

Sensational Values in "SMITH & WESSON"
AND "IVER JOHNSON" REVOLVERS!



GENUINE
S. & W. REVOLVERS
at a CLOSEOUT!

Step right up folks! Here's one of the finest buys that it has ever been our privilege to offer to the trade. GENUINE 38 CALIBRE SMITH & WESSON TOP BREAK REVOLVERS 3 1/4" barrel, Nicked or Blued at prices representing about 1/3 of their regular value. TWO GRADES — QUANTITY

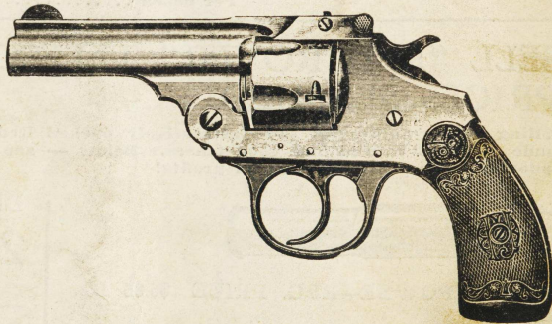
LIMITED — and while they last we offer them as follows:—

- Grade No. 1—Good condition - \$7.50 each
- Grade No. 2—Fair condition - \$6.00 each

We also carry a complete line of New "COLT" and "SMITH & WESSON" Revolvers at prevailing prices. Send us your orders!

THE BUY OF A LIFETIME
IN "IVER JOHNSON" REVOLVERS!

This isn't on the front page, but it's NEWS—GOOD NEWS! Genuine 38 Calibre Iver Johnson Safety Hammer Revolvers, 3 1/4" to 4 1/4" barrels, nicked or blued—and our prices make them remarkable value. Regular price \$8.00 Our limited quantity in three grades is listed below:



- GRADE No. 1—Good Condition..... \$4.75
- GRADE No. 2—Fair Condition..... \$3.75
- GRADE No. 3—Used Condition..... \$3.00



Now

that the new high

TARIFF

HAS PASSED



ITEMS
OFFERED

- Revolvers
- Automatic Pistols
- Imported Ammunition
- Binoculars
- Field Glasses
- Telescopes
- Police Billies
- Badges
- Hair Clippers
- Rifles, etc.

This is your LAST CHANCE
to BUY at these
SPECIAL DEAL PRICES
THIS YEAR!

Send Your ORDER NOW

J. L. GALEF

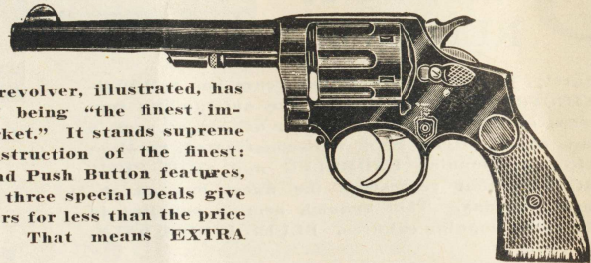
75 Chambers Street

New York City

ALL DEAL PRICES EXPIRE OCT. 31st

"2 FOR THE PRICE OF 1½"

3 DEALS ON THE PEARL HANDLED "MODEL 31"—FINEST IMPORTED REVOLVER!



For years the "Model 31" revolver, illustrated, has enjoyed the reputation of being "the finest imported revolver on the market." It stands supreme in that field today! Construction of the finest: well balanced, Underlug and Push Button features, double lock cylinder. Our three special Deals give you Pearl Handled Revolvers for less than the price of the regular revolver! That means EXTRA PROFITS!

REG. PRICE EACH \$15.50

DEAL 206... 2 —32 CAL. PEARL HANDLED "MODEL 31" REVOLVERS FOR... **\$23.25**
BBL. LENGTHS — 3¼", 4¼", 5"

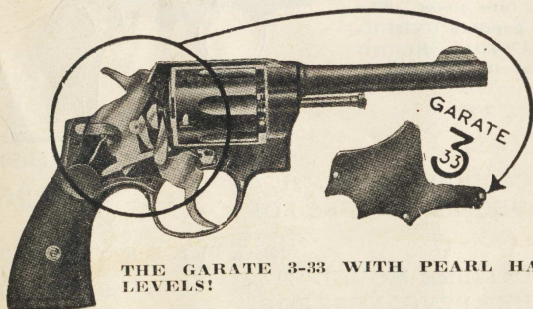
REG. PRICE EACH \$15.50

DEAL 207... 2 —38 CAL. PEARL HANDLED "MODEL 31" REVOLVERS FOR... **\$23.25**
BBL. LENGTHS — 5", 6"

REG. PRICE EACH \$15.50

DEAL 208... 2 —32/20 CAL. PEARL HANDLED "MODEL 31" REVOLVERS FOR... **\$23.25**
BBL. LENGTHS — 5"

"GARATE 3-33" REVOLVER—WITH PEARL HANDLES



The illustration shows the "GARATE 3-33" handejector revolver so well known for its quality and performance throughout the country. Made of the best quality drop-forged steel, every arm is inspected and tested by the testing bureau of the Spanish Government—your guarantee of satisfaction. Notice the famous inspection plate found only on high quality revolvers. OUR THREE SPECIAL DEALS ENABLE YOU TO PROCURE LEVELS!

REG. PRICE EACH \$15.50

DEAL 209... 2 —32 CAL. 5" PEARL HANDLED "GARATE" REVOLVERS FOR... **\$23.25**

REG. PRICE EACH \$15.50

DEAL 210... 2 —32/20 CAL. 5" PEARL HANDLED "GARATE" REVOLVERS FOR... **\$23.25**

REG. PRICE EACH \$15.50

DEAL 211... 2 —32/20 CAL. 6" PEARL HANDLED "GARATE" REVOLVERS FOR... **\$23.25**

"2 FOR THE PRICE OF 1½"

3 BIG DEALS ON PEARL HANDLED ENGRAVED REVOLVERS!



We can't say "Finest" or "Best" of this revolver! Because we've already said it and any man knows there can't be TWO "Bests." But, if you pass up these special Deals on this beautifully engraved, well constructed revolver with double lock cylinder and Underlug feature — —! Well, you are going to miss saving about \$4.00 on every gun. "Remember the tariff" — and also these guns are complete with beautiful MOTHER OF PEARL handles.

REG. PRICE EACH \$18.00

DEAL 212... 2 32 CAL. BLUE ENGRAVED PEARL REVOLVERS 4¼" BBL... **\$27.00**

REG. PRICE EACH \$18.00

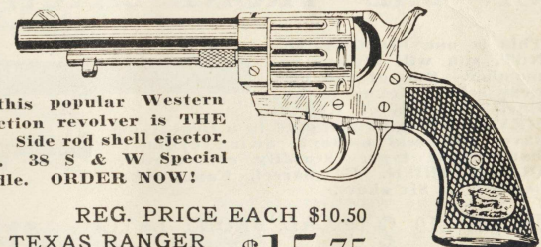
DEAL 213... 2 38 CAL. NICKEL ENGRAVED PEARL REVOLVERS 5" BBL... **\$27.00**

REG. PRICE EACH \$18.00

DEAL 214... 2 32/20 GOLD ENGRAVED PEARL REVOLVERS 5" BBL... **\$27.00**



THE "TEXAS RANGER" SPECIAL DEAL!

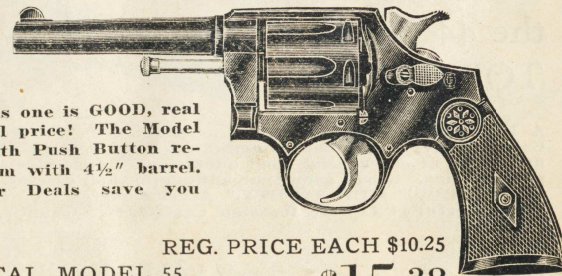


"FAN 'EM COWBOY!" And this popular Western Model Texas Ranger double action revolver is THE gun. Substantially constructed. Side rod shell ejector. BLUED FINISH. 5¼" barrel. 38 S & W Special Caliber only. Black horn handle. ORDER NOW!

REG. PRICE EACH \$10.50

DEAL 215... 2 38 CAL. TEXAS RANGER REVOLVERS FOR... **\$15.75**

"MODEL 55" THE NEW HAND EJECTOR AT A LOW PRICE!



Some revolvers are "fine." This one is GOOD, real good value at our special Deal price! The Model 55 swing cylinder revolver with Push Button release is a well constructed arm with 4½" barrel. BLUED FINISH ONLY. Our Deals save you money!

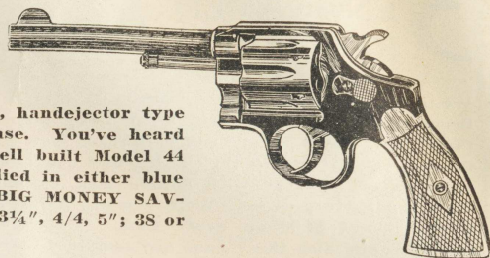
REG. PRICE EACH \$10.25

DEAL 216... 2 38 CAL. MODEL 55 REVOLVERS FOR... **\$15.38**

"2 FOR THE PRICE OF 1 1/2"

TALK ABOUT VALUE!

—And Here's the "Model A" Revolver



Here is a side wheeler style revolver, handejector type with the desirable Push Button release. You've heard of the "book of the month." The well built Model 44 is the "BUY OF THE MONTH," supplied in either blue or nickel finish. HERE ARE TWO BIG MONEY SAVING DEALS! BBL. LENGTHS 32 cal. 3 1/4", 4/4, 5"; 38 or 32/20 cal. 5".

		REG. PRICE EACH \$10.50	
DEAL 217.....	2 32 CAL. MODEL 44		\$15.75
	REVOLVERS FOR		
		REG. PRICE EACH \$10.50	
DEAL 218.....	2 38 CAL. MODEL 44		\$15.75
	REVOLVERS FOR		
		REG. PRICE EACH \$10.50	
DEAL 218A.....	2 32/20 CAL. MODEL 44		\$15.75
	REVOLVERS FOR		

A NEW LOW PRICED DEAL ON THE "FRONT LATCH" REVOLVER

This is one FORGET-ME-NOT, you will always remember. One of the biggest selling items in our line, THE FRONT LATCH REVOLVER is now offered in a Deal, that saves you real money! Swing cylinder handejector type. Sturdily constructed. BLUED FINISH. 4 3/4" barrel. Fancy rubber grips. Six shots.



