

DAVE COOK Sporting Goods Co. 1601 Larimer St., Denver, Colo.



U. S. POSTAGE PAID WAYNE BEULKE 510 WALLEY ST NEWHALL EY ST CALIFORNIA Denver, Colorado PERMIT No. 87

Sec. 34.66 P. L. & R.

★ With COATED Optics and Leather Case

Amazing new jewel like prism binoculars that are a marvel of precision and a power house of performance in neat palm size that you can carry with you anywhere! Chrome and black all metal frame, knurled individual eye adjustments. Hard coated optics for maximum brilliance and definition, they out-perform many glasses five times their size! 6 Power with 15MM objective lens. 370 ft. field at 1,000 yds. 534 oz. weight! 334 X 13/8 X 2 inches in size. With genuine leather case. Postage 35c. Fed. Tax \$3.20 additional. No. 15-A-23.

* MONEY BACK GUARANTEE OF SATISFACTION *

Reg. \$25.00

Form 3547 Requested



7 X 50 MODEL "DACOTE"-\$150.00 PERFORMANCE! These amazing new precision made, hard coated optic binoculars rival and excell any others on the market. Even some makes that sell for three times this price! Made especially for Dave Cook Co. Sold under POSITIVE UNCONDITIONAL GUARANTE! They are weather-proof, shock resistant, exquisitely fitted and finished, and provide terrific brilliance and clarity under most adverse viewing conditions. 7 Power, 50 MM objective lens, 375 ft. field at 1000 yds. Weight 31 oz. 6% X 7½ X 3 inches overall dimensions. Individual focusing with calibrated parralax setting. Black grained leather covering. In beautiful hard luggage case of natural pigskin with rich red upholstery cord lining. All straps included.

3995

7 X 50 CENTRAL FOCUSING MODEL. No. 15-A-20, Postage 50c. Fed. Tax \$9.19 ... 7 X 35 Individual focusing, Field 375 ft., weight 22 oz, 51/4 X 5 X 3 inch overall

39°5 dimension. Same case as above.
No. 15-A-22 Postage 50c. Fed. Tax \$7.99.

7 X 35 Central Focusing model. No. 15-A-21 Postage 50c.

Fed. Tax \$9.19

COATED LENS!

6 X 30 Model. A small, 41/2 X 51/2 X 3 inch glass weighing only 16 oz. 6 power with brilliant 30MM hard coated objective lens that provides amazing definition and resolution. Individual focusing with calibrated parralax setting and eyepiece plus and minus markings. Field of view 425 ft. at 1000 yds. With cord line pigskin case and straps. Postage 50c. Fed. Tax \$4.99. No. 15-A-25

HARD PIGSKIN CASES!

8 X 30 Individual Focus. Field 435 ft. weight 20 oz. 51/4 X 5 X 3 inch dimension. Hard coated 30MM objective. No. 15-A-27. Postage 50c. Fed. Tax \$5.99. . .

ALL "DACOTE" PRECISION BINOCULARS ARE "REGISTERED" BY SERIAL NUMBER IN PURCHASER'S NAME, FOR PROOF OF OWNERSHIP AND GUARANTEE IDENTIFICATION!