hold a moving target. Achromatic lenses are coated to minimize reflection. Complete with leather case.

SPECIFICATIONS: Field of view 393 feet at 1,000 yards. Exit pupil 3.75 mm. Diameter of objective lens 30 mm. Weight less case 18 1/2 ozs. Height closed 4 3/4".

No. 39-HU830PX2653Retail Price \$39.80



K

K. TRITON 7x35 COATED—An unusually compact 7X glass, light weight and of the highest quality throughout. It is especially popular among yachtsmen and hunters, etc. Center focus . . . very similar construction and quality to some of the better known American glasses at about one-third the price.

SPECIFICATIONS: Field of view 375 feet at 1,000 yards. Relative brilliance 25. Weight 16 ozs. Complete with Japanese hard leather case.

No. 39-TRI735PX3720Retail Price \$45.80