DEAL 219	2 38 CAL. FRONT LATCH	\$14.85
	REVOLVERS FOR	

FEATURING the 44 Cal. TOP BREAK



A big calibre, a powerful and accurate arm, the 44 Calibre heavy frame double action revolver is a really fine value at our special Deal quotation. Large black rubber grips. Break open type automatic shell ejector. "FOOL-PROOF SIDE SAFETY." Accommodates six of the powerful 44 Calibre Russian Cartridges. Quantity limited.

		REG. PRICE EACH \$7.50	
DEAL 220.....	2 —44 CALIBRE TOP		\$11.25
	BREAKS FOR		

"2 FOR THE PRICE OF 1 1/2"

A REAL DOUBLE SHOT GUN —THE SIDEARM FOR SPORTSMEN!

44XL CALIBRE

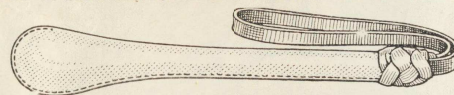


Built like a shotgun, the 44XL Double Barrel Pistol is a really practical side arm for the Trapper and Hunter. Automatic shell ejector. Nickel finish. Checkered wood stocks. 5 1/2" barrels. Attractively engraved locks. Takes 44XL Shot Cartridges — which can be supplied at \$22.49 per M. REGULAR PRICE OF PISTOL \$8.25.

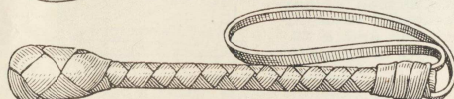
DEAL 221.....	2 —44 XL DOUBLE BARREL	\$12.38
	PISTOLS FOR	

6 POPULAR SELLING POLICE BILLIES AND A BIG COMBINATION DEAL!

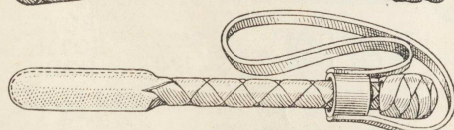
We illustrated below six popular priced billies. Each and every billie is made of the finest grade materials and sewed or braided carefully with top grade leather in black or tan. DEAL 222 LISTED BELOW OFFERS THE OPPORTUNITY OF PLACING AN ASSORTMENT OF THESE POPULAR SELLING POLICE BILLIES IN YOUR STORE AT A SENSATIONALLY LOW INTRODUCTORY PRICE. Order by Deal number.



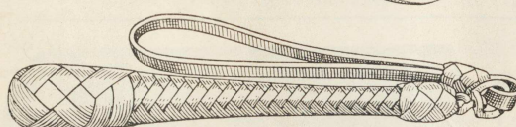
No. 37 — Good quality, black leather, single seam shank; loaded with shot, per dozen \$4.00



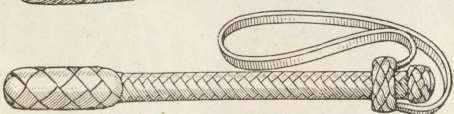
No. 34—Sliding loop handle; braided shank and head of good quality black leather; loaded with solid lead, per dozen \$5.00



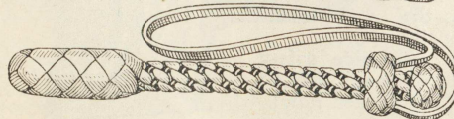
No. 33—Sliding loop handle; braided shank and smooth seamed head of high grade black leather; heavy spring grip; loaded with shot, per dozen..... \$6.00



No. 21—Oversize model; nickel swiveled handle; sturdy steel spring shank covered with black leather braid; lead head of tan leather braid, per dozen.... \$10.50



No. 25—Sliding loop handle; braided shank and head of finest quality leather (black or tan); sturdy spring grip; loaded with lead, per dozen..... \$10.80



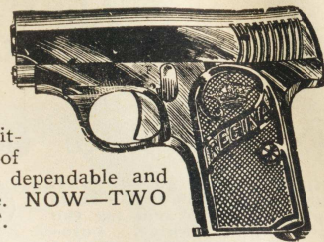
No. 22—Very finest billy made; both shank and head braided in either black or tan leather; sliding loop handle; heavy steel spring; solid lead head, per dozen..... \$13.20

DEAL 222.....	2 No. 37 Billies.....	\$.67	
	2 No. 34 Billies.....	.84	
	2 No. 33 Billies.....	1.00	
	2 No. 21 Billies.....	1.75	
	2 No. 25 Billies.....	1.80	
	2 No. 22 Billies.....	2.20	
	Reg. wholesale value.....	\$8.26	

BUY THIS COMPLETE ASSORTMENT FOR **\$7.15**



WHOOPEE!—The Price Tells the Story



HERE IS THAT BIG VALUE you have been waiting for. These popular 7 shot automatic pistols of good Spanish construction are accurate, durable, dependable and hard-hitting. Blue steel finish. Side safety feature. NOW—TWO FOR THE PRICE OF ONE AND ONE HALF.

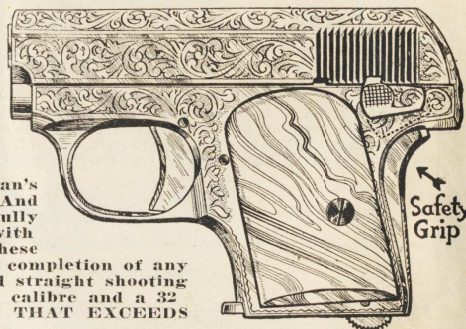
DEAL 223

2 25 CAL. AUTO. PISTOLS FOR **\$9.75**
REG. PRICE EACH \$6.50

DEAL 224

2 32 CAL. AUTO. PISTOLS FOR **\$12.00**
REG. PRICE EACH \$8.00

COSTS ARE LESS On Gold Engraved Pistols Now!



This is the time when a business man's fancy turns to thoughts of PROFITS! And so we offer below two deals on beautifully engraved automatic pistols in gold with MOTHER OF PEARL HANDLES. These pistols, aside from their necessity to the completion of any collection, are practical, hard-hitting and straight shooting arms. Each of these deals include a 25 calibre and a 32 calibre automatic—TWO FOR A PRICE THAT EXCEEDS ANY VALUE YET OFFERED!

DEAL 225 SINGLE SAFETY

1-25 Cal. Gold.....	\$10.00	BUY
1-32 Cal. Gold.....	11.00	BOTH
Reg. Value	\$21.00	FOR
		\$15.75

DEAL 226 THREE SAFETY

1-25 Cal. Gold.....	\$12.00	BUY
1-32 Cal. Gold.....	13.00	BOTH
Reg. Value	\$25.00	FOR
		\$18.75

TWO BIG DEALS ON THE "STAG" AUTO!



YESSIREE, BOB! THIS IS ONE VALUE! These pistols are equipped with handsomely carved stag type handles. THAT, besides the fact that these automatics are of exceptionally good Spanish construction and have the sure side safety, means INCREASED ATTRACTIVENESS and SALES POSSIBILITIES. QUANTITY LIMITED—order now!

DEAL 227

2 25 CAL. "STAG" AUTO. PISTOLS for **\$10.50**
REG. PRICE EACH \$7.00

DEAL 228

2 32 CAL. "STAG" AUTO. PISTOLS for **\$13.13**
REG. PRICE EACH \$8.75

"2 FOR THE PRICE OF 1 1/2"

SAVE ON THESE "ASTRA" PISTOL DEALS!



Here is one of the "BIGGEST VALUES" you ever saw! The 25-Calibre "ASTRA AUTOMATIC PISTOL," equipped with distinctive SQUEEZER GRIP SAFETY IS ONE OF THE FINEST SPANISH ARMS ON THE MARKET. Accommodating 7 shots, the ASTRA is offered in two big Deals, one involving beautiful MOTHER OF PEARL HANDLES and the other plain rubber grips. BLUED FINISH. See our special Deals NOW!

DEAL 229

2 25 CAL. ASTRA PEARL PISTOLS FOR **\$12.75**
REG. PRICE EACH \$8.50

DEAL 230

2 25 CAL. ASTRA PISTOL (Rubber) FOR **\$11.63**
REG. PRICE EACH \$7.75

2 PEARL HANDLED PISTOL DEALS!



GET IN ON THIS NOW! These Deals probably will never be offered again! Our limited stock and the NEW INCREASED TARIFF, make such a thing unlikely. Both the MARTIAN and the DESTRUCTOR PEARL HANDLED AUTOMATIC PISTOLS are light in weight, compact and are supplied in BLUE STEEL FINISH. Each pistol is equipped with the popular SIDE-SAFETY. Both 25 and 32 Calibres accommodate 7 shots. Our Deals follow!

DEAL 231

2 25 CAL. MARTIAN PEARL AUTOS. FOR **\$11.63**
REG. PRICE EACH \$7.75

DEAL 232

2 32 CAL. DESTRUCTOR PEARL PISTOLS FOR **\$13.50**
REG. PRICE EACH \$9.00

SEE THIS DEAL ON THE "SCHMEISSER" AUTO!



This, you're going to say, is sweeter than honey! Imagine, an extra magazine with every SCHMEISSER AUTOMATIC PISTOL, ordered in these Deals! The SCHMEISSER AUTOMATIC PISTOL, made of the finest German steel, and equipped with the popular SIDE-SAFETY is ideal in weight, workmanship and shooting qualities. BLUED FINISH. Extremely LIMITED STOCK! /

REG. PRICE SCHMEISSER \$9.50
REG. PRICE MAGAZINE 1.25

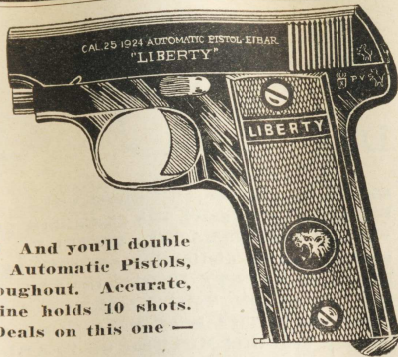
DEAL 233

2 —25 CALIBRE "SCHMEISSER" AUTOMATIC PISTOLS **\$16.13**
And 2 Extra Magazines

MB

"2 FOR THE PRICE OF 1 1/2"

AGAIN WE LEAD!
WITH THIS
SPECIAL ON
10 SHOT AUTOMATICS!



Here are two Deals that are A-L-L V-A-L-U-E! And you'll double check that one too! These "10 SHOT" Spanish Automatic Pistols, are constructed of finest quality, material throughout. Accurate, durable, dependable and hard-hitting. Magazine holds 10 shots. SIDE-SAFETY. BLUED STEEL FINISH. "2 Deals on this one — 2 opportunities for you!"

DEAL 234..... 2—25 CALIBRE TEN SHOT AUTO. PISTOLS FOR **\$10.50**
REG. PRICE EACH \$7.00

DEAL 235..... 2—32 CALIBRE TEN SHOT AUTO. PISTOLS FOR **\$12.00**
REG. PRICE EACH \$8.00

GENUINE GERMAN
LUGER AUTOMATIC
PISTOLS



Genuine German Luger Automatic Pistols! Renowned the world over for sturdiness — accuracy — reconditioned but guaranteed to be MECHANICALLY PERFECT at an astoundingly low price. 9M/M Calibre. 3-7/8" Barrel. Our COMBINATION DEAL is real value!

DEAL 236.....	1-9 m/m Luger Used.....	\$16.50	} Combination Price	\$14.75
	1-Luger Holster.....	1.00		
	1-box Luger Cartridges.....	1.09		
	REG. VALUE.....	\$18.59		

The "BANG" WATCH CHARM



BANG! BANG! BANG! — Something hit the dust that time! Ah, it was HIGH-PRICE. And what did it? We cannot tell a lie — OUR THREE "BIG-IN-VALUE" but "LOW-IN-PRICE!" Deals, on CHARM PISTOLS AND CARTRIDGES! Here is the fastest-selling novelty in the country to-day, a watch-charm and noise-maker in one. If you do not already handle this item, now is the time to begin to cash-in on BIG PROFITS, your cost is at rock-bottom!

DEAL 237.....	2 DOZ. NICKEL CHARM PISTOLS AND CARTRIDGES FOR.....	REG. PRICE PER DOZ. \$6.00	\$9.00
DEAL 238.....	2 DOZ. PEARL CHARM PISTOLS AND CARTRIDGES FOR.....	REG. PRICE PER DOZ. \$11.50	\$17.25
DEAL 239.....	2 DOZ. CHARM CARTRIDGES FOR.....	REG. PRICE PER DOZ. \$1.00	\$1.50

"2 FOR THE PRICE OF 1 1/2"

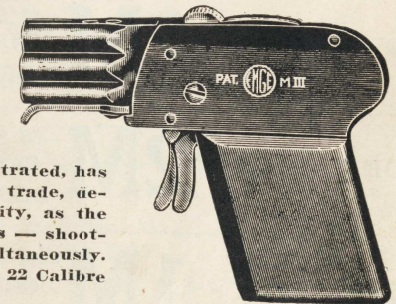
These "EM-GE" Blank Pistol Deals Mean More Profits!



The 22 Calibre EM-GE AUTOMATIC BLANK-CARTRIDGE PISTOL is one of the safest in use on the market. Has a magazine capacity of six shots, feels and looks like a regular automatic. Full Blued Steel Finish. Rubber Stocks. Notice the SIDE-SAFETY. Shoots 22 Calibre EM-GE blanks only. EM-GE AUTOMATIC PISTOLS, Regular Price \$2.75. EM-GE BLANK CARTRIDGES @ \$4.75 PER M.

DEAL 240	COMBINATION		2
	1—22 EM-GE	\$2.75	Combinations for
	100 EM-GE BLANKS48	
	REG. WHOLESALE	\$3.23	\$4.85

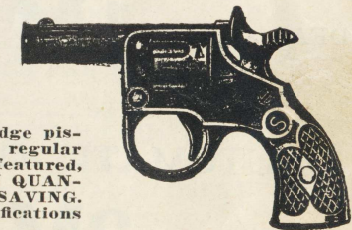
The NEW
"2 SHOT EM-GE"
BLANK PISTOL!



The EM-GE 2-shot blank cartridge pistol, illustrated, has proved to be exceptionally popular with our trade, desiring a blank pistol of the same dependability, as the automatic, but at a LOWER PRICE. 2 barrels — shooting 2 EM-GE blanks individually or simultaneously. BLUED STEEL Finish. WOOD GRIPS. Shoots 22 Calibre EM-GE Blanks only.

DEAL 241	COMBINATION		2
	1—2 Shot EM-GE	\$1.00	Combinations for
	100 EM-GE BLANKS48	
	REG. WHOLESALE	\$1.48	\$2.22

PRICES ARE RIGHT!
Get your Blank Pistol and Cartridge Order in NOW!



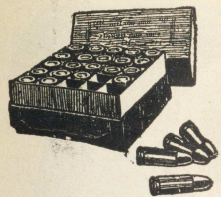
Our line of 22 Calibre SINGLE SHOT blank cartridge pistols, is most complete. Adapted to the use of the regular 22 Calibre blank Cartridge the three numbers featured, are popular sellers, year in and year out. BUY IN QUANTITY (CASE-LOTS) FOR THAT EXTRA ADDED SAVING. Prices are right — place your blank pistol specifications now!

No.	Length	Case Contents	In Case Lots	Per Dozen
755	4"	3 gross	\$21.00 per gross	\$2.00
758	5"	2 gross	30.00 per gross	2.75
761	6"	2 gross	42.00 per gross	3.75

22 CALIBRE BLANK CARTRIDGES — Per M, \$2.00

MB

"2 FOR THE PRICE OF 1½"



GENUINE "RUSTPRUF" SMOKELESS CARTRIDGES IN MONEY-SAVING DEALS

"RUSTPRUF"
SMOKELESS
CARTRIDGES

There is only one "RUSTPRUF" brand — the imported SMOKELESS cartridge made in revolver and automatic pistol calibres — that reduces pitting and corrosion to a minimum because it contains the FAMOUS NON-CORROSIVE PRIMING MIXTURE. Sell "RUSTPRUF" cartridges and sell a quality cartridge! Stock "RUSTPRUF" cartridges and make a bigger profit! They're LOWER-IN-PRICE and the BIGGEST cartridge value on the market!

Look our list of Deals over NOW!

REVOLVER CARTRIDGES—Lead Bullets

DEAL 242.... **2M**—32 S & W SHORT—
CARTRIDGES FOR **\$14.50**
REG. PRICE PER M \$9.75

DEAL 243.... **2M**—38 S & W SHORT
CARTRIDGES FOR **\$19.15**
REG. PRICE PER M \$12.50

DEAL 244.... **1M**—38 S & W SPECIAL
CARTRIDGES FOR **\$11.50**
REG. PRICE PER M \$15.00

DEAL 245.... **1M**—32 S & W LONG
CARTRIDGES FOR **\$8.25**
REG. PRICE PER M \$10.75

DEAL 3220... **1M**—32/20 WINCHESTER
CARTRIDGES FOR **\$11.50**
REG. PRICE PER M \$15.00

AUTOMATIC CARTRIDGES—Metal Point

DEAL 246.... **2M**—25 CAL. AUTOMATIC
CARTRIDGES FOR **\$18.95**
REG. PRICE PER M \$10.75

DEAL 247.... **2M**—32 CAL. AUTOMATIC
CARTRIDGES FOR **\$20.95**
REG. PRICE PER M \$11.75

"2 FOR THE PRICE OF 1½"

(cont'd) Automatic Cartridges—Metal Point

DEAL 248..... **1M**—25 AUTOMATIC CTGS. } **FOR**
1M—32 AUTOMATIC CTGS. } **\$20.50**

DEAL 249..... **500**—380 AUTOMATIC
CARTRIDGES FOR **\$8.50**
REG. PRICE PER M \$20.00

DEAL 250..... **500**—30 CAL. (7.65) LUGER
CARTRIDGES FOR **\$8.95**
REG. PRICE PER M \$20.75

DEAL 251..... **500**—9 m/m LUGER
CARTRIDGES FOR **\$9.95**
REG. PRICE PER M \$21.75

DEAL 252..... **250**—30 LUGER CARTRIDGES } **FOR**
250—9 m/m LUGER CARTRIDGES } **\$9.75**

REVOLVER CARTRIDGES—Metal Point

DEAL 253..... **1M**—38 S & W SPECIAL
CARTRIDGES FOR **\$14.00**
REG. PRICE PER M \$16.00

DEAL 254..... **1M**—32/20 WINCHESTER
CARTRIDGES FOR **\$14.00**
REG. PRICE PER M \$16.00

BLANK CARTRIDGES—Centre Fire

DEAL 255..... **2M**—32 S & W GERMAN
BLANK CARTRIDGES FOR... **\$10.25**
REG. PRICE PER M \$7.75

DEAL 256..... **1M**—38 S & W FRENCH CRIMPED
BLANK CTGS. FOR **\$5.25**
(AN EXTRA SPECIAL CLOSEOUT)

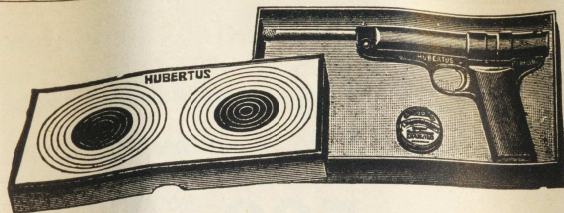
DEAL 257..... **1M**—38 S & W SPECIAL
BLANK CARTRIDGES FOR... **\$9.75**
(THIS IS A SPECIAL LOW PRICE)

NOTE — We also carry a complete line of Winchester and U.S. Cartridges in all calibres at prevailing wholesale quotations. Send us your orders.

MB

"2 FOR THE PRICE OF 1½"

**"HUBERTUS"
AIR PISTOL
IN TWO
BIG DEALS!**



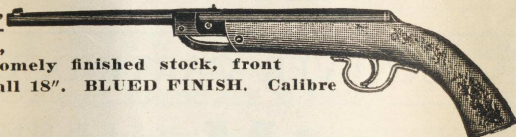
These Deals will never be offered again! Consider the regularly fine value of the HUBERTUS AIR-PISTOL. Accurate, well-balanced with ideal target-grip. BLUED FINISH, one-piece wood stock, bead front-sight; the HUBERTUS sells easily and stays sold.

COMBINATION			Calibre .177
DEAL 270....	1 Hubertus	\$4.00	2 COMBINATIONS FOR \$7.50
	1M Pellets .177.....	1.00	
	Reg. Wholesale	\$5.00	

COMBINATION			Calibre .22
DEAL 271....	1 Hubertus	\$4.00	2 COMBINATIONS FOR \$7.88
	1M Pellets .22	1.25	
	Reg. Wholesale	\$5.25	

"F-L-Z" AIR PISTOL IN SENSATIONAL DEAL!

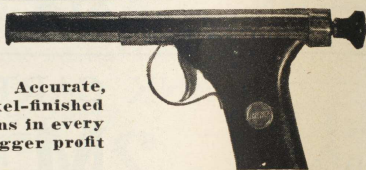
Increases sales — and profits, with the well-constructed "F-L-Z" Target Air-Pistol. Powerful, Accurate, Equipped with handsomely finished stock, front and rear sights. B Length overall 18". BLUED FINISH. Calibre .177 only. Order now!



COMBINATION			2 COMBINATIONS FOR
DEAL 272....	1 F-L-Z Pistol.....	\$4.25	\$7.88
	1M Pellets .177	1.00	
	Reg. Wholesale	\$5.25	

THE "HAENEL 50!"

Here's the new HAENEL 50-SHOT REPEATER! Accurate, Hard-hitting and safe, even for a child. Nickel-finished barrel, walnut-finished stock. Complete instructions in every box. Feature the Model 50. Our Deal means a bigger profit for you.



COMBINATION			2 COMBINATIONS FOR
DEAL 273....	1 Model 50 Haenel	\$2.50	\$5.25
	1M Model 50 Shots.....	1.00	
	Combination Value	\$3.50	

PELLETS .177 REG. PRICE PER M—\$1.00

DEAL 275.... **2M** .177 CAL. AIR PISTOL \$1.50
PELLETS FOR

PELLETS .22 REG. PRICE PER M—\$1.25

DEAL 274.... **2M** .22 CAL. AIR PISTOL \$1.88
PELLETS FOR

J. L. Galef, 75 Chambers St., N. Y. C.

Oh, Boy! Put \$5.00 or \$6.25 Back in Your Pocket!

FREE! 5000 PELLETS WITH EACH OF THESE "HAENELS" IF YOU ORDER NOW!

The NEW "HAENEL" MODEL V REPEATING RIFLE

18 SHOTS

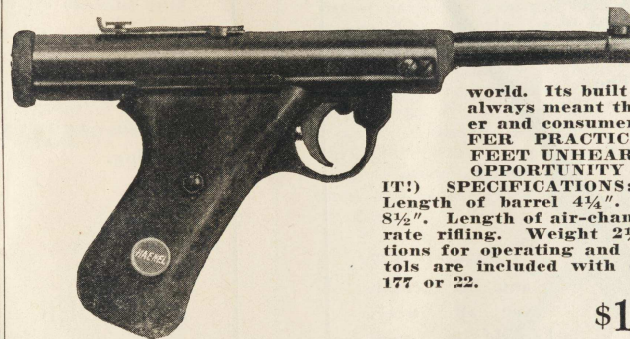


HERE IT IS! The new "HAENEL" Model V Deluxe Repeating Air Rifle — absolutely the finest repeating target air rifle in the world. Such built in accuracy, power and quality have never before been duplicated in the pneumatic arms field! Be the first dealer in your section to show this model. SPECIFICATIONS. Calibre .177. LENGTH OVER ALL 38½". Length of stock from trigger to butt end 13½". Length of barrel 16½". Distance between sights, 13¼". Weight 5½ lbs.

EACH

\$19.75

MODEL 28 "HAENEL" SINGLE SHOT AIR PISTOL



The HAENEL MODEL 28 SINGLE SHOT is considered one of the finest pneumatic pistols in the world. Its built in shooting qualities have always meant the utmost in value to dealer and consumer alike. (NOW OUR OFFER PRACTICALLY LAYS AT YOUR FEET UNHEARD OF SAVING AND THE OPPORTUNITY FOR INCREASED PROFIT!) SPECIFICATIONS: Length over all, 10½". Length of barrel 4¾". Distance between sights 8½". Length of air-chamber 6¾". 8 grooved accurate rifling. Weight 2¼ lbs. Complete instructions for operating and caring for all Haenel Pistols are included with every box. Two calibres: 177 or 22.

\$10.00 EACH

MODEL 28R "HAENEL" REPEATING AIR PISTOL



The HAENEL Repeating Air Pistol, Model 28 R, was one of the first repeating air-pistols produced—and today ranks supreme in its class. Its construction and functioning qualities are of the same high standard as the Haenel air pistol Model 28. SPECIFICATIONS: Length over all 11". Length of barrel 4¾". Distance between sights 8½". Length of air chamber 6¾". 8 grooved accurate rifling. Weight 2¼ lbs. Note the positive safety catch locking the trigger when desired. Magazine holds 15 .22 Calibre Pellets and 17 .177 calibre pellets. CALIBRES: 177 or 22.

\$15.00 EACH

ANNOUNCEMENT — OUR OFFER OF 5000 PELLETS FREE WITH EVERY HAENEL ARM ORDERED ON THIS AND THE FOLLOWING TWO PAGES

(NOTE: EXCEPTION TO THIS OFFER IS OUR MODEL XX RIFLE, WITH EACH TWO OF WHICH 5000 PELLETS WILL BE INCLUDED) REPRESENTS THE MOST AMAZING VALUE EVER OFFERED! YOU SAVE \$5.00 ON EVERY .177 CALIBRE PISTOL OR RIFLE YOU BUY — AND \$6.25 ON EVERY .22 CALIBRE PISTOL OR RIFLE YOU BUY! THAT'S THE AMOUNT THE PELLETS WOULD COST — BUT YOU GET THEM FREE!

J. L. Galef, 75 Chambers St., N. Y. C.



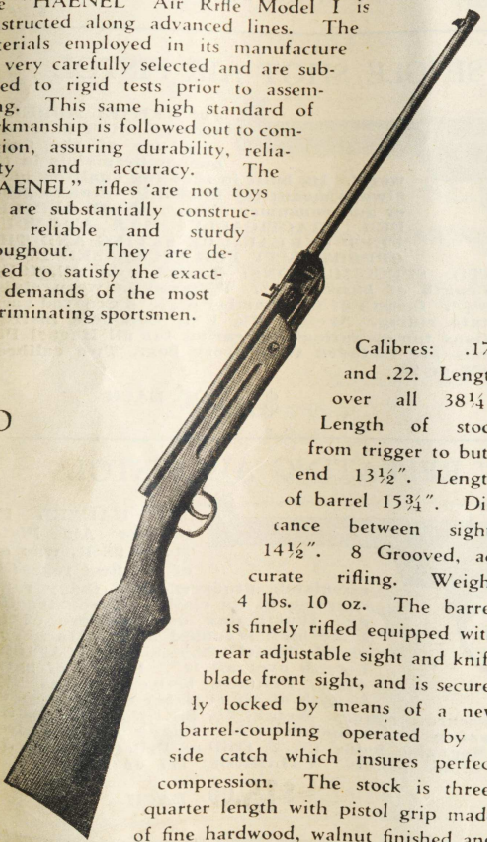
GOING AWAY? — PACK A "HAENEL" IN YOUR BAG — USE IT ANYWHERE — NO PERMIT REQUIRED!

THE "HAENEL" Model I PNEUMATIC RIFLE

The "HAENEL" Air Rifle Model I is constructed along advanced lines. The materials employed in its manufacture are very carefully selected and are subjected to rigid tests prior to assembling. This same high standard of workmanship is followed out to completion, assuring durability, reliability and accuracy. The "HAENEL" rifles are not toys but are substantially constructed, reliable and sturdy throughout. They are designed to satisfy the exacting demands of the most discriminating sportsmen.



NO PUMPING



Calibres: .177 and .22. Length over all 38 1/4". Length of stock from trigger to butt-end 13 1/2". Length of barrel 15 3/4". Distance between sights 14 1/2". 8 Grooved, accurate rifling. Weight 4 lbs. 10 oz. The barrel is finely rifled equipped with rear adjustable sight and knife blade front sight, and is securely locked by means of a new barrel-coupling operated by a side catch which insures perfect compression. The stock is three-quarter length with pistol grip made of fine hardwood, walnut finished and nicely polished.

YOUR COST \$10.50 List Price \$15.50

THIS OFFER is of necessity Limited to October 31, 1930. Goods subject to prior sale. Order NOW!

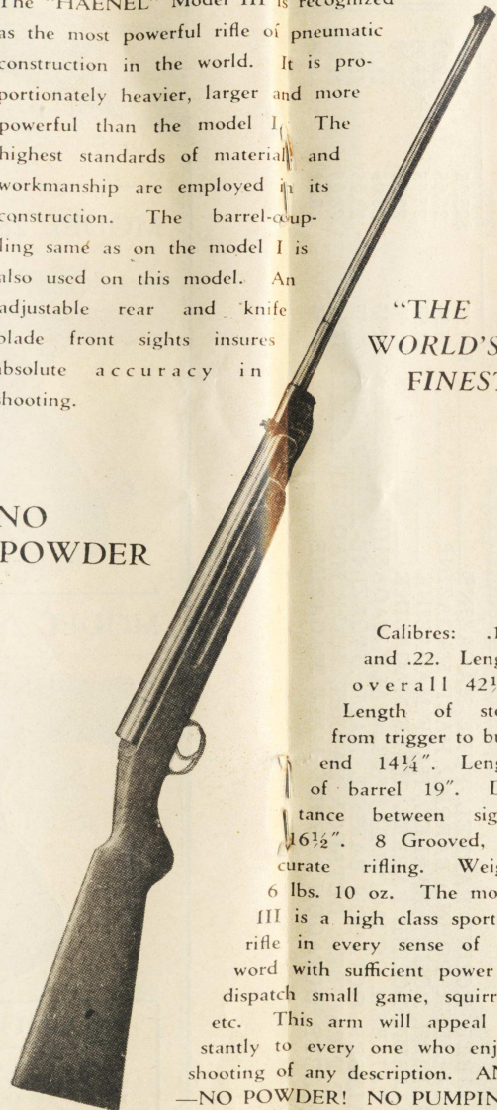
THE MOST POWERFUL AIR RIFLE IN THE WORLD!

THE "HAENEL" Model III

The "HAENEL" Model III is recognized as the most powerful rifle of pneumatic construction in the world. It is proportionately heavier, larger and more powerful than the model I. The highest standards of material and workmanship are employed in its construction. The barrel-coupling same as on the model I is also used on this model. An adjustable rear and knife blade front sights insures absolute accuracy in shooting.

"THE WORLD'S FINEST"

NO POWDER



Calibres: .177 and .22. Length over all 42 1/2". Length of stock from trigger to butt-end 14 1/4". Length of barrel 19". Distance between sights 16 1/2". 8 Grooved, accurate rifling. Weight 6 lbs. 10 oz. The model III is a high class sporting rifle in every sense of the word with sufficient power to dispatch small game, squirrels, etc. This arm will appeal instantly to every one who enjoys shooting of any description. AND —NO POWDER! NO PUMPING! COST OF AMMUNITION IS TRIFLING!

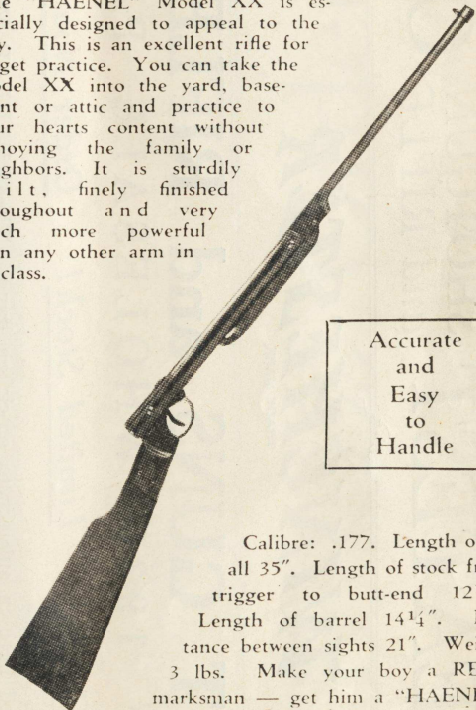
YOUR COST \$15.25 List Price \$22.50

BUILT RIGHT—DESIGNED RIGHT HERE'S THE REAL BOY'S TARGET AIR RIFLE!

THE "HAENEL" Model XX AIR RIFLE

The "HAENEL" Model XX is especially designed to appeal to the boy. This is an excellent rifle for target practice. You can take the model XX into the yard, basement or attic and practice to your hearts content without annoying the family or neighbors. It is sturdily built, finely finished throughout and very much more powerful than any other arm in its class.

Accurate and Easy to Handle



Calibre: .177. Length over all 35". Length of stock from trigger to butt-end 12 1/2". Length of barrel 14 1/4". Distance between sights 21". Weight 3 lbs. Make your boy a REAL marksman — get him a "HAENEL" NOW!

Your Cost for 2—\$9.50. List Price \$8.50 ea.

OUR OFFER!

1. 5000 Pellets FREE with every Haenel Rifle you order from this catalog. (with exception of model XX)
2. 5000 Pellets FREE with every two model XX Rifle you order.

The GREATEST SHOTGUN and RIFLE OFFER of the YEAR

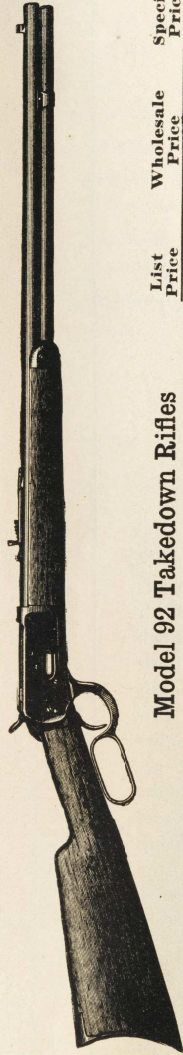
WINCHESTER

TRADE MARK

SHOT GUNS and RIFLES 25% OFF 1930 WHOLESAL E PRICES

New Goods! Limited Stock! Order Now!

All merchandise offered here is subject to stock on hand. The REGULAR WINCHESTER GUARANTEE goes with each and every Shot gun and Rifle you purchase. To insure delivery, place your order NOW!

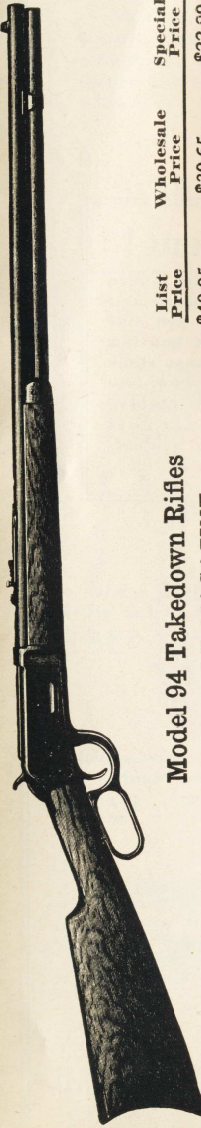


Model 92 Takedown Rifles

	List Price	Wholesale Price	Special Price
38 CALIBER, ROUND BARREL, FULL MAGAZINE.....	\$34.35	\$25.75	\$19.32
25/20 CALIBER, ROUND BARREL, HALF MAGAZINE	35.60	26.65	19.98
32 CALIBER, ROUND BARREL, HALF MAGAZINE	35.60	26.65	19.98
44 CALIBER, ROUND BARREL, HALF MAGAZINE	35.60	26.65	19.98
25/20 CALIBER, OCTAGON BARREL, HALF MAGAZINE	37.45	28.05	21.04
32 CALIBER, OCTAGON BARREL, HALF MAGAZINE	37.45	28.05	21.04
38 W C F CALIBER, OCTAGON BARREL, HALF MAGAZINE.....	37.45	28.05	21.04
44 CALIBER, OCTAGON BARREL, HALF MAGAZINE	37.45	28.05	21.04

\$17.39
out
17.99
17.99
out
18.94
out
18.94

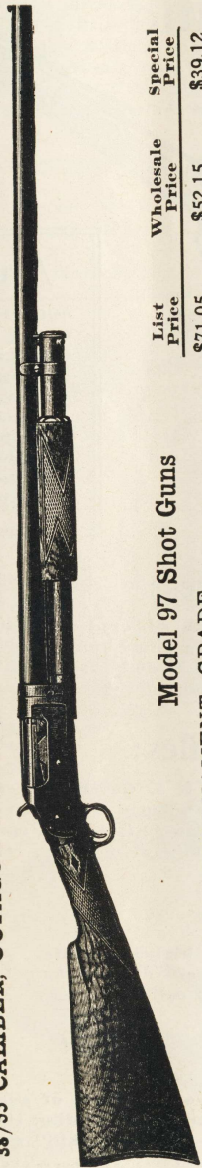
MB



Model 94 Takedown Rifles

	List Price	Wholesale Price	Special Price
25/35 CALIBER, ROUND BARREL, HALF MAGAZINE.....	\$40.95	\$30.65	\$22.99
32 W S CALIBER, ROUND BARREL, HALF MAGAZINE	40.95	30.65	22.99
32/40 CALIBER, ROUND BARREL, HALF MAGAZINE	40.95	30.65	22.99
38/55 CALIBER, ROUND BARREL, HALF MAGAZINE	40.95	30.65	22.99
25/35 CALIBER, OCTAGON BARREL, HALF MAGAZINE	43.70	32.70	24.54
32 W S CALIBER, OCTAGON BARREL, HALF MAGAZINE	43.70	32.70	24.54
32/40 CALIBER, OCTAGON BARREL, HALF MAGAZINE	43.70	32.70	24.54
38/55 CALIBER, OCTAGON BARREL, HALF MAGAZINE	43.70	32.70	24.54

\$20.70
20.70
20.70
20.70
22.09
out
22.09
22.09
22.09



Model 97 Shot Guns

	List Price	Wholesale Price	Special Price
12 GAUGE, 30 INCHES, TOURNAMENT GRADE	\$71.05	\$52.15	\$39.12
12 GAUGE, 30 INCHES, TRAP GRADE	89.65	65.85	49.39

35.21
44.46

SAVE 10% Order Now!

ONLY A FEW OF EACH MODEL LEFT!

Big Game Imported Rifles Mannlicher and Mauser Type



Announcement!

"GOOD SHOOTING" — and where to find it. That's what sportsmen throughout the country are discussing today! The fall hunting season is here! Big game rifles are now in demand! The low price big game rifles we feature on this page are real value. It will pay you to put in a stock order now.

Genuine Mauser Rifles:

The world's most famous high powered rifle adopted by the leading armies of both hemispheres. For the big game hunter, a "sure kill" gun possessing all the latest improvements. 24" barrel of Krupp steel, hair trigger, hunting rear sight, checkered pistol grip, calibres 7 and 8 M/M. Each.... **\$35.00**

Genuine Kettner Rifles:

Chambered for the 30/06 or U S. Government Cartridges. Barrel 23½ inches long of finest Krupp steel, equipped with silver bead front sight, double leaf rear sight and matted rib Mauser type bolt, sporting stock, checkered pistol grip, sling swivels, double safety. Each..... **\$22.50**

Model 706 Rifles:

A German made rifle of the highest quality. Military Model full wood stock, Mannlicher type bolt, repeater five shots, hair trigger, barrel made of genuine Krupp steel, 30/06 calibre. Each..... **\$22.50**

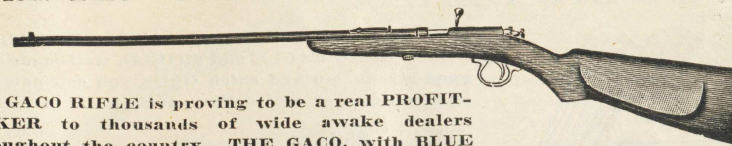
"Super Huntsman":

The finest value we have to offer. Made of genuine Bohler steel Mauser type action. 24" barrel. Bead front sight, hunting rear sight. Attractively engraved locks. Checkered pistol grip. A "sure kill" gun. 9 M/M calibre. Each **\$20.75**

MB

"2 FOR THE PRICE OF 1½"

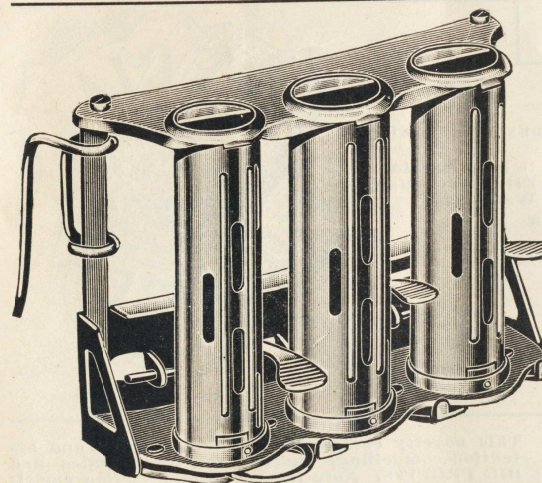
SMASHING 22 CALIBRE RIFLE With The "GACO" and "GACO DE LUXE!"



The GACO RIFLE is proving to be a real PROFIT-MAKER to thousands of wide awake dealers throughout the country. THE GACO, with BLUE

STEEL barrel, is one of the finest 22-Calibre single shot Bolt Action Rifles on the market. Finely finished stock, adjustable rear and ivory-bead front sights, one piece rebounding striker, take down model. TWO MODELS: "GACO" with 20 inch barrel, no cheek-piece. "GACO DE LUXE" (illustrated) has 22 inch barrel and popular CHEEK PIECE.

	COMBINATION—	} BUY BOTH NOW FOR
DEAL 268.....	1-22 cal. Gaco..... \$3.75	
	1-22 cal. DeLuxe.... 4.75	
	Reg. Price..... 8.50	\$7.65

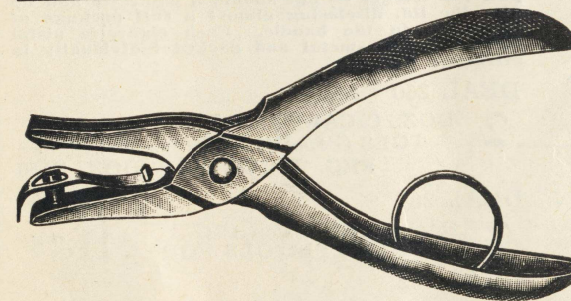


The TRIUMPH 3 Barrel Money Changer

Going over big — because it's practical, simple in construction, light in weight, made of a durable metal alloy, and easy to operate. The TRIUMPH MONEY-CHANGER has three barrels as the illustration shows: pennies — nickels — dimes. Ejects one coin at a time. This machine is not a toy.

\$9.00 Per Dozen

*See Special Deal No. 269 below.



BIG VALUE Ticket Punch

Here is a well-constructed ticket punch at a below the market price. The GEM is well constructed of durable alloy, highly nickeled finish, and comes in assorted dies. Packed one dozen to the carton. Price per dozen \$1.40

DEAL 444—2 DOZ. TICKET PUNCHES FOR \$2.10.		
DEAL 269.....	ONE DOZ. TRIUMPH CHANGERS.. \$9.00	} BUY BOTH FOR
	ONE DOZ. GEM PUNCHES..... 1.40	
	Reg. wholesale value..... \$10.40	
		\$9.25

"2 FOR THE PRICE OF 1½"

BADGES!—BADGES!—SAVE ON THESE 2 BIG DEALS!



Here is a popular line of EMBOSSED BADGES with SPREAD EAGLE and SHIELD, well-made with good strong pin and catch which you can now buy in two Deals at real dollar savings.

DEAL 258
2 DOZEN NICKEL EMBOSSED BADGES FOR **\$9.00**
 REG. PRICE DOZ. \$6.00

DEAL 259
2 DOZEN GOLD EMBOSSED BADGES FOR **\$13.50**
 REG. PRICE DOZ. \$9.00



SMALL SHIELD

LETTERING (INSIGNIA)—

All badges can be supplied in any of following lettering:—

- | | |
|--------------------|----------------|
| Special Officer | Deputy Sheriff |
| Private Detective | Priv. Watchman |
| Police | Watchman |
| Spec. Dep. Sheriff | |
| Special Police | |
| Constable | |

OTHER BADGE STYLES—

- | | | |
|--------------|-------|-----------------|
| Small Star | | \$3.50 Per Doz. |
| Small Shield | | 4.50 Per Doz. |
| Large Star | | 4.00 per Doz. |
| Large Shield | | 5.00 Per Doz. |

CIGARETTE PISTOL DEAL!



This novelty cigarette-pistol is attractive and attention-compelling, making for quick sales and BIG PROFITS. Note the new double-action model; pull the trigger — out shoots a cigarette and up flies the lid, disclosing almost a full package of cigarettes in the handle. Each cigarette pistol finished in gun-metal and packed individually in attractive boxes.

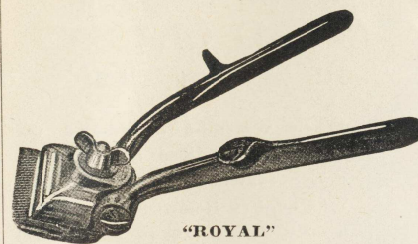
DEAL 260
2 DOZ. CIGARETTE PISTOLS (PLAIN) FOR.... **\$11.25**
 REG. PRICE PER DOZ. \$7.50

DEAL 261
2 Doz. Double Action CIGARETTE PISTOLS FOR **\$11.25**

DEAL 262
 1 Doz. Plain Cig. Pistols.... \$7.50
 1 Doz. D. A. Cig. Pistols... 7.50
BUY NOW FOR \$11.25
 Reg. Value..... \$15.00

"2 FOR THE PRICE OF 1½"

FIVE HAIR CLIPPER DEALS!



We present herewith, a complete line of HAIR-CLIPPERS. ROYAL BRAND or BEAU IDEAL SIDE-SCREW CLIPPERS are full size and are standard with barbers throughout the country — a broad, corrugated bottom-plate insures ease and accuracy in cutting. The DARLING brand neck-shaver style clippers also have the popular side-screw. This clipper with its corrugated bottom is particularly adapted for fine work around the neck or ears.

DEAL 263
 1 DOZEN ROYAL SIDE SCREW CLIPPERS FOR **\$11.50**

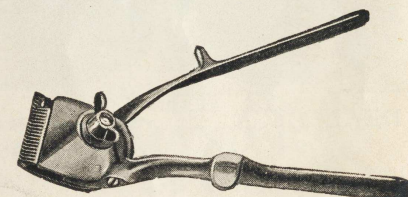
No. 1, 0, 00, 000 Sizes
 Reg. Price \$15.00 per dozen

DEAL 264
 1 DOZEN DARLING NECK-SHAVER SIDE SCREW CLIPPERS FOR **\$6.60**

No. 00, 000, 0000 Sizes
 Reg. Price \$9.00 per dozen

DEAL 265
 1 DOZEN IVORY HANDLE NECK-SHAVER CLIPPERS FOR **\$4.65**

No. 00, 000, 0000 Sizes
 Reg. Price \$6.60 per dozen



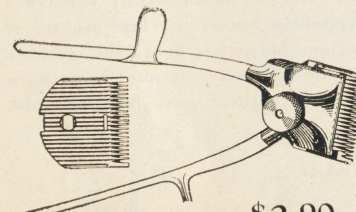
"DARLING"

DEAL 266
 1 DOZEN PLAIN HANDLE NECK-SHAVER CLIPPERS FOR **\$4.10**

No. 00, 000, 0000 Sizes
 Reg. Price \$6.00 per dozen

DEAL 267
 1 DOZEN EXCELSIOR TOPSCREW CLIPPERS FOR **\$3.50**

No. 1 size only
 Reg. Price \$5.00 per dozen



"SUPERIOR" **\$3.90** per doz. No. 1 size only. Reg. Price \$5.50 per dozen



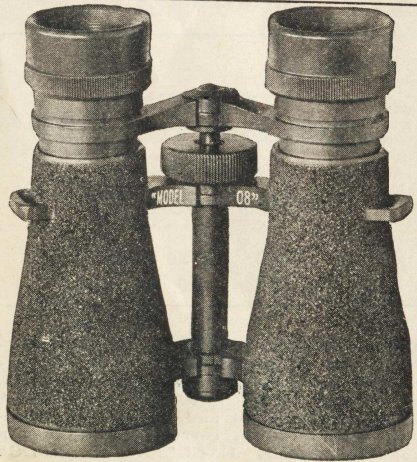
"2 FOR THE PRICE OF 1½"



Popular
"ARMAND 24"
FIELD GLASS
In A Big Deal!

When we first introduced the ARMAND 24 FIELD GLASS, dealers, everywhere proclaimed it a real quality item. Now we offer a special, saving you about \$2.00 on every ARMAND-24 FIELD GLASS. The ARMAND 8-power WAR OFFICE MODEL FIELD GLASS, is one of the finest on the market. In use by Army, Navy and AIR-FORCE officers, its superiority is unquestioned. FEATURES: 24 Ligne objective, 6 Achromatic Lenses, length extended 7¾" closed 5½", adjustable sun-shades, highly polished black finish, with body of leather, center wheel adjustment. Complete with leather carrying-case and straps.

DEAL 276..... 2 —ARMAND 8 POWER FIELD GLASSES FOR \$13.13
REG. PRICE EACH \$8.75



Value—What Value
in this "MODEL 08"
Field Glass Deal!

We won't have to shout this from the house-tops because the price speaks for itself! Here is the old military glass with new improvements: hinged frame and center wheel adjustment for easy focusing. Equipped with six scientifically constructed achromatic lenses, giving plenty of light and magnification, field grey stippled body on metal frame. Complete with a new genuine leather carrying-case and straps.

DEAL 277..... 2 —MODEL 08 FIELD GLASSES FOR \$13.13
REG. PRICE EACH \$8.75



"2 FOR THE PRICE OF 1½"



LOW in PRICE!
HIGH in QUALITY!
Add the "Armand 5X"
To Your Line!

The ARMAND 5X illustrated at the left, and a comparatively new addition to our line, has already established itself as a popular item with our dealer friends. Scientifically ground lenses give unexcelled power and vision in such a glass. Six ACHROMATIC LENSES leather-covered and with attractive enameled mountings, it is a fine field glass to feature, thru the fall and holiday months, for tourists, boy-scouts, vacationists and as a gift. COMPLETE WITH LEATHER CARRYING-CASE AND STRAPS.

DEAL 278..... 2 "ARMAND 5X" FIELD GLASSES FOR \$7.50
REG. PRICE EACH \$5.00



The Only Deal
In Which The
"ARMAND 17"
Will Be Offered!

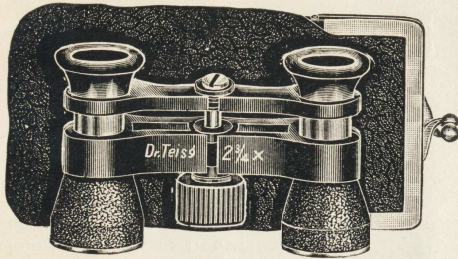
Here is something new in a quality field glass! The Armand 17 Field Glass will appeal instantly to campers, tourists, boy-scouts and sportsmen everywhere. Scientifically constructed throughout, of high grade materials, has six achromatic lenses, is black leather covered, and is finished with quality mounting throughout. Its 17 Ligne objective affords the utmost in clearness of vision. COMPLETE WITH BLACK LEATHER CARRYING-CASE AND STRAP.

DEAL 279..... 2 "ARMAND 17" FIELD GLASSES FOR \$6.75
REG. PRICE EACH \$4.50

"ARMAND 19"—ALL FIELD GLASS VALUE!

DEAL 280..... 2 "ARMAND 19" FIELD GLASSES COMPLETE WITH CASES FOR \$7.13
REG. PRICE EACH \$4.75

Feature The "DR. TEISS" THEATRE GLASS!
One Deal Price Means More Profit To You!

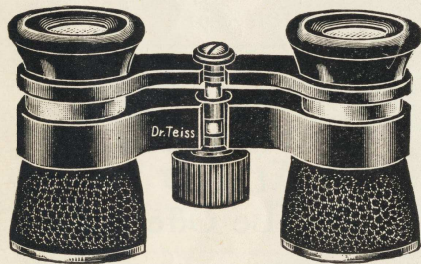


With the coming of Fall, and the summer days of autumn people begin to forsake the outdoors and look to the theatre and the enclosed stadium for recreation. THATS YOUR OPPORTUNITY to feature the DR. TEISS theatre glass. This miniature pocket field glass of 2 3/4 power is constructed of fine quality materials and German achromatic lenses. Supplied in either of three colors, MAROON, TAN, FIELD GREEN. Complete with genuine deer-skin pouch. Packed in an attractive display box printed in red and black.

REG. PRICE EACH \$4.25

DEAL 299..... 2 —"DR. TEISS" SOLID FRAME THEATRE GLASSES FOR..... **\$6.38**

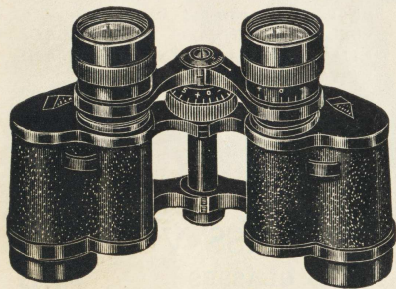
"DR. TEISS" SPORT GLASS
This Deal Allows You A Big Margin!



Here is the finest pocket Sport glass on the market, at a price that offers real value! An exceptionally well-constructed glass that's in season — it can be offered to football fans, fight fans, theatre goers and motorists. Compact, light in weight and contained in a finely-finished leather case fitting easily into the pocket. Finely constructed achromatic German lenses. A real buy at our Deal Quotation!

DEAL 300..... 2 —"DR. TEISS" SPORT GLASSES FOR..... **\$12.00**

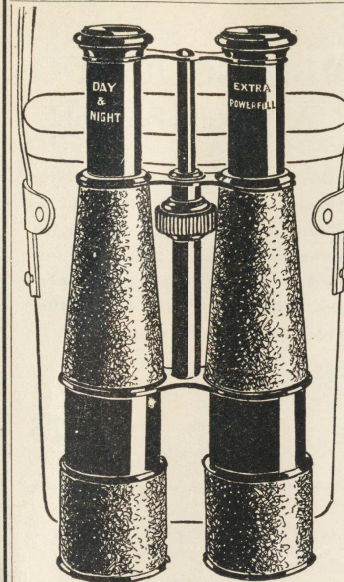
"DR. BECK"—THE PEER OF THE
FINEST PRISMATIC BINOCULARS!



The "DR. BECK" Binocular, is unquestionably the market's outstanding value and ranks in quality with the finest obtainable regardless of price. Scientifically and mechanically, the "DR. BECK" Binocular is constructed to give the utmost in clearness of vision, field of view and power. Exceptionally large ocular and objective lenses together with the 26 M/M field of view allow unusually clear definition on even murky days. Each binocular complete in velvet-lined sole leather carrying-case and straps **\$15.00**

The 12x32 DR. BECK COMPLETE AS ABOVE..... **\$27.50**

"2 FOR THE PRICE OF 1 1/2"



No. 948 MARINE GLASS
AT A
LOW PRICE!

The No. 948 MARINE TYPE DAY-NIGHT FIELD GLASS, here illustrated, is one of the most popular items in our optical line. Easily focused with the center wheel. Supplied in black finish only. Black enamel mountings and leatherette body. A REAL VALUE at our special Deal price, NOW!

DEAL 285
2 No. 948 MARINE GLASSES FOR..... **\$5.10**

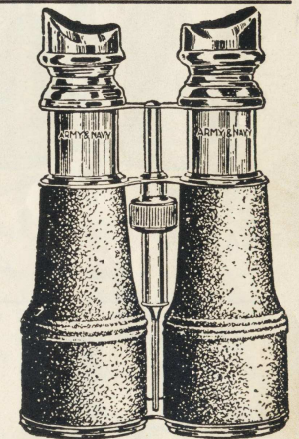
All Deals Expire 12 o'clock,
Midnight, October 30, 1930

No. 945—POPULAR
ARMY-NAVY FIELD GLASS!

The No. 945 ARMY AND NAVY FIELD-GLASS at the right — LOW IN PRICE, but big value. A really attractive number for flashy display, equipped with eye-cup feature. Focuses to length of eight inches. Leatherette body. Enameled mountings. Complete with carrying-case and straps.

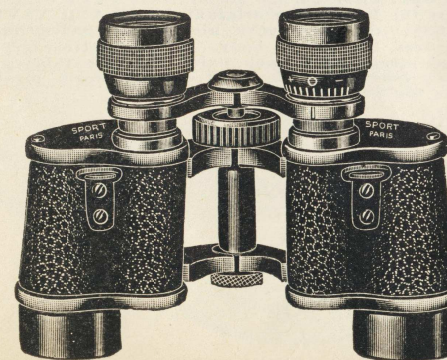
DEAL 286
2 No. 945 A & N GLASSES FOR..... **\$5.10**

DEAL 287
2 No. 945 A & N GLASSES FOR..... **\$5.20**



HEAD FOR PROFITS
WITH THE "SPORT"
8X25 BINOCULAR!

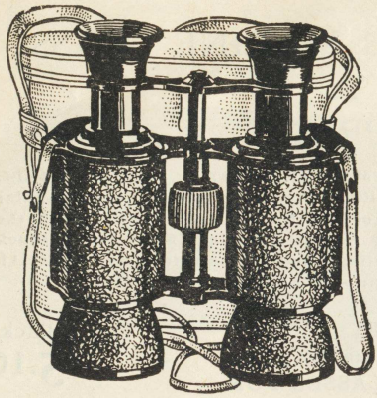
Since its introduction to the market a short time ago, the 8X25 "SPORT BINOCULAR" has been a complete sell-out. That's real evidence of binocular value! Equipped with center-wheel for easy focusing. Complete with genuine leather carrying-case and straps. An all year round seller — particularly popular now.



\$10.50



"2 FOR THE PRICE OF 1½"

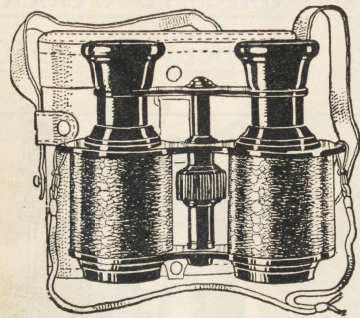


"6X" BINOCULAR A Profitable Deal!

The "6X" Binocular, in the special Deal listed below — it's a "Knockout Value"! Here is an Achromatic Imitation Binocular equipped with a center wheel for easy focusing. Hinged-frame attractively covered with tan leather. Highly-nickeled mountings. Complete, with tan leather carrying-case, velvet-lined, and straps.

REG. PRICE \$5.50

DEAL 281..... 2—"6X" IMITATION BINOCULARS FOR **\$8.25**

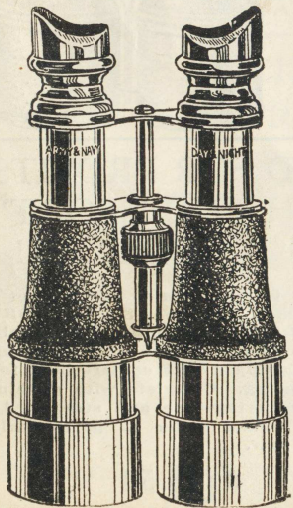


No. 961 "BINOCULAR"

At Below Market Price!

Like "Andy" you're going to say, "SHO SHO," when you see this imitation binocular special. Because it really is a dandy buy. The number 961 imitation binocular is a solid-frame non-achromatic glass, with body covered with black-leatherette. Complete with leatherette carrying-case and straps.

DEAL 282..... 2 No. 961 IMITATION BINOCULARS FOR **\$3.85**



SAVE on these ARMY-NAVY FIELD GLASS DEALS!

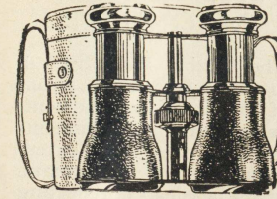
Amazingly low prices make this field-glass a real buy! And here is why: THE NO. 950 ARMY AND NAVY GLASS illustrated at the left, is the original ARMY AND NAVY FIELD GLASS. Complete with nickel sun-shades and eye-cup features, leatherette body. A leatherette carrying-case and straps with each pair. Feature this excellent sales leader NOW! Our special Deals mean extra profits for you!

DEAL 283 Black
2 No. 950 A & N GLASSES FOR **\$6.75**

DEAL 284 Tan
2 No. 950 A & N GLASSES FOR **\$6.90**

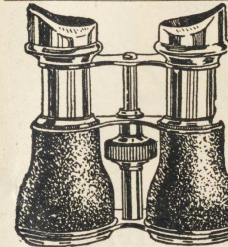
"2 FOR THE PRICE OF 1½"

THERE'S A REAL SAVING ON THESE JOCKEY CLUB GLASSES!



Here's a JOCKEY CLUB Model Field-Glass, No. 933, which was "attractively priced," at our regular quotation. But our Deals put PUNCH into these prices that means "MORE PROFITS FOR YOU!" This glass supplied in nickeled mountings, leatherette body. Complete with black leatherette carrying-case and straps.

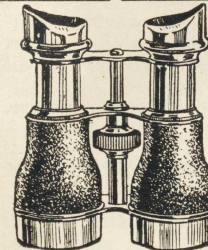
DEAL 288	Black	DEAL 289	Tan
2 No. 933 FIELD GLASSES FOR	\$3.85	2 No. 933 FIELD GLASSES FOR	\$3.95



No. 934—WITH EYE CUPS A POPULAR SELLER!

Our No. 934, Jockey Club Field Glass, is the same in all respects as the No. 933, except that it is equipped with the popular eye-cup feature as can be seen from the illustration at the left. This Field-Glass can be furnished in black or tan leatherette body, complete with black leatherette carrying-case and straps.

DEAL 290	Black	DEAL 291	Tan
2 No. 934 FIELD GLASSES FOR	\$4.15	2 No. 934 FIELD GLASSES FOR	\$4.25

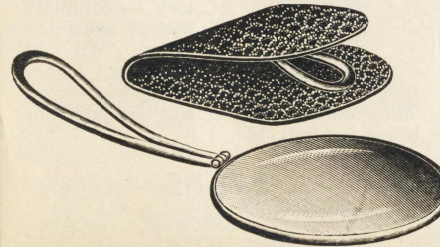


No. 936—JOCKEY FIELD GLASS With Eye Cups and Sunshades

Our No. 936 Jockey Club Field-Glass illustrated at the left, represents the improved model — with sunshades and eye-cups. Furnished in black or tan body of leatherette, complete with leatherette carrying-case and straps. Our two Deals offer you exceptionally fine value.

DEAL 292	Black	DEAL 293	Tan
2 No. 936 FIELD GLASSES FOR	\$4.45	2 No. 936 FIELD GLASSES FOR	\$4.55

FOLDING MAGNIFIERS—at a New Low Price!



Price is the thing to-day! These high quality folding magnifying glasses (each in leatherette case) with metal rim and nickel-plated handle represent exceptional value even at our regular price per dozen of \$3.90. BUT NOW! — OUR SPECIAL DEAL MEANS A GREATER SAVING TO YOU!

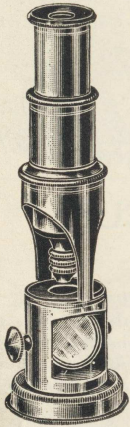
DEAL 294
2 DOZ. MAGNIFIERS FOR **\$5.85**



OPTICAL SPECIALTIES

SAVE 10% on These "Excellent" Microscopes

These microscopes are supplied in three different models having from one to three objectives, each objective signifying a magnification of 30 power. Each microscope is outfitted with reflecting mirror, is 6" high and comes with forceps and slides in a cherry wood case.



Model I
One objective,
30 power
Model II

\$2.25

Two objectives,
50 power

\$2.75

Model III
Three objectives,
90 power

\$3.25

THE "PETITE A" MAGNIFIER

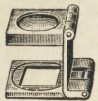
Here is an innovation in magnifiers. The "Petite A" adjustable magnifier is built like a fountain pen and comes complete with a pocket clip. Excellently constructed lenses afford magnification of 25 power.



\$6.25

PER DOZEN

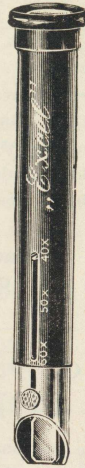
LINEN TESTERS



These scientifically constructed linen testers are produced for the testing of jewels, weave and density of linen, texture of all linen fabrics, etc. Popular models.

No. 1A— $\frac{1}{4}$ " x $\frac{1}{4}$ " lense, \$2.50 per doz.
No. 1B— $\frac{1}{2}$ " x $\frac{1}{2}$ " lense, 2.75 per doz.
No. 2— $\frac{1}{2}$ " x $\frac{1}{2}$ " high, 4.25 per doz.
No. 3—1" x high, 10.25 per doz.

THE "EXCEL" MAGNIFIER

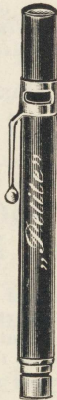


The "Excel Magnifier" illustrated on the left is one of the finest improvements in magnifying instruments made to date. The exceptionally fine achromatic lenses besides the reflecting mirror aid in the efficiency of this fountain pen-shape instrument. Adjustable to magnify 40, 50, or 60 power as desired.

\$2.00

EACH

The New "PETITE" MAGNIFIER

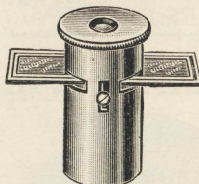


The "Petite" Magnifier here shown is a pocket instrument constructed on the same lines as the "Petite" Adjustable Magnifier — however, without the adjustable feature. This makes a fine item for all interested in work of a scientific or microscopic nature. 25 X.

\$6.00

Per DOZEN

POCKET MICROSCOPE



This is the pocket microscope. A miniature research laboratory — complete with specimen slides. Its 50 power lenses magnify that many times with ease. This optical instrument is built of brass for long life.

\$6.85

PER DOZEN



READERS AT LOWEST PRICES IN AMERICA!



For home use, research purposes and school, a good reading-glass is essential. The reading glasses offered here are equipped with highly-nicked frame and jet black wood handles. Highest magnifying power. A complete assortment is listed below. SAVE MONEY — order NOW!

WOOD HANDLE READERS

Size	Per Doz.
1 1/4"	\$3.42
1 3/4"	3.80
2 1/4"	4.13
3 3/4"	6.93
4 1/4"	9.36
4 3/4"	11.34

DEAL 295

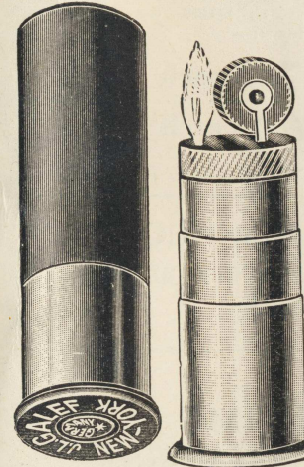
1 DOZ. 2 3/4" SIZE \$4.65
1 DOZ. 3 1/4" SIZE \$5.80

REG. VALUE \$10.45

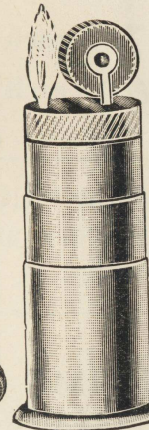
BUY NOW FOR

\$7.84

Packed in Individual Boxes



CLOSED



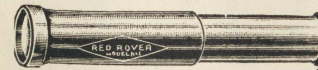
OPEN

And A New Supply of the SHELL LIGHTERS

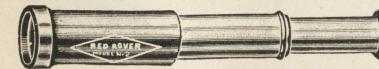
Of course it's Here! The Shotgun Shell Cigar Lighter presenting an appeal to every sportsman that means loads of sales and profits for you. It draws them in and draws them out on other goods in your store. Assorted colors. Sold in dozen lots only. Per dozen \$3.25

SELL "RED ROVER" TELESCOPES NOW! PRICES SLASHED!

Selling better than ever! The attractively packed Red Rover line of telescopes are made of brass frames and good lenses. Below — see our Deals! They offer a real opportunity to "cash in" on real profits!



No. 1—4 POWER—REG. PRICE \$6.85 Dz.



No. 2—6 POWER—REG. PRICE \$13.75 Dz.



No. 3—8 POWER—REG. PRICE \$21.50 Dz.

DEAL 296

2 Dozen No. 1 "Red Rover" Telescopes for \$10.38

DEAL 297

1 Dz. No. 1 Red Rover } For
1 Dz. No. 2 Red Rover } \$15.50

DEAL 298

1 Dz. No. 1 Red Rover } For
1/2 Dz. No. 2 Red Rover } \$19.75
1/2 Dz. No. 3 Red Rover }